

ISSUES AND PROGRAM REPORT

SECOND QUARTER - 2013

KLFY - TV

ISSUES AND PROGRAM REPORT RECAP

JULY 8, 2013

KLFY - TV uses its direct contacts with community leaders to address issues important to the Acadiana Community along with "surveys" from business and community leaders. KLFY - TV's public affairs programs, interview segments on "Passe Partout", "Passe Partout Saturday", "Meet Your Neighbor", as well as the KLFY -TV News programs at 5:00 PM, 6:00 PM and 10:00 PM news casts targets areas identified by our community contacts as significant needs or problem areas in "Acadiana". KLFY also monitors CBS programs such as "Face the Nation", and "60 Minutes" for segments of concern to the Acadiana Community.

Passe Partout interviews air between 4:30 - 7:00 AM Monday - Friday

Passe Partout Weekend airs between 6 - 7 AM on Saturday & 7-8 AM Sunday

Meet Your Neighbor interviews air from 12:00 - 12:30 PM Monday - Friday

Based upon KLFY - TV's input from community leaders and various organizations, and KLFY - TV's involvement in the community, we have determined that the following issues are the concerns of the community along with many other Community concerns and promotional needs.

Education:

Education is still a main concern of the communities. Student safety while on campus is also a concern of our viewers.

Traffic/Road conditions:

Traffic has become heavier in post hurricanes Katrina, Rita, Gustav and Ike in Acadiana. Road conditions and repair due to the extra vehicular traffic is taking its toll on streets and roads. Safety, speeding and seatbelt usage are also of concern to our viewers.

Crime:

Crime has always been a major concern of our viewers. Viewers and concerned citizens are trying to cope with seemingly added drug trafficking and crime rates in our viewing area.

Health:

Concerns of our viewers who are overweight, and concerns about losing weight through a balanced nutritional meal. Also of concern are cuts in Medicare and Medicaid for the elderly.

Economy:

The economic well being of Louisiana, interest rates, mortgages, oil spill & prices, housing starts, retail sales, government stimulus packages, tax cuts/increases and unemployment are some of the concerns of our viewers.

COMMUNITY AFFAIRS REPORT
April 2013

Date:	Show:	Topic:	Run time:	Context:
4/1	News 10 at 5	Health	:25	A new study shows children with sleep apnea have a higher risk of behavioral and learning problems. Researchers say the condition can lead to ADHD-like problems including hyperactivity and disruptive behavior.
	News 10 at 6	Education	:50	South Louisiana Community College has developed an alternative technology program to offer technical certificates and diplomas for critically needed workers in Acadiana.
4/2	News 10 at 5	Health	:25	People who suffer from asthma are likely to have allergies too. Researchers say both asthma and allergies are on the rise and could be related to climate change, hygiene, and increased awareness.
	Meet Your Neighbor	Education	:35	South Louisiana Community College has developed an alternative technology program to offer technical certificates and diplomas for critically needed workers in Acadiana.
	News 10 at 6	Economy	:45	Representatives Bishop and Robideaux hosted a round table discussion to discuss issues for the upcoming legislative session: especially budget reform. Some of the proposed changes could result in job loss.
4/3	News 10 at 5	Health	:25	High blood pressure during pregnancy could mean more trouble during menopause later in life. A study found women who had high blood pressure when they were pregnant had more hot flashes and night sweats at menopause.
	News 10 at 6	Education	1:00	The house budget committee chairman is unhappy that next years proposed public school funding formula removes a budget requirement for how much money must be spent in the classroom educating students.
	News 10 at 10	Economy	1:45	The Lafayette City-Parish Council approved shifting money in this year's budget to cover an additional \$367,475 for a new fire station. More firefighters will be hired to operate the new station.
4/4	Passe Partout	Health	2:20	President Obama unveiled a 100-million-dollar initiative to unlock the enormous mystery of the human brain.

				He hopes it will boost the understanding and treatment of brain disorders.
	News at 10pm	Education	2.00	The Saint Landry School System has narrowed down to do candidates for the permanent superintendent. One of the candidates will lead the school system in educating students in that parish.
4/5	Passe Partout	Health	:25	A new British study finds people who gain excess weight in their 20's and 30's are twice as likely to develop chronic kidney disease in their 60's.
	News 10 at 10	Economy	1:45	A streak of robust job growth came to a halt in March. The gain of 88,000 jobs was the smallest in nine months.
4/8	Passe Partout	Health	:25	A study, published in the journal Pediatrics, found that children ate at least half of the food on their plates, consuming more calories than necessary.
	News 10 at 6	Crime	1:45	President Obama is making a push to get new national gun control laws passed. The white house says he'll deliver an emotional appeal when he speaks in Connecticut this afternoon.
4/9	Passe Partout	Health	:25	Researchers in London say the month a baby is born could impact the development of their immune system.
	News 10 at 6	Economy	:45	After July first, the LSU Health System will no longer operate the university medical center facility, leaving about 770 workers subject to layoffs at the end of June.
4/10	Passe Partout	Health	:20	Researchers in Korea are trying to come up with ways to treat hardening of the arteries, which is the primary cause of heart disease.
	News 10 at 6	Education	:20	At UL Lafayette, the construction has begun on the new student union behind the familiar white columns. There will be an area where students can study, and in turn, receive a better education.
4/11	Passe Partout	Health	1:05	Travel is often a necessity, but it can be a real pain. In a report, we explain what people can do to avoid or prevent being uncomfortable.
	News 10 at 10	Education	.25	Lawmakers are attempting to pass a bill that will put a cap on the state's TOPS program. The TOPS Program allows students to get a college education without having to pay for tuition.
4/12	News 10 at 6	Education	:40	Applications are available for KYTE program through Louisiana Technical College. This program accepts applicants ages 16 through 24 who are not in school and help them obtain

				certificates, diplomas and job training.
	News 10 at 10	Education	:25	Vermilion and Jeff Davis Parish schools have ranked in the top ten for rates above 80 percent, meaning students are receiving a quality education.
4/15	Passe Partout	Health	:25	A new study finds pre-mature babies who listen to live music are better able to eat, sleep and become comfortable in their new surroundings.
4/16	Passe Partout	Health	1:20	You can't avoid stress, but you can learn to live with it. A report gave pointers on how to handle stress.
4/17	Passe Partout	Health	:25	Light drinking during pregnancy does not seem to have any bad effects on a child's development. That's according to a new study from London.
	News 10 at 5	Health	1:20	A new study suggests men should start getting PSA screenings for prostate cancer in their mid-forties.
	News 10 at 10	Education	:25	The Lafayette Parish School Board has voted to support a new overhaul of staff at Acadian Middle School. This will help students at that school get a good education.
4/18	Passe Partout	Health	:20	A new report explains underage drinking can lead to fatalities on and off our highways.
	News 10 at 6	Education	:45	Over 2,000 educators from across Louisiana gathered today for the teacher leader kick-off event to focus on state standards in education.
4/19	News 10 at 5	Health	:20	Gardening with your neighbors can help trim your waistline.
4/20	News 10 at 6	Traffic/Road Conditions	:15	DOTD crews will be striping a portion of Pinhook Road. This will affect traffic flow along that road tomorrow.
	News 10 at 10	Health	:25	The State Senate has agreed to a new abortion restriction that would require doctors to be present when an abortion pill is administered.
4/23	Passe Partout	Health	:25	Aerobic exercise and strength training may help lower blood pressure, according to the American Heart Association.
	News 10 at 6	Crime	:20	Festival International 2013 kicks off tomorrow. And as the crowds pack the downtown area for music, food, and fun, local law enforcement are kicking up security and making a special effort to keep everyone safe.
4/24	Passe Partout	Health	:25	Many fast food restaurants list the calorie count of their menu items. But a new study suggests

				listing the time it takes to burn off those calories is a better idea.
	News 10 at 6	Education	:25	House Education Committee members have backed a proposal requiring the state board of education to delay using new methods for calculating grades.
	News 10 at 10	Education	:25	Teachers from Acadiana took time from teaching to rally at the state capitol against governor Jindal's Education reform.
4/25	News 10 at 6	Education	:35	The Senate Education Committee has rejected an attempt to control the costs of the TOPS tuition program by creating a cap on the awards. This may affect how many students can get a higher education.
4/26	Passe Partout	Health	1:30	Heart Failure is going to become a much bigger problem and a bigger burden on our health system in the coming years. The American Heart Association estimates the number of Americans with the disease will jump 45 percent to 8 million in 2030.
	News 10 at 6	Education	:45	In Vermilion Parish, since the start of the school year, teachers have either retired or quit because they don't like the new accountability system the state has implemented. Almost 60 teachers in all have left since June 1 st but even more have applied.
	News 10 at 10	Economy	:45	The Lafayette Consolidated Government and the Redflex Camera Company are considering a new amnesty program that could take motorists to court if they have unpaid tickets.
4/29	Passe Partout	Health	:25	Researchers in Switzerland say they've developed a way to manipulate fat cells that could lead to a new method of weight loss.
	News 10 at 6	Crime	:20	This week the Vermilion Parish Police Jury will decide how it will pay for court-ordered security at the parish courthouse.
4/30	Passe Partout	Health	:20	Following a Mediterranean diet may help improve your memory and brain function.
	News 10 at 10	Health	:25	A proposal for Louisiana tap into the federal health overhaul money available for expanding Medicaid has won approval from the state senate health committee, despite opposition from Governor Bobby Jindal.

COMMUNITY AFFAIRS REPORT
May 2013

Date:	Show:	Topic:	Run time:	Context:
5/1	Passe Partout	Health	:25	Researchers at Berkeley's School of Public Health say levels of metal found in some lipsticks and glosses can raise potential health problems.
	News 10 at 5	Health	:20	A new study finds women who take hormone replacement therapy after menopause can have stronger muscles.
	Meet Your Neighbor	Traffic/Road Conditions	:20	Lafayette police have re-opened interstate I-10 to Westbound traffic. The highway was closed temporarily after an eastbound vehicle crossed the median and struck a westbound vehicle. This affected traffic flow in the area
	News 10 at 6	Economy	1:30	Shumacher Group laid off approximately 40 people today.
5/2	Passe Partout	Health	:20	A new report finds suicides among middle aged Americans is up 28 percent since 1999.
	News 10 at 6	Education	1:40	"State of the LPSS" evaluated and described the issues of budget and facilities facing the Lafayette Public School System.
	News 10 at 5	Health	:20	A new study finds the antibiotic azithromycin is not linked to increased risk of death from heart problems in young and middle aged adults.
5/3	News 10 at 5	Health	:20	A new report finds suicides among middle aged Americans is up 28 percent since 19-99.
5/5	60 Minutes	Health	3:00	There was a report on the recent efforts to combat traumatic brain injuries and post-traumatic stress sustained by war veterans while they are on the battlefield.
5/6	Passe Partout	Health	:30	A new study compares listing calories on menu vs. exercise time needed to burn them off.
	News 10 at 5	Health	:20	Hospitals are under new pressure...not only to treat their patients, but to make sure they don't come back. President Obama's health care overhaul is addressing the issue of unnecessary readmissions.
5/7	Passe Partout	Health	2:30	May is Stroke Awareness Month. A local doctor discussed the warning signs of a stroke.
	News 10 at 5	Health	1:30	The federal government wants stronger warnings on indoor tanning beds as more young people develop a deadly form of skin cancer.
5/8	Passe Partout	Health	:20	Sunshine may be good for the heart.

	News 10 at 5	Health	:25	About 3-million Americans are infected with Hepatitis C, but a new study suggests only half of them go for follow up tests to see if the virus has cleared.
5/9	Passe Partout	Health	:25	Eating peppers may help lower the risk of developing Parkinson's disease.
	News 10 at 5	Health	:20	A new study finds our ability to process color remains the same as we get older, even though the human eye loses its sensitivity to colors with age.
	News 10 at 6	Economy	:25	A presentation involved a summary of 1500 data points organized into 15 key states that serve as insight to the current state of the local economy. LEDA President and CEO Gregg Gothreaux said the outlook of Lafayette's job growth is highly optimistic.
5/10	Passe Partout	Health	:25	Owning a pet, particularly a dog, may be good for your heart.
	News 10 at 5	Health	:20	Scientists have identified a protein that seems to reverse the symptoms of heart failure in old age.
	News 10 at 6	Education	:50	Saint Mary School District has money for maintenance projects, capital buildings, among other things. The projects were derived from a "wish list" from principals. The money will be put towards projects such as bathrooms, ceiling tiles, heating and cooling units and whiteboards. These improvements will help students get a better education.
5/13	Passe Partout	Health	:25	A new analysis finds a link between exposure to Agent Orange and deadly forms of prostate cancer among U.S. veterans.
	News 10 at 5	Health	:25	Newborns who are fed small amounts of formula to gain weight may receive another benefit.
5/14	Passe Partout	Health	:30	Despite calls from the food industry to voluntarily reduce sodium levels, a new study finds the salt in processed and fast food remains as high as ever.
5/15	Passe Partout	Health	:35	A new study from the Institute of Medicine says there's no good evidence that eating super-low levels of salt offers any medical benefits.
	News 10 at 6	Crime	1:45	Rising violence in Vermilion Parish and specifically Abbeville has prompted community leaders to take a stand. Last week, nearly two dozen churches rallied for a 3-day march against violence.
5/16	Passe Partout	Health	:25	The Food and Drug Administration has approved a new drug to treat men with advanced prostate cancer that has spread to the bone.

5/17	Passe Partout	Health	:35	A new government study on public pools reveals that 58 percent tested positive for E-coli bacteria usually found in human feces.
	News 10 at 5	Health	:30	If your kids are couch potatoes, an upcoming study in the journal of pediatrics recommends using "excer-gaming" to improve their health.
5/18	48 Hours	Crime	3:00	There was a report on a six month investigation into Chicago's problems with drugs, gangs, guns, and the deadly connection between street violence and drug trafficking. A multi-agency task force is vowing to increase efforts to take down the organization that is mostly responsible.
5/20	Passe Partout	Health	:25	People who suffer from sleep apnea and are pre-diabetic may be able to improve their blood sugar levels if they wear a CPAP mask at night.
	News 10 at 5	Health	:20	New research in the journal of pediatrics suggests that men diagnosed as children with attention deficit hyperactivity disorder, or add, should be monitored for long-term obesity.
	News 10 at 6	Crime	1:45	Mamou's Police want to have more eyes watching over residents in their neighborhood. And they're asking residents for help in getting a "neighborhood watch" program up and running in the next few weeks.
5/21	News 10 at 5	Health	:30	A new study has shown that a simple blood test could help predict who is most likely to suffer from postpartum depression following pregnancy.
5/22	Passe Partout	Health	1:15	We gave the scoop on Greek yogurt and how it compares to other yogurts on store shelves.
	News 10 at 5	Health	:20	A study out of Australia finds mental illness can greatly decrease life expectancy.
	News 10 at 6	Traffic/Road Conditions	1:50	A proposal to establish a corridor along Ambassador Caffery south received council approval last night. As currently proposed it calls for requiring new businesses to leave 55 feet of space between the curb and start of their business for landscaping. A portion of that would also be used for bike and walking paths.
5/23	Passe Partout	Health	:25	The government is launching a new campaign - telling smokers to ask their doctor for ways to quit.
	News 10 at 5	Economy	:30	It looks like the job market has improved this month. Unemployment claims fell last week by 23,000.
	News 10 at 6	Education	:30	Vermilion School District saw improvement by two percent points, now ranking tenth in the state

				overall in improvements. The percent of LA students scoring at a basic or above level on the four subject tests grew in the parish by the most in the state.
5/24	Passe Partout	Health	1:25	A doctor in Texas is warning against combining hard liquor and dry ice.
	News 10 at 5	Health	:30	A physicians group says schools need to make sure kids are moving more. A study from the Institute of Medicine says only half of us kids are getting a recommended one hour of physical activity every day.
	News 10 at 6	Traffic/Road Conditions	:35	We announced a Youngsville road closure. Workers will improve the surface of the road and make the road safer to public lanes.
5/27	Passe Partout	Health	:20	A new report advises pediatricians to evaluate children with possible motor delays during checkups at 9, 18 and 30 months.
	News 10 at 5	Health	:20	Heart failure patients who are admitted in January, on Friday and overnight have a higher risk of dying.
5/28	Passe Partout	Health	:25	People taking blood thinners to reduce their risk of stroke should consult with their doctors before undergoing surgery.
	News 10 at 5	Health	:20	A new study shows the recent relaxation of Colorado's marijuana laws has caused a spike in the number of children treated for accidentally ingesting the drug.
	News 10 at 6	Education	:40	House Bill 324 would give tax rebates to anyone who donates to public schools. Rep. Jefferson says this is one way to bring money into public schools. That money will help students in their efforts to get a good education.
5/29	Passe Partout	Health	:30	Doctors in China say they have clinical confirmation that the H7N9 bird flu virus can become resistant to anti-viral drugs like Tamiflu.
	News 10 at 5	Health	:20	Searchers say talk therapy is better than no therapy for people with depression.
	News 10 at 6	Health	:40	Lafayette General has announced Jared Stark as UMC's CEO over the management transition of UMC from LSU Health Services to Lafayette General Health. He will help ensure that people are getting good, quality healthcare.
5/30	Passe Partout	Health	:30	Parents should take babies to the dentist when their first teeth come in.
	News 10 at 5	Health	:20	Children who take Ritalin and Adderall to treat attention-deficit hyperactivity disorder are not at

				greater risk of using alcohol, marijuana, and other illegal drugs.
	News 10 at 6	Education	:40	A Louisiana lawmaker is trying to secure a piece of legislation that would allow public school students to pray before and after school, even inviting religious leader on campus to assist.
5/31	Passe Partout	Economy	:50	When the new partnership between University Medical Center and Lafayette General Medical Center become effective, there will be new jobs available at UMC.
	News 10 at 5	Health	:20	More women with uncomplicated urinary tract infections are choosing not to use antibiotics.

COMMUNITY AFFAIRS REPORT

June 2013

Date:	Show:	Topic:	Run time:	Context:
6/3	Passe Partout	Health	:35	Google wants to make it easier for you to eat healthier. We explained how it plans to help you make good food choices.
	News 10 at 6	Economy	:55	Youngsville is continuing to grow. It is important for the census to correct the number so the city can continue on its path for growth and attract more commercial development. That development will bring in more jobs.
6/4	Passe Partout	Health	:25	Researchers in California found that death rates among vegetarians are about 12 percent lower than non-vegetarians.
	News 10 at 6	Education	:45	The Lafayette Parish School Board must decide on next year's budget before the rehiring of new teachers can take place.
6/5	Passe Partout	Health	:25	Older Americans and pregnant women face the highest risk of Listeria food poisoning.
	News 10 at 6	Crime	:30	Lafayette Parish Schools have begun shopping for surveillance cameras. These extra tools will help in crime prevention on campus.
6/6	News 10 at 6	Economy	:20	According to a new report, Louisiana's economy grew by 1.5 percent in 2012. This is good for job growth.
6/7	Passe Partout	Health	:20	New blood tests can accurately detect Down's Syndrome and other genetic abnormalities during early pregnancy.
	Meet Your Neighbor	Economy	:20	Fewer Americans filed first time claims for unemployment benefits last week, according to the labor department. About 365 thousand people signed up for initial jobless claims last week. That's 11,000 fewer than the week before
	News 10 at 6	Education	:20	The Saint Landry Parish School Board voted unanimously to approve a two year contract for new superintendent Edward Brown. He will help guide students in receiving a better education.
6/8	Passe Partout	Health	:20	A Harvard study finds low breastfeeding rates may be responsible for thousands of illnesses every year. Doctors say women who do not breastfeed have a higher risk of developing breast cancer, high blood pressure and even heart attacks.

6/9	Passe Partout	Health	:25	According to an FDA panel, the Diabetes drug Avandia still carries safety restrictions, but the panel recommends modifying them.
6/10	Eyewitness News at 6	Economy	:45	The Louisiana Civil Service Commission has agreed to privatize plans for four LSU run hospitals. This will help prevent any more layoffs from happening.
6/11	Passe Partout	Health	:20	New research shows men with prostate cancer may be able to significantly improve their chances of survival if they substitute healthy vegetable fats including olive oil, nuts and avocados for animal fats and carbohydrates.
	Meet Your Neighbor	Health	:30	Belviq will be made available to certain patients with a prescription.
6/12	Passe Partout	Health	:25	Walking can help keep off the pounds but may even prevent diabetes.
	News 10 at 6	Crime	1:50	Multiple churches in Abbeville have rallied together in the fight against violence and now 200 kids have been sponsored for a trip to Houston to learn more about ways to stay out of crime related activities.
6/13	Passe Partout	Health	:25	Brain scans may give doctors a clearer picture on how to treat people with depression.
	Meet Your Neighbor		:25	A study finds severe depression and other mood disorders may be linked to infections.
	News 10 at 6	Crime	:35	A poll shows that a majority of Louisiana residents support the immigration laws currently being debated in the U.S. Senate that would tighten border security in an effort to cut down illegal crossings.
6/14	Passe Partout	Health	:25	A research team at the University of Iowa has created a list of hospital guidelines to reduce staph infections after surgery.
	Passe Partout	Health	:20	Helping others can actually be good for your heart.
	News 10 at 6	Health	1:45	Hospice of Acadiana announced their raffle winners and total funding's at evening gala. All proceeds from the "30 years 30 prizes" will benefit Hospice of Acadiana programs, which provides comfort, dignity, quality of life and time to those facing a life-limiting illness, such as heart disease, dementia, Alzheimer's, COPD, HIV/AIDS or cancer.
6/17	Passe Partout	Health	:25	According to a new study in the journal, Pediatrics, sibling aggression is linked to significantly worse mental health in children and

				teens.
	News 10 at 6	Education	:35	Lafayette Parish School System is offering one stop registration for parents and guardians to register multiple children for multiple schools for the upcoming fall.
6/18	Passe Partout	Health	1:20	We gave tips on how to identify migraine headaches and what can be done.
	New 10 at 6	Health	:45	Lafayette General and UMC will be presenting community forums for the public to ask questions and to explain changes that may be coming to their healthcare programs due to the privatization of the hospitals.
6/19	Passe Partout	Health	:35	A study found that when moms consume moderate amounts of alcohol, it had no adverse effect on her child's balance years later.
	News 10 at 6	Health	:50	Cross Fit Acadiana and Downtown Lafayette have teamed up with LCG to develop adult PE classes for local adults in an effort to educate the adult public on obesity.
6/20	Passe Partout	Health	:30	The flu shot prevented 13 million illnesses in the U.S. over six years. Researchers at the centers for disease control took data from 2006 to 2011 and calculated what would have happened if there was no flu vaccine. Scientists believe the vaccine stopped more than 100 thousand flu related hospitalizations during that time.
	Meet Your Neighbor	Health	:30	Cases of Human Papillomavirus that commonly cause cervical cancer are down 56 percent. The CDC says only about a third of the girls 14 to 19 years old have received the full vaccine
	News 10 at 6	Traffic	:40	Task force meeting was held regarding the progress of construction on Interstate 10 to connect I-10 to New Orleans. The corridor will help ease traffic congestion in the area.
6/21	Passe Partout	Health	:25	Government researchers may have discovered a more accurate way to diagnose HIV infections.
	Passe Partout	Health	:25	The Food and Drug Administration has lifted the age restriction off the Plan-B Emergency Contraceptive. Now any woman who is able to rear children can get the Plan-B One Step without a prescription.
	Meet Your Neighbor	Health	1:30	To stay fit, eat fruits and vegetables... Berries are actually very high in fiber and that fiber helps to keep you feeling full. And you can eat less food

				that way. They're also a great source of water. So those 2 things combined really do help to keep your weight on track.
6/24	Passe Partout	Health	:25	The American Academy of Pediatrics is releasing new guidelines to diagnose and treat bacterial sinus infections in children.
6/25	Passe Partout	Health	:25	New studies finds moderate exercise can reduce fat deposits in people with type two Diabetes.
	News 10 at 6	Health	:35	National Mosquito Prevention and Awareness week is this week to educate the public on mosquitos, the diseases they carry, and how to keep you safe.
6/26	Passe Partout	Health	:25	New research finds that being overweight contributes to the development of heart failure.
6/27	Passe Partout	Health	:25	New research could change the standard treatment for stroke patients.
	News 10 at 6	Educations	:40	SLCC is searching for private donors for their expansion so they can continue to exceed standards in healthcare and training facilities. Tis will help students get better educated on treating ill patients.
6/28	News 10 at 6	Education	:50	Creswell Elementary will reopen this fall as a virtual high school and second chance school for struggling students to continue their education.