

Order #1261174: Illinois F../Illinois F../Jesse Fabe../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
03/12/24 2:54:10 PM	Processed		<sync process>	Donat Baz	\$945.00	21	0.00
03/12/24 2:12:30 PM	Approved			Jennifer M	\$945.00	21	0.00
03/12/24 2:12:26 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Jennifer M	\$945.00	21	0.00
03/12/24 10:30:11 AM	Approval Workflow		[Sales Manager - Ready Default]	Daniel Gre	\$945.00	21	0.00
03/12/24 10:30:06 AM	Ready for approval		Ready	Daniel Gre	\$945.00	21	0.00
03/12/24 10:28:07 AM	New order created		<new order>	Daniel Gre	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1261174
 Alt Order #: _____
 Product Desc: Jesse Faber for 53rd Senate
 Estimate: _____
 Flight Dates: 03/15/24 - 03/19/24
 Original Date / Rev: 03/12/24 / 03/12/24
 Order Type: GENERAL

WJBC-AM
 Primary AE: Keith Palmgren
 Sales Office: L-BLO
 Sales Region: Local

Agency
Name: Illinois Farm Bureau
 Buying Contact: _____
 Billing Contact: Accounting Illinois Farm Bureau
PO Box 2901
Bloomington, IL 61702

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 0%

Advertiser
Name: Illinois Farm Bureau
 Demographic: A25-54
 Product Codes: Farming/Agriculture
 Revenue Code 1: DIR
 Revenue Code 2: POL-CAND
 Revenue Code 3: POL-STATE
 Priority: P-100

New Business End: _____
 Advertiser External ID: _____
 Agency External ID: _____
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/19/24	21	\$945.00	\$945.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	21	\$945.00	\$945.00	0.00
Totals	21	\$945.00	\$945.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Keith Palmgren	L-BLO	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJBCA	03/15/24	03/19/24	M-F Prime M-F	CM	6a-7p	MT--F--	:30	7	\$45.00	P-60	0.00	NM	21	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	----F--		7				\$45.00		0.00			
		Week: 03/18/24	03/24/24	MT-----		14				\$45.00		0.00			
													Totals	21	\$945.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Kevin Semlow, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Illinois Farm Bureau ACTIVATOR Political Involvement Fund

Agency name: ACTIVATOR

Address: PO Box 1605, Bloomington, IL 61702-1605

Contact: Kevin S. Semlow

Phone number: 309-557-2308

Email: ksemlow@ifb.org

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Illinois Farm Bureau ACTIVATOR Political Involvement Fund

Address: PO Box 1605, Bloomington, IL 61705-1605

Contact: Kevin S. Semlow

Phone number: (309-557-2308

Email: ksemlow@ifb.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Jeff Kirwan, Chairman
Alan Dodds, Treasurer
Kevin Semlow, Secretary

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):



Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Kevin S. Semlow	Name: Daniel Green
Date of Request to Purchase Ad Time: 3/7/2024	Date of Station Agreement to Sell Time: 3/15/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 3/12/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: n/a <input type="text" value="1261174"/>	Station Call Letters: <input type="text" value="WJBC - AM"/>	Date Received/Requested: <input type="text" value="3/11/24"/>
Est. #: n/a	Station Location: <input type="text" value="Bloomington"/>	Run Start and End Dates: <input type="text" value="3/15/24-3/19/24"/>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.