

Issues and Programs

WBDK 96.7 FM

WRKU 102.1 FM

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WSBW 105.1 FM

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Issue: Education

Program Overview: DoorCountyDailyNews.com is very blessed to have seven great schools in its listening area that is always willing to talk about the good news going on at their schools.

Superintendents from the other school districts in our area also come on from time to time to talk about the good news of their buildings as well. State funding issues also bring referendum talk to centerstage every two years. This year, two different school districts had referenda on the spring ballot.

Program	Date	Time	Duration	Description of Segment
News	0103-0419	Noon, 3 pm, 8 pm, midnight, 4 am 9 am, 1 pm	45 seconds	Sturgeon Bay Superintendent Dan Tjernagel talks about the changing culture around homework.
News	0104-0519	4 pm, 6 pm, 11 pm, 3 am 7 am, 11 am, 2 pm	50 seconds	Sturgeon Bay Police Officer Brandon Shew discusses the new Police Explorers program.
News	0104-0519	12 pm, 3 pm, 5 pm, 6 am, 8 am	50 seconds	Sevastopol Superintendent Kyle Luedtke speaks to school repairs.
News	0107-0819	3 pm, 5 pm, 6 am, 8 am, 4 pm, 6 pm, 11 pm, 3 am 7 am, 11 am, 2 pm	55 seconds	Gibraltar DECA supervisor Mary Witteborg discusses their most recent competition.
News	0116-1719	11 am, 4p, 9 pm, 1 am, 6 am, 10 am, 12 pm	45 seconds	Gibraltar School Board discusses changes occurring at the building.
News	0121-2219	Noon, 3 pm, 8 pm,, 1 am, 7 am, 10 am, 12 pm	45 seconds	We meet with members of the Sturgeon Bay Future Business Leaders of America chapter.
News	0122-2319	3 pm, 8 pm,, midnight, 4 am, 7 am, 11 am, 2 pm	50 seconds	Washington Island school kids compete in technology contest aimed at solving their water issues on the island.
News	0209-1019	3 pm, 5 pm, 6 am, 8 am, 4 pm, 6 pm, 11 pm, 3 am 7 am, 11 am, 2 pm	45 seconds	A look at Southern Door School District's early childhood program.
News	0214-1519	11 am, 3 pm, 8 pm, midnight, 4 am, 9 am, 12 pm radio	65 seconds	Boy Scouts' Christopher O'Brien discusses how their program is helping addressing the skills gap.
News	0212-1319	11 am, 3 pm, 8 pm, midnight, 4 am, 9 am, 12 pm radio	50 seconds	Girl Scouts' Melissa Loest discusses how their program is helping addressing the skills gap.
News	0215-1619	6 pm, midnight, 11 am, 3 pm, 8 pm, midnight, 4 am, 9 am, 12 pm radio	50 seconds	Gibraltar band director Charlie Eckhardt discusses their upcoming solo and ensemble contest.
News	0216-1719	11 am, 3 pm, 8 pm, midnight, 4 am, 9 am, 12 pm radio	50 seconds	Gibraltar Elementary principal Brian Annen discusses the need for subs.

News	0218-2517	11 am, 2 pm, 7 pm, midnight, 6 am, 10 am, 4 pm, 8 pm x 5	45 seconds	We had FFA chapters from Kewaunee, Sevastopol, Algoma, Southern Door, and Luxemburg-Casco tell their Future Farmers of America story.
News	0226-2719	11 am, 3 pm, 8 pm, midnight, 4 am, 9 am, 12 pm radio	45 seconds	Referendum update with Sturgeon Bay superintendent Dan Tjernagel.
News	0301-0219	12 pm, 4 pm, 9 pm, midnight, 6 am, 10 am, 1 pm	45 seconds	Sevastopol FFA Advisor Dale Carlson talks about the challenges of scheduling a dairy breakfast event
News	0302-0319	12 pm, 4 pm, 9 pm, 1 am 6 am, 11 am, 2 pm	:45 seconds	Ahnapee Regional Technical Academy update with Algoma Superintendent Nick Cochart
News	0370-0819	Noon, 3pm, 7pm, 3 am, 7 am, noon	:50 seconds	Southern Door School Teacher Naomi Files talks about her band program.
News	0308-0919	11 am, 4pm, 9 pm, 2 am 6am, 11am 4 pm	:55 seconds	Update on Sevastopol School's recent awards
News	0309-1019	Noon, 4pm, 10 pm, 2 am 6am, 1 pm	:50 seconds	St. Mary School principal Marc Vandenhouten talks open enrollment.
News	0312-1319	11 am, 1 pm, 7 pm, midnight, 6am, 10am, 2pm, 6 pm	:55 seconds	DECA awards with Mary Witteborg
News	0315-1619	11 am, 4 pm, 9 pm, 1 am, 7am, 9 am, noon, 3pm, 5 pm	:50 seconds	Sue Cornell talks about the Washington Island referendum.
News	0317-1819	11 am, 2 pm, 7 pm, midnight, 6 am, 10 am, 4 pm, 8 pm x 5	45 seconds	All day 4K at Southern Door with Superintendent Patti Vickman.
News	0321-2219	11 am, 3 pm, 8 pm, midnight, 4 am, 9 am, 12 pm radio	45 seconds	New Ag Building update with Sevastopol FFA advisor Dale Carlson.
News	0325-2619	12 pm, 4 pm, 9 pm, midnight, 6 am, 10 am, 1 pm	45 seconds	College affordability measures introduced; we talk to expert Sandy Duckett about what it means.
News	0328-2919	12 pm, 4 pm, 9 pm, 1 am 6 am, 11 am, 2 pm	:45 seconds	8 th Grade Career Day preview with one of the presenters, Quantum PC.

Issue: Public Health

Program Overview: Public health issues covered a wide range as we covered the dangers of binge drinking, drug abuse, and the quality of our air and water. Our partnerships with Door County Medical Center, Bellin, and Prevea gives us an opportunity to connect with doctors and nurses in the field about major health topics. On statewide topics, we also touch on the health issues of the day with our local public health offices.

Program/Segment	Date	Time	Duration	Description of Segment
News	0104-0519	12 pm, 2 pm, 5pm, Midnight 3 am, 7 am, 9 am, 3 pm, 5 pm	50 seconds	A look at how the current price transparency law affects how hospitals operate with Door County Medical Center.
News	0110-1119	11 am, 1 pm, 4 pm, 11 pm, 4 am, 7 am, 9 am, 12 pm, 4 pm, 6 pm	55 seconds	Local legislative leaders weigh in on the battle with health care and pre-existing conditions.
News	0121-2219	11 am, 1 pm, 3 pm, 5 pm, 9 pm midnight 7 am, 9 am 10 am, 1 pm, 3 pm, 6 pm, 9 pm midnight 7 am, 9 am	:45 seconds	Anni Lampert discusses the disturbing increase in elder abuse.
News	0202-0319	12 pm, 2 pm, 5pm, Midnight 3 am, 7 am, 9 am, 3 pm, 5 pm	45 seconds	Grief support becoming even more important among men
News	0204-0519	11 am, 1 pm, 3 pm, 5 pm, 9 pm midnight 3 am, 7 am 11 am, 1 pm, 3 pm, 7 pm, 10 pm midnight 7 am, 9 am	50 seconds	Kaila Stencil from UWEX explains the importance of nuts in a diet.
News	0209-1019	12 pm, 1 pm, 8pm, Midnight 3 am, 7 am, 11 am, 3 pm, 5 pm	40 seconds	Door County Medical Center Dental Clinic hosts event about children’s brushing.
News	0217-1819	11 am, 1 pm, 3 pm, 5 pm, 9 pm midnight 7 am, 9 am 10 am, 1 pm, 3 pm, 6 pm, 9 pm midnight 7 am, 9 am	50 seconds	Door County Medical Center Dental Clinic connects diet to teeth health.
News	0226-2719	Noon, 4 pm, 6 pm, midnight 7 am, 9 am 10 am, 1 pm, 3 pm, 6 pm, 9 pm radio	50 seconds	Door County Public Health on the importance of being vaccinated
News	0304-0519	Noon, 4 pm, 6 pm, midnight 7 am, 9 am 10 am, 1 pm, 3 pm, 6 pm, 9 pm radio	55 seconds	Jody Anderson from Bellin Health explains how using health apps can lead to better results.
News	0319-2019	11 am, 1 pm, 3 pm, 5 pm, 9 pm midnight 7 am, 9 am 10 am, 1	50 seconds	Kewaunee County Public Health officer Cindy

		pm, 3 pm, 6 pm, 9 pm midnight 7 am, 9 am		Kinnard recaps the county health rankings.
News	0322-2319	Noon, 2 pm 4 pm, 9 pm, 3 pm 8 pm, midnight, 3 am, 8 am, 10 am, 1 pm radio	50 seconds	Door County Public Health Officer Sue Powers recaps the county health rankings.
News	0327-2819	11 am, 1 pm, 3 pm, 5 pm, 9 pm midnight 7 am, 9 am 10 am, 1 pm, 3 pm, 6 pm, 9 pm midnight 7 am, 9 am	50 seconds	Tama Begley from Anna's Healthcare in Sturgeon Bay discusses the impact the CAN shortage could have on elder health.
News	0331-040119	Noon, 2 pm 4 pm, 9 pm, 3 pm 8 pm, 11 pm, 1 am, 3 am, 8 am, 10 am, 1 pm	50 seconds	Door County Public Health officer Sue Powers gives us an update on flu season.

Issue: Environmental Issues

Program Overview: A big topic in Door and Kewaunee County concerns groundwater issues as they relate to manure spreading. During our news segments, we talked to farmers who spread manure and to people who are affected by manure spreading. Kewaunee County passed legislation banning manure spreading for close to four months to start the year in some areas and conducted a series of workgroup meetings with various stakeholders trying to find a solution to all of the problems going on in the area. In Door County, the discussion was dominated by the discussion to drain the Forestville Millpond. Supporters says it will help improve the water in there and eliminate invasive species. Opponents say it will ruin the ecosystem and release more nutrients into an already impaired waterway.

Program	Date	Time	Duration	Description of Segment
News	0101-0219	11 am, 3 pm, 8 pm, midnight, 4 am, 9 am, 12 pm radio	55 seconds	Coggin Heeringa from Crossroads at Big Creeks gives us her thoughts on the impact Healthy Water Door County has had.
News	02050-0619	Noon, 4 pm, 9 pm, 3 am 7 am, noon, 3 pm	50 seconds	Kewaunee County Land and Water Conservation Committee discusses its 10-year conservation plan and how important it is moving forward to get it right now.
News	0224-2519	5 pm, 11 pm, 1 am, 6am,, noon, 3 pm	45 seconds	Area beekeepers look upon themselves to save the area wildflowers.
News	0226-2719	Noon, 3 pm, 10 pm, 4 am, 7 am 10 am, noon, 3 pm, 8 pm	50 seconds	Matt Peter from The Ridges Sanctuary discusses why the research on setting up bird feeders can be misleading.
News	0227-2819	3 pm, 10 pm, 7 am, 11 am, 1 pm, 4 pm, 8 pm	45 seconds	Dean Hoegger from Clean Water Action Council covers why pollution prevention measures recently passed by the Legislature is important.
News	0306-0719	11 am, 6 pm, 10 pm, 3 am, 11 am, 3 pm 5 pm	50 seconds	Door County Environmental Council hosts informative session about the area's water concerns.
News	0316-1719	Noon, 3 pm, 9 pm, 1 am, 6 am, 8 am, 4 pm, 6 pm	45 seconds	Cindy Euclide from Euclide Well Drilling and Jim Simonar from Lemens WaterCare discuss what they should do if their wells flood.
News	0323-2419	5pm, 11 pm, 4 am, 12 pm, 3 pm 5pm, 7 am, 9 am	45 seconds	DNR hearing on natural resources management coming to Door County.
News	0326-2719	5 pm, 10 pm, 4 am, 9 am, 12 pm 3 pm, 5 pm	50 seconds	More fallout from the drawdown plan for the Forestville Millpond from environmentalists.

Issue: Agriculture

Program Overview: Agriculture plays a big role in Door and Kewaunee County. We are routinely in contact with our local UW-Extension office for the latest in agriculture news in the area. Many of the topics included manure spreading since nutrient management plans and how they relate to groundwater in the area remains to be a hot topic. We also reached out to a selection of farmers and agriculture professionals to form the Door County Daily News Agriculture Advisory Board.

Program/Segment	Date	Time	Duration	Description of Segment
Radio	0103-0419	noon, 3pm, 7pm, 11pm, 1am, 6 am, 11 am 2 pm	45 seconds	UWEX's Aerica Bjurstrom talks about a meeting with the farmer's physical, mental, and emotional health as the focus.
Radio	0105-0619	noon, 3pm, 5pm, 10 pm, 2 am, 6 am, 10 am, 2pm	50 seconds	We take a look at a beginner's beekeeping class going on in Sturgeon Bay.
Radio	0107-0819	Noon, 3pm, 7 pm, 11 pm, 2 am, 6 am, 8 am, 12 pm	45 seconds	Annual meeting preview with Peninsula Pride Farms' Don Niles.
Radio	0109-1019	6 pm, 9 pm, 1 am, 6 am 8 am, 12 pm, 3 pm, 9 pm	50 seconds	Farmer Rich Olson weighs in on the impact the ice could have on area fields.
Radio	0213-1419	7pm, midnight, 3 am, 7 am, 9 am, noon, 3 pm, 9 pm	45 seconds	Recap of Peninsula Pride Farms Annual Meeting
Radio	0211-1219	5pm, 11 pm, 1 am, 7 am, 10 am, 3 pm, 8 pm	45 seconds	Aerica Bjurstrom discusses the impact the government shutdown has on farmers.
Radio	0218-2519	Noon, 3pm, 6 pm, midnight, 4 am, 8 am, Noon, 3 pm x 5	50 seconds	All week long we talked to local FFA Chapters about their activities and what they do to keep their programs thriving. Clubs covered include Kewaunee, Algoma, Southern Door, L-C, and Sevastopol.
Radio	027-2819	5pm, 10 pm, 2 am, 7 am, 10 am, 12 pm, 3pm, 5 pm	45 seconds	UWEX holds second Farmer WellBeing Conference
Radio	0301-0219	5pm, 11pm, 2 am, 9am,3 pm, 5 pm	40 seconds	UWEX's Annie Deutsch holds session on cranberries.

Radio	0307-0819	5 pm, 9 pm, 3 am, 7 am, noon, 2 pm, 9 pm, 1 am, 9 am, 1 pm	40 seconds	Area cheesemakers win national championships.
Radio	0311-1219	5pm, 11 pm, 1 am, 7 am, 9 am, noon, 3 pm, 5 pm	45 seconds	Hillside Apple's Bill Roethle checks in from the forest for a sap collection update.
Radio	0315-1619	Noon, 3pm, 6 pm, midnight, 4 am, 8 am, Noon, 3 pm	50 seconds	Farmer Aaron Augustian discusses concerns about manure pits filling up and where they are going to spread their nutrients.
Radio	0318-1919	11 am, 3pm, 7 pm, 3 am, 9 am, 11 am, 4pm, 8 pm	45 seconds	Farmer Joe Haberli discusses the disappearing farming landscaping.
Radio	0320-2119	11 am, 3pm, 8 pm, 2am, 7 am, 9 am, noon, 3 pm, 5 pm	:50 seconds	Farmer Rich Olson weighs in on the milk label controversy
Radio	0321-2219	5p, 11pm, 2 am, 8 am, 3 pm, 5 pm 6 am	:45 seconds	Sevastopol FFA advisor Dale Carlson weighs in on the importance of changing the way they teach agriculture.
Radio	0325-2619	11 am, 3 pm, 9 pm, midnight, 6 am, 10 am, 2pm, 6 pm	:45 seconds	Farmer Greg Letter discusses the new dairy program that could help make up the difference between money earned and milk produced.
Radio	0331-040119	5 pm, 9 pm, 3 am, 7 am, noon, 2 pm, 9 pm, 1 am, 9 am, 1 pm	40 seconds	Aerica Bjurstrom discusses foreign farm ownership in Kewaunee County.

Issue: Sustaining Area Non-Profits

Program Overview: DoorCountyDailyNews.com and its radio stations is extremely generous in its coverage and its donation of ad time to local non-profits in the area. We took a swing through local food kitchens and depositories to check their levels and to see how they are making a difference in their community. P.A.T.H. and Door County Habitat for Humanity each get PSAs on our four stations promoting their individual missions.

Program	Date	Time	Duration	Description of Segment
News	0101-0219	11 am, 4pm, 6 pm, 9pm, 1 am, 6 am, 10 am	45 seconds	P.A.T.H. opens their new headquarters in the former Jaycee Clubhouse.
News	0104-0519	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm radio	50 seconds	Lee Snodgrass from the Girl Scouts discusses the connection cookies sales has to everyday skills they are developing.
News	0105-0619	11 am, 2 pm, 7 pm, 11pm, 3 am, 7 am, 10 am, 3 pm, 8 pm radio	45 seconds	Deb Doyle from PATH discusses their autism programs.
News	0108-0919	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm, 8 pm, midnight, 3 am, 7 am	45 seconds	Adopt a Soldier begins new initiative to get Coast Guard members covered during the government shutdown.
News	0114-1519	11 am, 4 pm, 6 pm, 11 pm, 4 am, 7 am, 9am, 1 pm	50 seconds	Habitat creates little free library
News	0115-1619	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm radio	45 seconds	Kewaunee County 4-H discusses their prom dress sale
News	0131-02019	11 am, 3 pm, 5 pm, 10 pm, 2 am, 6 am, 11 am	55 seconds	Northern Door Kiwanis folds while other service clubs try to figure out what's next.
News	0209-1019	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm	50 seconds	Door County 4-H educator Dawn Vandervoort shares with us the good news of the organization.
News	0209-1019	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm radio	50 seconds	Door County Habitat for Humanity board member discusses the growing popularity of its Brush with Kindness program.
News	0214-1519	11 am, 3 pm, 5 pm, 10 pm, 2 am, 6 am, 11 am	45 seconds	Boy Scouts double down on their commitment to promote the trades.

News	0212-1319	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm	50 seconds	Girl Scouts explains their role in developing people for the trades.
PSA	010119-033119	4 times a day on all four radio stations covering all hours	30 seconds	P.A.T.H. of Door County discusses their impact in the community and tips on how to approach a family dealing with autism
PSA	010119-033119	4 times a day on all four radio stations covering all hours	30 seconds	Door County Habitat for Humanity volunteer recruitment.
News	0216-1719	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm	65 seconds	Bob Garfinkel gives us an update on Literacy Partners of Kewaunee County.
News	0219-2019	11 am, 3pm, 5pm, 9 pm, 1am, 7am, 9am, noon	55 seconds	Veterans Home Support expands into Door and Kewaunee Counties
News	0305-0619	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm	50 seconds	Adopt a Soldier Door County shares a story about how they covered one veteran's dentures.
News	0307-0819	11 am, 3pm, 5pm, 11pm, 1 am, 6 am, 9am, noon	:55 seconds	Northern Door Children's Center shares with us how handling a baby boom is great news for them.
News	0315-1619	Noon, 3pm, 5 pm, 10 pm, 3 am, 6 am, 8 am noon	:45 seconds	Door County Habitat for Humanity releases details about its Vintage Fair.
News	0321-2219	11 am, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm radio	:55 seconds	Door County Habitat for Humanity announces partner family
News	0326-2719	11 am, 4pm, 6 pm, 9pm, 1 am, 6 am, 10 am	45 seconds	Door County Habitat for Humanity Build supervisor Chuck Stone discusses the challenges of the 43 rd partner family.
News	0328-2919	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm radio	50 seconds	We continue our series with American Legion Post commander Deb Logerquist about the organization
News	0329-3019	11 am, 2 pm, 7 pm, 11pm, 3 am, 7 am, 10 am, 3 pm, 8 pm radio	45 seconds	Update from the Kewaunee County Food Pantry
News	0329-3019	Noon, 4 pm, 7 pm, 11 pm, 1 am, 7 am, 11 am, 2 pm, 8 pm, midnight, 3 am, 7 am	45 seconds	Kewaunee County 4-H Educator Jill Jorgensen discusses the importance of community support for the organization.