

WUPE 1110AM/103.3 FM  
Pittsfield, Massachusetts

## ISSUES AND NEEDS REPORT

JULY – AUGUST – SEPTEMBER  
2018

Compiled by Tom Conklin  
News Director

Townsquare Media Berkshire 2018

# WUPE 1110AM/103.3 FM

Pittsfield, Massachusetts

## Quarterly Issues Programs List

July 1 – September 30, 2018

### Section I. Issues

**This station has identified the following issues as significant ones that are facing our community in this quarter:**

- A. Police/Youth Relations:** Relations between police officers and young people have been strained as a result of incidents of purported police brutality across the country and this strain in relations is showing itself in our area as well.
- B. Tick-Borne Illnesses:** With tick-borne illnesses, such as Lyme Disease, on the rise locally over the past several years, the Pittsfield Health Department looks to warn residents of the dangers of these illnesses and what can be done to prevent them.
- C. Political/Voter Apathy:** Low voter turnout in local elections is an ongoing problem in our area. Increased awareness of local elections and available knowledge about those who are running may indeed help with that issue.
- D. Elder Financial Abuse:** The financial abuse of elderly residents has been a long-standing problem across the country, and here locally, there have been an increasing number of incidents of scammers bilking our aging residents out of their hard earned money.
- E. Animal Shelters/Overcrowding:** More and more animals, especially dogs and cats, are abandoned or found in dangerous situations every day. The Berkshire Humane Society usually has a full shelter of dogs that are not getting adopted. The shelter had a period recently when it had 7 or 8 dogs, which is a lot for this area, that were not getting adopted.

### Section II. Responsive Programs

**This station has broadcast programming dealing with each of the above-referenced issues. The programming dealing with each issue is set out below.**

#### **A. Police/Youth Relations:**

**City Talk** – Broadcast on July 20, 9:00 AM; Duration 30 Minutes. This is a public-affairs program, hosted by News Director, Tom Conklin. With increased incidents of purported police brutality across the country – the 2012 shooting of Trayvon Martin for example – cities and towns across the country have experienced strained relations between local police and youth. Our area has been no exception. Police brutality protests throughout the Berkshires have given our young people a very negative perception of the police. On this program Pittsfield Police Officer Darren Derby is interviewed about the many programs that he has initiated and takes part in that are helping to foster a positive relationship between the police and local youth. Officer Derby has among other things, helped to build basketball courts in local impoverished neighborhoods. Also discussed was his program called ‘Operation Copsicle’ that puts smiles on the faces of local children’s by providing them with cool popsicles during the hot summer temperatures. He has also connected with area youth in a positive way through social media.

#### **B. Tick-Borne Illnesses:**

**City Talk** – Broadcast on July 27, 9:00 AM; Duration 30 Minutes. This is a public-affairs program, hosted by News Director, Tom Conklin. According to Pittsfield Public Health Nurse Kayla Donnelly-Winters, 2017 ended with 127 reported cases of Lyme disease, 34 cases of human granulocytic anaplasmosis, and two cases of babesiosis. Health officials say that is only a portion of the cases reported. Lyme disease, for example, is historically under-reported by providers. In 2014, there were only 51 cases of Lyme in Pittsfield. That jumped to 82 in 2016. Donnelly-Winters says that Lyme disease and other tick-borne illnesses peak between May and July. On this program, Donnelly-Winters is interviewed about tick-borne illness in Berkshire County, how to recognize a tick bite, and efforts for prevention.

**C. Political/Voter Apathy:** Low voter turnout in the municipal elections is an ongoing problem in our area, as it is in much of the country. Every election cycle is met with stories in the local publications about how a low voter turnout is expected. During the run-up to the 2018 Democratic Primary for example, a 20 percent turnout was expected, and that was considered to be an “above average” turnout. It did turn out to be much higher than that, and we would like to think that was in part due to our interviews with the candidates. The candidate interviews leading up to the election were as follows:

**City Talk** – Broadcast on August 17, 9:00 AM; Duration 30 Minutes. This is a public-affairs program, hosted by News Director, Tom Conklin. **Judith Knight, Candidate for Berkshire District Attorney** is interviewed.

**City Talk** – Broadcast on August 24, 9:00 AM; Duration 30 Minutes. This is a public-affairs program, hosted by News Director, Tom Conklin. **Paul Caccaviello, incumbent and Candidate for Berkshire District Attorney** is interviewed.

**City Talk** – Broadcast on August 31, 9:00 AM; Duration 30 Minutes. This is a public-affairs program, hosted by News Director, Tom Conklin. **Andrea Harrington, Candidate for Berkshire District Attorney** is interviewed.

**City Talk** – Broadcast on September 21, 9:00 AM; Duration 30 Minutes. This is a public-affairs program, hosted by News Director, Tom Conklin. **Andrea Harrington, Democratic Nominee for Berkshire District Attorney** is interviewed about her primary election victory and how she planned to move forward.

#### **D. Elder Financial Abuse:**

**City Talk** – Broadcast on September 7, 9:00 AM; Duration 30 Minutes. This is a public-affairs program, hosted by News Director, Tom Conklin. Incidents of aging residents in the area being scammed out of their hard-earned dollars have been on the rise in the area. One example of this happened very recently. An 82-year-old North Adams grandmother was scammed out of a large amount of money. She received a call in September saying that her grandson was in legal trouble. She sent out three envelopes of cash, totaling more than \$23,000. This, and other incidents, prompted the Berkshire District Attorney's Office to issue a local warning about these scam attempts. The caller often claims that a grandson or other relative needs bail money, legal fees, and/or medical expenses covered. On this program we discuss elder financial abuse and prevention with guests: Paul Gentile, CEO of Cooperative Credit Union Association; Kara Graziola, Elder Services Client Services Supervisor; and Cindy Shogry-Raimer, Director of Community Development at Greylock Federal Credit Union.

#### **E. Animal Shelters/Overcrowding:**

**City Talk** – Broadcast on August 10, 9:00 AM; Duration 30 Minutes. This is a public-affairs program, hosted by News Director, Tom Conklin. The Berkshire Humane Society usually has a full shelter of dogs that are not getting adopted. The shelter had a period recently when it had 7 or 8 dogs constantly, which is a lot for this area, that were not getting adopted. The reasons range from people not finding the dog they want and dogs that the shelter receives from the ASPCA in Atlanta keeping the shelter full. Berkshire Humane Society Executive Director, John Perreault is interviewed about the need for area residents to adopt animals, specifically cats and dogs, from the local shelter – and the process of doing so.

**City Talk** – Broadcast on September 14, 9:00 AM; Duration 30 Minutes. This is a public-affairs program, hosted by News Director, Tom Conklin. The Berkshire Humane Society usually has a full shelter of dogs that are not getting adopted. The shelter had a period recently when it had 7 or 8 dogs constantly, which is a lot for this area, that were not getting adopted. The reasons range from people not finding the dog they want and dogs that the shelter receives from the ASPCA in Atlanta keeping the shelter full. Berkshire Humane Society Executive Director, John Perreault is interviewed about the need for area residents to adopt animals, specifically cats and dogs, from the local shelter – and the process of doing so.

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VIEWPOINTS

This is a sample of Viewpoint programs aired during this quarter. The program airs on WUPE 1110AM/103.3 FM Sunday's at 9:30 AM.

Compiled by Tom Conklin  
News Director

Townsquare Media Berkshire 2018

**2018-Q3 (July-September) Viewpoints Quarterly Report  
Compliance Issues covered this quarter:**

American government	Medicine
American issues	Mental health
Art	Money management
Awards	Music
Books	News
Business	Parenting
Catholicism	Personality
Charity	Personal issues
Community issues	Poetry
Consumerism	Policy
Creativity	Political activism
Crime	Politics
Criminal justice	Privacy
Criticism	Race
Culture	Racism
Data	Reading
Diversity	Relationships
Economics	Religion
Education	Science
Family issues	Self-help
Film	Social media
Financial issues	Sociology
Health	Speech
History	Spelling
Immigration	Sports and recreation
International issues	Statistics
Internet security	Teaching
Interpersonal skills	Technology
Language	Television
Law	Travel
Law enforcement	Veteran's issues
LGBT issues	Violence
Literacy	War
Media	

**Program Log for Viewpoints**

**Program** 18-26                      **Producers** Reed Pence, Evan Rook  
**Air Week** 7/1 -7/7/2018            **Production Director** Sean Waldron

**Time**    **Segment** \_\_\_\_\_ **Dur.**

**1:47**    **SEGMENT 1: American Detainment: Lesson to Learn from America’s Internment Camp Shame** **8:35**

**Synopsis:** It’s a topic that has been in the news lately: how our government detains groups of people. We look back at history to see what really happened in World War II Japanese internment camps, and how we can avoid similar shame now and in the future.

**Host:** Gary Price. **Guests:** Richard Cahan, photo historian, former Chicago Sun-Times editor and author, *Un-American: The Incarceration of Japanese Americans during World War II*

**Links for more info:** <http://www.cityfilespress.com/books/un-american-incarceration-japanese-americans-world-war-ii/>

**Compliance Issues Covered:** history; politics; American issues; racism

**12:24**    **SEGMENT 2: Maximizing Your Experience Traveling Internationally** **11:05**

**Synopsis:** Many of us have spent years dreaming of traveling the globe... but what should we do when we book the trip and are preparing to make the dream a reality? Journalist and author Andrew Soloman gives tips on how to get the most out of your trips, from embracing new cultures to establishing better connections.

**Host:** Marty Peterson. **Guests:** Andrew Soloman, journalist and author, *Far & Away: Reporting from the brink of change – seven continents, twenty-five years*

**Links for more info:** <http://www.andrewsolomon.com/>

**Compliance Issues Covered:** travel; history; international issues; education; diversity

**24:29**    **Culture Crash: Music in a streaming world** **1:57**

**Synopsis:** As apps like Spotify and Pandora have taken over, musicians have been forced to make their new albums into an “event.” We look at how they do that, and how streaming music impacts us as listeners.

**Host:** Evan Rook

**Compliance Issues Covered:** media; culture; music; business

**Program Log for Viewpoints**

<b>Program</b>	<b>18-27</b>	<b>Producers</b>	<b>Reed Pence, Evan Rook</b>
<b>Air Week</b>	<b>7/8 -7/14/2018</b>	<b>Production Director</b>	<b>Sean Waldron</b>

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
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<b>1:47</b>	<b>SEGMENT 1: American Illiteracy</b>	<b>10:12</b>
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**Synopsis:** America is facing a literacy problem: according to surveys, fewer than 50% of American schoolchildren are highly proficient readers. We talk to several experts who suggest that we may simply be teaching the skill incorrectly.

**Host:** Gary Price. **Guests:** Dr. Mark Sidenberg, research professor in the department of psychology, University of Wisconsin-Madison and author, *Language At The Speed of Sight: How we read, why so many can't and what can be done about it*; Dr. Susan B. Neuman, professor, New York University; Dr. Marie Ann Donovan, associate professor, DePaul University

**Links for more information:** <https://seidenbergreading.net/> <http://sbneuman.com/> <http://education.depaul.edu/faculty-and-staff/faculty/Pages/marie-donovan.aspx>

**Compliance Issues Covered:** literacy; reading; teaching

<b>14:01</b>	<b>SEGMENT 2: Catholicism and the LGBT Community: One priest's mission to 'build a bridge'</b>	<b>9:10</b>
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**Synopsis:** For centuries, the Catholic Church and the LGBT community have been at odds. Now, the Rev. James Martin, a Jesuit priest, is trying to usher in a new era and welcome LGBT individuals to the church.

**Host:** Marty Peterson. **Guests:** James Martin, SJ, a Jesuit priest and author, *Building a Bridge: How the Catholic Church and the LGBT community can enter into a relationship of respect, compassion and sensitivity*

**Links for more info:** <https://twitter.com/JamesMartinSJ> <https://www.harpercollins.com/9780062694317/building-a-bridge/>

**Compliance Issues Covered:** religion; LGBT issues; Catholicism; history

<b>24:11</b>	<b>Culture Crash: What to do when you don't really like the book you're reading</b>	<b>2:17</b>
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**Synopsis:** It's a dilemma many of us face from time to time: Should you keep reading a book even if you don't like it very much, or should you set it down?

**Host:** Evan Rook

**Compliance Issues Covered:** media; culture; books; reading

**Program Log for Viewpoints**

**Program** 18-28                      **Producers** Reed Pence, Evan Rook  
**Air Week** 7/15 -7/21/2018            **Production Director** Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
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1:47	<b>SEGMENT 1: Appreciating the Introvert</b>	8:29
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**Synopsis:** When you're at a party, you may notice how people are always drawn to the extroverts. But what about the introverts? We talk to experts about the qualities that make more introverted people great, too.

**Host:** Gary Price. **Guests:** Todd Kashdan, Professor of Psychology, George Mason University and author, *Mindfulness, Acceptance and Positive Psychology*; Sophia Dembling, introvert, author of the book, *The Introvert's Way: Living a quiet life in a noisy way*

**Links for more information:** <http://www.toddkashdan.com/>  
[https://www.amazon.com/Introverts-Way-Living-Quiet-Perigee/dp/0399537694/ref=sr\\_1\\_1?s=books&ie=UTF8&qid=1496419939&sr=1-1&keywords=the+introvert%27s+way](https://www.amazon.com/Introverts-Way-Living-Quiet-Perigee/dp/0399537694/ref=sr_1_1?s=books&ie=UTF8&qid=1496419939&sr=1-1&keywords=the+introvert%27s+way)

**Compliancy Issues Covered:** interpersonal skills; personality; social issues

12:18	<b>SEGMENT 2: Breaking Down the Pesky English Language</b>	8:58
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**Synopsis:** The English language can be hard to spell since it often follows conflicting rules. We trace the origins of this tricky language, and explain how these difficulties came to be.

**Host:** Marty Peterson. **Guests:** Vivian Cook, Professor Emeritus of Applied Linguistics at Newcastle University and author, *Accommodating Broccoli in the Cemetery or Why Can't Anybody Spell?*; Niall McLeod Walman, author, *Spelling Dearest: The down and dirty, nitty-gritty history of English Spelling*

**Links for more info:** <https://www.amazon.com/Accommodating-Broccoli-Cemetery-Anybody-Spell/dp/0743297113>  
[https://www.amazon.com/Spelling-Dearest-Nitty-Gritty-History-English/dp/1418453307/ref=asap\\_bc?ie=UTF8](https://www.amazon.com/Spelling-Dearest-Nitty-Gritty-History-English/dp/1418453307/ref=asap_bc?ie=UTF8)

**Compliancy Issues Covered:** education; spelling; language; culture

22:16	<b>Culture Crash: The Dark Knight 10 Years Later</b>	4:11
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**Synopsis:** Christopher Nolan's landmark superhero epic, *The Dark Knight* was released a decade ago this week, but its effects on our culture are still being felt.

**Host:** Evan Rook

**Compliancy Issues Covered:** media; culture; film



**Program Log for Viewpoints**
**Air Week** 7/29 – 8/4/2018      **Production Director** Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
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<b>1:49</b>	<b>SEGMENT 1: Serious Play: Using Tactical Performance as Protest</b>	<b>8:15</b>
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**Synopsis:** We all love a good theater performance. But are theater and performance good strategies to affect social change? Our guest thinks so. He's a performer, writer and educator who uses serious play and theater to help change people's minds and change society for the better.

**Host:** Gary Price. **Guests:** Larry Bogad, professor at the University of California-Davis, and author of the books, *Electoral Guerilla Theatre: Radical Ridicule & Social Movements*, and *Tactical Performance: The Theory and Practice of Serious Play*.

**Links for more information:** [www.lmbogad.com](http://www.lmbogad.com)

**Compliance Issues Covered:** politics; political activism; art; education; law enforcement

<b>12:07</b>	<b>SEGMENT 2: The Power of Picture Books</b>	<b>11:18</b>
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**Synopsis:** Picture books can teach children valuable lessons that will stick with them for life. Our guests discuss the importance of producing books about social issues like race, gender, and disability. And how as a combination of text and images picture books have an advantage when it comes to depicting diversity.

**Host:** Marty Peterson. **Guests:** Dr. Susan Corapi, Assistant Professor of Education at Trinity International University; Kathleen Merz, Acquisitions and Managing Editor at Eerdmans Books for Young Readers

**Links for more info:** [www.diversebooks.org](http://www.diversebooks.org)  
[www.eerdmansbooks.com](http://www.eerdmansbooks.com)

**Compliance Issues Covered:** education; media; news; politics

<b>24:27</b>	<b>Culture Crash: The Life of Funnyman Robin Williams</b>	<b>2:03</b>
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**Synopsis:** A new documentary from HBO, *Come Inside My Mind*, explores the life of actor Robin Williams as told by his friends and family. The documentary is cleverly narrated by the actor himself using audio from earlier interviews.

**Host:** Evan Rook

**Compliance Issues Covered:** media; culture; film



**Program Log for Viewpoints**

**Program** 18-32                      **Producers** Reed Pence, Evan Rook, Evan Rook  
**Air Week** 8/12 – 8/18/2018      **Production Director** Sean Waldron, Jason Dickey

**Time**      **Segment** **Dur.**

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**1:48**      **SEGMENT 1: Maximizing Your Charity Donation's Impact** **8:15**

**Synopsis:** Everyone has different causes that are close to their hearts. We talk to a philanthropy specialist about how we can donate to those causes and ensure that our contribution makes the biggest impact possible.

**Host:** Gary Price. **Guests:** Carrie Morgridge, Vice President of The Morgridge Family Foundation, author of *Every Gift Matters: How your passion can change the world*

**Links for more information:** <http://www.carriemorgridge.com/>

**Compliance Issues Covered:** charity; interpersonal skills, financial issues; community issues

**13:30**      **SEGMENT 2: Overcoming The Fear of Speaking in Public** **11:18**

**Synopsis:** We've all been in the position at some time in another where we have to give a presentation at school or at work, and often times, it can make us incredibly nervous. We discuss this fear and tips for overcoming it and delivering the best speech possible.

**Host:** Marty Peterson. **Guests:** Larry Ventis, professor of psychology at the College of William & Mary; Michael Port, speaking coach, author, *Steal the Show*

**Links for more info:** <https://www.amazon.com/Steal-Show-Interviews-Deal-Closing-Performances/dp/054455518X>

**Compliance Issues Covered:** personal issues; self-help; speech; business

**23:55**      **Culture Crash: *Blindspotting*** **2:03**

**Synopsis:** One of this year's gems at the cinema is in theaters now. It's called *Blindspotting*, and it explores racial dynamics and gentrification in American cities.

**Host:** Evan Rook

**Compliance Issues Covered:** media; culture; race relations

**Program Log for Viewpoints**

<b>Program</b>	<b>18-33</b>	<b>Producers</b>	<b>Reed Pence, Evan Rook</b>
<b>Air Week</b>	<b>8/19 – 8/25/2018</b>	<b>Production Director</b>	<b>Sean Waldron, Jason Dickey</b>

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
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<b>1:48</b>	<b>SEGMENT 1: Modern American Immigration</b>	<b>8:15</b>
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**Synopsis:** When people discuss “the immigrant narrative,” you may picture Ellis Island. But what is that process like today? We talk to two writers about the more modern immigrant journey.

**Host:** Gary Price. **Guests:** Daniel Connolly, journalist and author, *The Book of Isaias: A Child of Immigrants Seeks His Own America*; Shipli Somaya Gowda, author of *The Golden Son*

**Links for more information:** <http://www.danielconnolly.net/>  
<http://www.shilpigowda.com/>

**Compliance Issues Covered:** law; immigration; American issues; policy; international issues

<b>13:43</b>	<b>SEGMENT 2: Seeking the Origins of Creativity</b>	<b>11:18</b>
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**Synopsis:** We grow up with visions of creative genius: the divine power to create stories from whole cloth and write symphonic masterpieces. But is that how it really works? We look at the creative process, and why it may not be as romantic as some of us imagine.

**Host:** Marty Peterson. **Guests:** Allen Gannett, CEO of TrackMaven and author, *The Creative Curve: How to realistically cultivate creativity*

**Links for more info:** <https://www.penguinrandomhouse.com/books/558024/the-creative-curve-by-allen-gannett/9781524761714/>

**Compliance Issues Covered:** art; creativity; business

<b>23:59</b>	<b>Culture Crash: The Academy’s ‘Best Popular Film’ Snafu</b>	<b>2:03</b>
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**Synopsis:** In a wild moment, the Academy of Motion Picture Arts & Sciences announced its intention to honor popular films at the Oscars. We explore why that’s a really bad idea.

**Host:** Evan Rook

**Compliance Issues Covered:** media; culture; film; awards

**Program Log for Viewpoints**

<b>Program</b>	<b>18-34</b>	<b>Producers</b>	<b>Reed Pence, Evan Rook</b>
<b>Air Week</b>	<b>8/26 – 9/1/2018</b>	<b>Production Director</b>	<b>Sean Waldron, Jason Dickey</b>

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
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<b>1:47</b>	<b>SEGMENT 1: Orbiting the Moon: The Mission of Apollo 8</b>	<b>8:15</b>
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**Synopsis:** Though Apollo 11 gets all the fame and Apollo 13 was made into a thrilling Ron Howard movie, author and historian Jeffrey Kluger says the Apollo 8 mission was a foundational trip for American space exploration. He takes us through the mission and examines what it meant for NASA moving forward.

**Host:** Gary Price. **Guests:** Jeffrey Kluger, author, *Apollo 8: The thrilling story of the first mission to the moon*

**Links for more information:** <https://www.amazon.com/Apollo-Thrilling-Story-First-Mission/dp/1627798323>

**Compliance Issues Covered:** science; history; American government

<b>15:08</b>	<b>SEGMENT 2: Racial Segregation in ‘Sundown Towns’</b>	<b>11:18</b>
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**Synopsis:** We’ve all heard stories of segregated America circa the 1950’s, but historian and author James W. Loewen says not all of those racist institutions have been completely eliminated, even now. Loewen explains ‘sundown towns,’ towns where minorities were not welcomed after sun down, and he says some of them are still unofficially ‘sundown’ due to their lasting reputations.

**Host:** Marty Peterson. **Guests:** James W. Loewen, author, *Sundown Towns: A hidden dimension of American racism*

**Links for more info:** <https://sundown.tougaloo.edu/sundowntowns.php>

**Compliance Issues Covered:** history; American issues; racism

<b>26:24</b>	<b>Culture Crash: The joys of ‘junk food TV’</b>	<b>2:03</b>
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**Synopsis:** While we often celebrate the prestigious TV shows that win awards, we rarely reflect on our appreciation for ‘junk food TV,’ the purely entertaining shows that can help get us through our weeks.

**Host:** Evan Rook

**Compliance Issues Covered:** media; culture; television





**Program Log for Viewpoints**
**Air Week** 9/16 – 9/22/2018      **Production Director** Jason Dickey

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
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<b>1:47</b>	<b>SEGMENT 1: Learning Happiness</b>	<b>9:48</b>
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**Synopsis:** With social media streams dominating our time, sometimes our self-esteem can plummet. We talk to two experts on what we can do to get in touch with ourselves and learn to have a happier, more positive disposition throughout our lives.

**Host:** Gary Price. **Guests:** Neil Pasricha, author of *Two Minute Mornings: A journal to win your day every day*; Sharon Weil, author of *ChangeAbility: How artists, activists, and awakens navigate change*

**Links for more information:** <https://globalhappiness.org/neil-pasricha/>  
<http://www.chroniclebooks.com/titles/two-minute-mornings.html>  
<http://www.sharonweilauthor.com/>

**Compliance Issues Covered:** self-help; interpersonal skills; mental health; technology; social media issues

<b>13:37</b>	<b>SEGMENT 2: The Sex Offender Reintegration Crisis</b>	<b>9:05</b>
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**Synopsis:** Sexual offenders have to live by a very particular set of rules. They can't live near playgrounds, they're on a registry for life. These rules exist to make everyone safer. But they also can limit a reformed criminal's ability to reintegrate into everyday life and be productive members of society.

**Host:** Marty Peterson. **Guests:** Monica Williams, Assistant Professor of Criminal Justice at Weber State University and author, *The Sex Offender Housing Dilemma: Community activism, safety, and social justice*

**Links for more info:** <https://nyupress.org/books/9781479836499/> <https://www.weber.edu/mwilliams/home.html>

**Compliance Issues Covered:** crime; law; criminal justice; community issues; social issues

<b>23:42</b>	<b>Culture Crash: Fall Sports</b>	<b>2:45</b>
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**Synopsis:** With summer behind us, for many Americans, it's the time to really focus on sports. The NFL season is underway, the MLB Playoffs are about to begin, and the drama is intensifying.

**Host:** Evan Rook      **Compliance Issues Covered:** media; culture; sports and recreation

**Program Log for Viewpoints**

**Program** 18-38 **Producers** Reed Pence, Evan Rook, Polly Hansen  
**Air Week** 9/23 – 9/29/2018 **Production Director** Jason Dickey, Sean Waldron

**Time Segment** **Dur.**

1:47 **SEGMENT 1: The Uncertain Future of Cash** **9:06**

**Synopsis:** As technology evolves, more and more of us are relying on credit cards, debit cards and even apps like Venmo or Zelle to make payments. Gone are the days of physically cashing your check, now almost all of us use all direct-deposit. So what is the future of cash? We talk to one expert who lays out some of the nefarious uses of bills and coins.

**Host:** Gary Price. **Guests:** Kenneth Rogoff, professor of economics at Harvard University and author, *The Curse of Cash*

**Links for more information:** <https://www.amazon.com/Curse-Cash-Kenneth-S-Rogoff/dp/0691172137>

**Compliance Issues Covered:** US government; community issues; crime; history

12:55 **SEGMENT 2: Losing It All: The Collapse of Stroh Brewing Company** **10:02**

**Synopsis:** Frances Stroh grew up in the family that owned America's third biggest brewer, Stroh Brewing Company. As she aged into adulthood, she watched as both the brewery and her family life fell apart. She talks about the struggles the company faced, how her family dealt with it, and when a legacy can become a burden.

**Host:** Marty Peterson. **Guests:** Frances Stroh, author, *Beer Money: A memoir of privilege and loss*

**Links for more info:** <https://www.harpercollins.com/9780062393159/beer-money>

**Compliance Issues Covered:** history; family issues; economics; business; money management

23:57 **Culture Crash: The Funny and Philosophical TV Comedy, *The Good Place*** **2:28**

**Synopsis:** This week marks the return of one of the best shows on TV. With a high-concept and a stellar cast, *The Good Place* has become a critical darling and a bold step forward for the genre as a whole.

**Host:** Evan Rook

**Compliance Issues Covered:** media; culture; television; criticism

**Program Log for Viewpoints**

**Program** 18-39                      **Producers** Reed Pence, Evan Rook  
**Air Week** 9/30 – 10/6/2018        **Production Director** Jason Dickey

**Time**    **Segment** **Dur.**

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**1:47**    **SEGMENT 1: Hank Green on The Internet, Fame, and Our Reaction Culture** **9:06**

**Synopsis:** Hank Green has a massive internet presence as a podcaster, vlogger, tweeter, and more. Now, he’s become an author. His new book, *An Absolutely Remarkable Thing*, deals with internet fame and our reactionary culture head-on. He joins the show to discuss these issues, and whether is the internet is good.

**Host:** Gary Price. **Guests:** Hank Green, author, *An Absolutely Remarkable Thing*

**Links for more information:** <https://www.hankgreen.com/>  
<https://www.amazon.com/Absolutely-Remarkable-Thing-Novel/dp/1524743445>  
<https://www.youtube.com/vlogbrothers>

**Compliance Issues Covered:** literature; art; ethics; internet; fame

**12:41**    **SEGMENT 2: Spies and Soldiers: The roles women held during the Civil War** **10:02**

**Synopsis:** We know so much about the men of the Civil War, but the women from the war are all but forgotten in our history. Historian Karen Abbott decided to change that. She tells the story of several women who helped their sides during the Civil War.

**Host:** Marty Peterson. **Guests:** Karen Abbott, historian and author, *Liar, Temptress, Soldier, Spy*

**Links for more info:** <http://karenabbott.net/>

**Compliance Issues Covered:** history; war; women’s history; diversity

**24:10**    **Culture Crash: 2018 Fall Films** **2:28**

**Synopsis:** This is the time of year film buffs look forward to: the fall season is when the movies hoping to vie for accolades are released. We look at a few of the titles garnering early awards buzz.

**Host:** Evan Rook

**Compliance Issues Covered:** media; culture; film

# WUPE 1110AM/103.3 FM

Pittsfield, Massachusetts

JULY – AUGUST – SEPTEMBER  
2018

## NEWS

The Berkshire News Network strives to fairly provide news coverage for the entirety of the 30 plus communities that make up Berkshire County – A very large area which borders Vermont, New York, and Connecticut.

The news presented on our stations is procured through various sources that provide local news coverage in the region including but not limited to: The Berkshire Eagle, iBerkshires.com, The Berkshire Record, The Berkshire Edge, and The Bennington Banner. Other sources include The Associated Press, local television, and press releases sent directly to us by newsmakers, government offices, as well as local and state officials. News stories are shared between our stations on a routine basis.

Townsquare Media Berkshire 2018