



WSVX Quarterly Reports & Issues, 4th quarter 2023

Government,
Election coverage

Live broadcasts (on-air and online) from Shelby County with election returns and comments from local Candidates seeking public office

Nov 8
4 hours
6 – 10 pm

Non-profit,
tourism

Angelo Anton of the Shelby Community Band is on the Morning Show to talk about the anniversary of the band and its upcoming 50th year in 2023.

Anton cites band history, meaning to the community and local ties to the band over the decades.

Dec 27
30 min
8:15 -8:45 a

Local charity,
Fundraising

GIANT fm broadcasts live from Walmart in an event with the local Salvation Army to kick off the Red Kettle campaign.

Hosted by member of the Salvation Army board Jack Boyce interviews are conducted with Army leaders and board members and the Kettle Campaign is outlined. Includes information regarding the impact of the fundraising to local charities and signing up volunteers to man kettle Stations.

Dec 2
30 min
Two 15-min reports

Public safety,
Emergency news

Shelby County Emergency Management Director Denis Ratekin provides details of planned warming shelters with record freezing temperatures arriving with cold front.

Ratekin provides details of shelter opening plus safety points for dealing with the cold and storm.

Dec 20
9am
25 min

Public safety

Lt. Mike Turner of the Shelbyville Police Department discussed holiday safety. From being aware of surroundings while shopping to protecting your home from thieves taking delivered items from your home and keeping gifts out of eye contact outside of the home.

Nov 28
30 min
9:20-9:50 am

Technology, scams, crime	Better Business Bureau President and CEO Cathy Armour details what to be on the lookout for regarding scams, identity theft and more for online shoppers on Cyber Monday. Topics include lookalike websites, misleading ads, and how to check out businesses on the BBB website before you buy a product.	Nov 28 30 min 8:10-8:40a
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Non-profit, Charity	SCUFFY (Shelby County United Fund) Exec Dir Alecia Gross and 2023 drive chair Brian Baker preview the approaching fundraising drive. Details include the announced drive goal, how to give or donate and upcoming events such as the kickoff breakfast. SCUFFY benefits 13 member agencies such as Meals On Wheels, Senior Services, Boys and Girls Scouts with funds that account for most of their annual budget. It's the largest stand-alone united fund in the country.	Dec 1 40 min 9-9:40 am
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Public health, Vaccines, flu season	State health commissioner Dr. Kris Box informs about early flu season, the importance of vaccines. Box also details the continued Covid 19 concerns along with other respiratory ailments as well as impact on hospitals and staffing.	Nov 2 15 min 8:30 – 8:45 a
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