

# ISSUES AND PROGRAM REPORT

FOURTH QUARTER - 2014

KLFY - TV

ISSUES AND PROGRAM REPORT RECAP

January 8, 2015

KLFY - TV uses its direct contacts with community leaders to address issues important to the Acadiana Community along with “surveys” from business and community leaders. KLFY - TV’s public affairs programs, interview segments on “Passe Partout”, “Passe Partout Saturday”, “Meet Your Neighbor”, as well as the KLFY -TV News programs at 5:00 PM, 6:00 PM and 10:00 PM news casts targets areas identified by our community contacts as significant needs or problem areas in “Acadiana”. KLFY also monitors CBS programs such as “Face the Nation”, and “60 Minutes” for segments of concern to the Acadiana Community.

Passe Partout interviews air between 4:30 - 7:00 AM Monday - Friday

Passe Partout Weekend airs between 5 - 6 AM on Saturday & 7-8 AM Sunday

Meet Your Neighbor interviews air from 12:00 - 12:30 PM Monday - Friday

Based upon KLFY - TV’s input from community leaders and various organizations, and KLFY - TV’s involvement in the community, we have determined that the following issues are the concerns of the community along with many other Community concerns and promotional needs.

#### Education:

Education is still a main concern of the communities. Student safety while on campus is also a concern of our viewers.

#### Traffic/Road conditions:

Traffic has become heavier in post hurricanes Katrina, Rita, Gustav and Ike in Acadiana. Road conditions and repair due to the extra vehicular traffic is taking its toll on streets and roads. Safety, speeding and seatbelt usage are also of concern to our viewers.

### Crime:

Crime has always been a major concern of our viewers. Viewers and concerned citizens are trying to cope with seemingly added drug trafficking and crime rates in our viewing area.

### Health:

Concerns of our viewers who are overweight, and concerns about losing weight through a balanced nutritional meal. Also of concern are cuts in Medicare and Medicaid for the elderly.

### Economy:

The economic well being of Louisiana, interest rates, mortgages, oil spill & prices, housing starts, retail sales, government stimulus packages, tax cuts/increases and unemployment are some of the concerns of our viewers.

COMMUNITY AFFAIRS REPORT  
October 2014

Date:	Show:	Topic:	Run time:	Context:
10/1	Passe Partout	Health	:50	Gestational diabetes is a pregnancy complication causing long-term health problems for mothers and babies.
10/1	News 10 at 6	Health	:30	The U.S. Justice Department is seeking at least one million dollars from a Lafayette clinic accused of filing fraudulent Medicare claims.
10/2	Passe Partout	Health	1:00	A new study finds teen pregnancies and abortions drop dramatically when free birth control is available.
10/2	News 10 at 6	Health	:50	Even before this development in the largest Ebola outbreak in history, doctor Tina Stefanski with the Office of Public Health in Acadiana says state health officials began preparing.
10/7	Passe Partout	Health	1:00	A simple brain scan may one day be used to identify people at risk for developing dementia before symptoms appear.
10/8	News 10 at 5	Health	1:35	The first person diagnosed with Ebola Virus in the United States has died. Now, some U.S. airports are starting additional screenings on travelers from West Africa.
10/9	Passe Partout	Health	1:30	The first person to be diagnosed with Ebola in the united states is dead. Now, doctors are testing another person for the virus.
10/9	News 10 at 6	Health	:45	The U.S. has seen its first death from the Ebola virus, prompting many questions from the public about hospital procedures in dealing with anyone who may possibly be infected.
10/10	Passe Partout	Health	1:30	Ebola has already claimed the life of its first victim here in the United States. His death has sparked a lot of concern and drawn attention to hospital procedures regarding admittance and treatment of patients traveling from infected areas.
10/13	News 10 at 10	Health	:25	Those toxic ashes left over from burning the dead Ebola patient's belongings in Texas might not be headed to Louisiana after all. An injunction was granted against one landfill

				in Lake Charles and one in Texas. The request is out of abundance of caution and to protect Louisianans from Ebola.
10/15	Passe Partout	Health	1:00	The Centers for Disease Control and prevention has developed and started using a faster lab test to detect Enterovirus D68.
10/16	Passe Partout	Health	1:00	There's more evidence linking psoriasis and hypertension.
10/16	News 10 at 6	Health	1:45	Louisiana's top school board is giving local school superintendents more power to fight the Ebola virus. But some superintendents say they'll take measures to keep their students safe with or without the board's action.
10-16	News 10 at 10	Health	:55	The threat of the Ebola virus here in the U.S. prompted the Board of Elementary and Secondary Education to take swift action. The state's top school board voted Wednesday to grant local superintendents extended powers to close schools if there is a threat of the virus.
10/17	News 10 at 10	Health	:30	The state Health Department has confirmed two new cases of the West Nile virus in Louisiana.
10/21	News 10 at 10	Health	:50	While there have been no cases of the Ebola virus in Louisiana, a local ambulance company is still taking precautions.
10/23	Passe Partout	Health	:55	Surgeries that help you lose weight may also put you at risk for severe headaches.
10/24	News 10 at 6	Health	1:30	It may seem hard to believe, but Tabasco Hot Sauce, of all things, could potentially help save people suffering from one disease.
10/31	News 10 at 10	Health	1:45	News Tens Hope Ford explains the phenomena which could explain what people with contacts with spirits experience. It's known as pareidolla. It causes our brains to enter survival mode, perceiving an image or sound as significant, in order for our brains to make sense of what is being seen or heard.
10/1	News 10 at 10	Traffic/Road Conditions	:25	Interstate 10 was backed up earlier this evening in Acadia Parish after four 18 wheelers crashed.
10/3	News 10 at 6	Traffic/Road Conditions	:40	The I-49 expansion project appears to be on the rise. State and city official met today in Lafayette to discuss funding options for the

				project. The project would help alleviate traffic congestion in the area.
10/6	News 10 at 10	Traffic/Road Conditions	3:20	Two crashes involving 18 wheelers forced road closures and caused major traffic backups on Interstate 10.
10/7	News 10 at 6	Traffic/Road Conditions	:25	The parish president says Bayes road, at the bridge that crosses Hayes canal, will remain closed until further notice. This will affect traffic flow in the area.
10/20	News 10 at 6	Traffic/Road Conditions	:25	People driving through St. Landry Parish should be on the lookout for some major road work. Starting tomorrow through Friday, crews will be doing pipe and culvert work along Little Teche Road. The road work will affect traffic flow in the area.
10/21	News 10 at 6	Traffic/Road Conditions	:40	A big chemical spill along Ambassador Caffery Parkway in Lafayette slowed traffic to one lane this afternoon.
10/22	News 10 at 10	Traffic/Road Conditions	1:00	A gas leak in Opelousas forced the closure of a few nearby streets and caused traffic problems in the area.
10/24	News 10 at 10	Traffic/Road Conditions	:55	The Verot School Road Widening Project will not happen. There is no money for the project. The project would have helped alleviate traffic problems in that area.
10/29	News 10 at 6	Traffic/Road Conditions	1:25	A new ordinance in Youngsville will require golf cart riders to register their cart with the city if they want to drive legal.
10/31	News 10 at 6	Traffic/Road Conditions	1:40	Yesterday's tragedy has the Breaux Bridge community and its leaders tackling some long standing issues with street structure and safety.
10/2	News 10 at 10	Education	1:00	Modern teachers have to use technology in the classroom now more than ever. Now they are having a fundraiser to help purchase needed supplies for students.
10/3	News 10 at 10	Education	:40	First year TOPS recipients will soon get digital alerts about what they need to do to keep their scholarships. The scholarships help students in their quest to get a better education.
10/6	News 10 at 6	Education	:55	The state school superintendent has apparently declared the Lafayette Parish School Board's budget invalid. This is the budget the school system operates on to educate students in the parish.

10/7	News 10 at 10	Education	:25	High school juniors and seniors across the state are earning college credits in record numbers. This will help in their quest to receive a good education.
10/13	News 10 at 6	Education	:30	Governor Bobby Jindal will let Louisiana apply for up to 15 million dollars in federal grant money for Pre-kindergarten programs. These programs will help young children receive a good education.
10/14	News 10 at 10	Education	1:00	In his address, Lafayette Consolidated Councilman Kenneth Boudreaux talked about what north Lafayette can offer in terms of education.
10/15	News 10 at 6	Education	:45	After recently receiving a 13.2 million dollar grant from the federal government, the Lafayette Parish School District can now continue helping its middle school students prepare for college.
10/23	News 10 at 10	Education	2:00	Parents and educators are raising concerns about the Lafayette Parish School System after low school performance scores were released.
10/13	Passe Partout	Economy	:50	Lafayette City-Parish Councilman Kenneth Boudreaux responded to the number of businesses closing in the North Lafayette area recently. When businesses close, people lose their jobs.
10/15	News 10 at 10	Economy	:35	The state's potential 100 billion dollar industrial construction boom should fuel explosive growth in the state and lead to record employment in 2015.
10/29	News 10 at 10	Economy	:50	Many potential employees attended a job fair today in hopes of landing a position with a company in the oil and gas industry.

COMMUNITY AFFAIRS REPORT  
November 2014

Date:	Show:	Topic:	Run time:	Context:
11/3	Passe Partout	Health	:55	Premature and low birth weight babies may be more susceptible to osteoarthritis, leading to possible hip replacement as adults.
11/4	Passe Partout	Health	:50	Workers putting in odd hours on the job are more likely to lose memory and brain function than those who work nine-to-five.
11/5	Passe Partout	Health	:50	New research in JAMA finds a relatively common heart plaque can increase the risk of heart attack or death.
11/5	News 10 at 10	Health	:30	Federal officials plan to test multiple experimental drugs for Ebola at once using a single comparison group.
11/7	Passe Partout	Health	:55	Researchers at Virginia Tech say school lunches offer better nutritional value than most packed lunches.
11/12	Passe Partout	Health	:50	A new study looks at the benefits of four popular diets. Researchers found the diets did lead to weight loss in the short term, but the long term benefits are unclear.
11/13	News 10 at 10	Health	1:00	When the temperature drops significantly it can cause symptoms like stuffy noses, sore throats, and headaches. Dr. Anjum said it's important to wear layers when the weather gets cold.
11/17	Passe Partout	Health	:50	Recent asthma attacks or asthma that requires daily medication can significantly raise the risk of heart attack.
11/19	Passe Partout	Health	:50	A moderate amount of physical activity can lower the risk of Parkinson's disease.
11/21	Passe Partout	Health	:50	There are new warnings about the health risks from hookah smoke.
11/21	News 10 at 5	Health	:35	A bad marriage can be bad for your heart - literally. A study found that older couples in bad marriages have a higher risk for heart disease than those who are happily wed.
11/24	Passe Partout	Health	:50	There's new evidence that therapy works for preventing suicide.
11/27	Passe Partout	Health	:50	A new study found a majority of Americans with Dementia have never seen a doctor about their memory and thinking problems.
11/27	News 10 at	Health	:25	Those in need are welcomed at the Saint



	10			Joseph's diner to enjoy a nice hot meal and fellowship.
11/28	Passe Partout	Health	:50	Drug and behavioral interventions for people with pre-diabetes work *equally* well for men and women.
11/28	News 10 at 10	Health	:30	KLFY and Foodnet are teaming up to help feed and nourish those who struggle to get food.
11/3	News 10 at 10	Education	:25	Louisiana students in the state voucher program are performing better in their classes but they trail the performance of public schools.
11/6	News 10 at 10	Education	1:45	The Lafayette Parish School Board voted to terminate Dr. Pat Cooper, who was responsible for leading students who are striving to get a good education.
11/7	News 10 at 10	Education	1:00	A special meeting will be held Monday to appoint an interim superintendent. That person will lead the students to strive for a better education.
11/10	News 10 at 6	Education	1:25	The Lafayette Parish School System will be getting a new superintendent. Board members will appoint an interim superintendent to fill-in for the time being. That person will lead students in their efforts to get a good education.
11/10	News 10 at 10	Education	1:45	The Lafayette Parish School Board has decided to hold off searching for a new superintendent. But they wasted no time appointing an interim tonight. That person will lead students in the parish to strive to get the best education they can.
11/12	News 10 at 10	Education	:30	South Louisiana Community College hosted a groundbreaking today for its new campus in Saint Martin Parish. Students will go to the facility to get a better education.
11/13	News 10 at 6	Education	:45	An engineering project at the University of Louisiana at Lafayette is gaining international attention. A production crew from Discovery Channel Canada will be in Acadiana for the next two days. Students participate in the project while they are getting educated at the university.
11/14	News 10 at 6	Education	:40	Another charter school will be opening in Lafayette Parish next fall. The Broussard Charter Academy will be fourth charter school

				to open within two years.
11/18	News 10 at 6	Education	:40	The head warden of the nation's most infamous prison was in the hub city today, speaking to a group of college students. The Louisiana State Penitentiary at Angola warden, Burl Cain, made a stop at South Louisiana Community College to relay knowledge he's collected along his 33-year career as a warden to students in the criminal justice program
11/19	News 10 at 10	Education	2:30	For the second time in two weeks, teachers and staff in Evangeline Parish gathered to protest the lack of pay raises. Teachers educate students in the classroom.
11/20	News 10 at 6	Education	2:00	The Lafayette Parish School Board plans to move ahead with the board adopted budget from Wednesday's budget workshop. The budget will be used to educate students in the parish.
11/20	News 10 at 10	Education	:30	An Obama Administration lawyer says the state's decision to use Common Core Standards was voluntary, not coerced by the federal government.
11/4	News 10 at 6	Traffic Road/ Conditions	:45	We've been following what was suspected to be hazardous chemical leak in Lafayette on Walker Rd. That chemical leak caused traffic problems in the area.
11/11	News 10 at 6	Traffic/Road Conditions	:55	The city of Youngsville has become one of Acadiana's fastest-growing communities when it comes to commercial and residential development. But road conditions have caused concern amongst residents and city officials.
11/11	News 10 at 10	Traffic/Road Conditions	1:00	The city of Youngsville currently has over 1,000 homes being built, making it one of Acadiana's fastest-growing communities. But some residents have been complaining about poor roadways traveling in and through the town.
11/25	News 10 at 6	Traffic/Road Conditions	:25	South Lewis Street between Dale street and 20 Arpent Road will be closed over the next four weeks for road construction. The road closure will affect traffic flow in the area.
11/25	News 10 at 10	Traffic/Road Conditions	1:45	A major road will be closed during high traffic hours tomorrow, but it's all for an amazing cause, the Camellia Crossing. The closure will affect traffic flow in the area.
11/24	News 10 at 6	Economy	:50	The University of Louisiana at Lafayette is

				partnering with several companies to bring Acadiana natives back home to work. The information technology companies CGI, Enquero, and Perficient will bring a thousand new jobs to Acadiana.
11/24	News 10 at 10	Economy	:35	The Louisiana Oil and Gas Association says a lot of companies have already laid off a lot of people and they're already cutting back their budget for this coming year and drilling budget and land leasing.

COMMUNITY AFFAIRS REPORT  
December 2014

Date:	Show:	Topic:	Run time:	Context:
12/1	Passe Partout	Health	:55	A government study shows nearly fifty-five percent of American babies are at risk for Sudden Infant Death Syndrome or SIDS because of potentially dangerous bedding.
12/1	News 10 at 10	Health	:30	New research from Nationwide Children's Hospital shows injuries related to toys have increased nearly 40 percent in the past two decades.
12/3	Passe Partout	Health	:25	More than six million car seats were recalled this year. The defect involved car seat buckles that became stuck in the latched position, potentially putting a child's life at risk in the event of an emergency.
12/4	Passe Partout	Health	:50	A new study in JAMA Surgery finds the longer the operation, the more likely a patient is to develop a blood clot.
12/5	News 10 at 6	Health	1:35	Louisiana leads the nation in the number of flu cases this year. That's according to the Centers for Disease Control.
12/9	Passe Partout	Health	:50	A new study found pregnancy-related death rates are rising in the U.S.
12/11	Passe Partout	Health	:50	Poor sleep may lead to dementia.
12/12	Passe Partout	Health	:50	A new study shows high school students in the U.S. are not getting enough sleep.
12/15	Passe Partout	Health	1:00	British scientists have developed a new ingredient that can be added to food to make you feel fuller.
12/16	Passe Partout	Health	:50	A new CDC report shows there are about 32-hundred indoor tanning-related injuries every year.
12/18	News 10 at 6	Health	1:15	Members of the Ragin' Cajun football team met with sick children at a New Orleans hospital to brighten their day.
12/19	News 10 at 10	Health	:25	Prepackaged caramel apples have been linked to an outbreak of the bacterial illness Listeria. The Centers for Disease Control says 28 people have been infected so far, and that four have died.
12/24	News 10 at 10	Health	2:15	Patients in Acadiana who need open heart surgery but can't undergo the procedure

				because of age, frailty or other high risks now qualify for a less invasive alternative.
12/26	News 10 at 6	Health	:50	Some Lafayette residents could be found at Red Lerille's health and Raquet Club today enjoying the holidays in the weight room. While many relax and enjoy time off during Christmas break, others say the holidays are no excuse to miss a trip to the gym.
12/29	Passe Partout	Health	:40	A new study reveals your thumb and brain work in tandem when you use the touch screen on your smartphone. Neuroscientists at the University of Zurich measured brain activity of people who use smartphones and those who use "old school" mobile phones without touch screens.
12/1	Meet Your Neighbor	Economy	2:05	The Lafayette Regional Airport commission is hoping to give the airport a much needed makeover. And they want to do it by asking Lafayette Parish residents to add a penny to their sales tax. The renovation will create new direct and indirect jobs.
12/3	News 10 at 5	Economy	:40	The Lafayette Parish School System has fired its special assistant for facilities, grounds, maintenance, and transportation Thad Welch.
12/9	News 10 at 10	Economy	1:00	Over thirty positions will be cut from the Lafayette Parish School System as a way to balance its budget.
12/10	News 10 at 6	Economy	1:55	With gas prices as low as two dollars and thirty cents per gallon, people may have some extra cash for the holidays. But while low gas prices is good news for the average driver, news ten's Lydia Magallanes tells us how low prices can negatively impact the oil and gas industry in Louisiana, causing many to lose their jobs.
12/1	News 10 at 5	Education	1:00	Animal rights groups are speaking out against negligence and abuse in research facilities. The University of Louisiana at Lafayette is at the top of their list.
12/1	News 10 at 6	Education	:25	U.S. Senator David Vitter is now changing his stance on the controversial Common Core Education Standards.
12/8	News 10 at 6	Education	1:45	Lafayette Parish School Board members may restore some of the positions they cut from the

				budget. Those people will help students in their quest receive a better education.
12/8	News 10 at 10	Education	:30	Lafayette Parish School Board addressed the school system's budget, making cuts needed and ensuring students in the parish are properly educated.
12/9	News 10 at 6	Education	:55	A University of Louisiana at Lafayette student recently made a historic scientific discovery after finding an organism that hasn't been recorded in nearly a century.
12/11	News 10 at 6	Education	1:20	A group of Acadiana High School students gained a leg up on the competition today after receiving some expert help. Representatives of the Moody College of Business and the Lieutenant Governor's office met with the high school seniors to assist with their project summary for the Louisiana Business Challenge.
12/15	News 10 at 6	Education	:45	New figures have shed some light on the performance of two charter schools in Lafayette Parish. The Daily Advertiser reports the scores show at Acadiana Renaissance, most students appear to be performing well.
12/17	News 10 at 6	Education	:40	Lafayette Parish school board member elect Jeremy Hidalgo says there will definitely be a new vision in educating students with seven new board members coming in.
12/18	News 10 at 10	Education	1:00	Youngsville Middle School has added an entire wing to address growth issues. This will allow students more tools to get a good education.
12/2	News 10 at 10	Traffic/ Road Conditions	:20	A fatal crash involving a truck and a motorcycle forced a portion of Highway 92 to shut down and caused traffic problems in the area.
12/3	Meet Your Neighbor	Traffic/Road Conditions	:35	State Police told us a tractor trailer caught fire shortly before midnight at milepost sixty nine, near Egan. After the fire was put out, one lane reopened around four a.m. The road closure caused traffic problems in the area.
12/4	News 10 at 5	Traffic/Road Conditions	2:15	Get ready for traffic changes at the Service Road west of Interstate 49 and Pont des Mouton Road. The Department of Transportation and Development is making changes to address safety concerns. The changes will affect traffic flow in the area.

12/4	News 10 at 6	Traffic/Road Conditions	1:30	Get ready for traffic changes at the Service Road west of Interstate 49 and Pont Des Mouton Road. They go into effect this Saturday.
12/4	News 10 at 10	Traffic/Road Conditions	:30	A crash on Interstate 10 near the Butte LaRose exit backed up traffic for miles.
12/11	News 10 at 10	Traffic/Road Conditions	:30	There was a parade that rolled through the streets of Opelousas. While the parade was rolling streets were blocked and traffic flow was affected.
12/16	News 10 at 10	Traffic/Road Conditions	1:55	Help could be on the way for Ambassador Caffery. The traffic buildup can be dreadful. The Lafayette Consolidated Comprehensive plan calls for building a bridge at South City Parkway and Robley Drive.
12/23	News 10 at 6	Traffic/Road Conditions	:25	An overturned 18 wheeler on Interstate 10 in Acadia Parish backed up traffic for hours.