

ATW Media LLC
 KTBB-FM KRWR-FM
 PO Box 9400
 Tyler, TX 75711
 903-593-2519

Client: **Judge Amy McCullough for CCL2**
 Order #: **6344-00003**
 Description:
 Date Entered: 2/27/2024
 P.O.#:
 Salesperson: Political,
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

CWJ Strategies
 314 South Broadway
 Tyler, TX 75702

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/28/2024	3/5/2024	KTBB-FM	07:00:00a to 08:00:00a	CUSTOM	:30	4	30.00	120.00	Y	N	Y	Y	Y	N	N
2/28/2024	3/3/2024					3	30.00	90.00	0	0	1	1	1	0	0
3/4/2024	3/5/2024					1	30.00	30.00	1	0	0	0	0	0	0
2 2/28/2024	3/5/2024	KTBB-FM	08:00:00a to 11:00:00a	CUSTOM	:30	18	26.00	468.00	Y	Y	Y	Y	Y	N	N
2/28/2024	3/3/2024					12	26.00	312.00	0	0	4	4	4	0	0
3/4/2024	3/5/2024					6	26.00	156.00	3	3	0	0	0	0	0
3 2/28/2024	3/5/2024	KTBB-FM	11:00:00a to 02:00:00p	CUSTOM	:30	18	32.00	576.00	Y	Y	Y	Y	Y	N	N
2/28/2024	3/3/2024					12	32.00	384.00	0	0	4	4	4	0	0
3/4/2024	3/5/2024					6	32.00	192.00	3	3	0	0	0	0	0
4 2/28/2024	3/5/2024	KTBB-FM	02:00:00p to 05:00:00p	CUSTOM	:30	15	26.00	390.00	Y	Y	Y	Y	Y	N	N
2/28/2024	3/3/2024					12	26.00	312.00	0	0	4	4	4	0	0
3/4/2024	3/5/2024					3	26.00	78.00	2	1	0	0	0	0	0
5 2/28/2024	3/4/2024	KTBB-FM	05:00:00p to 06:00:00p	CUSTOM	:30	4	21.00	84.00	Y	N	Y	Y	Y	N	N
2/28/2024	3/3/2024					3	21.00	63.00	0	0	1	1	1	0	0
3/4/2024	3/4/2024					1	21.00	21.00	1	0	0	0	0	0	0
6 2/28/2024	3/4/2024	KTBB-FM	06:00:00p to 09:00:00p	CUSTOM	:30	11	12.00	132.00	Y	N	Y	Y	Y	N	N
2/28/2024	3/3/2024					9	12.00	108.00	0	0	3	3	3	0	0
3/4/2024	3/4/2024					2	12.00	24.00	2	0	0	0	0	0	0
7 2/28/2024	3/4/2024	KTBB-FM	05:00:00a to 10:00:00a	Weekly	:30	4	15.00	60.00	0	0	0	0	0	3	1
8 2/28/2024	3/4/2024	KTBB-FM	10:00:00a to 03:00:00p	Weekly	:30	6	16.00	96.00	0	0	0	0	0	3	3
9 2/28/2024	3/4/2024	KTBB-FM	10:00:00a to 03:00:00p	Weekly	:30	6	13.00	78.00	0	0	0	0	0	3	3

Order Start Date: 2/28/2024 Order End Date: 3/5/2024 Spots: 86 Total Charges: \$2,004.00
 Combined Discounts: \$300.60
 Total Net: \$1,703.40

Non-Discriminatory Policy: ATW Media, LLC and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

Projected Media Month/End-Of-Schedule Billing Totals for Judge Amy McCullough for CCL2 / 6344-00003 :

	Spot Count	Gross Billing	Combined Disc.	Net Billing
March 2024	86	\$2,004.00	\$300.60	\$1,703.40
Total:	86	\$2,004.00	\$300.60	\$1,703.40

Confirmed & Accepted for ATW Media LLC By:

Accepted for CWJ Strategies By:

Please Sign and Return One Copy

Candidate: Judge Amy McCullough
 :30 commercial

Addition KTBB only 2/26-3/3 3/4-3/5

	<u>2/26-3/3</u>	<u>3/4-3/5</u>	
<u>Weekday</u>			
7-8a Morning News	\$ 30	3	1
8-11a Beck	\$ 26	12	6
11-2p Failla	\$ 32	12	6
2-5p Hannity	\$ 26	12	3
5-6p Drive at Five	\$ 21	3	1
6-9p Levin	\$ 12	9	2
			\$ 120
			\$ 468
			\$ 576
			\$ 390
			\$ 84
			\$ 132
<u>Weekend</u>			
5-10a	\$ 15	4	0
10-3p	\$ 16	6	0
3-7p	\$ 13	6	0
7p-midnight	\$ 8	0	0
midnight-5a	\$ 4	0	0
	\$ 1,503	\$ 501	\$ 2,004

QUALIFIED CANDIDATE ADVERTISING AGREEMENT

SEE ORDER for proposed schedule and charges. **SEE INVOICE** for actual schedule and charges.

I, Leah Wansley hereby request advertising time on the station as follows:
name of individual, candidate, committee or ad agency

IDENTIFY CANDIDATE TYPE →	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: AMY MCCULLOUGH	
Authorized committee: JUDGE AMY MCCULLOUGH FOR CCL2	
Agency requesting time (include contact information): <input checked="" type="checkbox"/> CWJ STRATEGIES	
Candidate's political party: REPUBLICAN	
Office being sought (no acronyms or abbreviations): JUDGE, SMITH COUNTY COURT-AT-LAW 2	
Date of election: 3/5/2024	check one <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General
Treasurer of candidate's authorized committee: WALTER K. WILHELMI, CPA	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or; <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes of time and corresponding rates, discount, promotion and other sales practices (not applicable to federal candidates).	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Printed name of individual signing: LEAH WANSLEY	Printed name of individual signing: Meredith Doss
Date of request to purchase advertising time: February 7, 2024	Date of station agreement to sell advertising time: 2/27/24

FORM CONTINUES ON FOLLOWING PAGE

Federal Candidate Certification

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or, if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Federal Candidate, Committee or Agency Acting on Behalf of a Federal Candidate

Signature:

Printed name of individual signing:

Date:

THE FOLLOWING SECTION TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 2/18/24

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected (Provide reason for rejection below)

* Upload partially accepted form, then promptly upload updated final form when complete.

Dates and nature of follow-ups, if any (e.g. insufficient sponsor ID tag): _____

Contract #	Station Call Letters <u>KTBBAM KTBOFM</u>	Date Received/Requested <u>2/27/24</u>
Estimate #	Station Location <u>Tyler / Longview</u>	Start & End Dates <u>2/28 - 3/5</u>

Upload order, this form, invoice or order confirmation and/or other documents reflecting this transaction to the Online Public Inspection File (OPIF) or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased. Or, attach such details on a separate sheet. If the station will not upload the actual times that spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms & Conditions" folder in the OPIF.