

# ISSUES AND PROGRAM REPORT

FIRST QUARTER - 2016

KLFY - TV

ISSUES AND PROGRAM REPORT RECAP

April 5, 2016

KLFY - TV uses its direct contacts with community leaders to address issues important to the Acadiana Community along with “surveys” from business and community leaders. KLFY - TV’s public affairs programs, interview segments on “Passe Partout”, “Passe Partout Saturday”, “Meet Your Neighbor”, as well as the KLFY -TV News programs at 5:00 PM, 6:00 PM and 10:00 PM news casts targets areas identified by our community contacts as significant needs or problem areas in “Acadiana”. KLFY also monitors CBS programs such as “Face the Nation”, and “60 Minutes” for segments of concern to the Acadiana Community.

Passe Partout interviews air between 4:30 - 7:00 AM Monday - Friday

Passe Partout Weekend airs between 5 - 6 AM on Saturday & 7-8 AM Sunday

Meet Your Neighbor interviews air from 12:00 - 12:30 PM Monday - Friday

Based upon KLFY - TV’s input from community leaders and various organizations, and KLFY - TV’s involvement in the community, we have determined that the following issues are the concerns of the community along with many other Community concerns and promotional needs.

#### Education:

Education is still a main concern of the communities. Student safety while on campus is also a concern of our viewers.

#### Traffic/Road conditions:

Traffic has become heavier in post hurricanes Katrina, Rita, Gustav and Ike in Acadiana. Road conditions and repair due to the extra vehicular traffic is taking its toll on streets and roads. Safety, speeding and seatbelt usage are also of concern to our viewers.

### Crime:

Crime has always been a major concern of our viewers. Viewers and concerned citizens are trying to cope with seemingly added drug trafficking and crime rates in our viewing area.

### Health:

Concerns of our viewers who are overweight, and concerns about losing weight through a balanced nutritional meal. Also of concern are cuts in Medicare and Medicaid for the elderly.

### Economy:

The economic well being of Louisiana, interest rates, mortgages, oil spill & prices, housing starts, retail sales, government stimulus packages, tax cuts/increases and unemployment are some of the concerns of our viewers.

COMMUNITY AFFAIRS REPORT  
January 2016

TOPICS – Must use these terms exactly

- Education
- Traffic/Road Conditions
- Crime
- Health
- Economy

Date:	Show:	Topic:	Run time:	Context:
1/4	Passe Partout	Health	1:00	According to a new report the U.S. is not prepared to deal with children's medical needs in the event of a crisis. Researchers say many vaccines and drugs stockpiled in case of an emergency are only approved for adults.
1/4	News 10 at 5	Health	1:30	There is a push among health care officials to increase awareness about a pill that can prevent HIV infection.
1/5	Passe Partout	Health	1:00	Doctors are linking higher doses of Vitamin D with an increased risk of falling in patients over 70.
1/5	News 10 at 5	Health	1:30	With an increased focus recently on monitoring and preventing concussions in youth sports, some health professionals are pushing for a federal mandate for sports injury reporting standards.
1/5	News 10 at 10	Health	:30	Comeaux's Incorporated, a Breau Bridge business, is recalling 14 pounds of pork products because it may contain listeria. Listeria can cause people to get sick.
1/6	Passe Partout	Health	1:00	A new study finds only 10 percent of smokers on Medicaid get anti-smoking medication. Some states make it harder for smokers to get counseling and medication that is partially covered by Medicaid.
1/7	Passe Partout	Health	1:00	Researchers find that women who take oral contraceptives either just before or during their pregnancy do not increase their risk of birth defects.
1/7	News 10 at 5	Health	1:30	The Obama administration released new dietary guidelines today. The report, which is revised every five years, backs off previous

				recommendations about cholesterol but gets tougher on sugar.
1/8	Passe Partout	Health	:56	Scientists find transplant patients have an elevated risk of death from cancer compared to the general population.
1/8	News 10 at 10	Health	1:30	The new dietary guidelines are getting criticized. The guidelines affect everything from food labeling to the nation's school lunch program.
1/11	Passe Partout	Health	1:00	Almost half of the teenagers in the U.S. are exposed to second-hand smoke.
1/11	News 10 at 10	Health	1:00	After Governor John Bel Edwards took his oath of office, he announced healthcare would be one of the first things on his agenda.
1/12	Passe Partout	Health	:55	Researchers say regular exercise may reduce lower back pain by about 35 percent.
1/12	News 10 at 5	Health	1:30	It's not news that what you eat can affect how you feel. But when you suffer from rheumatoid arthritis, it could make a big difference.
1/13	News 10 at 5	Health	1:30	A procedure that uses extreme cold to treat a common cardiac condition is new in the Baton Rouge area.
1/14	Passe Partout	Health	:55	A new study shows health warnings on sugar sweetened beverages may influence whether parents buy the drinks for their children.
1/14	News 10 at 5	Health	1:30	Smoking a hookah, or water pipe, may seem like a safe alternative to cigarettes. But a new study suggests that might not be the case.
1/15	Passe Partout	Health	:55	According to doctors people who use e-cigarettes to help taper off real cigarettes are much less likely to quit. The odds of quitting 28 percent lower for smokers who vape.
1/18	Passe Partout	Health	1:00	Researchers say challenging the brain can slow cognitive decline. Researchers find that people who learn new skills improve their memory and ability to understand words.
1/18	News10 at 6	Health	1:00	It's cold outside, and for many that means a catching a cold. But you can stay ahead of it.
1/19	Passe Partout	Health	:55	Researchers say catching up on sleep may help lower the risk of diabetes. They find diabetes risk jumped 16 percent for healthy young men who were sleep-deprived, but with extra sleep insulin levels returned to normal.
1/20	Passe	Health	1:00	Researchers find that an irregular heartbeat is

	Partout			a stronger risk factor for stroke, heart disease and death in women than in men.
1/20	News 10 at 10	Health	1:30	We aired a report on the health dangers energy drinks pose to young children.
1/21	Passe Partout	Health	1:00	Research finds women diagnosed with melanoma during pregnancy or the year after have a greater risk of the cancer recurring or spreading, even death.
1/22	Passe Partout	Health	:55	Researchers say migraines may worsen as women approach menopause. Changes in hormone levels can trigger crippling headaches for as many as ten months for some women.
1/25	Passe Partout	Health	1:00	More than 20 countries have now reported cases of the Zika Virus. The World Health Organization says it's expected to spread across all of Latin America and the Caribbean. The illness has been linked to a birth defect that causes an abnormally small head.
1/25	News 10 at 5	Health	1:30	Heart attacks for women may have different causes and symptoms than those in men. And some risk factors can be even more dangerous.
1/26	Passe Partout	Health	:55	Breast cancer survivors may be more vulnerable to common viruses and bacterial infections. Researchers found that chemotherapy weakens the immune system of patients for at least nine months after treatment.
1/27	Passe Partout	Health	:1:03	The CDC has new guidelines to help doctors identify babies who may have the Zika virus. Now health providers are being told to ask mothers where they lived and traveled while pregnant.
1/28	Passe Partout	Health	1:10	Cancer centers are calling for an increase in the use of HPV vaccinations. The human papillomavirus can lead to cervical cancer and other diseases.
1/28	News 10 at 10	Health	1:35	World Health Organization says the mosquito-borne Zika Virus is spreading explosively in the Americas and that the level of concern is high.
1/29	Passe Partout	Health	1:00	New research from Harvard suggests women who have difficulties sleeping are much more likely to develop type 2 diabetes. They found

				women with numerous sleep problems were up to four times more likely to develop the condition.
1/29	News 10 at 10	Health	1:30	We talked to local health officials about the Zika Virus and what to look out for.
1/12	News 10 at 10	Economy	:45	There will be a job fair on Thursday that will connect employers in the retail industry with possible employees.
1/14	News 10 at 10	Economy	1:15	Retail companies moving to Lafayette met with potential employees during a job fair. This in an effort to fill a number a vacant positions that are available.
1/15	News 10 at 10	Economy	1:30	Walmart is closing hundreds of stores across the country. Some of those locations are in Acadiana. As a result of the closure, thousands of people will lose their jobs.
1/19	News 10 at 10	Economy	:25	A Houma oil services company is closing its doors. As a result, 80 employees will be laid off.
1/4	News 10 at 10	Education	:30	New teachers entering the Lafayette Parish School System have a new tool. It's a mentoring program that provides more professional development. This will help teachers in their efforts to educate students.
1/6	News 10 at 10	Education	1:30	The construction of a new high school in Lafayette Parish is forcing new attendance zone lines to be redrawn. Students will attend the new high school to get a good education.
1/22	News 10 at 10	Education	1:00	The school some St. Martin Parish students attend to receive an education will be changing next school year. This in order to fulfill a desegregation order.
1/26	News 10 at 10	Education	:40	UL Lafayette, a local university where many young adults get educated, submitted a mid-year budget reduction plan.
1/27	News 10 at 10	Traffic/Road Conditions	:30	Barricades are being put up along the Lafayette parade route. The work will affect traffic flow in certain areas of the city.

# COMMUNITY AFFAIRS REPORT

February 2016

TOPICS – Must use these terms exactly

- Education
- Traffic/Road Conditions
- Crime
- Health
- Economy

Date:	Show:	Topic:	Run time:	:
2/1	Passe Partout	Health	1:00	Researchers are looking at how blood pressure drugs may be effective in treating Alzheimer's Disease.
2/1	News 10 at 5	Health	1:30	With fears over the Zika Virus growing, the World Health Organization held an emergency meeting.
2/2	Passe Partout	Health	1:20	A new study finds radiation after surgery improves survival for women with Ductal Carcinoma In Situ, a non-invasive form of breast cancer.
2/2	News 10 at 10	Health	1:20	We explained how one local blood center is protecting everyone from contracting the Zika virus.
2/3	Passe Partout	Health	1:10	Drugs used to treat anxiety and insomnia are not linked to an increased risk of dementia.
2/4	Passe Partout	Health	:55	Researchers in London have found plaque buildup that's related to Alzheimer's disease in people with moderate to severe brain injuries.
2/8	Passe Partout	Health	:55	A new study suggests smokers who use phone programs to help kick the habit are more successful than people who get help on the internet.
2/8	News 10 at 10	Health	:30	President Obama is asking congress for 1.8 billion dollars to help fight the Zika Virus. The request comes as the World Health Organization calls it a public health emergency.
2/9	Passe Partout	Health	:55	Criticism from parents may play a role in Attention Deficit Disorder symptoms in kids.



2/10	Passe Partout	Health	1:00	Researchers found new evidence that taking acetaminophen during pregnancy increases the risk of the baby developing asthma as a child.
2/10	News 10 at 10	Health	1:00	The heads of the CDC and the National Institute of Allergy and Infectious Diseases were on Capitol Hill to testify about the Zika Virus outbreak that is now spreading to the U.S.
2/11	Passe Partout	Health	1:10	Researchers say the rate of new dementia cases may be declining even though people are living longer. The research posted in the New England Journal of medicine showed the decrease in dementia was more noticeable in highly educated people diagnosed with heart disease.
2/11	News 10 at 10	Health	:30	The Louisiana Department of Health and Hospitals says two people from a group that recently returned from the Caribbean have tested positive for the Zika virus, and the state lab has asked the Centers for Disease Control and Prevention for confirmation tests
2/15	Passe Partout	Health	:55	Researchers in Boston report genetic testing is up among young women with breast cancer.
2/15	News 10 at 5	Health	1:30	In a report, we explained how sports help children with special needs.
2/16	Passe Partout	Health	:55	People with chronic pain such as fibromyalgia may benefit from acupuncture. Researchers say patients with at least nine consecutive weeks of acupuncture sessions reported significantly less pain even up to a year later.
2/16	News 10 at 6	Health	1:30	A new laser technology is helping people get rid of their unwanted tattoos. Doctors say it's more powerful and effective than anything else on the market.
2/17	Passe Partout	Health	1:10	Misuse of the stimulant Adderall and related emergency room visits are up dramatically among young adults. Researchers found the problem is mainly 18 to 25 year olds who take Adderall without a prescription, often getting the drug from family and friends.
2/17	News 10 at 10	Health	1:30	It's a disorder the government estimates impacts three million Americans. But when it comes to autism, it's a topic you rarely hear on the presidential campaign trail.

				But now some autism advocates and experts say that needs to change.
2/18	Passe Partout	Health	1:08	New evidence suggests the Zika Virus can cross through a pregnant woman's placenta and potentially infect the fetus.
2/18	News 10 at 10	Health	1:30	Should you let your pet share your blankets and your bed? A recent Mayo clinic study is challenging the conventional wisdom that animals in the bedroom can mess with your sleep.
2/22	Passe Partout	Health	1:10	New data suggests teenagers who are heavier and taller may be at greater risk of developing Non-Hodgkins Lymphoma.
2/23	Passe Partout	Health	:55	Researchers in St. Louis found just a five-percent weight loss could spark the biggest health benefits.
2/23	News 10 at 10	Health	1:00	U.S. officials are now investigating more than a dozen new reports of sexually transmitted cases of the Zika Virus.
2/24	Passe Partout	Health	1:05	Migraine and tension-type headaches may share genetic links with irritable bowel syndrome or IBS. That's according to a new study presented by the American Academy of Neurology.
2/24	News 10 at 5	Health	1:15	Doctors often say, avoid the salt unless you're floating on top of it. It's called flotation therapy, and a Baton Rouge business is only the second in the state to offer it.
2/25	Passe Partout	Health	1:10	Since Colorado legalized marijuana two years ago, emergency room visits by out-of-towners have spiked. Doctors say experimental pot smokers aren't prepared to handle the side effects including hallucinations and anxiety. They also say edible marijuana products often have delayed reactions which could trigger an overdose.
2/25	News 10 at 10	Health	1:30	Colds and congestion can take over in the winter. But not all coughs are the same. We explain the differences in a report.
2/26	Passe Partout	Health	:55	Transgender children with family support have better mental health. Researchers found children under twelve who were allowed to change their names, clothing, and pronoun use had no more anxiety or depression than other children.

2/26	News 10 at 5	Health	1:20	Eating well is good for your mental as well as your physical health. In a report, we explain how certain foods can help boost your brainpower.
2/29	Passe Partout	Health	1:00	The team behind a landmark uterus transplant is expected to share details of the historic operation this week. The operation at the Cleveland Clinic last Wednesday is the first of its kind in U.S. medical history.
2/5	News 10 at 10	Economy	:35	Chevron announced layoffs at its Lafayette office.
2/4	News 10 at 10	Traffic/Road Conditions	:25	Barricades that are on the side of the road will be placed in the roadway where the Lafayette parades will roll. As a result, some areas will be reduced to two lanes instead of five lanes of travel. This will affect traffic flow in the area.
2/12	Passe Partout	Traffic/Road Conditions	:22	A one car accident was reported in St. Martin Parish near Henderson. The accident was believed to be fatal. The crash affected traffic flow in the area.
2/12	News 10 at 6	Traffic/Road Conditions	:25	One lane of Highway 190 westbound was closed in St. Landry Parish as a result of a fatal crash. That road closure affected traffic flow in the area.
2/22	News 10 at 5	Traffic/Road Conditions	:30	One lane of Highway 90 westbound in Broussard was closed so police can investigate a three vehicle crash. The lane closure affected traffic flow in the area.

## COMMUNITY AFFAIRS REPORT

March 2016

TOPICS – Must use these terms exactly

- Education
- Traffic/Road Conditions
- Crime
- Health
- Economy

Date:	Show:	Topic:	Run time:	Context:
3/1	Passe Partout	Health	1:05	Finland researchers found that springing ahead and falling back an hour may be linked to a higher risk of stroke.
3/1	News 10 at 5	Health	1:15	Tooth decay is one of the most common chronic diseases among American kids. In a report, we explain how parents can help keep their children's teeth healthy.
3/2	Passe Partout	Health	1:00	New research finds taking vitamin D supplements during pregnancy may only help the bone health of babies born in winter months.
3/4	Passe Partout	Health	1:10	Regular use of aspirin can help prevent cancer. Researchers found aspirin provides the best protection from colon cancer and other tumors of the gastro-intestinal tract.
3/8	Passe Partout	Health	1:00	A new study suggests women with a high white blood cell ratio are more likely to have a recurrence of early stage breast cancer.
3/9	Passe Partout	Health	1:05	Being more aware of what you eat could make you healthier. Doctors say making more thoughtful food choices and recognizing when you are hungry or full can lower the risk of type 2 diabetes and improve heart health.
3/9	News 10 at 5	Health	1:20	A new report finds people with heart disease may want to try a different type of workout. Patients are turning to Tai Chi.
3/10	Passe Partout	Health	1:15	The first patient in the U.S. to have a uterus transplant suffered a sudden complication, and doctors had to remove the organ.

3/11	News 10 at 5	Health	1:30	Glaucoma is a leading cause of blindness in the U.S. Now the Food and Drug Administration has approved a new technology that could help doctors predict which patients have more severe cases.
3/14	Passe Partout	Health	:55	Researchers at the University of Cincinnati say blueberries may help fight off Alzheimer's Disease.
3/14	News 10 at 10	Health	1:00	Tree pollen allergies are very common during March in south Louisiana. With more hot, dry, windy days to come it's better to take allergy medication before you head outdoors.
3/15	Passe Partout	Health	1:00	Researchers may have found a new treatment against the viruses that cause mono, herpes and shingles. Scientists at the University of Utah made the unexpected discovery that a medicine used for heart failure might also work to block these infections.
3/16	Passe Partout	Health	1:15	The latest research appears to support the link between the Zika Virus and the birth defect Microcephaly, which has been on the rise in South America.
3/17	News 10 at 5	Health	1:20	Stress can be harmful not only mentally, but physically as well. It can be especially bad for your heart.
3/18	Passe Partout	Health	:50	Researchers at Johns Hopkins have made a discovery that sheds light on portion control. They found a new type of nerve cell in the brains of mice that appears to control feeding behaviors. Scientists hope their findings lead to new ways to fight obesity.
3/17	Passe Partout	Health	:50	Keeping your heart healthy may have even more benefits. A new study links good cardiovascular health with a slower decline in brain function, especially for non-smokers and people at a healthy weight.
3/21	Passe Partout	Health	:55	Researchers at the Mayo Clinic warn vegans may be low on certain important nutrients. Doctors say people who eat a strict plant-based diet excluding all meat, dairy, fish, and eggs should have their levels of B-12, iron, calcium, and other nutrients closely monitored.

3/22	Passe Partout	Health	:55	A new study suggests previous research may not hold up when it comes to the health benefits of a glass of wine with dinner. Canadian researchers say a deeper look at the data indicates moderate drinkers do not live a longer life or have a lower risk of heart disease.
3/22	News 10 at 10	Health	:30	The FDA announced new warnings for prescription opioids.
3/23	Passe Partout	Health	:55	A new CDC report should help pediatricians deal with the Zika Virus. It outlines ways to prevent, diagnose, and treat children with the mosquito-borne virus.
3/23	News 10 at 5	Health	1:30	A new study shows getting moderate to intense exercise may help the brain as people age.
3/24	Passe Partout	Health	1:00	A Mayo Clinic study finds patients who used cell phone diet apps combined with rehabilitation were likely to lose weight faster.
3/25	Passe Partout	Health	1:05	Researchers say the presence of calcium buildup in the breast which can be seen during a digital mammography, can predict early buildup of plaque in the heart's arteries, especially in young women.
3/25	News 10 at 5	Health	1:30	Government health officials say for the first time this year flu activity has finally started to come down.
3/28	Passe Partout	Health	:55	Doctors say more breastfeeding, less exposure to tobacco smoke, and a rise in vaccine use have contributed to the drop in ear infections among babies.
3/29	Passe Partout	Health	1:00	Researchers say pollution is triggering toxic chemicals in the blood contributing to thousands of premature births, causing prolonged hospital stays, long-term medication, and lost productivity.
3/30	Passe Partout	Health	1:00	A new poll shows families where someone is pregnant or considering getting pregnant in the next year don't know some key facts about the Zika Virus.
3/31	Passe Partout	Health	:55	Surgeons at Johns Hopkins have successfully performed the world's first ever HIV-to-HIV liver transplant. The recipient has been HIV positive for 25 years. In the past, HIV infected organs have been thrown away.

3/31	News 10 at 10	Health	1:30	A new government report shows no change in how common Autism is from the last estimates released two years ago.
3/2	News 10 at 10	Economy	1:30	There is an Industrial Career Fair that can link possible employees who have been laid off in the oil industry with local businesses looking to fill vacant positions.
3/3	Passe Partout	Economy	1:15	We had live reports at Cajundome to discuss the Industrial Career Fair that offers job opportunities for people laid off in the oil industry who are looking for new jobs.
3/2	News 10 at 10	Economy	1:30	Over 1,000 workers laid off in the oil industry attended the Industrial Career Fair at the Cajundome Convention Center in order to meet potential employers.
3/7	Passe Partout	Economy	:35	Members of the Louisiana house have agreed to raise taxes on alcohol to help with the state's budget, although they didn't pass it previously.
3/7	News 10 at 10	Economy	1:15	Costco will soon be opening its doors in Lafayette. Over a thousand workers, laid off in the oil industry, are now employed by the retailer.
3/15	News 10 at 10	Economy	1:45	In a report, we talked about the number of people who lost their jobs in the Acadiana area and explained how the Louisiana Workforce Commission is helping people get back to work.
3/8	News 10 at 10	Education	1:30	Lawmakers are discussing possible cuts to the TOPS program in order to balance Louisiana's budget. Students who attend colleges and universities use funding received from the program to pay for tuition. This in order to get a better education.
3/21	News 10 at 10	Education	1:30	At a town hall meeting with Lafayette School Board members and Youngsville city leaders, residents discussed the naming of the new school. Students will go to the new school to get a good education.
3/11	Passe Partout	Traffic/Road Conditions	1:30	A proposed change to Moss Street would reduce it from four lanes to three from Jefferson to Alexander Streets. Some local

				business owners are against the change and met with DOTD representatives last night.
3/16	News 10 at 10	Traffic/Road Conditions	1:15	Members of the community got an update on the I-49 Connector Project in Lafayette. The project will help with traffic flow in the area.
3/18	News 10 at 10	Traffic/Road Conditions	:25	Interstate 10 is now open at the Louisiana/Texas line. The closure was due to flooding in the area. The road closure affected traffic flow in the area.