

## Quarterly Issues and Programs List

KLFY-TV

1Q 2023

Pursuant to the disclosure requirements in 47 C.F. R. 73.3526(11) (i), and during the quarter referenced above, this station provided information to its viewers regarding the following significant issues, including:

Education	Consumer Issues	Religion
Children/Youth	Economy	Technology
Politics	Housing	National Security
Health/Healthcare	Transportation	Minority Issues
Crime/Law Enforcement	Community	Women's Issues
Legal Matters (e.g. court decisions)	Business	Employment
Government (National)	Cultural	Business & Industry
Government (Local)	Elderly	
Environment	Immigration	

### Programs

Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
10	Politics	6:15 PM	1/9/2023	1:13	News 10 at 6	In a letter to his supporters, Treasurer John Schroder announced he will be running for governor. He will be officially kicking off his campaign with an event in February. Also in campaign news, Lt. Governor Billy Nungesser has been hinting at a run for months.

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10	Health/Health care	10:19 PM	1/9/2023	1:50	News 10 at 10	The demand for healthcare workers is still at an all-time high after burnout due to the COVID-19 pandemic. Phlebotomy and EKG technicians are key positions in the medical fields for people who are pursuing a career in medicine.
10	Business	10:18 PM	1/12/2023	2:17	News 10 at 10	The vision of a one stop shop for coffee, plants, books and home decor came to Denise Champagne five years ago. Through scrapping her original blueprint plans to being delayed by the pandemic, she is now closer to opening her coffee shop, Coffeeweed cottage.
10	Education	6:17 PM	1/17/2023	1:29	News 10 at 6	United Way of Acadiana announced teacher nominees for the 2023 Teacher Awards. This morning volunteers visited schools across Lafayette Parish to deliver award pins to those nominated.
10	Government (Local)	6:34 a.m.	1/17/2023	1:09	Passe Partout	A proposed bill could have fathers on the hook for half of pregnancy related expenses. House Bill 5 by Representative Larry Frieman encourages a mother to act through the courts to get the father of the child to pay 50 percent of the out-of-pocket expenses.
10	Transportation	10:00 PM	1/20/2023	1:23	News 10 at 10	Major construction will be happening at the I-10 eastbound overpass near Evangeline Thruway this weekend. This comes as DOTD crews begin repairing the overpass after an 18-wheeler struck the bridge earlier this month.
10	Health/Health care	10:20 PM	1/23/2023	2:15	News 10 at 10	During the COVID-19 pandemic congress provided increased Medicaid funding to states. The Medicaid continuous coverage requirement prohibited states from terminating most coverage until after the public health emergency ended. Officials recently announced the time to unwind Medicaid is near.
10	Consumer Issues	5:20 PM	1/23/2023	1:28	News 10 at 5	Today marks the first day of tax season. We speak to the deputy treasury secretary about changes at the IRS and what Americans should expect before they file.

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10	Health/Health care	10:18 PM	1/30/2023	00:02:10:21	News 10 at 10	January is National Cervical Cancer Month. In tonight's report, we talk to a local physician about the risks and ways to prevent the diagnosis.
10	Education	10:19 PM	2/2/2023	2:02	News 10 at 10	The new state of the art Lafayette Renaissance Charter High School is nestled into its home on the northside of Lafayette. In a report, we explain how consistency, persistence and perseverance got the school where it is today.
10	Legal Matters	10:04 PM	2/2/2023	1:37	News 10 at 10	The trial for the son of former Opelousas Police Chief Martin McClendon has reached its verdict. The jury decided Jemarcus McClendon is guilty of first-degree murder.
10	Consumer Issues	6:16 PM	2/8/2023	2:27	News 10 at 6	Scammers are using new technology to create fake parking tickets that look surprisingly official. It could be a scam if you receive a parking ticket and are confident you parked legally.
10	Crime/Law Enforcement	6:07 p.m.	2/15/2023	0:01:47	News 10 at 6	The Louisiana Sheriff's Association is looking for community members from across the state to become honorary members, helping equip sheriffs with the tools to better serve their parish.
10	Consumer Issues	10:17 PM	2/15/2023	2:34	News 10 at 10	As if dating wasn't difficult enough already, cryptocurrency scams are targeting people on popular dating sites and apps, such as Tinder. Don't let your quest for love this Valentine's Day blind you to red flags.
10	Education	10:19 P.M.	2/23/2023	2:00	News 10 at 10	Through SLCC's new dual enrollment internship program current junior and senior high school student who qualify can gain work skills, set career goals and explore opportunities in their field of study before graduation.
10	Consumer Issues	6:30 A.M.	2/23/2023	1:21	Passe Partout	Government imposter scams have a scary new twist and are targeting locals. Scammers combine personal information collected from data breaches with official looking seals and watermarks to make the correspondence seem legitimate.

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10	Consumer Issues	10:19 PM	3/8/2023	2:33	News 10 at 10	The latest social media scam is yet another phishing scheme designed to scare Facebook users into sharing their login credentials. Here's how you can spot the scam and protect your account from hackers.
10	Community	5:20 PM	3/8/2023	1:03	News 10 at 5	Sharing spirits, it's one of Catholic charities of Acadiana most successful fundraisers of the year. It's back at Rock n Bowl on Thursday April 20th in downtown Lafayette.
10	Education	6:04 PM	3/13/2023	1:49	News 10 at 6	Every year the state Board of Elementary and Secondary Education or BESE reports the interview results of teachers who left the classroom. According to the report, the top three explanations include personal reasons, found another teaching or leadership job and retirement.
10	Health/Health care	10:17 PM	3/13/2023	2:18	News 10 at 10	Ochsner Lafayette General Medical Center is one of three Louisiana hospitals to be recognized as a gold safe sleep hospital for their commitment to best practices and education on infant safe sleep.
10	Technology	6:00 AM	3/16/2023	1:49	Passe Partout	A mechanical and aerospace engineer with a love of Star Wars and his graduate students are developing next-generation humanoids.
10	Transportation	5:00 PM	3/17/2023	1:17	News 10 at 5	Repair work continues this weekend on the I-10 overpass, forcing road closures. The damage happened in January when an 18-wheeler hit the bottom of the overpass while passing underneath it.
10	Consumer Issues	10:19 PM	3/22/2023	2:16	News 10 at 10	Scammers can target victims through any device connected to the internet, and your TV is no exception. The Better Business Bureau has seen an influx of reports about scammers catching people off guard with pop-ups on their smart TVs. Their objective is to steal your personal information and money.

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Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
10	Business	11:19 P.M.	3/23/2023	1:56	News 10 at 10	Lafayette's only brewery, Adopted Dog Brewing, is sure to give its customers an abroad experience with a backyard feeling.
10	Health/Health care	10:20 P.M.	3/24/2023	1:35	News 10 at 10	Because of the pandemic, states were prohibited from kicking people off Medicaid. But that provision is soon coming to an end and millions of Americans could lose healthcare coverage including people who still qualify for Medicaid A.

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The station also aired the following public service announcements during the instant quarter:

<b>Type of Issue</b>	<b>Duration</b>	<b>Title or Narrative</b>
Southern Guide Dogs – Never Alone	1:00/:30	Encouraging service member to visit GuideDogs.com
Southern Guide Dogs – A Dog I Am Not		Encouraging service members to visit GuideDogs.org
Louisiana National Guard	:30	Emphasizes the National Guards unique domestic mission.
Pilots for Patients	:30	Encourages aircraft pilots to volunteer by providing free air transportation to those patients needing diagnosis and treatments at medical facilities not available to them locally.
CDC – Fentanyl	:30/1:00	Know the dangers and learn the ways to protect yourself against Fentanyl.
CDC – Drug Overdose	:30/1:00	Center for Disease Control - Promoting the safe use of Narcan to combat unintended opioid usage.
Standup to Cancer	1:00	Addresses the importance of lung cancer screening and treatment options, including cancer clinical trials.
BGCA- Boys and Girls Club of America	1:00	Desire to do whatever it takes to continue servicing the youth of America despite Covid.
CMI –Child Mind Institute TV60	1:00	Celebrity endorsement encouraging the viewer to go to website to learn more about child mental illness

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<b>Type of Issue</b>	<b>Duration</b>	<b>Title or Narrative</b>
Ad Council – Belonging	:60	<i>Belonging Begins with Us</i> is a new campaign with PSAs that empower viewers to foster a more welcoming nation where everyone - regardless of background - feels they belong. Each of us has the power to welcome others into our communities.
Ad Council – Hard Work	:30	<i>PSA encouraging the public to make financial donations to support those affected by global disasters.</i>
Ad Council – STEM in Sports	:30	<i>She Can STEM</i> inspires middle school girls to stay interested in STEM by showcasing how messy, experimental, and hands-on STEM can be, and how daring to STEM can change the world.
Fatherhood.gov- Howard	:60	The Fatherhood Involvement campaign PSAs highlight the diverse experiences of real dads who share a commitment to being there for their kids through parenting highlights and challenges. By acknowledging the hard work they put forth in the face of hardships, the campaign seeks to provide all fathers with confidence to keep going in their efforts to be present for their children.
Fatherhood.gov - Juan	:60	The Fatherhood Involvement campaign PSAs highlight the diverse experiences of real dads who share a commitment to being there for their kids through parenting highlights and challenges. By acknowledging the hard work they put forth in the face of hardships, the campaign seeks to provide all fathers with confidence to keep going in their efforts to be present for their children.

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Fatherhood.gov – Quintavious	:30	The Fatherhood Involvement campaign PSAs highlight the diverse experiences of real dads who share a commitment to being there for their kids through parenting highlights and challenges. By acknowledging the hard work they put forth in the face of hardships, the campaign seeks to provide all fathers with confidence to keep going in their efforts to be present for their children.
Brady United – Kids Find Everything	:60	The End Family Fire campaign highlights the importance of safe gun storage and introduces the term “family fire,” giving a name to any shooting that involves an improperly stored or misused gun found in the home.
Brady United – Gary	:60	The End Family Fire campaign highlights the importance of safe gun storage and introduces the term “family fire,” giving a name to any shooting that involves an improperly stored or misused gun found in the home. Unintentional shootings, suicide, and intentional shootings are all forms of family fire.
AMA – Prediabetes	:60	These PSAs encourage viewers to visit the campaign website where they can take a one-minute risk test to know where they stand. The campaign highlights the importance of early diagnosis, speaking with your doctor and visiting <a href="http://DolHavePrediabetes.org">DolHavePrediabetes.org</a> to learn more about prediabetes.



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AMA – Release the Pressure	:15/:30	The “Get Down With Your Blood Pressure” campaign teaches adults that self-monitoring their blood pressure is as easy as 4 simple steps: get it, slip it, cuff it, check it. Along with talking to your health care provider on a blood pressure management plan, taking these steps can decrease the incidence of stroke, heart attack, and heart failure.
AMA – Risk Test Hedgehogs	:60	These PSAs encourage viewers to visit the campaign website where they can take a one-minute risk test to know where they stand. The campaign highlights the importance of early diagnosis, speaking with your doctor and visiting <a href="http://DoIHavePrediabetes.org">DoIHavePrediabetes.org</a> to learn more about prediabetes.
FEMA – Prepared Not Scared – National	:30	The Ready campaign now includes PSAs developed specifically for a Latino audience, in addition to the general market work that encourages, educates, and empowers families to develop their own emergency preparedness plans by visiting <a href="http://Listo.gov/plan">Listo.gov/plan</a> or <a href="http://Ready.gov/plan">Ready.gov/plan</a> .
Parish Proud - 0121	:30	Spot Master Control was already running. Highlights the implications of trash and its impact on the environment.
Parish Proud – Beauty	:30	Spot Master Control was already running. Encourages personal responsibility to keep Acadiana clean. Also pushes to website.

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<b>Type of Issue</b>	<b>Duration</b>	<b>Title or Narrative</b>
Parish Proud – Truck	:30	Spot Master Control was already running. Endorsement. Encouraging Acadiana to clean up trash and keep Acadiana's environment clean for the future.
Coast Guard	1:00	Proof of performance encouraging the viewer to learn more about the Coast Guard by visiting the website.
DFW – Drug Free World- Alcohol	1:00	PSA Addressing the implications of Alcoholism and overdosing.
DFW – Drug Free World - Synthetic	1:00	PSA informing the public of the dangerous outcomes of synthetic drug use.
LAB Scholarship	:30	The LAB will make available up to \$8,000 annually. Two students enrolled and attending class full-time in a broadcast curriculum at a Louisiana four year college will receive equivalent to \$2,000 per semester, totaling \$4,000 for the academic year. Eligible students can be in any broadcasting, mass communication, broadcast engineering or journalism major and/or work for a radio or TV station to apply. Student's intentions are to pursue their career in the broadcasting industry whether on or off screen, including video editing, graphic developer or camera crew.

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Boom Broadcasting	1:00	Movember has produced the below new :15, :30 and :60 “Whatever You Grow Will Save A Bro” PSAs to encourage your audience to Grow a mustache this Movember to stop men from dying too young. We kindly request that you air these PSAs as soon as and as often as possible to support our mission to have an everlasting impact on the face of men’s health.
Day One Foundation	1:00	PSA announcing the building of a drug and alcohol addiction facility and outreach program in Acadiana.
GRA2022	:30	Grand Reveil Acadien Promoting the Great Acadian Awakening community festivals taking place in several cities throughout south Louisiana.
LANG – Louisiana National Guard - Be First	:30	The campaign shares the Guard’s commitment to our community, and to providing our citizen-soldiers with the opportunities to lead, learn, and gain in-demand job skills-all while serving part-time, close to home, and receiving educational and financial benefits.
LWC BTWLA – Bast	:30	Louisiana Workforce Commission - Testimonial of how their initiative is helping develop skills needed to acquire jobs.
LWC NOLA	:30	Louisiana Workforce Commission - Testimonial of how their initiative is helping develop skills needed to acquire jobs.

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<b>Type of Issue</b>	<b>Duration</b>	<b>Title or Narrative</b>
NHTSA – I’m in Ad	:15	National Highway Traffic Safety Administration. Our campaign targets young men aged 18 to 35, many of whom reject the common stereotypes of marijuana users - and reminds viewers that if you feel different, you drive different. Don't drive high.
NHTSA- Not Camping Day	:30	National Highway Traffic Safety Administration.  Our campaign targets young men aged 18 to 35, many of whom reject the common stereotypes of marijuana users - and reminds viewers that if you feel different, you drive different. Don't drive high.
USMC – Toys for Tots	:15, :30, 1:00	United States Marine Corps Spot acknowledging the United States Marine Corps’ Toys for Tots donation program during the holidays.
LANGMAD	:30	Louisiana National Guard The campaign shares the Guard’s commitment to our community, and to providing our citizen-soldiers with the opportunities to lead, learn, and gain in-demand job skills-all while serving part-time, close to home, and receiving educational and financial benefits