

ISSUES AND PROGRAM REPORT

THIRD QUARTER - 2016

KLFY - TV

ISSUES AND PROGRAM REPORT RECAP

October 6, 2016

KLFY - TV uses its direct contacts with community leaders to address issues important to the Acadiana Community along with "surveys" from business and community leaders. KLFY - TV's public affairs programs, interview segments on "Passe Partout", "Passe Partout Saturday", "Meet Your Neighbor", as well as the KLFY -TV News programs at 5:00 PM, 6:00 PM and 10:00 PM news casts targets areas identified by our community contacts as significant needs or problem areas in "Acadiana". KLFY also monitors CBS programs such as "Face the Nation", and "60 Minutes" for segments of concern to the Acadiana Community.

Passe Partout interviews air between 4:30 - 7:00 AM Monday - Friday

Passe Partout Weekend airs between 5 - 6 AM on Saturday & 7-8 AM Sunday

Meet Your Neighbor interviews air from 12:00 - 12:30 PM Monday - Friday

Based upon KLFY - TV's input from community leaders and various organizations, and KLFY - TV's involvement in the community, we have determined that the following issues are the concerns of the community along with many other Community concerns and promotional needs.

Education:

Education is still a main concern of the communities. Student safety while on campus is also a concern of our viewers.

Traffic/Road conditions:

Traffic has become heavier in post hurricanes Katrina, Rita, Gustav and Ike in Acadiana. Road conditions and repair due to the extra vehicular traffic is taking its toll on streets and roads. Safety, speeding and seatbelt usage are also of concern to our viewers.

Crime:

Crime has always been a major concern of our viewers. Viewers and concerned citizens are trying to cope with seemingly added drug trafficking and crime rates in our viewing area.

Health:

Concerns of our viewers who are overweight, and concerns about losing weight through a balanced nutritional meal. Also of concern are cuts in Medicare and Medicaid for the elderly.

Economy:

The economic well being of Louisiana, interest rates, mortgages, oil spill & prices, housing starts, retail sales, government stimulus packages, tax cuts/increases and unemployment are some of the concerns of our viewers.

COMMUNITY AFFAIRS REPORT
July 2016

TOPICS – Must use these terms exactly

- Education
- Traffic/Road Conditions
- Crime
- Health
- Economy

Date:	Show:	Topic:	Run time:	Context:
7/1	Passe Partout	Health	1:00	A new study finds the market for unapproved stem cell procedures has exploded in the United States, with more than 500 clinics nationwide..
7/1	News 10 at 5	Health	1:30	With summers filled with outdoor activities - and lots of sunshine, parents are urged to keep kids hydrated. A health professional says this is the perfect time of year to make sure kids are drinking plenty of water.
7/4	Passe Partout	Health	:55	A new study from the Journal of Nutrition Education and Behavior suggests certain marketing techniques may inspire shoppers to buy more fresh produce. Researchers say people purchased more greens and fruit when directed to the produce section without spending more on their food budget overall.
7/4	News 10 at 6	Health	:55	The Fourth of July is upon us, and with that means staples like burgers and hot dogs. But before you fire up the grill, here are some tips to prevent anyone from accidentally getting sick.
7/5	Passe Partout	Health	1:00	If you're on a diet, Italian researchers say pasta may not be your enemy. They studied more than 20 thousand people and found those who followed the Mediterranean Diet, including eating pasta, did not gain weight.
7/6	Passe Partout	Health	:55	Cooking at home could help prevent Type 2 Diabetes. Harvard researchers found people who made their own dinners five to seven days a week had a 15 percent lower risk of

				developing the disease, compared to those who dined out.
7/7	Passe Partout	Health	:55	New CDC numbers show about 90 people die in car crashes in the U.S. each day. The CDC recommends states enforce stricter seatbelt and drunk driving laws.
7/7	News 10 at 5	Health	:25	The FDA approved a new kind of heart stent that dissolves into the body within two to three years.
7/8	Passe Partout	Health	1:00	New research shows athletes may still have changes in the white matter of their brains six months after a concussion. Those with severe concussions were most likely to show adverse effects six months later.
7/9	Passe Partout	Health	1:05	Concussions are on the rise among children and teenagers. Researchers from the University of California in San Francisco found a 60 percent increase in brain injuries from 2007 to 2014. The largest increases were among 10 to 14 year olds with boys one and a half times more likely to suffer a concussion.
7/11	News 10 at 5	Health	1:30	A new study suggests some unsanitary habits many kids have may not be so bad for their health. According to the report, children who bite their nails and suck their thumbs are less likely to develop certain allergies.
7/12	Passe Partout	Health	1:10	Water is an important factor to consider if you're obese. Michigan researchers say people with a higher body mass index are more likely to be inadequately hydrated.
7/12	News 10 at 10	Health	:30	General Mills is recalling three flavors of Betty Crocker cake mix that used flour previously recalled because of the risk it could contain e-coli.
7/13	Passe Partout	Health	1:00	Scientists say they have figured out why artificial sweeteners can increase appetite. Researchers say chronic consumption of artificial sweeteners fool the brain to expect the energy that comes from natural sugar. When it doesn't come, the brain demands more calories to make up the difference.
7/14	Passe Partout	Health	1:05	If you struggle losing weight on certain diets, it might not be you. Blame it on genetics.
7/14	News 10 at 5	Health	1:30	Humidity can make it hard to breathe if you have lung issues. In a report, we explained

				how you can stay safe and healthier when it's hot and humid.
7/15	Passe Partout	Health	1:10	British researchers say the Zika epidemic plaguing Latin America will likely burn itself out over the next three years. Scientists say that while the spread of the mosquito-borne virus cannot be contained, cases will diminish.
7/15	News 10 at 10	Health	1:00	Beware of lesser-known ways you can get sick from contaminated flour.
7/16	Passe Partout	Health	1:00	Kids exposed to virtual violence through T.V., movies or gaming could become more aggressive, violent or fearful. That's according to the American Academy of Pediatrics.
7/18	News 10 at 5	Health	:25	Researchers from Belgium looked at about 500 adults over 80 and found more than half were underusing or misusing medicines.
7/19	Passe Partout	Health	1:20	Federal health officials are trying to figure out how a person in Utah, who cared for a patient who died after contracting Zika, also became infected.
7/19	News 10 at 5	Health	1:30	We had a report about healthy ways to cope with tragedies like the police shooting in Baton Rouge.
7/20	Passe Partout	Health	:50	Researchers have discovered more adolescents are diabetic than previously thought. A study of 2600 12 to 19 year olds shows rates are higher than original estimates and that many diabetic teens go undiagnosed.
7/21	Passe Partout	Health	1:00	Exercise may be just as effective as surgery for treating a common knee injury. Two million people a year undergo arthroscopic surgery to repair tears to the meniscus cartilage. But a study in the BMJ found that for middle aged patients, a supervised exercise program worked just as well.
7/21	News 10 at 10	Health	1:00	A new Consumer Reports study says 40 percent of the food produced in this country ends up in the trash. The organization says food expiration labels like "sell by" and "best by" are confusing and cause people to throw away food that's still edible.
7/22	Passe Partout	Health	:50	The Centers for Disease Control will distribute \$60 million to states and territories for battling Zika. The money will be released on august first to be used for mosquito control

				and for investigating and monitoring new signs of the virus.
7/24	Passe Partout	Health	1:00	The American Academy of Pediatrics is recommending improvements in emergency medical care that focuses on the needs of children. Doctors warn that having only adult-size emergency equipment on hand makes treating pediatric emergencies much more difficult.
7/25	News 10 at 5	Health	1:30	An important reminder to keep your children well hydrated during these hot summer months. Doctors say they are seeing more and more children suffering with kidney stones.
7/26	Passe Partout	Health	1:00	Harvard researchers say inducing labor does not appear to increase the risk for autism in children.
7/26	News 10 at 5	Health	:30	Women under 50 cut their risk of heart disease by 25 percent by doing moderate activities, like brisk walking, two and a half hours every week.
7/27	Passe Partout	Health	1:00	Sitting too much is bad for you. Now new research from Sweden says it can be deadly.
7/27	News 10 at 5	Health	1:30	A new report may have you taking a closer look at what dietary supplements are in your medicine cabinet. Consumer Reports finds certain ingredients in supplements can increase the risk of serious problems including heart palpitations, liver problems and allergic reactions.
7/28	Passe Partout	Health	:55	Researchers at Washington University School of Medicine have identified antibodies in mice that can protect against the Zika Virus. They say the discovery can lead to vaccines, diagnostic tests and therapies to treat people with Zika.
7/28	News 10 at 10	Health	1:00	The Food and Drug Administration is requesting all blood banks in two south Florida counties stop collecting blood immediately amid concerns the Zika virus may be spreading locally
7/29	Passe Partout	Health	:45	New research finds that hormones used to treat high blood pressure and heart issues can lower metabolism and lead to obesity.

				Doctors at the University of Iowa hope the finding will lead to new ways to treat obesity.
7/5	News 10 at 10	Traffic/Road Conditions	1:00	There was a crash on I-10 near Rayne involving two 18 wheelers. The westbound lanes were shut down as a result of the crash. This affected traffic flow in the area.
7/20	News 10 at 10	Traffic/Road Conditions	:25	Saint Landry Parish Government officials will receive bids next month for paving a long list of roads in the parish that are in disrepair. The project is possible because of a sales tax voters approved.
7/6	News 10 at 10	Education	1:00	Immaculate Heart of Mary School in Lafayette will close its doors next school year. The students that were enrolled in classes there will have to find another school to get an education.
7/13	News 10 at 10	Education	:35	You can help underprivileged children get school supplies by donating to the Stuff The Bus Drive. Children use those supplies to get a good education.
7/29	News 10 at 10	Education	1:30	The beginning of the new school year is just weeks away. Parents will have to dish out big bucks to make sure their children start the school year right in their effort to get a good education.

COMMUNITY AFFAIRS REPORT

August 2016

TOPICS – Must use these terms exactly

- Education
- Traffic/Road Conditions
- Crime
- Health
- Economy

Date:	Show:	Topic:	Run time:	Context:
8/8	Passe Partout	Health	1:00	New research suggests scarred ovaries may play a role in fertility problems in older women. Doctors in Kansas tracking mice found scarring and inflammation hurt the quality of eggs.
8/9	Passe Partout	Health	1:00	There's another case of Zika virus in South Florida. The person is from Palm Beach County, but had recently traveled to Miami-Dade County where at least 16 people are infected.
8/9	News 10 at 5	Health	1:20	A new study looks at benefits of consuming more protein from plant sources.
8/10	Passe Partout	Health	1:20	Health officials in Texas confirm an infant who recently died had microcephaly, linked to the Zika virus.
8/11	Passe Partout	Health	1:00	Chemotherapy during pregnancy may affect the future fertility of unborn baby girls, according to a new study.
8/11	News 10 at 5	Health	1:20	We all know it's important to take care of our oral health. But something that tends to get overlooked is teeth grinding. Because this typically happens when we're not awake, most people aren't aware of how harmful it can be.
8/12	Passe Partout	Health	1:00	A new study from Duke University shows robotics helped eight paralyzed patients regain some sensation and muscle control in their legs. The patients worked with technology that includes virtual reality to use their own brain activity to control their legs.
8/13	Passe Partout	Health	1:00	A new study suggests many parents are taking risks when putting babies to sleep. The American Academy of Pediatrics

				recommends babies are placed on their backs on firm sleep surfaces with no loose blankets, stuffed animals, pillows or bumper pads to avoid sudden infant death.
8/16	Passe Partout	Health	1:00	A new study finds nasal sprays provide children just as much protection against influenza as standard flu shots. The findings challenge the CDC's recent recommendation not to use the nasal spray after other studies found the spray to be ineffective.
8/17	Passe Partout	Health	:55	A new study suggests that the longer a woman is overweight or obese, the more likely she will get cancer.
8/19	Passe Partout	Health	:55	A new warning about the danger of over the counter laser pointers: Researchers in Australia found that green lasers were the most dangerous and can cause catastrophic damage to the eyes.
8/21	Passe Partout	Health	1:00	Teenagers whose parents encourage them to eat healthy and be physically active are less likely to have an eating disorder or engage in unhealthy diet behaviors.
8/22	News 10 at 10	Health	1:30	We're already hearing about people getting sick after being in flooded Louisiana neighborhoods. That's because it only takes a tiny wound for the bacteria to get in your body.
8/23	Passe Partout	Health	1:30	Young football players may have a higher risk of head injuries while taking part in practice drills versus playing in games. Researchers at Virginia Tech found seventy percent of high-magnitude head impacts occurred during practice sessions.
8/23	News 10 at 10	Health	1:00	The Louisiana Department of Health says be aware of the health dangers of flood waters and take all the necessary precautions to protect yourself.

8/24	Passe Partout	Health	1:20	Researchers at Michigan State University say a brain hormone could help fight breast cancer. Scientists treated cancerous tumors they grew in a laboratory with the sleep-regulating hormone Melatonin.
8/25	Passe Partout	Health	1:10	The CDC has awarded 6.8 million dollars to 11 public health organizations in their fight against Zika. Federal officials expect the organizations will help identify new cases, track mosquitos, and increase public awareness about how to avoid the mosquito-borne virus.
8/25	News 10 at 5	Health	:25	A new study finds fish oil supplements may be able to reverse the effects of a high-fat diet.
8/26	Passe Partout	Health	1:00	A new study finds teenagers who vape electronic cigarettes are often doing it for the flavor, rather than the nicotine.
8/26	News 10 at 5	Health	1:30	The Food and Drug Administration is advising that all blood donated in the U.S. should be tested for the Zika virus to protect the nation's blood supply.
8/29	Passe Partout	Health	1:10	A new study suggests more parents are requesting to delay their children's vaccines or refusing to vaccinate them altogether. The American Academy of Pediatrics says the number of doctors encountering parents refusing vaccines jumped 12 percent between 2006 and 2013.
8/30	Passe Partout	Health	1:10	A new study suggests patients operated on at night are twice as likely to die as those undergoing surgery during regular business hours. That's according to researchers in Canada.

8/30	News 10 at 5	Health	1:30	Parkhurst Nuvision becomes one of three places nationwide where patients can get the raindrop inlay. It's a super-tiny lens that will kick reliance on reading glasses.
8/31	Passe Partout	Health	1:10	The American Heart Association reports that younger heart attack survivors may face a premature death from heart disease.
8/31	News 10 at 5	Health	1:15	A Mediterranean diet shows promise for people with cardiovascular problems.
8/17	Meet Your Neighbor	Traffic/Road Conditions	:30	Interstate 10 is now completely open. Parts if the interstate was closed because of flooding. The closure affected traffic flow in the area.
8/8	News 10 at 10	Traffic/Road Conditions	:30	A portion of Congress Street in Lafayette will soon get restriped. The road work will affect traffic flow in the area.
8/15	News 10 at 10	Education	:20	Schools will be closed in Lafayette Parish this week. Students will have to wait longer to attend class and receive an education.

COMMUNITY AFFAIRS REPORT
September 2016

TOPICS – Must use these terms exactly

- Education
- Traffic/Road Conditions
- Crime
- Health
- Economy

Date:	Show:	Topic:	Run time:	Context:
9/1	Passe Partout	Health	1:10	A review of more than 200 studies over two decades shows the internet, cell phones and computers can help people adopt a healthier lifestyle.
9/1	News 10 at 5	Health	1:30	For many years we have been trained to think of fat in the diet as our enemy. But the latest research shows that certain types of fat can help you lose weight and have better health.
9/2	Passe Partout	Health	1:00	The Zika virus could be a threat to some of the world's most vulnerable regions. A new study finds that parts of Africa and the Asia-Pacific region have mosquitoes capable of carrying Zika, which has been linked to severe birth defects.
9/5	Passe Partout	Health	1:00	Danish researchers have linked childhood body mass index to asthma.
9/6	Passe Partout	Health	1:00	Doctors at Dana-Farber Cancer Institute found the heavier you are, the better your chances of surviving advanced kidney cancer. Scientists say obese patients lived longer -- and their disease progressed more slowly.
9/6	News 10 at 10	Health	1:30	Senate Democrats blocked a 1.1 billion dollar bill to fight the Zika virus.
9/7	Passe Partout	Health	:58	Researchers found the more kids see specific brands of alcohol, the more likely they are to drink underage, and drink those brands in particular.
9/8	Passe Partout	Health	1:00	Overweight or obese women may be at higher risk of having the most common kind of stroke, called ischemic stroke. But a new

				study from the University of Oxford finds overweight women may also be at a lower risk of hemorrhagic stroke which is more often deadly.
9/8	News 10 at 5	Health	1:30	What was once touted as one of the best and easiest way to protect your kids from the flu is not being recommended by pediatricians this year. In a report, we explain why doctors say the flu shot, not the mist, is the better option.
9/9	Passe Partout	Health	1:00	A new compound may slow the progression of kidney disease in patients with diabetes. Researchers from Madrid say the compound seemed to get rid of the harmful effects of high blood sugar on kidney cells in mice. About one third of diabetes patients develop kidney disease.
9/9	News 10 at 5	Health	1:30	Fifteen years after the World Trade Center attacks, cancer remains one of the biggest concerns for first responders, survivors and residents.
9/12	Passe Partout	Health	1:00	A new study in journal Pediatrics suggests 85-percent of parents are making errors when giving liquid medicine to children. Researchers found most errors involved overdosing and that dosing cups are linked to more errors compared to oral syringes.
9/12	News 10 at 5	Health	1:30	About three million children and teens play soccer in the U.S. Now new research shows as the sport is becoming more popular, more children are getting hurt on the field.
9/13	Passe Partout	Health	1:00	A new report suggests the sugar industry played down the hazards of sugar consumption in the 1960's and instead pointed to fat and cholesterol as main risk factors for heart disease.
9/14	Passe Partout	Health	1:05	European researchers say women who consume Omega 3 fatty acids like those found in fish and flaxseed oil are at an increased risk of developing Type 2 diabetes.
9/14	News 10 at 10	Health	:35	The NFL is launching an initiative aimed at preventing, diagnosing, and treating concussions and other head injuries.
9/15	Passe Partout	Health	1:15	Daytime naps of an hour or more could be a warning sign for diabetes. Researchers in Tokyo found long daytime naps are

				associated with a 45 percent increased risk of developing Type 2 diabetes.
9/15	News 10 at 5	Health	1:30	New research out of the United Kingdom indicates that the use of e-cigarettes may have helped thousands quit smoking.
9/16	Passe Partout	Health	:55	A female hormone may protect women from the worst effects of the flu. Researchers from Johns Hopkins also found that progesterone appeared to reduce inflammation and help repair damaged lung cells.
9/16	News 10 at 5	Health	1:30	New research shows the cancer death rate for children continues to decline.
9/19	Passe Partout	Health	:55	Many parents are skipping spoon feeding pureed foods to their six month olds, and instead letting babies feed themselves solid foods. Now a new study in Pediatrics suggests babies fed this way are not more likely to choke than babies fed the traditional way.
9/19	News 10 at 10	Health	1:00	In light of Keaton Jones death, we explained Autism, the neurological disease.
9/21	Passe Partout	Health	:50	Wearable devices that monitor physical exercise and diet may not improve weight loss. A University of Pittsburgh study shows that patients who used technology lost less weight than those on standard weight loss programs.
9/21	News 10 at 10	Health	:30	Blue Bell is recalling two flavors of ice cream over listeria concerns.
9/22	Passe Partout	Health	:45	Transplant patients should have total body exams because they're at higher risk for skin cancer.
9/22	News 10 at 5	Health	1:30	Marijuana will be grown in Louisiana. Researchers have a plan to use it to treat sick people.
9/23	Passe Partout	Health	1:00	New research finds older adults who drink heavily are also more susceptible to impaired learning ability, memory and motor function.
9/23	News 10 at 5	Health	1:30	New research suggests that alcohol might not be as good for the heart as once thought.
9/26	Passe Partout	Health	1:00	New data on cancer patients found more than half thought phase 1 clinical trials would shrink their tumors. Doctors say the expectations often exceeded the reality,

				indicating the need to manage expectations and improve patient information.
9/26	News 10 at 5	Health	1:30	You can catch a fungal infection almost anywhere. While they are sure to irritate, most infections can be easily managed with proper treatment.
9/28	Passe Partout	Health	1:00	No more measles in the Americas according to the World Health Organization. The announcement comes after 22 years of mass vaccinations to eliminate the viral infection.
9/28	News 10 at 5	Health	1:30	Millions of women worldwide use hormonal contraception. Now a new study suggests using hormonal contraception is linked to increased risk of depression and first time use of antidepressants in women, especially adolescents.
9/29	Passe Partout	Health	1:10	The epidemic of childhood obesity has caused more children to suffer from high blood pressure. Now researchers are finding those kids perform worse on cognitive tests. A study in the journal of pediatrics looked at children between ten and 18. Those with hypertension scored lower on memory tests, verbal skills and processing speed.
9/30	Passe Partout	Health	1:20	About 1 in 8 working-age adults in the United States have a disability, according to new CDC report. But fewer than half of these 22 million people with disabilities are either working or looking for work.
9/2	News 10 at 10	Economy	1:00	FEMA is hiring. Those who are unemployed can apply for a number of different positions dealing with disaster recovery.
9/13	News 10 at 10	Economy	:45	In order to avoid laying off more workers, two major oil services companies announced furloughs.
9/7	News 10 at 10	Education	1:00	The Lafayette Parish School Board voted to roll forward millages thereby increasing property tax revenue paid to the school system. The extra money used will be put into the school system budget to help better educate students in the parish.
9/27	News 10 at 10	Traffic/Road Conditions	:35	Traffic was backed up on Interstate 10 eastbound after an 18 wheeler caught fire between the Louisiana Avenue and Breaux Bridge exits.