

ISSUES AND PROGRAM REPORT

FOURTH QUARTER - 2013

KLFY - TV

ISSUES AND PROGRAM REPORT RECAP

January 3, 2014

KLFY - TV uses its direct contacts with community leaders to address issues important to the Acadiana Community along with "surveys" from business and community leaders. KLFY - TV's public affairs programs, interview segments on "Passe Partout", "Passe Partout Saturday", "Meet Your Neighbor", as well as the KLFY -TV News programs at 5:00 PM, 6:00 PM and 10:00 PM news casts targets areas identified by our community contacts as significant needs or problem areas in "Acadiana". KLFY also monitors CBS programs such as "Face the Nation", and "60 Minutes" for segments of concern to the Acadiana Community.

Passe Partout interviews air between 4:30 - 7:00 AM Monday - Friday

Passe Partout Weekend airs between 5 - 6 AM on Saturday & 7-8 AM Sunday

Meet Your Neighbor interviews air from 12:00 - 12:30 PM Monday - Friday

Based upon KLFY - TV's input from community leaders and various organizations, and KLFY - TV's involvement in the community, we have determined that the following issues are the concerns of the community along with many other Community concerns and promotional needs.

Education:

Education is still a main concern of the communities. Student safety while on campus is also a concern of our viewers.

Traffic/Road conditions:

Traffic has become heavier in post hurricanes Katrina, Rita, Gustav and Ike in Acadiana. Road conditions and repair due to the extra vehicular traffic is taking its toll on streets and roads. Safety, speeding and seatbelt usage are also of concern to our viewers.

Crime:

Crime has always been a major concern of our viewers. Viewers and concerned citizens are trying to cope with seemingly added drug trafficking and crime rates in our viewing area.

Health:

Concerns of our viewers who are overweight, and concerns about losing weight through a balanced nutritional meal. Also of concern are cuts in Medicare and Medicaid for the elderly.

Economy:

The economic well being of Louisiana, interest rates, mortgages, oil spill & prices, housing starts, retail sales, government stimulus packages, tax cuts/increases and unemployment are some of the concerns of our viewers.

COMMUNITY AFFAIRS REPORT
October 2013

Date:	Show:	Topic:	Run time:	Context:
10/1	Passe Partout	Health	1:40	A new study suggests it's okay to eat seafood during pregnancy.
10/2	News 10 at 10	Health	1:15	Lafayette Parish School System voted on a new health care provider for their employees. Now, Lafayette Parish School System employees will get their health insurance from Key Benefit Administrators.
	Passe Partout	Health	1:35	A new study finds doctors should be prescribing exercise along with medication.
10/3	News 10 at 5	Health	1:25	Older women who take regular walks are less likely to get breast cancer.
	Passe Partout	Health	1:30	Kidney disease patients may want to start eating citrus fruits.
10/4	Passe Partout	Health	1:35	Older women who take regular walks are less likely to get breast cancer.
10/5	News 10 at 10	Education	1:40	Lafayette City Parish President Joey Durel recognized contributors to a local GED program. Since its inception eight years ago, 300 students graduated.
10/7	News 10 at 10	Health	:30	The town of Arnaudville is repairing some water lines. After the repairs are done, a boil advisory will be issued to make sure the water is safe for residents to consume.
10/8	Passe Partout	Health	1:25	A study questions the benefit of double mastectomies.
	News 10 at 10	Traffic/Road Conditions	1:40	The road conditions in St. Landry Parish are deplorable. As a result, Parish President Bill Fontenot is putting a two percent tax referendum on the ballot for the unincorporated areas to generate money to fix all the roads in the parish.
10/9	Passe Partout	Health	1:40	Researchers have identified 2 genes that increase the risk of developing eating disorders...and why living near an airport could be dangerous for older people.
	News 10 at 10	Economy	1:30	The Port of Iberia is expanding. This will create jobs in the area.
10/10	Passe Partout	Health	1:30	A new study is casting doubt on federal nutrition research and having a stroke can shave years off your life.
	News 10 at	Education	:50	The state created a tuition task force to

	10			examine the cost to receive a higher education.
10/11	Passe Partout	Health	1:30	You may not be getting what you pay for when you buy herbal products and taking extra vitamin-D may not help prevent bone loss.
	Meet Your Neighbor	Education	:50	The University of Louisiana at Lafayette has received a one-point-three million dollar grant to help the research center build a special tool. This will in turn help students get better educated.
10/14	News 10 at 10	Traffic/Road Conditions	1:10	There is a roundabout in Scott that is under construction. Drivers are confused as to how to travel around it. The confusion is causing traffic problems around the roundabout.
10/15	Passe Partout	Health	1:40	The weight loss struggle can even be found in the oval office.
	Meet Your Neighbor	Education	:40	Two charter organizations are waiting to hear if they are one step closer to opening schools in Lafayette Parish.
	News 10 at 10	Traffic/Road Conditions	1:00	DOTD hosted an open house to discuss the next phase of construction of I-49 South in Lafayette Parish. The road construction will affect traffic flow in the area.
10/17	Passe Partout	Health	1:25	Researchers say many cancers have something in common and doctors may be closer to a test that can detect Alzheimer's disease early.
10/21	Passe Partout	Health	1:25	New research is helping scientists understand the aging process....and how teen vaccinations are helping babies.
	News 10 at 10	Traffic/ Road Conditions	1:00	Voters in St. Landry Parish approved a tax dedicated to roads. The money will be used to fix the conditions of all the roads in the parish.
10/22	Passe Partout	Health	1:25	Traffic pollution may be a serious threat to our health.
	Meet Your Neighbor	Economy	:40	The unemployment rate fell to its lowest level since November 2008, but the government's latest jobs report still shows a muddled picture of the economy.
10/23	Passe Partout	Health	1:25	Help for mothers with post-partum depression may be just a mouse click away, and there may be added benefits to getting the flu vaccine.
	Meet Your	Health	2:00	New research suggests the treats we feed our

	Neighbor			<p>pets may be making them sick.</p> <p>The FDA is investigating a popular pet treat that's been linked to hundreds of dog deaths.</p>
10/24	Passe Partout	Health	1:20	An additive, used to keep foods fresh, may help prevent the bird flu.
	News 10 at 10	Economy	:45	A company is expanding in the Carencro area. With that expansion comes the creation of 106 jobs.
10/25	Passe Partout	Health	1:25	There's another good reason for pregnant women to exercise and a new asthma medicine that is showing promise for the future.
	Meet Your Neighbor	Health	:45	Parish health units around the state have started offering flu vaccinations to all Louisiana residents ages six months and older.
10/28	Passe Partout	Health	1:25	Pediatricians want limits put on children's screen time and kids who suffer a head injury may need to be sidelined from more than just the game.
	News 10 at 10	Health	1:00	We gave a few pointers to stay safe this Halloween, including making sure your candy wrappers are intact before you eat the candy you received.
10/29	Passe Partout	Health	1:25	A green thumb may lead to a healthier heart. and doctors are questioning a common technique to calm babies.
	News 10 at 10	Health	1:00	There are different types of bacteria lurking inside Halloween costume masks because of the many people that try them on.
10/27	News 10 at 5:30	Crime	:55	Illegal narcotics, terrorism and theft...these threats are real in the port of Iberia, and it's up to the Iberia Parish sheriff's deputies to stop them by land and sea.
10/30	Passe Partout	Health	1:25	Extra pounds during pregnancy may increase a woman's risk of breast cancer.
	Meet Your Neighbor	Education	:35	The fight over government-funded private school tuition vouchers is back in federal court.
	News 10 at 10	Education	:25	The U.S. Justice Department wants documents from Louisiana showing that the voucher program is still following federal mandates when it comes to desegregation. This is to make sure everyone is equal in the type of education they are receiving.

10/31	Passe Partout	Health	1:25	Scientists say even babies can get a song stuck in their head.
	Meet Your Neighbor	Education	:30	The Vermilion Parish School Board has launched new homework help classes for parents. This will help students in their quest for a better education.

COMMUNITY AFFAIRS REPORT
November 2013

Date:	Show:	Topic:	Run time:	Context:
11/1	Passe Partout	Health	1:25	A new study suggests nurses and midwives are just as good if not better than doctors at providing certain types of care.
	Meet Your Neighbor	Traffic/Road Conditions	:25	<p>A Lafayette street will be closed from seven a-m to four p-m.</p> <p>The Lafayette public works department announced that l-u-s wastewater collection will be working within the area to perform infrastructure improvements. Tis will affect traffic flow in the area.</p>
11/4	Meet Your Neighbor	Health	:45	Over the next few days, the town of Arnaudville will be shutting off part of its water system to make improvements. Once the improvements are made, a boil advisory will be issued to make sure the water is safe to drink.
11/5	Passe Partout	Health	1:25	New research shows eating disorders are not just a problem for girls.
11/6	Passe Partout	Health	1:25	Music lessons when you're young could have benefits later in life.
	News 10 at 10	Economy	1:45	It's the holiday shopping season, and that means retailers are looking for more workers. Those temporary jobs could turn in to permanent ones.
11/7	Passe Partout	Health	1:25	Learning a new language may be good for the brain.
	News 10 at 10	Health	1:00	Because of the discovery of the brain eating amoeba, The state Department of Health and Hospitals is issuing new rules to make sure water is safe to consume.
11/8	Meet Your Neighbor	Traffic/Road Conditions	:40	<p>Lanes along the I-10 Atchafalaya Basin Bridge will be closed in both directions throughout the weekend.</p> <p>This will affect traffic flow in the area.</p>
11/9	News 10 at 10	Economy	1:45	<p>President Barack Obama came to New Orleans Friday, stopping at the port of New Orleans to talk about creating jobs.</p> <p>But he touched on a long list of his priority issues, and pleaded with congress to take steps to boost the economy.</p>

11/10	News 10 at 10	Education	1:40	<p>The Lafayette Parish School System received an International Plaque of Recognition.</p> <p>The president of the crisis prevention institute of Wisconsin paid a visit to the school board...to acknowledge school administrators for being committed to the care, welfare and security of children in the classroom.</p>
	Face The Nation	Health	3:00	There was a report on the flawed rollout of the Affordable Care Act and how it is impacting those looking for healthcare insurance.
11/11	News 10 at 10	Education	1:00	South Louisiana Community College is asking the Lafayette Parish School System for one million dollars to expand the Early College Academy. The expansion will help students as they continue their education after high school.
11/12	News 10 at 10	Health	1:15	In order to raise awareness about how deadly strokes are, Lafayette General Medical Center officials are conducting stroke screenings Saturday.
11/13	Meet Your Neighbor	Health	:25	Doctors want a lot more people to start taking cholesterol lowering drugs called statins. The American Heart Association and the American college of cardiology have issued new guidelines which would change the formula for estimating who should take the drugs.
	News 10 at 10	Health	:30	The American Heart Association and the American College of Cardiology made a major announcement regarding who is treated for high cholesterol.
11/15	Meet Your Neighbor	Traffic/Road Conditions	:40	<p>State Police closed the eastbound lane of travel at mile marker 125 on I-10 eastbound into further notice while cleaning up after a multi-vehicle accident on the Atchafalaya Basin Bridge.</p> <p>The road closure affected traffic flow in the area.</p>
	News 10 at 10	Education	:40	Lafayette Parish School Board members will discuss building repair needs and ways to fund them during a special retreat. This will ultimately help better educate students in the area.
11/16	News 10 at 10	Education	2:35	Superintendent Dr. Pat Cooper is optimistic about Saturday's school board retreat in which the district's community education plan committee presented its recommendations to

				help the board overcome their differences and focus on students.
11/17	News 10 at 5:30	Education	:40	Jason Harrington, a seventh grade teacher at JH Williams middle school in Abbeville, will be recognized as the teacher of the week by the Saints organization, at today's game against the San Francisco 49ers.
11/18	Meet Your Neighbor	Traffic/Road Conditions	:40	The inside lane of I-49 near mile marker four is closed after an 18 wheeler overturned this morning. This affected traffic flow in the area.
	News 10 at 6	Health	:40	Former Senator and Opelousas Mayor Don Cravins along with HAFA President and CEO Ronnell Nolan are answering questions on affordable healthcare.
	News 10 at 10	Health	:45	There was a Healthcare Reform Forum that discussed the affordability of healthcare insurance.
11/19	News 10 at 6	Health	:40	The Junior League of Lafayette, along with the Lafayette Parish School Board, hosted "Jump with Jill" to promote healthier eating habits.
11/19	Meet Your Neighbor	Education	2:30	Vermilion Parish School Superintendent Jerome Puyau has a much different take on the Common Core Curriculum saying the state has set our students, teachers and schools up for failure by not providing the tools necessary for them to be successful.
	News 10 at 10	Education	:25	Lafayette Parish School Board members met to discuss the school system's past, present, and future. This will allow teachers and faculty members to educate students to the best of their ability.
11/21	News 10 at 6	Education	1:40	Lafayette Parish School Superintendent Dr. Pat Cooper says serious mistakes have been made by the Lafayette School Board. Those mistakes are having an effect on children's education.
11/22	News 10 at 6	Traffic/Road Conditions	:30	Interstate 10 on Atchafalaya Basin Bridge, in St. Martin and Iberville Parishes will have intermittent lane closures in the westbound and eastbound directions to allow crews to conduct an herbicide treatment along the bridge. The lane closures will affect traffic flow in the area.
11/21	Meet Your Neighbor	Traffic/Road Conditions	:30	Starting tonight, lanes along Interstate 10 over the Atchafalaya Basin will be closed in both directions throughout the weekend. This will affect traffic flow in the area.

	News 10 at 10	Education	2:00	A fifty million dollar bond renewal for Iberia Parish public schools set new projects into motion...including building a school, buying new technologies and implementing more security. These new projects will help children get a better education.
11/23	News 10 at 10	Traffic/Road Conditions	:30	The I-10 Atchafalaya Basin Bridge, in St. Martin and Iberville parishes, will have intermittent lane closures in the westbound and eastbound directions for a moving operation to allow crews to conduct an herbicide treatment along the bridge. This will affect traffic flow in the area.
11/24	Weekend Passe Partout	Health	:30	The number of children diagnosed with attention-deficit-hyperactivity disorder is on the rise.
	60 Minutes	Health	3:00	There was a report on the therapies by the Veterans Administration for those suffering from PTSD.
11/25	News 10 at 10	Traffic/Road Conditions	1:00	With the increase of gas prices, less people will be hitting the road this holiday season. This means traffic flow will be better in the area this holiday season.
11/26	Meet Your Neighbor	Traffic/Road Conditions	1:05	Wicked weather is affecting road conditions and causing issues for travelers just in time for the Thanksgiving Holiday.
11/27	News 10 at 10	Health	1:15	Construction on twenty seven VA clinics nationwide could be one step closer to becoming reality after legislation to fund them passed a house committee. That includes one here in Lafayette. These clinics will help local veterans get the medical care they need without having to drive to Alexandria to get it.
11/27	News 10 at 6	Economy	:45	Small Business Saturday is taking place this Saturday. It's an opportunity to support your friends and neighbors who operate locally owned businesses. This support will have an effect on job growth or job loss in the area.
11/28	News 10 at 10	Health	:35	Because of the discovery of the brain eating amoeba in water systems across the state, Desoto and St. Bernard Parishes are disinfecting their systems to make sure the water is safe to consume.
11/30	News 10 at 10	Traffic/Road Conditions	:25	A trailer towed by an SUV overturned onto Interstate 10, holding up traffic for hours.

COMMUNITY AFFAIRS REPORT
December 2013

Date:	Show:	Topic:	Run time:	Context:
12/1	News 10 at 10	Traffic/Road Conditions	:35	Beginning Monday, December second, until Wednesday, December thirteenth, a number of intersections will have intermittent lane closures throughout Lafayette Parish to allow crews to install new signal equipment as part of an ongoing signal replacement project. The lane closures will affect traffic flow in the area
12/2	Passe Partout	Health	:40	The Obama Administration says it met its goal to have the healthcare.gov website working "smoothly for the vast majority of users" by now. People use the website to get affordable healthcare coverage.
	Meet Your Neighbor	Health	1:40	It's been two months since the Obama Administration rolled out the healthcare enrollment website...and, from the start, there were problems. The administration vowed to fix the issues by December first.
	News 10 at 6	Traffic/Road Conditions	:40	A plan is currently being developed to help reduce accidents at one of the most dangerous intersections in Opelousas.
	News 10 at 10	Education	:30	Louisiana's Board of Elementary and Secondary Education will consider changes to the Common Core Curriculum, which is the curriculum school districts use to educate public school students throughout the state.
12/3	Meet Your Neighbor	Crime	:30	Police have ramped up patrols around the LSU lakes and are urging joggers to be vigilant in the wake of an assault on an evening jogger.
	News 10 at 6	Education	:30	Members of a BESE committee overwhelmingly supported the changes pushed by Superintendent of Education John White. Those changes will help children get a good education.
	News 10 at 10	Health	1:45	Food pantries are low this time of year. One pantry in Vermilion Parish is asking for your help to feed the needy.
12/4	Passe Partout	Education	:25	At the Lafayette Parish School Board meeting tonight, the board needs to approve the selection of Hammonds and Sills as interim general counsel until a more permanent

				selection can be made. This attorney selection will help the school district move forward as they work to better educate students.
	News 10 at 6	Education	1:00	The Louisiana Board of Elementary and Secondary education approved new policies today aimed at aiding the state's transition to higher academic standards.
	News 10 at 10	Education	:35	The Board of Elementary and Secondary Education has approved several changes to Louisiana's Common Core Standards. These standards are used when educating students in public schools across the state.
12/5	News 10 at 6	Education	1:00	A local Superintendent says State Superintendent John White's recent push to ease Common Core standards into schools is all for show and will not help our students get a better education.
	News 10 at 10	Health	1:00	Hospital officials say there has an outbreak of RSV cases in Acadiana.
12/6	Passe Partout	Health	1:10	A respiratory virus is spreading throughout Acadiana called "respiratory syncytial." It infects the lungs and breathing passages.
	Meet Your Neighbor	Health	1:00	The Food For Families Food Drive is quickly approaching, and organizers met to make sure everyone was ready for the huge effort to feed the hungry in Acadiana.
12/7	News 10 at 10	Health	1:10	A Breaux Bridge man, who gave the ultimate gift of life through tissue and cornea donation, will be honored on the Donate Life America float, light up the world, in the 2014 rose parade on new year's day.
12/8	Weekend Passe Partout	Health	3:00	We aired a report that featured a healthy holiday recipe with lamb.
	News 10 at 5:30	Health	2:10	A pilot program at some New Orleans schools is getting rave reviews for giving kids a release from stress and helping them deal with anger issues.
	News 10 at 10	Health	:55	In one of the biggest advances against leukemia and other blood cancers in many years, doctors are reporting unprecedented success by using gene therapy to transform patients' blood cells into soldiers that seek and destroy cancer.
12/9	Passe Partout	Health	:35	Scientists say fertility drugs alone may be

				behind the drastic rise in multiple births in the U.S.
	News 10 at 6	Education	:40	GED Testing Service is now phasing out the general educational development test to implement a more rigorous exam.
	News 10 at 10	Health	1:15	We discussed one way you can help feed those people in Acadiana who are hungry and go without food or nourishment.
12/10	Passe Partout	Education	:30	Retired teachers, state workers and school system employees could see an increase in their pension checks. The extra money will give them more of an incentive to educate students to the best of their ability.
	News 10 at 6	Economy	:50	Governor Bobby Jindal and Bell Helicopter John Garrison announced today the company will produce its new SLS helicopter at Lafayette regional airport, leading to the first modern-era aircraft assembly facility in Louisiana. This will create over 100 jobs in the area.
	News 10 at 10	Economy	1:15	Governor Bobby Jindal announced a new helicopter assembly facility is coming to Lafayette creating more than 200 indirect and direct jobs.
12/11	Throughout the day	Health		We led a special effort to feed the hungry of Acadiana during the Food For Families Food Drive.
12/12	Meet Your Neighbor	Economy	2:15	The Republican-led house is expected to vote today on a bipartisan budget proposal. It's designed to prevent another government shutdown next month and avoid any job losses within government.
12/13	Passe Partout	Economy	2:00	A bipartisan group of nearly thirty United States Senators are racing to reform flood insurance before the holidays.
	News 10 at 10	Education	:35	A task force responsible for recommendations for public school financing pushed back their meeting. The funding will be used to help students in Louisiana get a good education.
12/14	News 10 at 10	Health	:25	The rate of inaccuracies in the Obamacare enrollment website is declining. But a federal analysis shows about 15-thousand sign-up forms were never sent to insurance companies. Obamacare was created to give people an opportunity to purchase affordable healthcare insurance.

12/16	Passe Partout	Economy	2:35	More than a million people who rely on long-term unemployment benefits are facing uncertainty.
	News 10 at 10	Traffic/Road Conditions	:30	State officials have found a way to cut costs for completing I-49 south between Lafayette and New Orleans. The roadway would help relieve traffic congestion in the area.
12/17	Passe Partout	Traffic/Road Conditions	:30	Another project that's part of the University of Louisiana at Lafayette campus master plan officially began yesterday. Lafayette Consolidated Government began installing bike lanes on St. Mary Blvd. between St. Landry and Girard Park Drive. The work will affect traffic flow in the area.
	News 10 at 10	Traffic/Road Conditions	:30	An accident involving an 18 wheeler forced a lane closure on Interstate 10. This affected traffic flow in the area.
12/18	Meet Your Neighbor	Health	:35	Karyna Douglass was a woman with a mission. The five-foot-seven 22-year-old dreamed of joining the military...but more than a-hundred pounds stood in her way. So Douglass joined a workout program for potential enlistees and switched up her diet.
12/19	Passe Partout	Traffic/Road Conditions	:20	A serious pedestrian crash has been reported just outside of Jeanerette in St. Mary Parish. Louisiana State Police are on the scene.
	News 10 at 10	Health	1:30	Clinical healthcare services for children will be returning to Lafayette's University Hospital and Clinics next week.
12/20	Meet Your Neighbor	Health	2:00	A LSU AgCenter talked about healthy eating habits during the holiday season.
	News 10 at 10	Education	:25	The University of Louisiana at Lafayette hosted its 2013 Fall Commencement Ceremonies to recognize those who completed the curriculum in their majors.
12/22	News 10 at 10	Health	:35	Tomorrow is the last day to sign up for government healthcare, if you want coverage by January first.
12/23	News 10 at 5	Health	:30	Hypertension, which can lead to strokes, heart attack, kidney failure and death, is traditionally treated with medication and diet. The goal of most doctors is to keep their patient's blood pressure below 140 over 90. But after reviewing mounds of evidence, a committee of experts now says the systolic number, especially in older people, can be higher, at

				150 over 90.
	News 10 at 10	Health	1:30	Millions of Americans are racing against the clock to sign up for affordable healthcare insurance coverage.
12/24	Meet Your Neighbor	Education	:45	South Louisiana Community College failed to do three things. They did not make a timely return of Pell Grant fund calculations, perform eligibility requirements, or disable accounting access to terminated employees. This affected students who are making attempts to receive a higher education.
	News 10 at 5	Health	:30	The New England Compounding Center has reached a settlement with victims of a major meningitis outbreak. Nearly 700-people were sickened and dozens of deaths were reported.
12/26	News 10 at 10	Traffic/Road Conditions	:25	An overturned 18 wheeler forced the closure of an exit off of Interstate 10 in Acadia Parish. The closure caused traffic problems in the area.
12/27	News 10 at 6	Health	:30	Governor Bobby Jindal continued his 64-parish tour with an announcement regarding emergency preparedness in Ville Platte. These generators will help keep residents safe during a storm.
12/28	News 10 at 6	Education	:35	South Louisiana Community College has decided to not enroll new students in 19 of its training programs in the spring and summer semesters. The students will have to find other schools to attend to receive a good education.
	News 10 at 10	Economy	:50	Unemployment rates fell from October to November in 61 of Louisiana's 64 parishes, but all parishes remained above their jobless rates from November 2012.
12/29	News 10 at 10	Health	1:00	Time is running out for an Oakland family trying to keep a 13 year old alive on a ventilator. The girl had complications after a tonsillectomy and doctors declared her brain dead.
12/30	Passe Partout	Health	:25	The CDC is urging people to get their flu shots after the number of states reporting seasonal flu activity jumped from four to ten last week.
	Meet Your Neighbor	Health	:40	A new audit has determined the former University Medical Center in Lafayette overcharged patients by nearly \$395,000 and also misappropriated medications totaling in the thousands last year.

12/31	Meet Your Neighbor	Health	:25	The family of a California girl who was declared brain dead after a tonsillectomy is celebrating a legal victory. Last night, a judge extended a temporary restraining order to keep the girl on life support.
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