

ISSUES AND PROGRAM REPORT

FOURTH QUARTER - 2016

KLFY - TV

ISSUES AND PROGRAM REPORT RECAP

January 5, 2017

KLFY - TV uses its direct contacts with community leaders to address issues important to the Acadiana Community along with "surveys" from business and community leaders. KLFY - TV's public affairs programs, interview segments on "Passe Partout", "Passe Partout Saturday", "Meet Your Neighbor", as well as the KLFY -TV News programs at 5:00 PM, 6:00 PM and 10:00 PM news casts targets areas identified by our community contacts as significant needs or problem areas in "Acadiana". KLFY also monitors CBS programs such as "Face the Nation", and "60 Minutes" for segments of concern to the Acadiana Community.

Passe Partout interviews air between 4:30 - 7:00 AM Monday - Friday

Passe Partout Weekend airs between 5 - 6 AM on Saturday & 7-8 AM Sunday

Meet Your Neighbor interviews air from 12:00 - 12:30 PM Monday - Friday

Based upon KLFY - TV's input from community leaders and various organizations, and KLFY - TV's involvement in the community, we have determined that the following issues are the concerns of the community along with many other Community concerns and promotional needs.

Education:

Education is still a main concern of the communities. Student safety while on campus is also a concern of our viewers.

Traffic/Road conditions:

Traffic has become heavier in post hurricanes Katrina, Rita, Gustav and Ike in Acadiana. Road conditions and repair due to the extra vehicular traffic is taking its toll on streets and roads. Safety, speeding and seatbelt usage are also of concern to our viewers.

Crime:

Crime has always been a major concern of our viewers. Viewers and concerned citizens are trying to cope with seemingly added drug trafficking and crime rates in our viewing area.

Health:

Concerns of our viewers who are overweight, and concerns about losing weight through a balanced nutritional meal. Also of concern are cuts in Medicare and Medicaid for the elderly.

Economy:

The economic well being of Louisiana, interest rates, mortgages, oil spill & prices, housing starts, retail sales, government stimulus packages, tax cuts/increases and unemployment are some of the concerns of our viewers.

COMMUNITY AFFAIRS REPORT
October 2016

TOPICS – Must use these terms exactly

- Education
- Traffic/Road Conditions
- Crime
- Health
- Economy

| Date: | Show: | Topic: | Run time: | Context: |
|-------|---------------|--------|-----------|---|
| 10/3 | Passe Partout | Health | 1:00 | A survey by a major American insurer suggests nearly half of Americans questioned would prefer talking with an ex or walking across hot coals to picking out a healthcare plan. |
| 10/4 | Passe Partout | Health | 1:00 | Researchers in Canada and New York are reporting a step forward in the development of a universal flu shot. Scientists say using antibodies that can recruit white blood cells to destroy infected cells may help in making a one-time shot much more effective than seasonal flu vaccines. |
| 10/4 | News 10 at 5 | Health | 1:20 | October second through the eighth is mental health awareness week. During this week, experts shine a light on mental illness in our communities, in an effort to replace stigma with understanding. |
| 10/5 | Passe Partout | Health | 1:00 | A study of 800 adults in Singapore found activity trackers by themselves didn't lead people to walk or exercise more. But researchers discovered participants given both a fitness tracker and cash rewards for meeting goals were far more likely to boost their activity levels and continue to use the device. |
| 10/5 | News 10 at 5 | Health | 1:30 | New research shows the strongest evidence to date linking the Zika virus to a paralyzing disorder. Guillain-Barre syndrome is a very rare disorder of the nervous system that can appear days to weeks after infection with some viruses or bacteria. |
| 10/6 | Passe Partout | Health | 1:10 | New research concludes there's a cap to how old we can possibly live, and we've already reached it. Researchers from Albert Einstein |

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| | | | | College of Medicine calculated the maximum human lifespan peaked in the mid-nineties. They put the average maximum human life span at 115 years and the absolute limit of human lifespan at 125. |
| 10/6 | News 10 at 5 | Health | 1:15 | There are plenty of alternative activities that can get your heart rate up and give you tons of health benefits. |
| 10/7 | Passe Partout | Health | 1:10 | Life expectancy has increased from 62 years to nearly 72 years over the last quarter century. The study credits the increase to improvements in sanitation, nutrition and immunizations. But researchers say future progress is being threatened by the health problems posed by obesity, diabetes, alcohol, and drug abuse. |
| 10/7 | News 10 at 5 | Health | 1:15 | Pediatricians are prescribing a popular therapy to help young people deal with a wide range of problems from stress to ADHD even, irritable bowel syndrome. |
| 10/10 | Passe Partout | Health | :50 | Researchers say an immunotherapy drug could be a game changer for patients suffering with a relapse of head and neck cancer. |
| 10/11 | Passe Partout | Health | 1:10 | Anger or heavy physical exertion can trigger a heart attack. Researchers found those who were emotionally upset were more than twice as likely to feel heart attack symptoms within an hour. The same was true for heavy physical exertion. |
| 10/11 | News 10 at 10 | Health | :25 | Blue Bell is expanding its voluntary recall of ice cream products with cookie dough due to health concerns. |
| 10/12 | Passe Partout | Health | 1:00 | A new study finds a sudden drop in blood pressure when quickly standing up is linked to a higher risk of developing dementia. |
| 10/13 | Passe Partout | Health | :15 | The Iberia Parish Mosquito Abatement District will conduct aerial operations Thursday evening. These operations will target Coteau Holmes, Loreauville, Sugar Oaks and surrounding areas to address elevated floodwater mosquito populations. Mosquitos can cause the West Nile Virus. |
| 10/14 | News 10 at 5 | Health | 1:30 | So far this year in East Baton Rouge Parish there have been nine infant deaths attributed to unsafe sleeping environments. Not SIDS. SIDS got inaccurately attached to a lot of |

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| | | | | these kinds of deaths years ago, but these can be prevented. Now, many local leaders and agencies are trying to do exactly that with a new campaign. |
| 10/17 | Passe Partout | Health | :50 | Scientists looked at what Americans are tweeting about when it comes to food. Coffee came in first, followed by beer, and then pizza. Communities posting positive tweets about healthy foods were more likely to be healthier overall. |
| 10/18 | Passe Partout | Health | :55 | New research finds a short walk after eating can help people with Type 2 Diabetes keep their blood sugar levels under control. Doctors found blood sugar levels fell 22 percent for patients taking a brief walk after dinner compared to patients taking longer walks at other times of day. |
| 10/19 | Passe Partout | Health | 1:00 | The Centers for Disease Control and Prevention is asking states to create school programs that put sealants on kids' teeth. Less than half of all school aged children get sealants, which protect against 50 percent of cavities. |
| 10/19 | News 10 at 5 | Health | 1:30 | A new therapy can help reduce hair loss associated with breast cancer treatment. The technique is called cold caps. |
| 10/20 | Passe Partout | Health | 1:20 | Exercise may help retain memory. That's the finding of a Canadian study that tested senior citizens who already had memory loss and thinking problems. |
| 10/21 | Passe Partout | Health | 1:00 | New recommendations from pediatricians suggests parents limit screen time based on your child's age. |
| 10/24 | Passe Partout | Health | 1:00 | Researchers say measurable changes were found in the brains of young football players after just one season on the field, even among students who hadn't suffered concussions. |
| 10/24 | News 10 at 5 | Health | 1:30 | About 3,500 babies die every year from sleep related deaths. Now the American Academy of Pediatrics is issuing new recommendations for safe sleep for infants hoping to decrease deaths from Sudden Infant Death Syndrome. |
| 10/25 | Passe Partout | Health | 1:00 | A new study finds 60-percent of pregnant women using nitrous oxide or laughing gas to minimize pain during childbirth also ask for an epidural. Researchers say blocking pain in |

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| | | | | the lower body remains the most popular and effective method for managing labor pain. |
| 10/26 | Passe Partout | Health | 1:00 | A new study finds a single dose of dextrose gel, rubbed inside a newborn's mouth an hour after birth, can lower the baby's risk of low blood sugar. |
| 10/26 | News 10 at 5 | Health | 1:30 | When doctors analyze a mammogram, one thing they consider is density. In a report, we explain what breast density means, and how it affects your risk for cancer. |
| 10/27 | Passe Partout | Health | 1:00 | A first-of-its-kind tool helps doctors predict whether a victim with a gunshot to the head or other penetrating injury will survive.. |
| 10/28 | Passe Partout | Health | 1:10 | A new study shows men can take birth control shots to prevent their partner from getting pregnant. |
| 10/28 | News 10 at 5 | Health | 1:30 | Boxing is helping people who suffer from Parkinson's Disease. |
| 10/31 | Passe Partout | Health | 1:00 | The American Academy of Pediatrics advises the best way to manage asthma in children is to eliminate household triggers. Doctors say reducing exposure to dust mites, mold, and second-hand smoke can be as effective as medications in controlling the disease. |
| 10/31 | News 10 at 5 | Health | 1:30 | A special program is helping young cancer survivors as well as children with other health problems get back on their feet. |
| 10/3 | News 10 at 10 | Education | 1:30 | Three St. Landry School superintendent candidates responded to the public's questions and concerns about educating students in the parish. |
| 10/10 | News 10 at 10 | Education | 1:00 | Parents of Westside Elementary School students are speaking out. Some say they support their children going to school in Scott while Westside undergoes repairs from the recent flooding, even if they have to attend class in portable buildings. But there are those who don't support the move. |
| 10/20 | News 10 at 10 | Education | 1:00 | Students at two St. Landry Parish Elementary schools will benefit from a school supply donation. The school supplies will help children succeed in their effort to get a better education. |
| 10/25 | News 10 at 10 | Education | 1:00 | An Iberia Parish educator was awarded a national award from the Milken Family |

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| | | | | Foundation for her efforts getting students well educated at a Jeanerette school. |
| 10/13 | News 10 at 10 | Economy | 1:00 | Potential employees were at the Heymann Center today looking for jobs in a number of different fields. |
| 10/18 | News 10 at 10 | Traffic/Road Conditions | :20 | An apartment complex in downtown Lafayette caught fire. The fire forced the intersection of Jefferson and Vine to close. The closure affected traffic flow in the area. |
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COMMUNITY AFFAIRS REPORT
November 2016

TOPICS – Must use these terms exactly

- Education
- Traffic/Road Conditions
- Crime
- Health
- Economy

| Date: | Show: | Topic: | Run time: | Context: |
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| 11/1 | Passe Partout | Health | 1:00 | A new study found moderate use of social media such as Facebook is associated with living longer. They stress the activity should maintain and enhance interactions off-line. |
| 11/2 | Passe Partout | Health | 1:00 | New research finds not getting enough sleep may cause people to eat more the next day. |
| 11/2 | News 10 at 5 | Health | 1:30 | Ancient grains are making a comeback in a big way. It's one of the fastest growing modern food trends. The grains are loaded with protein and nutrients. In a report, we explained what exactly are they and how do you use them. |
| 11/3 | Passe Partout | Health | 1:00 | Health experts say nearly 90 percent of American children eat too much salt, well in excess of dietary guidelines. |
| 11/3 | News 10 at 5 | Health | :30 | A new study by wallet-hub finds Louisiana is the second fattest state in the united states, behind only Mississippi. |
| 11/4 | Passe Partout | Health | 1:05 | Concern about developing a serious illness could actually raise your risk of heart disease. That's the finding of Norwegian researchers who say those with health anxiety are more than 70 percent more likely to develop heart disease than those with no worries. |
| 11/4 | News 10 at 5 | Health | 1:30 | A simple urine test may help pregnant women have a positive influence on their baby's birth weight. |
| 11/7 | Passe Partout | Health | :55 | A new study is casting doubt on whether second opinions improve treatment or quality of care for prostate cancer. |
| 11/7 | News 10 at 5 | Health | 1:30 | As the 2016 Presidential Election races toward the finish line Tuesday, many voters |

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| | | | | on both sides of the aisle are reporting strong feelings of anxiety and fear about the outcome. We explained steps you can take to calm down. |
| 11/8 | Passe Partout | Health | 1:00 | Doctors in the UK report around 17-percent of women diagnosed with breast cancer have symptoms other than a lump. |
| 11/8 | News 10 at 5 | Health | 1:30 | According to the American Cancer Society 5.5 million women are expected to die from cancer by the year 2030. Breast cancer is the deadliest form of cancer among women. |
| 11/10 | Passe Partout | Health | 1:00 | Too much time on your smartphone could be damaging your beauty rest. Longer times were associated with poor sleep quality and less sleep overall, especially when phones were used near bedtime. |
| 11/10 | News 10 at 5 | Health | :30 | Adults who drink sugary beverages regularly have a 46 percent higher risk of developing pre-diabetes compared to those who avoid or rarely consume them. |
| 11/14 | Passe Partout | Health | 1:05 | Excessive cell phone use may be contributing to a rise in depression among adolescents, especially teenage girls. Authors of a new study in the journal Pediatrics say the growing number of depressed adolescents highlights the need to better manage the disease. |
| 11/14 | News 10 at 10 | Health | 1:00 | After waiting almost seven years, veterans are finally able to get healthcare services at the VA clinic in Lafayette. |
| 11/15 | Passe Partout | Health | :55 | You can tell a lot about a person from the chemicals found on their cell phones. Researchers in California discovered they could piece together clues about diet, hygiene, medications, even caffeine and sunscreen use, via molecules swabbed and analyzed from a person's phone. |
| 11/16 | Passe Partout | Health | 1:00 | The number of people with high blood pressure has nearly doubled worldwide since 19-75 to more than 1-point-1 billion. |
| 11/16 | News 10 at 5 | Health | 1:30 | A healthy new cooking trend where people are using vegetables to replace carbs has started to gain steam. Now major food makers are offering prepackaged versions. |
| 11/17 | Passe Partout | Health | 1:00 | A new study reports a promising development in cancer treatment. Researchers from UCLA created a molecule that can be combined with |

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| | | | | a chemotherapy drug. The treatment was found to shrink tumors but with fewer side effects. |
| 11/17 | News 10 at 5 | Health | 1:30 | People younger than 50 or older than 70 are not good candidates for a daily aspirin. The most common side effects from this daily dose are excess bleeding and acid reflux |
| 11/18 | Passe Partout | Health | 1:15 | The Centers for Disease Control and prevention says that fatalities from certain types of cancer are dropping. It says what it calls 'potentially preventable' deaths from cancer fell 25 percent. Deaths from stroke and heart disease also fell. But deaths from accidental causes, including drug overdoses and chronic respiratory disease increased. |
| 11/18 | News 10 at 10 | Health | :30 | The Zika virus outbreak is no longer an international public health emergency. |
| 11/21 | Passe Partout | Health | 1:00 | A new survey by doctors in Florida found that one in four vacations include a trip to the emergency room. Researchers recommend carrying key medical information on your cell phone, keeping re-filled prescriptions in carry-on luggage, and getting travel insurance. And if you're sick before you leave, stay home. |
| 11/22 | Passe Partout | Health | 1:00 | A new study on mortality shows men still have catching up to do when it comes to life expectancy. They found despite huge jumps in longevity, men still don't live as long as women, and they aren't sure why. |
| 11/23 | News 10 at 5 | Health | 1:15 | In a report, we had tips for making healthier versions of traditional Thanksgiving meals. |
| 11/28 | Passe Partout | Health | :50 | There are scientifically proven benefits for continuing to give thanks long past Thanksgiving. Studies have shown that cultivating gratitude can boost physical and psychological health, improve relationships, and help you sleep better. |

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| 11/29 | Passe Partout | Health | :55 | Preventing risk factors in midlife can significantly reduce the chances of heart failure later. Maintaining a healthy weight and diet can reduce those risk factors. |
| 11/30 | Passe Partout | Health | 1:00 | A new report finds lack of sleep among workers in the U.S. costs the economy up to 411 billion dollars a year. Researchers say lower productivity and higher risk of death from sleep deprivation have a big impact on the economy. |
| 11/15 | News 10 at 10 | Education | 1:00 | This week, colleges and universities across the state are putting students on notice about cuts to their tops scholarships. Today, Governor John Bel Edwards says the cuts could force some students out of college. |
| 11/1 | News 10 at 10 | Economy | :30 | Retailers are looking for potential employees to fill positions during the holidays. |
| 11/22 | News 10 at 10 | Economy | 1:30 | A 700,000 dollar deficit is forcing possible layoffs within St. Landry Parish Government. |
| 11/30 | News 10 at 10 | Economy | 1:00 | Job seekers from all across Lafayette Parish attended a job fair at the Cecil Picard Center. There, they hope to connect with potential employers in the area. |

COMMUNITY AFFAIRS REPORT
December 2016

TOPICS – Must use these terms exactly

- Education
- Traffic/Road Conditions
- Crime
- Health
- Economy

| Date: | Show: | Topic: | Run time: | Context: |
|-------|---------------|--------|-----------|--|
| 12/1 | Passe Partout | Health | :50 | Sitting a little less may help people with type 2 Diabetes control their blood sugar levels. European researchers found standing and light walking are an effective alternative to traditional exercise to keep diabetes under control. |
| 12/1 | News 10 at 5 | Health | :30 | Sitting a little less may help people with Type 2 Diabetes control their blood sugar levels. |
| 12/2 | Passe Partout | Health | 1:10 | Too little sleep takes a toll on your heart. Researchers found the short term sleep deprivation led to an increase in blood pressure and heart rate as well as increased levels of cortisol, a stress hormone. |
| 12/2 | News 10 at 5 | Health | 1:30 | There's a new report card out for our nation's children. The grade is not good, at least when it comes to physical activity. |
| 12/5 | Passe Partout | Health | :55 | British researchers warn yo-yo dieting may actually cause you to gain weight. Doctors found the brain interprets diets as short famines triggering the body to store fat. |
| 12/5 | News 10 at 10 | Health | 1:35 | Mental health reform takes center stage this week, as the senate prepares to vote on an overhaul. |
| 12/6 | Passe Partout | Health | :50 | Researchers say people who drink even small amounts of alcohol on a regular basis are at risk of an irregular heartbeat. They tracked nearly 1 million people for a dozen years and found even a few drinks a week can affect the heart's electrical system. |

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| 12/7 | News 10 at 5 | Health | 1:30 | Being social is always a good thing. Now researchers in the UK say it could actually keep your mind sharp as you age. |
| 12/8 | News 10 at 5 | Health | 1:30 | The U.S. Department of Health and Human Services just issued a new report that shows more young people than ever are using e-cigarettes, and the trend could turn into a serious public health threat. |
| 12/9 | Passe Partout | Health | 1:00 | Pets don't just make good pals, they can help people manage mental health conditions. English researchers say the physical presence of pets is calming and therapeutic. |
| 12/13 | Passe Partout | Health | 1:05 | A new study suggests one in six adults in the U-S take some form of psychiatric drug. Researchers found use rises with age -- with about 25-percent of adults over sixty taking anti-depressants, sedatives, or anti-psychotics. |
| 12/13 | News 10 at 5 | Health | 1:30 | Type One Diabetes is a chronic condition in which the pancreas produces little or no insulin. It can't be cured, and treatment can be time-consuming. But science is working to make that treatment a little bit easier. |
| 12/14 | Passe Partout | Health | 1:05 | Teenagers who spend too much time watching TV may be at greater risk for obesity, and it turns out the same might be true for smaller devices. |
| 12/14 | News 10 at 10 | Health | 1:00 | There are two nearby states with reports of an outbreak of mumps. The Louisiana Office of Public Health has issued an alert to state educators and health professionals. |
| 12/15 | Passe Partout | Health | 1:15 | People in stable marriages have the highest survival rates after stroke compared to patients who are divorced or never married. Researchers found the risks of dying after a stroke were 71 percent greater for adults who never married than for adults who were continuously married. For patients who were divorced or widowed, the risks were 23 percent and 25 percent greater. |
| 12/16 | Passe Partout | Health | :45 | About 6 percent of U.S. babies born to mothers with the Zika virus have birth defects. A new report from the CDC shows the rate of defects is even higher among women infected with Zika in their first trimester. |

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| 12/19 | News 10 at 10 | Heath | 1:15 | New research links higher income with lower stress levels. |
| 12/20 | Passe Partout | Health | 1:10 | New data from the CDC shows drug overdose deaths jumped 23-percent between 2010 and 2014. Opioids such as heroin, oxycodone, and morphine were among the drugs most frequently linked to overdose deaths with fentanyl-related fatalities doubling in a single year. |
| 12/20 | News 10 at 5 | Health | 1:20 | Research suggests that certain foods can help reduce stress, but it's not high-fat and high-sugar comfort foods. |
| 12/21 | Passe Partout | Health | :50 | Teenagers are almost twice as likely to act out violently if one of their friends commits the same act, according to Ohio researchers. |
| 12/22 | News 10 at 5 | Health | :30 | Melanoma cases are on the rise in the united states. New research estimates more than 76,000 Americans will be diagnosed with skin cancer this year. |
| 12/23 | Passe Partout | Health | :55 | A new study finds more than fifty percent of women in Brazil are holding off on getting pregnant because of the Zika virus. The virus has caused birth defects in more than 1800 babies in the country since the outbreak began. |
| 12/27 | Passe Partout | Health | 1:15 | Researchers in Massachusetts have found financial penalties against hospitals levied as part of the Affordable Care Act may be helping to reduce readmission rates. |
| 12/27 | News 10 at 5 | Health | 1:30 | Thousands across Louisiana are kicking the habit. According to the recently released 2016 America Health ranking report, Louisiana has improved. Last year our state was ranked 46th when it comes to the number of people smoking. This year we're ranked 43rd. |
| 12/28 | Passe Partout | Health | 1:00 | More 8th and 10th graders in Washington State are using marijuana since it was legalized for recreational use by adults. |
| 12/28 | News 10 at 5 | Health | 1:20 | Trying to lose a few pounds? Weight loss experts will tell you it takes more than a quick resolution to watch the numbers on the scale go down. |
| 12/29 | Passe Partout | Health | 1:00 | Children are breathing better in communities that have indoor smoking bans, according to a new study. Researchers found the number of children going to the emergency room for |

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| | | | | asthma attacks decreased 17 percent over a 3 year period. |
| 12/9 | News 10 at 10 | Education | 1:00 | Next month, students at South Louisiana Community College will walk the halls of a new addition on the Lafayette campus. The new facilities will help the students get better educated. |
| 12/12 | News 10 at 10 | Economy | 1:50 | Higher oil prices means more jobs could be on the way in Acadiana and more oil and gas businesses start making investments. |
| 12/21 | News 10 at 10 | Traffic/Road Conditions | :30 | A five car crash at the I-10/I-49 Interchange affected traffic flow in the area. |
| 12/29 | News 10 at 10 | Traffic/Road Conditions | 1:00 | Arnaudville residents are voicing their frustrations over a bridge closure. The bridge has been shut down since the August flood making access to the levee very difficult. |