

**WJAR-TV**  
**Certification Of Compliance With Commercial Limits**  
**In Children's Programming**

**1st Quarter 2008**

ANALOG CHANNEL 10 and DTV CHANNEL 51 (10-1) aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during this quarter:

<u>Children's Program</u>	<u>Days and Times Aired</u>	<u>Commercial Matter</u> <u>(Minutes, Seconds)</u>
Jacob Two-Two	Saturdays 10-10:30AM	5 Min 15 Sec
Dragon	Saturdays 10:30-11AM	5 Min 15 Sec
My Friend Rabbit	Saturdays 11-11:30AM	5 Min 15 Sec
3-2-1 Penguins!	Saturdays 11:30A-12N	5 Min 15 Sec
Veggie Tales	Saturdays 12N-12:30PM	5 Min 15 Sec
Jane and the Dragon	Saturdays 12:30-1PM	5 Min 15 Sec

DTV CHANNEL 51.1 (10-1) aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger during this quarter:

<u>Children's Program</u>	<u>Days &amp; Times Aired</u>	<u>Commercial Matter</u> <u>(Minutes, Seconds)</u>
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Same programs as analog

The Children's Television Act and the FCC's rules impose the following commercial limits:

1. Children's programming may not contain more than 10.5 minutes of total commercial matter **per clock hour** on weekends and no more than 12.0 minutes of total commercial matter **per clock hour** on weekdays.
2. On and after January 1, 2006, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; (ii) the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); (iii) the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; and (iv) the pages of the website to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material).
3. On and after January 1, 2006, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal station records and documentation provided to us by Program suppliers, WJAR-TV/-DT hereby certifies:

- (X) That it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements.
- ( ) That it did not comply fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

SIGNED: *Lisa Churchville*  
Lisa Churchville, President/General Manager

DATE: April 10, 2008