

# ISSUES AND PROGRAM REPORT

FOURTH QUARTER - 2015

KLFY - TV

ISSUES AND PROGRAM REPORT RECAP

January 5, 2015

KLFY - TV uses its direct contacts with community leaders to address issues important to the Acadiana Community along with “surveys” from business and community leaders. KLFY - TV’s public affairs programs, interview segments on “Passe Partout”, “Passe Partout Saturday”, “Meet Your Neighbor”, as well as the KLFY -TV News programs at 5:00 PM, 6:00 PM and 10:00 PM news casts targets areas identified by our community contacts as significant needs or problem areas in “Acadiana”. KLFY also monitors CBS programs such as “Face the Nation”, and “60 Minutes” for segments of concern to the Acadiana Community.

Passe Partout interviews air between 4:30 - 7:00 AM Monday - Friday

Passe Partout Weekend airs between 5 - 6 AM on Saturday & 7-8 AM Sunday

Meet Your Neighbor interviews air from 12:00 - 12:30 PM Monday - Friday

Based upon KLFY - TV’s input from community leaders and various organizations, and KLFY - TV’s involvement in the community, we have determined that the following issues are the concerns of the community along with many other Community concerns and promotional needs.

#### Education:

Education is still a main concern of the communities. Student safety while on campus is also a concern of our viewers.

#### Traffic/Road conditions:

Traffic has become heavier in post hurricanes Katrina, Rita, Gustav and Ike in Acadiana. Road conditions and repair due to the extra vehicular traffic is taking its toll on streets and roads. Safety, speeding and seatbelt usage are also of concern to our viewers.

### Crime:

Crime has always been a major concern of our viewers. Viewers and concerned citizens are trying to cope with seemingly added drug trafficking and crime rates in our viewing area.

### Health:

Concerns of our viewers who are overweight, and concerns about losing weight through a balanced nutritional meal. Also of concern are cuts in Medicare and Medicaid for the elderly.

### Economy:

The economic well being of Louisiana, interest rates, mortgages, oil spill & prices, housing starts, retail sales, government stimulus packages, tax cuts/increases and unemployment are some of the concerns of our viewers.

COMMUNITY AFFAIRS REPORT  
October 2015

TOPICS – Must use these terms exactly

- Education
- Traffic/Road Conditions
- Crime
- Health
- Economy

Date:	Show:	Topic:	Run time:	Context:
10/1	News 10 at 10	Economy	1:00	A new business is locating in St. Landry Parish. This will bring many direct and indirect jobs to the area.
10/29	News 10 at 10	Economy	1:00	People looking for jobs in the oil and gas industry met with potential employers today during the LAGCOE Career Fair.
10/5	Passe Partout	Health	:55	Research links some asthma medications to stunted growth.
10/6	Passe Partout	Health	1:00	Doubling the recommended minimum amount of physical activity lowers the risk of heart failure by 20 percent.
10/7	Passe Partout	Health	1:10	A major study of breast cancer patients finds catching cancer in its earliest stages makes the biggest difference to survival.
10/7	News 10 at 10	Health	:25	The Breast Health Symposium was held tonight. There was a professional medical panel at the show to offer suggestions and answer any health related questions.
10/8	Passe Partout	Health	1:25	A study shows one in three Americans need more Vitamin E. Researchers find people who have a cluster of health problems known as metabolic syndrome absorb less vitamin E than healthy people.
10/8	News 10 at 10	Health	:25	The city of Crowley is painting their speed bumps pink to raise awareness about breast cancer.
10/9	Passe Partout	Health	1:15	A study finds the biggest stress high school students face by far is preparing for college.
10/9	News 10 at	Health	:30	Law enforcement in Opelousas is banning

	10			together to help fight breast cancer and raise awareness about the disease.
10/12	Passe Partout	Health	1:10	People recovering from heart attacks are three times more likely to suffer from depression.
10/13	Passe Partout	Health	1:12	Basic ambulances seem to provide the greatest benefit to patients.
10/14	Passe Partout	Health	1:10	Mothers who experience a lot of stress during pregnancy are more likely to have children who struggle with motor development and are less coordinated.
10/14	News 10 at 5	Health	1:30	In a report, we explained the importance of flu shots for certain groups of people.
10/15	Passe Partout	Health	1:00	Scientists developed a blood test that would pair cancer patients with the most suitable therapy, and then monitor the disease to see if the treatment is working.
10/16	Passe Partout	Health	:55	Researchers say overuse of antibiotics in animal agriculture is linked to antibiotic resistance in people.
10/16	News 10 at 6	Health	:25	Louisiana Department of Insurance offers free help for seniors through its Senior Health Insurance Information Program.
10/19	Passe Partout	Health	1:06	A study finds that Nilotinib helps reverse the progression of Parkinson's disease.
10/20	Passe Partout	Health	1:00	Researchers say the risk of Melanoma increases two to four percent for every mole you have.
10/26	Passe Partout	Health	:55	Doctors say e-cigarettes threaten to addict a new generation of teens.
10/26	News 10 at 5	Health	1:30	A World Health Organization study results suggest processed meat is "carcinogenic to humans."
10/27	Passe Partout	Health	1:05	Researchers say eating more fruits and vegetables may keep arteries free of heart disease 20 years later.
10/27	News 10 at 5	Health	1:30	A report looked at why losing weight is harder as you grow older.
10/28	Passe Partout	Health	1:05	Researchers find a decline in the number of deaths from stroke, heart disease, injuries, cancer and diabetes.

10/29	Passe Partout	Health	1:11	A study shows that older women with memory problems are 70 percent more likely to eventually be diagnosed Alzheimer's Disease.
10/5	News 10 at 10	Traffic/Road Conditions	:35	There was a wreck on Highway 90 and St. Nazaire Road in Broussard. The road was blocked. The blocked road affected traffic flow in the area.
10/6	News 10 at 10	Traffic/Road Conditions	1:00	The state plans to build I-49 south which will connect Lafayette and New Orleans. The connector will help ease traffic flow problems.
10/15	News 10 at 5	Traffic/Road Conditions	:30	There are two road closures in Lafayette that will effect traffic flow in the area.
10/12	News 10 at 10	Education	:25	Louisiana's education chief says student performance on new, more rigorous standardized tests aligned to Common Core standards was roughly comparable to results from tests used in the past. However, math performance was lower.

COMMUNITY AFFAIRS REPORT  
November 2015

TOPICS – Must use these terms exactly

- Education
- Traffic/Road Conditions
- Crime
- Health
- Economy

Date:	Show:	Topic:	Run time:	Context:
11/2	Passe Partout	Health	1:15	A new study finds eating a diet rich in soy protein and the plant hormone, isoflavone, can protect women from Osteoporosis.
11/2	News 10 at 10	Health	1:30	We aired a report that explained the health dangers of high heels.
11/3	Passe Partout	Health	:55	Rising death rates are linked to drugs, alcohol, suicide and chronic liver disease.
11/4	Passe Partout	Health	1:00	A study finds that 59 percent of the population uses prescription drugs. The most commonly used drug is cholesterol medication Simvastatin.
11/5	Passe Partout	Health	1:00	According to a study there is insufficient evidence to back up Omega 3 fatty acid use in treating major depression.
11/6	Passe Partout	Health	1:00	Researchers say getting less sleep could increase your risk for diabetes.
11/6	News 10 at 5	Health	:25	American Heart Association's 2015 Greater Acadiana Heart Walk is being held tomorrow. The three mile walk raises funds to support heart disease and stroke research and educational programs in the Acadiana area.
11/9	Passe Partout	Health	:55	A study finds that just drinking one 16 ounce energy drink a day can boost blood pressure for young adults.
11/9	News 10 at 10	Health	:30	There is a human case of West Nile Virus in Lafayette Parish. The case was diagnosed seven days ago.
11/10	Passe Partout	Health	1:08	Researchers find that people who take macrolides (antibiotics) are at risk of sudden

				cardiac death.
11/10	News 10 at 10	Health	3:15	We explain the mysterious job of a traiteur. Traiteurs are responsible for healing people who have ailments.
11/11	Passe Partout	Health	1:00	Researchers link alcohol abuse to a 70 percent increased risk of congestive heart failure.
11/11	News 10 at 5	Health	1:20	What do you do when you're expecting and the cravings kick in? A report explains that you can still eat healthy.
11/12	Passe Partout	Health	1:00	Research shows that fewer antibiotics are prescribed as treatment for a cough, ear infection or sore throat. They are frequently prescribed for acute respiratory infections.
11/13	Passe Partout	Health	:55	A study finds a diet rich in potassium may help people with type 2 diabetes.
11/16	Passe Partout	Health	1:00	Falling and fights are the major causes of eye injuries that need hospital care.
11/15	News 10 at 5	Health	1:30	We aired a report about getting life back to normal once you are cured of cancer.
11/17	Passe Partout	Health	1:15	Research finds that people who drink moderate amounts of coffee lower their risk of death from cardiovascular disease, type 2 diabetes, and neurological diseases.
11/18	News 10 at 5	Health	:30	Healthcare officials from the Louisiana Department of Health and Hospitals gave flu shots today at Lafayette High School to show how simple it is to get vaccinated.
11/19	Passe Partout	Health	1:05	Researchers find that people who have the biggest difference in sleep schedules on their free days and work days, are more likely to have metabolic issues and a less healthy body mass index.
11/20	Passe Partout	Health	1:05	Patients who speak more than one language are twice as likely to have normal brain functions after a stroke.
11/23	Passe Partout	Health	1:10	Researchers say the gene that could stop most kinds of cancer is the one most often damaged in cancer patients.
11/24	Passe Partout	Health	:55	Breastfeeding lowers the risk of developing type 2 diabetes for certain new mothers.



11/24	News 10 at 10	Health	3:05	For years, spicy food was considered unhealthy, but now a new study says the extra kick could help you live longer.
11/26	Passe Partout	Health	1:15	Research finds women with diabetes who are exposed to air pollution are at a much higher risk for heart disease.
11/27	Passe Partout	Health	1:00	Doctors find the threshold pressure of 140 over 90 is linked to a higher risk of stroke among older Asian patients.
11/30	Passe Partout	Health	1:10	Researchers find that children deprived of direct parental care may suffer from delayed brain development.
11/3	News 10 at 10	Education	1:00	Individual PARCC test results for students in third through eighth grades are set to be released next week. Those test results gauge the type of education students are receiving at schools in Acadiana and across the state.
11/4	News 10 at 10	Education	1:30	The Lafayette Parish School Board took measures to keep the construction of a new school on track. Children will attend the new school to get a good education.
11/20	News 10 at 6	Education	:25	Martin Petitjean Elementary School in Rayne won the National Blue Ribbon School Award for teaching students leadership and life skills
11/23	News 10 at 10	Education	1:00	Lafayette Parish School officials discussed a new tax proposal that would help cover the costs of several school upgrades. Those upgrades will help students who attend classes in the district get better educated.
11/25	News 10 at 10	Economy	1:20	A special project at the Port of Iberia is helping bring in more job in to the ailing oil and gas industry.

COMMUNITY AFFAIRS REPORT  
December 2015

TOPICS – Must use these terms exactly

- Education
- Traffic/Road Conditions
- Crime
- Health
- Economy

Date:	Show:	Topic:	Run time:	Context:
12/1	Passe Partout	Health	1:00	A study suggests higher taxes on cigarettes may be responsible for a lower infant mortality rate.
12/3	Passe Partout	Health	:56	Mothers who gain weight between pregnancies could be increasing their risk of their second child dying at birth or within a year.
12/3	News 10 at 5	Health	1:20	Shopping, budgeting, and visiting, those fun parts of the holiday season can also be the most stressful.
12/4	Passe Partout	Health	:56	Only half of Americans who need cholesterol-lowering medications take them. Nearly 800-thousand people in the U.S. die from cardiovascular diseases every year.
12/7	Passe Partout	Health	:55	Researchers find detection and treatment of DCIS, an early form of breast cancer, helps prevent more invasive breast cancer later on.
12/7	News 10 at 5	Health	1:30	A new study finds that a common treatment for prostate cancer may double the risk for Alzheimer's disease.
12/8	Passe Partout	Health	:55	A study suggests that women with type 2 diabetes are twice as likely as men to have coronary heart disease, have heart attacks younger, and are more likely to die after a first heart attack.
12/9	Passe Partout	Health	1:05	Many patients with type 2 diabetes seem to be getting unnecessary tests. Researchers find more than half of patients had 3 to 4 tests a year.

12/11	Passe Partout	Health	:55	A study suggests moderate drinking may be associated with a lower risk of death among those with early stage Alzheimer's disease.
12/14	Passe Partout	Health	:56	Recent studies suggest children in the U.S. are developing earlier than in the past.
12/15	News 10 at 5	Health	1:20	Bullying is a serious problem that can have long-lasting health effects.
12/16	Passe Partout	Health	1:10	A study finds menopause arrived 22 months earlier for women who started smoking before they were 15 years old.
12/16	News 10 at 10	Health	1:00	The Louisiana Organ Procurement Agency received a \$10,000 check today. The nonprofit agency promotes organ donation in order to help save lives.
12/17	Passe Partout	Health	1:00	According to a study, antibiotics can be a safe and cheap alternative to surgery when it comes to treating children with appendicitis.
12/18	Passe Partout	Health	1:00	The American Heart Association reports PZ-128 prevented 80 to 100 percent of blood clots.
12/21	Passe Partout	Health	1:00	Researchers say post-menopausal women with gum disease are 14-percent more likely to get breast cancer.
12/21	News 10 at 10	Health	1:45	It was taken off store shelves because people were getting sick with listeria. Now, months later, Blue Bell ice cream is back for customers to buy and enjoy eating.
12/22	Passe Partout	Health	:56	Researchers say key symptoms for sudden cardiac arrest include chest pain, pressure, palpitations, shortness of breath, and flu-like pains such as nausea, cramps, and back pain.
12/22	News 10 at 10	Health	1:30	A boil water advisory remains in effect for the city of Opelousas. People should boil the water before consuming it. This in order to make sure it is safe to drink.
12/23	Passe Partout	Health	1:10	A study finds women who take blood thinners can safely take hormones without an increased risk of blood clots or uterine bleeding.
12/24	Passe Partout	Health	1:00	Researchers have linked hepatitis C to an increased risk of Parkinson's disease.
12/24	News 10 at 6	Health	1:30	We had tips on how to reduce holiday depression.
12/28	Passe Partout	Health	1:10	Biologists have identified a new gene "norad," that could unlock new treatments for

				cancer.
12/28	News 10 at 5	Health	1:30	There are not many treatment options for people who have mesothelioma, a rare and deadly form of cancer. Now doctors at the mayo clinic are trying something new. They're freezing the tumor before taking it out.
12/29	Passe Partout	Health	:55	Researchers say ultra-sound is equal to mammograms when it comes to detecting breast cancer.
12/29	News 10 at 5	Health	1:30	The top health stories in 2015 included a landmark study on blood pressure and the growing heroin epidemic.
12/30	Passe Partout	Health	1:00	Emergency room doctors say a new federal guideline has significantly reduced prescription rates for opioids.
12/2	News 10 at 10	Economy	:25	Oil services company Schlumberger announced another round of layoffs.
12/14	News 10 at 10	Economy	1:30	Shell Oil Company announced another round of layoffs. This is due to the low oil prices.
12/7	News 10 at 6	Education	:25	Eight names are being considered for the new high school being built in the Youngsville area. Students will attend that school to get a good education.
12/3	News 10 at 10	Traffic/Road Conditions	:20	A suspicious package forced the closure of a portion of Southeast Evangeline Thruway in Lafayette. That closure affected traffic flow in the area.
12/8	News 10 at 10	Traffic/Road Conditions	:25	A crash involving six 18-wheelers caused a portion of I-10 to be shut down for a few hours today. That closure affected traffic flow in the area.
12/1	News 10 at 10	Traffic/Road Conditions	1:00	A crash on Interstate 10 caused a portion of the roadway from Lafayette to the Atchafalaya Basin Bridge to be closed. The closure affected traffic flow in the area.
12/17	News 10 at 10	Traffic/Road Conditions	1:00	The David Duboin Road Bridge reopened today. The opening of the bridge will help ease traffic flow in the area.
12/23	News 10 at 10	Traffic/Road Conditions	:30	Traffic was backed up on Interstate 10 as a result of a crash involving an 18 wheeler and two cars.