

ISSUES AND PROGRAM REPORT

SECOND QUARTER - 2015

KLFY - TV

ISSUES AND PROGRAM REPORT RECAP

July 7, 2015

KLFY - TV uses its direct contacts with community leaders to address issues important to the Acadiana Community along with “surveys” from business and community leaders. KLFY - TV’s public affairs programs, interview segments on “Passe Partout”, “Passe Partout Saturday”, “Meet Your Neighbor”, as well as the KLFY -TV News programs at 5:00 PM, 6:00 PM and 10:00 PM news casts targets areas identified by our community contacts as significant needs or problem areas in “Acadiana”. KLFY also monitors CBS programs such as “Face the Nation”, and “60 Minutes” for segments of concern to the Acadiana Community.

Passe Partout interviews air between 4:30 - 7:00 AM Monday - Friday

Passe Partout Weekend airs between 5 - 6 AM on Saturday & 7-8 AM Sunday

Meet Your Neighbor interviews air from 12:00 - 12:30 PM Monday - Friday

Based upon KLFY - TV’s input from community leaders and various organizations, and KLFY - TV’s involvement in the community, we have determined that the following issues are the concerns of the community along with many other Community concerns and promotional needs.

Education:

Education is still a main concern of the communities. Student safety while on campus is also a concern of our viewers.

Traffic/Road conditions:

Traffic has become heavier in post hurricanes Katrina, Rita, Gustav and Ike in Acadiana. Road conditions and repair due to the extra vehicular traffic is taking its toll on streets and roads. Safety, speeding and seatbelt usage are also of concern to our viewers.

Crime:

Crime has always been a major concern of our viewers. Viewers and concerned citizens are trying to cope with seemingly added drug trafficking and crime rates in our viewing area.

Health:

Concerns of our viewers who are overweight, and concerns about losing weight through a balanced nutritional meal. Also of concern are cuts in Medicare and Medicaid for the elderly.

Economy:

The economic well being of Louisiana, interest rates, mortgages, oil spill & prices, housing starts, retail sales, government stimulus packages, tax cuts/increases and unemployment are some of the concerns of our viewers.

COMMUNITY AFFAIRS REPORT

April 2015

TOPICS – Must use these terms exactly

-Education

-Traffic/Road Conditions

-Crime

-Health

-Economy

Date:	Show:	Topic:	Run time:	Context:
4/1	News 10 at 10	Health	1:00	University Hospital and Clinics, formerly University Medical Center is set to expand its emergency room by 4,000 square feet this summer, more than tripling its size. This will help in providing better health care to patients.
4/2	Passe Partout	Health	1:00	A blood test taken between 10 and 14 weeks of pregnancy may be the best way to diagnose Down Syndrome.
4/3	Passe Partout	Health	1:00	The CDC warns some international travelers are carrying a serious and fast-spreading intestinal illness called shigellosis to the U.S. And, it's anti-biotic resistant.
4/6	Passe Partout	Health	1:00	A Rhode Island doctor who treated Ebola patients in Liberia has introduced an Ebola prediction tool. Researchers say the tool may help identify patients sooner.
4/8	Passe Partout	Health	1:00	A new study from the Centers for Disease Control shows many teens are waiting longer to have sex. Government researchers also found most teens that are sexually active use condoms or birth control pills, but are not using IUDs or implants, which are considered the most effective methods.

4/9	Passe Partout	Health	1:00	Results are in from the first human study of a new antibody therapy for HIV patients. Researchers found the treatment dramatically reduced the amount of the virus in a patients' blood in just one week. But researchers say the treatment will likely need to be used in combination with other drugs, because resistance will arise after a while.
4/10	Passe Partout	Health	1:00	Researchers found children who faced serious life events like death or divorce in the household were three times more at risk for developing Type One Diabetes by age fourteen.
4/13	Passe Partout	Health	1:00	Researchers in Canada are recommending the HPV vaccination for adolescent boys. They found such vaccinations could prevent throat, mouth, and tonsil cancers and possibly save millions of dollars in treatment.
4/14	Passe Partout	Health	1:00	Using drops called Immunotherapy introduces small amounts of what you're allergic to the person's own immune system which then helps it becomes more tolerant.
4/15	Passe Partout	Health	:30	Acetaminophen is one of the most popular pain relievers in America. A new study has discovered a new side effect.
4/17	Passe Partout	Health	1:00	Adult smokers who think e-cigarettes may help them quit, researchers at the University of California say think again. They followed one-thousand smokers and found those who turn to e-cigarettes to kick the habit are almost 60 percent less likely to quit.
4/17	News 10 at 10	Health	:25	The federal government has launched a star rating system for medical centers based on patient opinion.
4/20	Passe Partout	Health	:30	Monday a donor registry drive will be held at Our Lady of Lourdes Hospital. The families of LOPA heroes will also share their experience with organ and tissue donation. The event is being held to help raise awareness for organ donors.
4/22	Passe Partout	Health	1:00	More evidence coffee may protect against breast cancer. A new international study shows coffee inhibits the growth of tumors.
4/22	News 10 at 10	Health	:25	The recent rainy weather has left plenty of standing water which is perfect breeding ground for mosquitoes and the West Nile

				virus.
4/24	Passe Partout	Health	:30	Minnesota is dealing with a Bird Flu outbreak that's spreading. The governor has declared a state of emergency, but says there's no reason for people to be concerned.
4/27	Passe Partout	Health	1:00	A new national survey reveals only 11 percent of women know the female symptoms and risks of stroke. For example, women who have migraines have a higher risk of stroke and during a stroke, women often have hiccups.
4/29	Passe Partout	Health	1:00	Adult orthodontics has some perks. People have chronic headaches, sometimes misdiagnosed as migraines, may be a tooth position problem. Others have sleep disorder problems and have trouble breathing through their noses, and again, the teeth are simply a symptom of what the problem is.
4/29	News 10 at 10	Health	:30	The Senate Health and Welfare Committee unanimously approved a medical marijuana bill, sponsored by Senator Fred Mills. The bill would make some forms of the drug available to people suffering from cancer, glaucoma, and spastic quadriplegia.
4/30	News 10 at 10	Health	:30	The State Judiciary Committee has backed a bill prohibiting hospitals from billing rape victims for medical exams.
4/2	News 10 at 10	Education	:30	The number of public school graduates entering college has risen. According to data from the education department, a little less than 23,000 high school graduates across the state's public school districts enrolled in college in 2014.
4/7	Passe Partout	Education	:30	Myrtle Place Elementary could become a complete French Immersion school come August. The Lafayette Parish School Board's plan would phase out non immersion students from the campus. The plan would also exclude incoming kindergartners who are not in French Immersion.
4/7	News 10 at 10	Education	:30	State Superintendent John White is asking lawmakers to approve more money for his budget. White says Governor Bobby Jindal's proposal would damage the state's ability to measure student performance.
4/9	News 10 at	Education	:35	Three finalists were selected to become Lafayette Parish's next school superintendent.

	10			That candidate will lead students in the school system to get a good education.
4/10	News 10 at 6	Education	:30	Lafayette Parish School Board members selected three superintendent finalists during a special board meeting. Those candidates will lead students who are striving for a good education.
4/13	News 10 at 10	Education	1:15	Louisiana graduation rates have been posted and although the state average is better than it has ever been, a few school districts in Acadiana have some work to do.
4/15	News 10 at 10	Education	:50	Parents and members of the community met with Interim Superintendent Burnell Lejeune and board member Tehmi Chaisson tonight. This following the news that Northside High School in Lafayette is currently operating without a principal and an athletic director after a sudden resignation. They addressed concerns about education.
4/16	Passe Partout	Education	:30	Hundreds of people gathered on the steps of the state capitol to put their support behind the higher education system. Students, teachers, and elected officials protested potential cuts to higher.
4/23	Passe Partout	Education	1:00	The Lafayette Parish School Board has selected a new superintendent to lead students in the school district in their quest to get a good education. Dr. Donald Aguillard will be taking over in May.
4/28	Passe Partout	Education	:30	There were many school cancellations due to the severe weather yesterday.
4/28	News 10 at 10	Education	1:00	Northside High School has a new principal. That person will help lead hundreds of students in their quest to get a good education.
4/30	Passe Partout	Education	1:00	Beginning next school year, some Palmetto elementary preschool classes will be taught in portable classrooms. This comes after the deterioration of one of their main buildings.
4/16	News 10 at 10	Economy	:35	Oil services giant Schlumberger is cutting 11,000 more jobs.
4/20	News 10 at 10	Economy	:20	Even though the company already lay off 9,000 people, Halliburton will have to cut more jobs. This because of falling oil prices.

4/23	News 10 at 10	Economy	1:00	College graduates can look forward to the best employment outlook since before the recession.
4/6	News 10 at 10	Traffic/Road Conditions	1:00	Public Works officials say the plan is to turn Bertrand Street from a four-lane road into two or three lanes. It also calls for adding sidewalks and reducing the speed limit from 40 to 30 miles per hour. This will affect traffic flow in the area.
4/24	News 10 at 10	Traffic/Road Conditions	:25	One lane of I-10 westbound was blocked between Lafayette and Breaux Bridge as a result of two 18 wheelers overturning. This affected traffic flow in the area.
4/27	News 10 at 10	Traffic/Road Conditions	Throughout the show	Downed trees and power lines blocked many roadways throughout Acadiana. Those blocked roadways affected traffic flow in the area.

COMMUNITY AFFAIRS REPORT

May 2015

TOPICS – Must use these terms exactly

-Education

-Traffic/Road Conditions

-Crime

-Health

-Economy

Date:	Show:	Topic:	Run time:	Context:
5/1	News 10 at 6	Education	1:00	Legislation that would encourage Louisiana schools to find alternatives to suspension and expulsion of young students is on its way to house for discussion. This would allow students to continue getting an education while out of the classroom.
5/5	Passe Partout	Education	1:00	One-hundred people stood outside Sacred Heart School in Ville Platte, protesting against principal Diane Fontenot. Parents want her to resign due to decisions made under her leadership.
5/5	News 10 at 10	Education	:30	If a bill passes, money from oil spill recovery will be put in a fund designated for college campuses in Louisiana. This will in turn help people in their quests to get a good education.
5/11	News 10 at 10	Education	:35	It's very good news for college students, parents, faculty and the system presidents who at this time can put off considering any doomsday scenarios like cutting classes and closing campuses. That's because new amendments today to this year's budget would prevent any cuts to higher education.
5/13	News 10 at	Education	:30	A compromise has been reached in the dispute over the controversial Common Core

	10			education standards.
5/19	Passe Partout	Education	1:00	The Lafayette Parish School Finance and Facilities Committees are looking at ways to combat overcrowding in the district. The goal is to build and remodel schools to accommodate the influx of students expected over the next decade.
5/22	Passe Partout	Education	:30	The House Education Committee unanimously approved a bill by Senator Jack Donahue that will help pay for a college education. The bill would eliminate the automatic increase in scholarship money when tuition goes up. The senator says it's an idea that would protect TOPS, ensuring its future.
5/4	Passe Partout	Health	1:00	Today is Melanoma Monday. As the weather gets warmer dermatologist are trying to watch your back. They recommend you find a partner to help apply sunscreen on your back and look for suspicious spots since the back is the most common area for melanoma.
5/6	News 10 at 10	Health	:30	A state senate committee refused to allow the sale of raw milk in Louisiana. It's the second year the panel has killed the measure, siding with opponents who say safety is more important than personal choice.
5/7	Passe Partout	Health	1:00	More Americans are getting health insurance under the Affordable Care Act. A study estimates between September 2013 and February of this year, 22 point 8 million people became insured.
5/7	News 10 at 10	Health	:35	Health inspectors say a Blue Bell Ice Cream plant in Oklahoma tested positive for listeria 16 times since 2013.
5/11	Passe Partout	Health	1:00	Whooping cough has re-emerged and is putting babies and small children at risk, according to a new study on infectious diseases.
5/12	Passe Partout	Health	1:00	New research finds men with naturally high levels of estrogen have a greater risk of developing breast cancer. Estrogen has long been linked to cancer in women but this is the first time researchers connects it to men.
5/13	Passe Partout	Health	1:00	Researchers have found that the brains of boys and girls with autism are wired differently. They say the fibers connecting the right and

				left hemispheres are not the same.
5/14	Passe Partout	Health	1:00	A new study shows doubt on the use of medical marijuana for treating dementia. Research analyzed a group of patients given marijuana pills for three weeks. Findings showed no significant difference in dementia symptoms, including aggression, pacing, and wandering.
5/14	News 10 at 10	Health	1:00	May is Cystic Fibrosis Awareness Month. One local family is thankful a lifesaving drug is just one step away from FDA approval.
5/15	Passe Partout	Health	1:00	A new report tracking foodborne illnesses shows a drop in the number of people getting sick from E. Coli and salmonella in their food. Researchers say better safety screenings of beef products may be helping.
5/18	Passe Partout	Health	1:00	People who don't work normal business hours are more likely to have health problems.
5/20	Passe Partout	Health	1:00	People battling depression have a greater risk of developing Parkinson's disease.
5/21	Passe Partout	Health	1:00	A new study finds people who have metabolic syndrome are more likely to die from cardiovascular disease than people who do not have the condition. Researchers say women face the biggest risk.
5/27	Passe Partout	Health	1:00	Researchers are testing a vaccine they hope could replace daily blood pressure medicine. A study published in an American Heart Association journal says the vaccine would lower blood pressure for up to six months.
5/28	Passe Partout	Health	1:00	Scientists have identified an enzyme in breast cancer tumors that spreads the disease to other parts of the body. Researchers hope their discovery will lead to treatments that block the enzyme from spreading cancer.
5/29	Passe Partout	Health	1:00	The average price of popular generic drugs dropped about 4 percent in 2013. Findings also show prices jumped on some generics by as much as one thousand percent.
5/4	News 10 at 10	Traffic/Road Conditions	:45	Lafayette Police blocked off the 400 block of Guilbeau Street in an effort to figure out who fired shots into the air. The road closure affected traffic flow in the area.

5/8	News 10 at 10	Traffic/Road Conditions	:30	I-49 northbound near Washington is now open after partially being closed earlier this evening due to a crash. This affected traffic flow in the area.
5/21	News 10 at 10	Traffic/Road Conditions	1:00	St Landry Parish President Bill Fontenot says 70 percent of the first phase of the \$66 million road improvement project is complete.
5/6	Passe Partout	Economy	:30	Oil prices rose yesterday. Oil prices fell below 45 dollars a barrel causing many job cuts in the oil and gas industry.
5/15	News 10 at 10	Economy	:30	First, Blue Bell Creameries shut down production because of a listeria outbreak. Now, the ice cream company is laying off hundreds of workers.
5/19	News 10 at 10	Economy	:35	Frank's International has laid off 150 people at its location in Lafayette.

COMMUNITY AFFAIRS REPORT

June 2015

TOPICS – Must use these terms exactly

-Education

-Traffic/Road Conditions

-Crime

-Health

-Economy

Date:	Show:	Topic:	Run time:	Context:
6/1	News 10 at 10	Health	:30	Abrom Kaplan Memorial Hospital has been added to the list of hospitals Lafayette General Health is operating. The partnership will help provide better healthcare services to those people who live in the rural areas of Acadiana.
6/2	Passe Partout	Health	1:00	Office workers are being told to get up and stand up for at least two hours during the work day. Research shows long periods of sitting are linked to serious illness and premature death.
6/3	Passe Partout	Health	1:00	New Iberia is considering a smoking ban in city bars and restaurants. New Orleans and Alexandria have already passed smoking bans in bars.
6/3	News 10 at 10	Health	1:40	GPS type tracking is now being used in brain surgery. Lafayette General Medical Center is the first hospital in Louisiana to use a GPS like system.
6/4	Passe Partout	Health	1:00	Women aged 50 to 69 who undergo a mammography screening reduce their risk of dying from breast cancer by 40 percent compared to those who do not.
6/4	News 10 at 10	Health	1:45	Across Louisiana, supporters of medical marijuana use are celebrating a big victory. At the state capitol, a medical marijuana bill

				cleared one of its final hurdles, but not before a long, and at times, emotional debate.
6/5	Passe Partout	Health	1:00	A new study finds patients who do not resume taking their blood pressure medication within two days of surgery are significantly more likely to die within the month.
6/8	Passe Partout	Health	1:00	A new study suggests children under four who received general anesthesia for surgery had lower IQ's and other cognitive issues. Researchers from Cincinnati Children's Hospital say more studies are needed to assess anesthesia's precise effects on the brain.
6/9	Passe Partout	Health	1:00	The Food and Drug Administration is meeting today to decide whether to approve an experimental drug that lowers bad cholesterol..
6/11	Passe Partout	Health	1:00	Researchers gave children with ADHD a test. They found the kids' answers were correct more often when they were fidgeting. The study authors suggest teachers and parents should NOT try to keep ADHD kids still, if they are not too disruptive.
6/11	News 10 at 10	Health	:35	The Centers for Disease Control and prevention has released its final report on the Blue Bell listeria outbreak. It found 10 people were infected with the bacteria in Arizona, Kansas, Oklahoma and Texas from January 2010 to January 2015.
6/12	Passe Partout	Health	1:00	A new study looks at the dangers of obesity for women after menopause. An analysis of thousands of health records finds that overweight women face an increased risk of invasive breast cancer. The most obese faced the highest risk.
6/12	News 10 at 6	Health	1:20	On Monday the Louisiana Senate passed bill 143 to legalize medical marijuana. The bill was named after a local woman who spent the last months of her life advocating for the legalization of medical marijuana.
6/16	Passe Partout	Health	1:00	Less choice may lead to better weight loss results, according to new researchers who split dieters into two groups. One was allowed to choose between a low-fat and a low carb diet. The other had to follow a doctor prescribed food plan. After nearly a year, patients in the choice group lost less weight and had more trouble sticking to their diets than those who

				were assigned a diet.
6/17	Passe Partout	Health	1:00	Older and middle aged patients who undergo knee surgery to stop persistent pain or fix a torn meniscus experience no significant physical benefits. The studies looked at nearly 13 hundred patients and say the only benefit was a small reduction in pain right after surgery.
6/18	Passe Partout	Health	1:00	Four years after the government announced new sunscreen regulations, bottle labels still confuse many consumers. Researchers surveyed more than 100 people and found only 43 percent understood the definition of sun protection factor or SPF. Many also did not realize to protect against skin cancer they needed broad spectrum sunscreen which protects against both UV-A and UV-B rays.
6/17	Meet Your Neighbor	Health	:20	A boil advisory has been put in place in Port Barre. The advisory has been put into place to ensure the drinking water is safe.
6/19	Passe Partout	Health	1:00	California researchers are promoting the health benefits of a diet that mimics fasting. Doctors report *periodic low-calorie fasts* lasting four days helped slow the aging process in mice, and reduced cancer and other medical problems.
6/22	Passe Partout	Health	1:00	A new study suggests rates of cervical lesions that could become cancerous have declined in young American women.
6/23	Passe Partout	Health	1:00	Millions of smokers may have undiagnosed lung disease. Researchers say lung-function tests alone underestimate the impact of chronic smoking.
6/26	News 10 at 10	Health	:30	Governor Bobby Jindal said he will likely sign the bill into law. However, patients with cancer, glaucoma and a severe form of cerebral palsy will still have to wait two years to use medical marijuana.
6/29	News 10 at 10	Health	1:45	Providing veterans with adequate health care is a major concern in Acadiana and the rest of the country. Local veterans have been pushing for a new V.A. clinic for years. Today, Senator Bill Cassidy met with the Veterans Action Coalition of Southwest Louisiana to discuss the clinic.

6/2	News 10 at 10	Traffic/Road Conditions	:20	Parts of Clover Street in Abbeville are blocked off following a meth lab bust. This affected traffic flow in the area.
6/8	News 10 at 10	Traffic/Road Conditions	1:00	There was a town hall meeting to discuss bad road conditions in the Lafayette area, and where we can get funding to fix them.
6/9	News 10 at 10	Traffic/Road Conditions	:25	There were trees down on two Lafayette Parish roadways. The downed trees affected traffic flow in the area.
6/10	Passe Partout	Traffic/ Road Conditions	:30	The Lajaunie Road Bridge approximately 85 feet south of Woodpecker Road in Lafayette will be closed for repairs. The closure will affect traffic flow in the area.
6/16	News 10 at 10	Traffic/Road Conditions	1:30	The portion of Johnston Street between Cajundome Boulevard and Bertrand Drive may be getting a makeover.
6/17	News 10 at 10	Traffic/Road Conditions	1:00	Commuters traveling along Highway 82 in Vermilion Parish no longer have to detour. After nearly seven months of being out of commission, the Perry Bridge was reopened on June tenth.
6/5	News 10 at 10	Education	:30	Today, state senators unanimously passed a compromise deal on the controversial Common Core Education Standards.
6/15	Passe Partout	Education	:30	The USDA has launched a nutrition program that expands free meals to students, and then reimburses the schools that serve the food to students. If approved, the Lafayette School District would implement the program at select schools including Alice Boucher, Carencro Heights, Katharine Drexel and Northside High.
6/16	News 10 at 6	Education	:30	Board members will vote on zoning changes in the southern part of the parish. They're considering moving students from the overcrowded Green T. Lindon Elementary and Youngsville Middle Schools to Katherine Drexel Elementary and Broussard Middle School.
6/17	News 10 at 6	Education	2:10	The Board of Elementary and Secondary Education approved a committee to tackle common core. The committee of one-hundred members received unanimous support.
6/22	News 10 at 10	Education	1:40	The controversial principal at a Ville Platte catholic school has resigned. It comes after months of conflicts between parents, staff members, and administrators at Sacred Heart

				School.
6/23	News 10 at 10	Education	1:00	After the Lafayette Parish School Board voted to rezone some schools in the Youngsville-Broussard area, not all parents are satisfied with their decision in where to educate some children.
6/30	News 10 at 10	Education	:50	School leaders say Lafayette High School is overcrowded by about a thousand people. Students attend the school to receive a good education.
6/18	News 10 at 10	Economy	1:00	Lafayette's unemployment rate has dropped to 3.2 percent from 6.5 percent.
6/24	News 10 at 6	Economy	1:00	A job fair linking veterans with potential employers was held today in Lafayette.