

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Stevens Reed Curcio & Potholm Media/ POL*
Attention: Accounts Payable
201 North Union Street, Suite 200
Alexandria, VA 22314

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1312392-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Bost, Mike / R / Congress	BOST 4 CONGRESS IL	1174

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1312392	08368573

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	85	204

Agency Ref	Advertiser Ref
32048AG	99526

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/16	10/28/16	LN (M-F)	10-1035p	- TWTF- -	:30	3	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 - TWTF- - 3 \$2,250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	10/25/16	10:28 PM	LN (M-F)	10-1035p	:30	MB16- TV- 04H	\$2,250.00 NM
3	KSDK	W	10/26/16	10:30 PM	LN (M-F)	10-1035p	:30	MB16- TV- 04H	\$2,250.00 NM
2	KSDK	Th	10/27/16	10:32 PM	LN (M-F)	10-1035p	:30	MB16- TV- 04H	\$2,250.00 NM
2	10/25/16	10/31/16	Ellen Degeneres	3-4p	MTWTF- -	:30	3	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 MTWTF- - 3 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KSDK	Tu	10/25/16	3:29 PM	Ellen Degeneres	3-4p	:30	MB16- TV- 04H	\$525.00 NM
1	KSDK	Th	10/27/16	2:58 PM	Ellen Degeneres	3-4p	:30	MB16- TV- 04H	\$525.00 NM
3	10/25/16	10/28/16	News Channel 5 at 4P	4-430P	- TWTF- -	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 - TWTF- - 3 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	10/25/16	4:14 PM	News Channel 5 at 4P	4-430P	:30	MB16- TV- 04H	\$750.00 NM
3	KSDK	W	10/26/16	4:25 PM	News Channel 5 at 4P	4-430P	:30	MB16- TV- 04H	\$750.00 NM
2	KSDK	F	10/28/16	4:29 PM	News Channel 5 at 4P	4-430P	:30	MB16- TV- 04H	\$750.00 NM
4	10/25/16	10/31/16	News Channel 5 at 5P	5-530P	MTWTF- -	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 MTWTF- - 5 \$1,500.00									
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3	KSDK	Tu	10/25/16		News Channel 5 at 5P	5-530P	:00		\$1,500.00 NM
See MG 8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17									

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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<table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>2</td><td>KSDK</td><td>Tu</td><td>10/25/16</td><td></td><td>Today Show</td><td>7-9a</td><td>:00</td><td></td><td>\$600.00</td><td>NM</td></tr><tr><td colspan="12">See MG 8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17</td></tr><tr><td></td><td>15</td><td>KSDK</td><td>Tu</td><td>10/25/16</td><td>8:54 AM</td><td>Today Show</td><td>7-9a</td><td>:30</td><td>MB16-TV-04H</td><td>\$750.00</td><td>NM</td></tr><tr><td colspan="12">MG for 5.5,4.4,5.3,4.5,5.2,8.2,4.2,5.1,5.4,4.1,4.3,8.3,8.4,8.5,8.1</td></tr></table>										Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		2	KSDK	Tu	10/25/16		Today Show	7-9a	:00		\$600.00	NM	See MG 8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17													15	KSDK	Tu	10/25/16	8:54 AM	Today Show	7-9a	:30	MB16-TV-04H	\$750.00	NM	MG for 5.5,4.4,5.3,4.5,5.2,8.2,4.2,5.1,5.4,4.1,4.3,8.3,8.4,8.5,8.1																																																											
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INVOICE



Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1312392-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Bost, Mike / R / Congress	BOST 4 CONGRESS IL	1174	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
8	10/25/16	10/28/16	Today Show	7-9a	- TWTF - -	:30	5	\$600.00	NM	
<div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div>										
17	KSDK	Tu	10/25/16	3:44 PM	Ellen Degeneres	3-4p	:30	MB16-TV-04H	\$525.00	NM
MG for 5.5,4.4,5.3,4.5,5.2,8.2,4.2,5.1,5.4,4.1,4.3,8.3,8.4,8.5,8.1										
10	KSDK	Tu	10/25/16	6:13 PM	News Channel 5 at 6P	6-630P	:30	MB16-TV-04H	\$2,250.00	NM
MG for 5.5,4.4,5.3,4.5,5.2,8.2,4.2,5.1,5.4,4.1,4.3,8.3,8.4,8.5,8.1										
3	KSDK	W	10/26/16		Today Show	7-9a	:00		\$600.00	NM
See MG 8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17										
12	KSDK	W	10/26/16	7:30 AM	Today Show	7-9a	:30	MB16-TV-04H	\$750.00	NM
MG for 5.5,4.4,5.3,4.5,5.2,8.2,4.2,5.1,5.4,4.1,4.3,8.3,8.4,8.5,8.1										
7	KSDK	W	10/26/16	5:15 PM	News Channel 5 at 5P	5-530P	:30	MB16-TV-04H	\$2,250.00	NM
MG for 5.5,4.4,5.3,4.5,5.2,8.2,4.2,5.1,5.4,4.1,4.3,8.3,8.4,8.5,8.1										
9	KSDK	W	10/26/16	6:09 PM	News Channel 5 at 6P	6-630P	:30	MB16-TV-04H	\$2,250.00	NM
MG for 5.5,4.4,5.3,4.5,5.2,8.2,4.2,5.1,5.4,4.1,4.3,8.3,8.4,8.5,8.1										
5	KSDK	Th	10/27/16		Today Show	7-9a	:00		\$600.00	NM
See MG 8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17										
14	KSDK	Th	10/27/16	7:28 AM	Today Show	7-9a	:30	MB16-TV-04H	\$750.00	NM
MG for 5.5,4.4,5.3,4.5,5.2,8.2,4.2,5.1,5.4,4.1,4.3,8.3,8.4,8.5,8.1										
11	KSDK	Th	10/27/16	6:15 PM	News Channel 5 at 6P	6-630P	:30	MB16-TV-04H	\$2,250.00	NM
MG for 5.5,4.4,5.3,4.5,5.2,8.2,4.2,5.1,5.4,4.1,4.3,8.3,8.4,8.5,8.1										
19	KSDK	Th	10/27/16	6:58 PM	SUPERSTORE/GOOD PLACE	7-8P	:30	MB16-TV-04H	\$1,800.00	NM
MG for 8.6 10/28										
1	KSDK	F	10/28/16		Today Show	7-9a	:00		\$600.00	NM
See MG 8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17										
4	KSDK	F	10/28/16		Today Show	7-9a	:00		\$600.00	NM
See MG 8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17										
6	KSDK	F	10/28/16		News Channel 5 at 5P	5-530P	:00		\$2,250.00	NM
See MG 8.18,8.19										
13	KSDK	F	10/28/16	8:29 AM	Today Show	7-9a	:30	MB16-TV-04H	\$750.00	NM
MG for 5.5,4.4,5.3,4.5,5.2,8.2,4.2,5.1,5.4,4.1,4.3,8.3,8.4,8.5,8.1										
10	10/29/16	10/29/16	NBC Today Show (Sa)	7-9A	- - - - - S -	:30	1	\$375.00	NM	
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate</div> <div>10/24/1610/30/16- - - - - S -1\$375.00</div>										
<div>Spots: #ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-IDRateType</div>										
1	KSDK	Sa	10/29/16	7:58 AM	NBC Today Show (Sa)	7-9A	:30	MB16-TV-05H	\$375.00	NM

Total Spots **27**

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$34,950.00
<u>Agency Commission</u>	\$5,242.50
<u>Net Amount Due</u>	\$29,707.50

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