

ISSUES AND PROGRAM REPORT

THIRD QUARTER - 2014

KLFY - TV

ISSUES AND PROGRAM REPORT RECAP

October 10th, 2014

KLFY - TV uses its direct contacts with community leaders to address issues important to the Acadiana Community along with “surveys” from business and community leaders. KLFY - TV’s public affairs programs, interview segments on “Passe Partout”, “Passe Partout Saturday”, “Meet Your Neighbor”, as well as the KLFY -TV News programs at 5:00 PM, 6:00 PM and 10:00 PM news casts targets areas identified by our community contacts as significant needs or problem areas in “Acadiana”. KLFY also monitors CBS programs such as “Face the Nation”, and “60 Minutes” for segments of concern to the Acadiana Community.

Passe Partout interviews air between 4:30 - 7:00 AM Monday - Friday

Passe Partout Weekend airs between 5 - 6 AM on Saturday & 7-8 AM Sunday

Meet Your Neighbor interviews air from 12:00 - 12:30 PM Monday - Friday

Based upon KLFY - TV’s input from community leaders and various organizations, and KLFY - TV’s involvement in the community, we have determined that the following issues are the concerns of the community along with many other Community concerns and promotional needs.

Education:

Education is still a main concern of the communities. Student safety while on campus is also a concern of our viewers.

Traffic/Road conditions:

Traffic has become heavier in post hurricanes Katrina, Rita, Gustav and Ike in Acadiana. Road conditions and repair due to the extra vehicular traffic is taking its toll on streets and roads. Safety, speeding and seatbelt usage are also of concern to our viewers.

Crime:

Crime has always been a major concern of our viewers. Viewers and concerned citizens are trying to cope with seemingly added drug trafficking and crime rates in our viewing area.

Health:

Concerns of our viewers who are overweight, and concerns about losing weight through a balanced nutritional meal. Also of concern are cuts in Medicare and Medicaid for the elderly.

Economy:

The economic well being of Louisiana, interest rates, mortgages, oil spill & prices, housing starts, retail sales, government stimulus packages, tax cuts/increases and unemployment are some of the concerns of our viewers.

COMMUNITY AFFAIRS REPORT
July 2014

Date:	Show:	Topic:	Run time:	Context:
7/1	Passe Partout	Education	1:45	For the second time in as many weeks, the Lafayette Parish School Board met until the late evening hours last night, as board members made their voices heard about the budget following the approval of cuts to fill a 23 and a half million dollar budget shortfall anticipated for the upcoming school year.
	News 10 at 10	Education	:35	The Board of Elementary and Secondary Education voted to hire outside lawyers for guidance in regards to implementing the Common Core Education Standards. Meanwhile, the board instructed Education Superintendent John White to try to negotiate a compromise with Governor Bobby Jindal over what standardized tests will be used in the upcoming school year.
7/2	Passe Partout	Health	1:25	If you're traveling for the July 4th holiday, you don't have to toss your good eating habit aside. You can eat well whether you're hopping in the car or catching a plane.
	News 10 at 10	Education	1:45	Lafayette Parish Assistant Superintendent Sandra Billeaudeaux spoke against the board waiting to approve Elementary English, Language Arts resources to support instruction of students in the classroom. The board voted to hold off on funding the materials, at least until after the budget process.
7/3	News 10 at 10	Education	1:35	Superintendent Dr. Pat Cooper delivered yet another balanced budget proposal, but this time using recurring funds, no reserve dollars, and without increasing teacher student ratio. This budget is used to educate students.
7/4	Passe Partout	Economy	:30	Job seekers may have something else to celebrate today. The latest jobs report from the department of labor shows the U.S. economy added 288-thousand jobs in June.
	News 10 at 10	Education	:30	In less than six weeks, public school students across the state will be heading back to the classroom. And still, there's no decision made about what standardized tests third through

				eighth graders will take to measure their learning.
7/7	News 10 at 10	Education	:30	The U.S. Department of Education is investigating a complaint regarding allegations of racial discrimination in the classroom.
7/8	News 10 at 10	Economy	1:00	Members of the Lafayette Parish School Board met once again in an effort to balance the school district's budget. Tonight, some teacher's jobs were on the chopping block.
7/9	Passe Partout	Health	:25	Drinking coffee before a workout can help burn more calories. That's the conclusion of a study published in the International Journal of Sport Nutrition and Exercise.
	News 10 at 10	Economy	1:00	The Superintendent of Lafayette Parish Schools says he's not sure what's going to happen with the 164 school system positions cut thus far. Those cuts include teachers and paraprofessionals.
7/10	Passe Partout	Health	1:00	Many people believe changes in weather can trigger back and neck pain. But researchers at the University of Sydney, Australia say they are not linked.
	News 10 at 6	Education	1:15	Lafayette Parish School Board members held another hearing today to make budget cuts without affecting the education of the students who attend schools in the district.
	News 10 at 10	Health	1:45	During this time of the year vibrio vulnificus, a flesh eating bacteria is commonly found in saltwater. We explained what to look out for and how to prevent yourself from getting infected.
7/11	Passe Partout	Health	:45	Doctors thought a baby had been cured of HIV. It turns out the Mississippi girl is fighting the virus again.
	News 10 at 10	Economy	1:00	The principal at Carencro High School is worried about the school board's job cuts. He stands to lose at least an assistant principal position, dean of students, and a counselor.
7/14	Passe Partout	Health	:40	Your sense of smell could be an indication of the disease. Scientists say new research shows that a decreased ability to correctly identify odors could associate with the loss of brain cell function.
	News 10 at 10	Heath	:50	Are you a frequent iPad user? You may have noticed an irritating rash after using the

				popular computer tablet. As it turns out, you could be allergic to it.
7/15	Passe Partout	Economy	:35	Volkswagen is nearly doubling the employment at its Chattanooga, Tennessee plant. It's bringing a new SUV and two-thousand jobs to its only U.S. factory.
	News 10 at 10	Traffic/Road Conditions	1:45	During tonight's city council meeting, members discussed some roads in New Iberia that are in really bad condition and a plan to fix them.
7/16	Passe Partout	Health	:25	Researchers in Minnesota have identified a new protein in the brains of Alzheimer's patients. The substance is known as TDP 43.
	News 10 at 10	Education	:30	Governor Bobby Jindal and Education Superintendent John White had a face to face meeting to address Common Core testing given to public school students.
7/17	Passe Partout	Health	1:30	Summer means longer days, and with that comes more outdoor time. So it's important to get your facts straight when it comes to protecting yourself against mosquitos, since the tiny, pesky predators can carry a host of diseases.
7/18	Passe Partout	Health	:35	Women who take hormonal birth control could be at greater risk of developing gestational diabetes when they are pregnant.
	News 10 at 10	Education	:30	The National Retail Federation says a recent survey found people will spend about 26.5 billion dollars on back-to-school items. The supplies will be used to help children get a good education.
7/21	Passe Partout	Economy	:25	Unemployment rates dropped in 22 states last month, according to the labor department. Employers added jobs in 33 states. Illinois saw the biggest drop in the unemployment rate which is now at 7 point 1 percent from 7 point 5 percent.
	News 10 at 10	Education	:25	Seventeen state lawmakers filed a lawsuit to stop the use of the Common Core Curriculum in Louisiana public schools.
7/22	Passe Partout	Education	:50	South Louisiana Community College is just 23 thousand dollars away from its goal that would lead to a new 17 million dollar health sciences building. SLCC had to raise two million of the 17 million dollar price tag in order to have the project approved by the state legislature.

7/23	Passe Partout	Health	:30	A new study links severe pain during childbirth to postpartum depression. Researchers in China found 35 percent of women who did not receive an epidural during labor developed depression six weeks after giving birth. That number dropped to just 14 percent among women who were given the pain relief. Women who received an epidural were also more likely to breastfeed their babies.
	News 10 at 10	Education	:30	Lafayette Parish School System is in critical need of full-time teachers. The teacher will educate students in the parish.
7/24	Passe Partout	Health	:30	Checking your pulse frequently after a stroke may be the best way to prevent another stroke.
	News 10 at 10	Education	1:00	The clock is ticking for the Lafayette Parish School Board to finalize a budget. With school set to start in about three weeks, there aren't enough teachers in place right now to staff Lafayette Parish classrooms.
7/25	Passe Partout	Economy	:15	The number of initial unemployment claims dropped to an eight-year low last week. The labor department says 19-thousand fewer initial claims were filed last week compared to the week before.
	News 10 at 10	Health	:25	Health officials reported Louisiana's first West Nile death of 2014.
7/28	Passe Partout	Health	:30	St. Landry Parish President Bill Fontenot has issued a boil water advisory for residents living in the Grand Prairie area. According to Fontenot, there is extreme low water pressure in the area and residents should use water sparingly.
	News 10 at 10	Traffic/Road Conditions	:25	A groundbreaking was held today for the widening of East Pont Des Mouton in Lafayette. This will help ease traffic flow in the area.
7/29	Passe Partout	Education	1:40	The battle continues between Governor Bobby Jindal and the State Board of Elementary and Secondary Education over Common Core testing. BESE still can't hire a lawyer to possibly file suit against Governor Jindal.
	News 10 at 10	Health	:35	A recent study shows that those who remained seated for extended periods of time, may be

				hurting their health.
7/30	Passe Partout	Education	2:15	The Lafayette Parish School Board ended its meeting last night without an approved budget with less than two weeks away from the start of the new school year. On a 5 to 2 vote, the board turned down school superintendent Dr. Pat Cooper's latest budget proposal.
	News 10 at 10	Health	:55	If you're happy to live or work in Lafayette, you're not alone. A recent report revealed the happiest cities in America.
7/31	Passe Partout	Education	:35	The state's largest insurer says close to 45,000 Louisiana policyholders could see the rates for their health coverage jump anywhere from 10 percent to nearly 20 percent next year, and the Affordable Care Act is a major reason.
	News 10 at 10	Health	:55	Consumer Reports has published an investigation about the dangers of prescription and over the counter pain killers and is calling on the FDA to make these drugs safer.

COMMUNITY AFFAIRS REPORT
August 2014

Date:	Show:	Topic:	Run time:	Context:
8/1	News 10 at 10	Traffic/Road Conditions	:25	An 18 wheeler leaked diesel on Interstate 10. As a result, State Police closed one lane of the interstate. This affected traffic flow in the area.
8/4	News 10 at 10	Health	:30	A Lafayette church congregation is gathering supplies to help protect residents of Liberia from contracting Ebola.
8/5	News 10 at 10	Education	:25	Over 100 UL Lafayette students will receive their diploma on Friday. This signifies students received their education and is ready to go into the workforce.
8/6	News 10 at 10	Health	:30	Pregnant woman and new moms gathered at Opelousas General, to get pointers on how to make sure both of them stay happy and healthy.
8/11	News 10 at 10	Economy	:35	Louisiana Economic Development announces the launch of a new website August 18 designed to match Louisiana employers with qualified job seekers.
8/12	News 10 at 10	Traffic/Road Conditions	:55	The upcoming school year brings major traffic problems, especially around Ridge Elementary in Lafayette Parish. Lafayette Parish Sheriffs Deputies help with traffic control in the area.
8/13	News 10 at 10	Economy	:50	If you are looking for employment but need an extra edge to land the position or seek a career advancement, there's a free workshop tomorrow to help you.
8/14	News 10 at 10	Health	:30	According to a lawsuit, many people found not guilty by reason of insanity are being held in Louisiana jails, where they cannot get the proper treatment.
8/15	News 10 at 6	Education	:45	The 2014-2015 school year began this week. This allows children to continue to get a better education.
	News 10 at 10	Health	:30	The state Department of Health and Hospitals confirmed over a dozen West Nile cases, five of which are neuroinvasive disease infections.
8/18	News 10 at 10	Education	1:10	Now that the fall semester is underway, the Lafayette Parish School System is evaluating its discipline plan, which keeps students in the classroom instead of sending them home.

8/19	News 10 at 10	Education	:30	Judge Todd Hernandez said Governor Jindal's suspension of contracts the education department planned to use to buy testing material aligned with Common Core is causing harm to parents, teachers, administrators and students.
8/20	News 10 at 10	Health	1:00	Last year, ER patients at UHC had to wait an average of 155 minutes to be seen by a doctor. Now that wait time is down to 79 minutes, a 49 percent reduction in just one year.
8/21	News 10 at 10	Health	:30	Louisiana has confirmed ten new cases of West Nile virus. Seven of the new cases were neuroinvasive disease infections, the most serious type of the virus,
8/25	News 10 at 6	Education	:30	Today, thousands of students headed back to class at the University of Louisiana at Lafayette for the first day of the fall semester.
8/26	News 10 at 6	Traffic/Road Conditions	:25	Because of an 18 wheeler crash, Interstate 10 was closed in both directions at milepost 54. This affected traffic flow in that area.
	News 10 at 10	Health	:30	The Inspector General for the Department of Veterans Affairs released a report that found six patients died after delays in care at the Phoenix VA Hospital.
8/27	News 10 at 10	Education	:50	Governor Jindal is trying a new tactic in his quest to remove Louisiana from the Common Core Educational Standards.
8/28	News 10 at 6	Economy	:50	A Texas based helicopter company is bringing hundreds of jobs and millions of dollars to Lafayette.
	News 10 at 10	Health	:45	In an effort to fight prescription drug overdoses, the federal government has announced it will reclassify hydrocodone as a schedule two drug.
8/29	News 10 at 10	Health	:30	Louisiana confirms nine new cases of West Nile virus, bringing this year's total to 61.

COMMUNITY AFFAIRS REPORT
September 2014

Date:	Show:	Topic:	Run time:	Context:
9/3	News 10 at 10	Health	1:00	Over 60 cases of the West Nile Virus have now been reported in Louisiana so far this year, and the numbers are expected to rise. That's why health officials are issuing a warning.
9/4	News 10 at 10	Traffic/Road Conditions	:20	The Department of Public Works announced today West Main Street between South Buchanan Street and Lafayette Street will be closed on Saturday. This will cause traffic problems in the area.
9/5	News 10 at 10	Health	:30	Louisiana confirms two new West Nile virus deaths, bringing this year's total to four.
9/8	News 10 at 10	Health	1:15	The Attorney General is announcing today a new nationwide 'take-back' program to help combat prescription drug abuse.
9/9	News 10 at 6	Health	1:00	There's a warning tonight for parents as a rare respiratory virus spreads across the country.
	News 10 at 10	Education	1:00	It's been five years in the making, and now, South Louisiana Community College will begin construction on a brand new multi-million dollar campus in St. Martinville this November. Students will have another campus to receive an education after high school.
9/10	News 10 at 6	Traffic/Road Conditions	:35	An eight member task force is searching for ways to generate money to fix roads and bridges in Louisiana that are in poor condition.
	News 10 at 10	Traffic/Road Conditions	:30	A motorist who mistook railroad tracks for a roadway has forced the closure of a railroad crossing in St. Landry Parish. The closure caused traffic problems in the area.
9/11	News 10 at 6	Education	:20	Beginning in fall of 2015, LSU will be offering a new dual program to help people in their quest to get a higher education.
	News 10 at 10	Health	:25	The third American missionary battling the Ebola virus is improving.
9/12	News 10 at 10	Health	:30	Louisiana's Health Department is reporting a dozen new West Nile virus infections this week.
9/15	News 10 at 6	Education	:30	Two top state officials are providing details of the overhaul of the highly criticized early

				childhood education system.
	News 10 at 10	Education	2:00	The Lafayette Parish School Board has adopted a budget. But Superintendent Dr. Pat Cooper has no plans to submit it to the state as a valid budget. The funding is used to educate students in the parish.
9/16	News 10 at 6	Economy	:25	This holiday season, UPS plans to hire up to 95,000 seasonal employees. That's nearly double last year's total.
	News 10 at 10	Health	:25	Health officials say 12 states now have respiratory illnesses caused by an uncommon virus, Enterovirus 68.
9/17	News 10 at 6	Health	:25	Senior citizens in Saint Landry Parish got a wealth of information today on how to protect themselves against many different health conditions.
9/18	News 10 at 6	Health	:35	Louisiana 4-H and United Healthcare are expanding a successful and healthy partnership. It's called Eat4-Health, and it helps tackle obesity by promoting healthy eating and active lifestyles among youth and families.
	News 10 at 10	Health	:30	The ship detained while the crewmen sick from malaria were treated has now made its way to its final destination after being anchored in Belle Chase.
9/19	News 10 at 10	Economy	1:00	Whole Foods Market will open its doors to Lafayette shoppers. More than 100 people received jobs as a result of the business moving to the area.
9/22	News 10 at 6	Health	:25	There's a low water pressure warning tonight to residents of Saint Martin Parish Water Works District three, which is in the Cade area. A well is down, so customers are asked to conserve water. But there are no health hazards.
	News 10 at 10	Health	1:40	A test run program providing free meals for nearly 100 parents and children at South Street Elementary in Opelousas is now an official monthly partnership between Second Harvest Food Bank and the school.
9/23	News 10 at 6	Economy	:25	A new report from a consulting firm finds that retailers nationwide expect to add more than 800 thousand seasonal workers in the last three months of the year for the first time since 1999.

	News 10 at 10	Health	:30	The Louisiana Attorney General's office says state employee health insurance changes enacted by Governor Bobby Jindal's administration didn't follow the law.
9/24	News 10 at 6	Economy	:30	U.S. Senator Mary Landrieu announced more support today for Louisiana's maritime industry. In fact, today at the Metal Shark facility, she announced the largest, single Coast Guard order. This will allow the company to keep employees on the payroll.
	News 10 at 10	Health	1:45	Just as the hot, summer season is coming to a close, a new West Nile case has popped up. A blue jay found at Scott Middle School tested positive for the virus. Glenn Stokes with Mosquito Control Contractors says although there have been no human cases in Acadiana this year, this finding hits a little too close to home.
9/25	News 10 at 10	Education	1:00	UL Lafayette has made another list as one of the best universities in Louisiana. This year's student enrollment is a testament of how popular it has become. Students attend the university to get a good education.
9/26	News 10 at 10	Health	:30	The number of West Nile cases continues to creep up in Louisiana.
9/29	News 10 at 10	Economy	:30	Major U.S. stores will add over 800,000 temporary jobs this fall.