# New Order

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|---|---|---|---|---|---|
| **Agency:** | Waterfront Strategies | **Station:** | WPXT-TV | **Flight Start:** | 08/12/2016 |
| **Office:** | Washington | **Order Type:** | Normal | **Flight End:** | 08/18/2016 |
| **Client:** | 79 - House Majority PAC | **Cancel Date:** | | **Hiatus:** | |
| **Product:** | 86 - TV | | | | |
| **Piggyback Product:** | | | | | |
| **Estimate:** | 5143 - HMP ME02 8/12-8/18 | **Received in ePort:** | 7/29/2016 3:05:00 PM | | |
| | | | | **Airtime Dollars:** | $576.00 |
| | | | | **Interactive Dollars:** | $0.00 |
| **Primary Demo:** | | **Local/National:** | Local | **Non-Airtime Dollars:** | $0.00 |
| **Demo 2:** | | **Rep Office:** | WPXT-TV | **Total Dollars:** | $576.00 |
| **Demo 3:** | | **AE:** | Jennifer Christiano | **Total Spots:** | 14 |
| **GRP:** | 0.00 | **Phone:** | | | |
| **CPP:** | $0.00 | **OrderID:** | 5254896 | | |
| **GIMP:** | 0 | **Status:** | New | | |
| **CPM:** | $0.00 | | | **MarketShare:** | |
| **Comments:** | HMP ME02 8/12-8/18<br>Separation: 30 | | | | |

## Weekly Airtime Lines

11647

| Line No | Daypart (Program) | DPT Code | Rate | C/T | Len | 8/12 | Total Spots | Rtg | CPP | Imp | CPM |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | FMTuWTh 12P-1P<br>PEOPLE'S COURT | DT | $17.00 | C | 30 | 4 | 4 | | | | |
| 2 | FMTuWTh 1P-2P<br>JUDGE MATHIS | DT | $17.00 | C | 30 | 4 | 4 | | | | |
| 3 | FMTuWTh 4P-5P<br>THE DOCTORS | EF | $20.00 | C | 30 | 4 | 4 | | | | |
| 4 | W 8P-9P<br>~~ARROW~~ Rem'Teller | PT | $160.00 | C | 30 | 1 | 1 | | | | |
| 5 | W 9P-10P<br>~~SUPERNATURAL~~ My Last Days | PT | $200.00 | C | 30 | 1 | 1 | | | | |
| | **Total Spots:** | | | | | 14 | | | | | |

**Cash$ - Spots: $576.00 - 14  Trade$ - Spots: $0.00 - 0  Total Cost: $576.00  Total GRP - CPP: 0.0 - $0.00  Total GIMP(000) - CPM: 0 - $0.00**