

Order #1260224: High Groun../Deering/R../March Primar/

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
03/11/24 12:35:00 PM	Processed		<sync process>	Donat Baz	\$840.00	30	0.00
03/11/24 12:22:26 PM	Approved			Jennifer M	\$840.00	30	0.00
03/11/24 12:22:21 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Jennifer M	\$840.00	30	0.00
03/11/24 9:20:42 AM	Approval Workflow		[Sales Manager - Ready Default]	Daniel Gre	\$840.00	30	0.00
03/09/24 9:07:10 PM	Ready for approval Cr		Ready. Once this moves thru the system, Region 4 will send a portal for the agency to pay. All forms are attached.	Keith Palr	\$840.00	30	0.00
03/09/24 9:03:25 PM	New order created		<new order>	Keith Palr	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1260224
 Alt Order #: _____
Product Desc: March Primary
 Estimate: _____
Flight Dates: 03/12/24 - 03/19/24
Original Date / Rev: 03/09/24 / 03/11/24
Order Type: GENERAL

WJBC-AM
Primary AE: Keith Palmgren
Sales Office: L-BLO
Sales Region: Local

Agency
Name: High Ground Strategies
Buying Contact: _____
Billing Contact: Mark Cavers
2753 N Wayne Ave
Chicago, IL 60614

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOC
Agency Commission: 15%

Advertiser
Name: Deering/R/House District
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-100

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/11/24	03/19/24	30	\$840.00	\$714.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	30	\$840.00	\$714.00	0.00
Totals	30	\$840.00	\$714.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Keith Palmgren	L-BLO	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJBCA	03/12/24	03/15/24	M-F AM Drive M-F	CM	6a-10a	-TWTF--	1:00	20	\$28.00	P-50	0.00	NM	20	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/11/24	03/17/24	-TWTF--		20		\$28.00		0.00					
N 2	WJBCA	03/18/24	03/19/24	M-F AM Drive M-F	CM	6a-10a	MT-----	1:00	10	\$28.00	P-50	0.00	NM	10	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/18/24	03/24/24	MT-----		10		\$28.00		0.00					
													Totals	30	\$840.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, _____, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Date of election: General Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:

Name:

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.