

# ISSUES AND PROGRAM REPORT

FIRST QUARTER - 2015

KLFY - TV

ISSUES AND PROGRAM REPORT RECAP

April 8, 2015

KLFY - TV uses its direct contacts with community leaders to address issues important to the Acadiana Community along with “surveys” from business and community leaders. KLFY - TV’s public affairs programs, interview segments on “Passe Partout”, “Passe Partout Saturday”, “Meet Your Neighbor”, as well as the KLFY -TV News programs at 5:00 PM, 6:00 PM and 10:00 PM news casts targets areas identified by our community contacts as significant needs or problem areas in “Acadiana”. KLFY also monitors CBS programs such as “Face the Nation”, and “60 Minutes” for segments of concern to the Acadiana Community.

Passe Partout interviews air between 4:30 - 7:00 AM Monday - Friday

Passe Partout Weekend airs between 5 - 6 AM on Saturday & 7-8 AM Sunday

Meet Your Neighbor interviews air from 12:00 - 12:30 PM Monday - Friday

Based upon KLFY - TV’s input from community leaders and various organizations, and KLFY - TV’s involvement in the community, we have determined that the following issues are the concerns of the community along with many other Community concerns and promotional needs.

#### Education:

Education is still a main concern of the communities. Student safety while on campus is also a concern of our viewers.

#### Traffic/Road conditions:

Traffic has become heavier in post hurricanes Katrina, Rita, Gustav and Ike in Acadiana. Road conditions and repair due to the extra vehicular traffic is taking its toll on streets and roads. Safety, speeding and seatbelt usage are also of concern to our viewers.

### Crime:

Crime has always been a major concern of our viewers. Viewers and concerned citizens are trying to cope with seemingly added drug trafficking and crime rates in our viewing area.

### Health:

Concerns of our viewers who are overweight, and concerns about losing weight through a balanced nutritional meal. Also of concern are cuts in Medicare and Medicaid for the elderly.

### Economy:

The economic well being of Louisiana, interest rates, mortgages, oil spill & prices, housing starts, retail sales, government stimulus packages, tax cuts/increases and unemployment are some of the concerns of our viewers.

# COMMUNITY AFFAIRS REPORT

January 2015

Date:	Show:	Topic:	Run time:	Context:
1/1	News 10 at 6	Health	1:00	The new year has arrived and folks here in Acadiana will be heading to the gym in record numbers, but losing weight is not the number one reason for many of them. Staying healthy and well has trumped the need to be thin for many gym goers.
1/1	News 10 at 10	Health	1:30	The CDC says this season's flu outbreak has reached epidemic levels.
1/5	Passe Partout	Health	1:40	We've heard a lot in recent months about the spread of dangerous infections, such as Ebola. But doctors in the U.S. say there is a much higher risk for a far more common virus, influenza.
1/6	Passe Partout	Health	1:00	A new study in Great Britain reinforces the belief that exercise is important for seniors who want to stay physically strong.
1/7	Passe Partout	Health	1:00	New research tells diabetes patients how important it is to take early control of blood glucose.
1/8	Passe Partout	Health	1:45	We spoke with one local doctor who says it not a good idea to rub your hands together in the cold weather. It can cause nerve damage.
1/12	Passe Partout	Health	1:00	Scientists at UCLA identified two genes that may play a role in why some people suffer from post-traumatic stress disorder and some don't.
1/13	Passe Partout	Health	1:00	A new study finds more than 10 percent of patients who are being prescribed aspirin to prevent heart attacks should not be the getting the medicine.
1/14	Passe Partout	Health	1:00	Researchers find that race matters when it comes to breast cancer. It can affect diagnosis and survival.

1/15	Passe Partout	Health	1:00	Exercise that burns between 90 and 110 calories a day could reduce the risk of early death between 16 to 30 percent.
1/17	Passe Partout	Health	1:00	New data from researchers in California indicates that parents who refuse vaccines for their children tend to live in the same geographic areas.
1/19	Passe Partout	Health	1:00	A new study suggests teenagers should eat less pizza. Researchers in Chicago linked frequent pizza eating to higher levels of saturated fat and salt.
1/20	Passe Partout	Health	1:00	Researchers at the University of East Anglia in Great Britain found that walking outside in groups can help prevent heart disease, depression and other life threatening conditions.
1/21	Passe Partout	Health	1:00	A new study finds drinking coffee may lower the risk of a deadly form of skin cancer. Researchers at the national cancer institute looked at the coffee habits of half a million participants. They found those who drink four or more cups a day of caffeinated coffee had a 20 percent lower risk for malignant melanoma.
1/22	Passe Partout	Health	1:00	Researchers in Denmark studied women between the ages of 15 and 49. They found long term use of hormonal contraceptives may raise the risk of a rare brain tumor. But oral contraceptives may actually lower the risk of other cancers.
1/22	News 10 at 10	Health	1:00	The GOP controlled house approved a bill banning the use of federal money for abortions.
1/23	Passe Partout	Health	1:00	The Centers for Disease Control is warning women of child-bearing age to be careful using opioid painkillers. Research shows exposure to opioids during pregnancy can increase the risk of birth defects
1/28	Passe Partout	Health	1:00	Girls who drink a lot of sugary drinks tend to start their menstrual periods earlier than those who don't. Researchers at the Harvard Medical School found that girls who drank one and a half sugary drinks a day started their period almost 3 months earlier than girls who had no more than 2 sugary drinks a week.

1/29	Passe Partout	Health	1:00	Researchers from Boston University tested 42 former NFL players with cognitive issues. They found players who started tackle football before age 12 performed significantly worse on memory and thinking tests than athletes who started playing later.
1/29	News 10 at 10	Health	:30	The measles outbreak continues to grow as cases have now been reported in 14 states.
1/30	Passe Partout	Health	1:00	Health experts are recommending a drastic reduction in how much added sugar Americans eat. Research in the Mayo Clinic Proceedings warns specifically about high fructose corn syrup and table sugar.
1/16	Passe Partout	Economy	1:00	Many people are losing their jobs at Halliburton because of the drop in gas prices.
1/20	News 10 at 10	Economy	:35	Oilfield services provider Baker Hughes plans to lay off about seven thousand employees. That's about 11 percent of its workforce globally.
1/19	News 10 at 10	Education	:25	A state law to help special education students may violate federal laws. Authorities worry the law sets education standards too low for disabled students.
1/21	News 10 at 10	Traffic/Road Conditions	:25	Construction work that was set to begin Monday on two huge road projects in Lafayette has been pushed back to January 26th. The work will affect traffic flow in the area.
1/27	News 10 at 10	Traffic/Road Conditions	:55	The Perry Bridge in Abbeville is still closed due to construction. The closure is not only affecting traffic flow, but businesses as well.

# COMMUNITY AFFAIRS REPORT

February 2015

Date:	Show:	Topic:	Run time:	Context:
2/2	News 10 at 10	Health	1:00	The average consumption of dairy milk dropped from about 22 gallons a year per person in 1970 to less than 15 gallons in 2012, a 33 percent decline. Plant-based milk is often fortified with calcium and vitamin D.
2/3	Passe Partout	Health	1:00	Jogging in small quantities may be the key to a long life. Researchers in Denmark found light joggers had the lowest rates of death while strenuous joggers were just as likely to die as healthy but non-active adults.
2/3	News 10 at 10	Health	:40	In the middle of a national debate on vaccines and a measles outbreak, The White House is proposing to cut 50 million dollars from an immunization program.
2/4	Passe Partout	Health	1:00	New research finds women use more oxygen to breathe than men. A new study from the University of British Columbia looked at how much oxygen men and women use when they exercise. They found women need more oxygen to work their diaphragms and the muscles around their ribcages.
2/5	Passe Partout	Health	1:00	Gastroenterologist Dr. Christopher Herrington says a recent study shows the rate of colon cancer in south Louisiana to be 25 percent higher than the rest of the country.
2/6	Passe Partout	Health	1:00	Breast-fed babies transition to solid foods more easily, and may have fewer stomach problems in general. Biologists at the University of North Carolina found that infants fed only breast milk, Especially in the first six months, had more good digestion bacteria than other babies.
2/6	News 10 at 10	Health	1:00	About twenty two percent of children in Louisiana are obese. After months of research, Amanda Staiano and her team at the Pennington Biomedical Research Center in Baton Rouge released an obesity toolkit.
2/9	Passe	Health	1:00	Adding some spice to your diet may keep you from gaining weight. Researchers in Wyoming

	Partout			fed chili peppers to mice already on a high-fat diet. They found that capsaicin, the ingredient that gives the peppers heat, stimulated the mice's metabolism and prevented obesity.
2/10	Passe Partout	Health	1:00	A new study finds exposure to Mercury, including seafood, can put women of childbearing age at risk for an autoimmune disease. Researchers in Michigan found a link even when mercury levels were low. The FDA says pregnant women can safely eat up to 12 ounces of most seafood a week.
2/10	News 10 at 10	Health	:40	Federal health officials were on Capitol Hill today to discuss the reemergence of diseases that are preventable by vaccine.
2/11	Passe Partout	Health	1:00	If you're having trouble sleeping at night, a daytime nap might be helpful. French researchers say a 30 minute nap can reverse the hormonal impact of poor sleep, reduce stress and boost the immune system
2/12	Passe Partout	Health	1:00	Patients with low levels of vitamin D may be at higher risk for severe stroke. A study says vitamin D deficiency may also predict poor health for months after a stroke.
2/12	News 10 at 10	Health	1:00	Hazmat team members wear special gear to protect themselves from harmful material while they are responding to a call.
2/16	Passe Partout	Health	1:00	Warmth and sweetness may ease pain for newborns. Researchers in Chicago found a combination of radiant warmth and doses sugar reduced discomfort in infants undergoing painful minor procedures.
2/17	Passe Partout	Health	1:00	Women who are physically active a few times a week have a lower risk of heart disease, stroke, and blood clots. That's according to British researchers who studied the habits of more than 1 million women. Women who walk, garden or cycle just three times a week were twenty percent less likely to develop those health issues.
2/18	Passe Partout	Health	1:00	A nap for your toddler may not be a good idea. Research in the British Medical Journal shows children who nap after age two take longer to fall asleep at night and sleep less.
2/19	Passe Partout	Health	1:00	A new HPV vaccine protects against cervical cancer much better than Gardasil. Researchers in London found the new vaccine, Gardasil 9,



				increases prevention from 70 to 90 percent.
2/20	Passe Partout	Health	1:00	Researchers from Yale University found UV light activates enzymes that can damage skin *in the dark* as well as during the day. Skin cancer is the most common form of cancer in the U.S.
2/23	Passe Partout	Health	1:00	The goal of a new peanut allergy patch is to gradually familiarize the skin cells to peanuts. So far the results are promising; with no serious side effects other than some slight discomfort.
2/25	Passe Partout	Health	1:00	Older patients who suffer hip fractures are more likely to die if they are hospitalized for only a short time, according to a study in the British Medical Journal. Researchers found patients released from the hospital within 5 days were twice as likely to die compared to those who stayed 15 days or more. Researchers say patients who are released early miss services including rehabilitation.
2/26	Passe Partout	Health	1:00	New research published in the New England Journal of Medicine found that viruses, not bacterial infections, are the most common cause of pneumonia in children. Researchers at Vanderbilt University say this finding can better help doctors decide when to use antibiotics and which ones to choose when treating pneumonia.
2/26	News 10 at 10	Health	:30	A state of the art anti-aging medical facility opened its doors this afternoon.
2/27	Passe Partout	Health	1:00	Data indicates drinking coffee may help protect against Multiple Sclerosis. According to doctors at Johns Hopkins University School of Medicine, researchers found that Americans who didn't drink coffee were about one and a half times more likely to develop MS than people who drank four or more cups per day.
2/5	News 10 at 10	Traffic/Road Conditions	2:00	An 18 wheeler tipped on its side causing chemicals to leak. A roadway in Duxon had to be closed as a result of the accident. The closure affected traffic flow in the area.
2/11	News 10 at 10	Traffic/Road Conditions	1:00	Two car collisions caused road closures throughout the day. As a result, traffic flow was affected.

2/13	Passe Partout	Traffic/Road Conditions	1:00	A fatal wreck on I-10 westbound had the highway shut down for a couple of hours. So traffic this morning had major delays and was backed up.
2/13	News 10 at 10	Traffic/Road Conditions	:50	Some roadways in Lafayette are blocked as the Mardi Gras parades roll through the city. Those road closures affect traffic flow in the area.
2/17	News 10 at 10	Traffic/Road Conditions	:30	There was a two car collision on Interstate 10 near the Rayne exit. That crash forced the interstate to be shut down for a few hours. That road closure affected traffic flow in the area.
2/19	News 10 at 10	Traffic/Road Conditions	1:00	The Newcomers Parade draws in thousands of people, people in cars, trucks and RVs, causing major traffic snarls. Organizers say over ten thousand people covered the streets of the city.
2/24	Passe Partout	Traffic/Road Conditions	Throughout the show	I-49 southbound between exit 201 and exit 206 is closed today due to a winter storm warning in effect. The closure affected traffic flow in the area.
2/24	News 10 at 10	Traffic/Road Conditions	1:00	Two Lafayette intersections were closed today so Lafayette Police can investigate two fatal crashes. This affected traffic flow in the area.
2/28	News 10 at 10	Traffic/Road Conditions	:50	Three St. Martin Parish bridges remain closed until they can be brought up to code. The closures are affecting traffic flow in the area.
2/16	News 10 at 10	Education	:25	Seven months after the legislature overhauled the way special education students can earn a high school diploma, state leaders are still speaking out about how to do so.
2/23	News 10 at 10	Education	Throughout the show	The drop in temperatures is forcing school officials to cancel classes for those students who attend public schools.
2/18	News 10 at 10	Economy	:50	A new grocery store coming to Opelousas is bringing 150 new jobs to the area.

# COMMUNITY AFFAIRS REPORT

March 2015

Date:	Show:	Topic:	Run time:	Context:
3/5	Passe Partout	Health	1:00	The Mediterranean diet could significantly reduce your risk of heart disease. Researchers found that people following a diet that emphasized fruits, vegetables, whole grains, beans, fish, and olive oil were 47 percent less likely to develop heart disease.
3/5	News 10 at 10	Health	1:55	The Lafayette General Endoscopy Center and Walgreens have teamed up for the Test for Life campaign during colon cancer awareness month.
3/6	Passe Partout	Health	1:00	New data suggests a link between antidepressants and improved cardiovascular health. Researchers in Salt Lake City report that patients with moderate to severe depression had a 53 percent lower risk of fatal heart disease and stroke when treated with antidepressants.
3/9	Passe Partout	Health	1:00	Studies have shown that a mother's depression may be associated with asthma in babies.
3/11	Passe Partout	Health	1:00	Stress and depression can increase the risk of death or heart attack. Researchers at Columbia University Medical Center say when patients experience both conditions it's a "psychosocial perfect storm."
3/13	Passe Partout	Health	1:00	New evidence suggests when you eat may be as important as what you eat when it comes to heart health.
3/13	News 10 at 10	Health	1:00	Rhode Island Reds, known as sentinel chickens, develop antibodies to three major viruses carried by mosquitoes that are harmful to humans: West Nile, St. Louis, and Western Equine Encephalitis. From May first to the end of October, the chickens' blood is tested weekly to determine virus hotspots.
3/17	Passe Partout	Health	1:00	A new study suggests exercise may slow tumor growth.

3/18	Passe Partout	Health	1:00	A new study links breastfeeding to higher intelligence and earning ability. Researchers in Brazil followed more than 3500 newborns for 30 years and found the longer a baby breastfeeds in the first year of life, the greater the benefits regardless of social class
3/19	Passe Partout	Health	1:00	Viewers were informed about free at home colon cancer test kits. They will be provided by Lafayette General Endoscopy Center and distributed by Walgreens across Acadiana as part of the Test for Life Campaign.
3/20	News 10 at 10	Health	1:40	Mosquito control is important here in Acadiana, but it's not just to protect people. One local veterinarian says as the weather gets warm, you should protect your pets from mosquito-borne illnesses as well.
3/23	Passe Partout	Health	1:00	A new study suggests teaching breast cancer patients stress management can reap long lasting rewards.
3/23	News 10 at 10	Health	:30	The Department of Veterans Affairs has awarded a lease for a new community-based outpatient VA clinic in Lafayette. The new facility will provide primary and specialty health care services to veterans in southwest Louisiana.
3/24	Passe Partout	Health	1:00	New research suggests eating whole grains and cereal fibers may lower the risk of death from diabetes, cancer, and respiratory disease.
3/25	Passe Partout	Health	1:00	Researchers say air pollution compromises the body's ability to detoxify which can lead to inflammation or aggravate existing health conditions.
3/26	Passe Partout	Health	1:00	Young children with autism are more likely to have gastrointestinal problems, according to a new Columbia university study.
3/27	Passe Partout	Health	1:00	New studies suggest that obese patients have better outcomes when they have bariatric surgery before joint replacement rather than after.
3/3	News 10 at 10	Education	1:45	Parents, alumni, and supporters of Trinity Catholic School in St. Martinville are concerned about the future of the school. If it closes, students will have to find another school to attend to get an education.

3/6	News 10 at 10	Education	1:00	Following a Board of Elementary and Secondary Education meeting Thursday, schools and districts will still receive zeros for every student who opts out of PARCC exams.
3/10	News 10 at 10	Education	1:00	Lafayette Middle School has pulled a book from its library after a grandmother complained about its language. The student was reading the book in an effort to get better educated.
3/12	Passe Partout	Education	1:00	Lafayette Parish School System is still facing a looming deficit. Board members say it's between 16 and 18 million dollars. In order to decrease this deficit increasing the student teacher ratio is now up for discussion which doesn't sit well with parents.
3/12	News 10 at 10	Education	:45	Another local educator applied for the Lafayette Parish Superintendent position, which helps students in the parish in their efforts to get a good education.
3/16	News 10 at 10	Education	1:00	The presidents of UL Lafayette, LSU, and South Louisiana Community College were among the education leaders who met today in Lafayette to talk about the importance of higher education in the state.
3/17	News 10 at 10	Education	1:00	Youngsville city officials think they need more schools to keep up with the city's rapid growth rate.
3/18	News 10 at 10	Education	1:15	Governor Bobby Jindal laid out a plan to repeal and replace Common Core Education Standards.
3/20	Passe Partout	Education	1:00	Due to a multi-million dollar budget shortfall, the Lafayette Parish School superintendent says they are considering closing or consolidating one of the parish's schools.
3/23	News 10 at 6	Education	1:40	Northside High School has seen its share of bumps and bruises. Not only is the school facing challenges in terms of making the grade, the school's principal, Melinda Voorhies, resigned. The school district says her resignation is effective immediately.
3/26	News 10 at 10	Education	:30	The U.S. Senate passed an amendment prohibiting the federal government from mandating, incentivizing, or coercing states to adopt specific academic standards. That includes the Common Core Education Standards.

3/30	Passe Partout	Education	:30	Bishop Michael Jerrell announced his support for Trinity Catholic School saying everything would be done to keep it open. However, low enrollment spearheaded the decision to close the school at the end of this school year. Students attend the school to get a good education.
3/31	Passe Partout	Education	:30	According to a study by two education groups, the proposed grading plan for preschoolers fails to detail how programs can be improved, relies too heavily on a single grade to judge quality, and lacks guarantees needed for fairness. New rules are set to take effect next school year.
3/31	News 10 at 10	Education	:40	A Baton Rouge judge has thrown out a lawsuit seeking to end Louisiana's use of the Common Core Education Standards in public schools.
3/9	News 10 at 6	Traffic/Road Conditions	:25	The resurfacing of West Broussard Road in Lafayette is forcing some road closures in that area. The road closures will affect traffic flow in the area.
3/10	Passe Partout	Traffic/Road Conditions	:30	The resurfacing of West Broussard Road in Lafayette is forcing some road closures in that area. The road closures will affect traffic flow in the area.
3/19	News 10 at 10	Economy	1:40	Gifford Briggs, vice president of the Louisiana Oil and Gas Association discussed fuel prices at Lafayette's Rotary Club meeting. Declining prices could claim as many as seventy thousand oil and gas industry jobs in the United States.
3/31	News 10 at 10	Economy	:55	Franks International expects to reduce its workforce by 400 to 600 employees in areas where there's the sharpest decline in activity levels. No word on how many of those jobs are here in Acadiana.
3/9	News 10 at 10	Crime	1:00	The Opelousas Police Department is getting special training from the FBI in civil rights. The program ensures that officers are knowledgeable with the public and use force that is only both reasonable and necessary.