

# INVOICE



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**Main: (314)421-5055**  
**Billing:**

[www.ksdk.com](http://www.ksdk.com)

Billing Address:

**Stevens Reed Curcio & Potholm Media/ POL\***  
**Attention: Accounts Payable**  
**201 North Union Street, Suite 200**  
**Alexandria, VA 22314**

Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1312392-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
Bost, Mike / R / Congress	BOST 4 CONGRESS IL	1174

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1312392	08368573

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	85	204

Agency Ref	Advertiser Ref
32048AG	99526

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/16	10/28/16	LN (M-F)	10-1035p	- TWTF - -	:30	3	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 - TWTF - - 3 \$2,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	KSDK	Tu	10/25/16	10:28 PM	LN (M-F)	10-1035p	:30	MB16- TV- 04H	\$2,250.00 NM
3	KSDK	W	10/26/16	10:30 PM	LN (M-F)	10-1035p	:30	MB16- TV- 04H	\$2,250.00 NM
2	KSDK	Th	10/27/16	10:32 PM	LN (M-F)	10-1035p	:30	MB16- TV- 04H	\$2,250.00 NM
2	10/25/16	10/31/16	Ellen Degeneres	3-4p	MTWTF - -	:30	3	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 MTWTF - - 3 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3	KSDK	Tu	10/25/16	3:29 PM	Ellen Degeneres	3-4p	:30	MB16- TV- 04H	\$525.00 NM
1	KSDK	Th	10/27/16	2:58 PM	Ellen Degeneres	3-4p	:30	MB16- TV- 04H	\$525.00 NM
3	10/25/16	10/28/16	News Channel 5 at 4P	4-430P	- TWTF - -	:30	3	\$750.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	KSDK	Tu	10/25/16	4:14 PM	News Channel 5 at 4P	4-430P	:30	MB16- TV- 04H	\$750.00 NM
3	KSDK	W	10/26/16	4:25 PM	News Channel 5 at 4P	4-430P	:30	MB16- TV- 04H	\$750.00 NM
2	KSDK	F	10/28/16	4:29 PM	News Channel 5 at 4P	4-430P	:30	MB16- TV- 04H	\$750.00 NM
4	10/25/16	10/31/16	News Channel 5 at 5P	5-530P	MTWTF - -	:30	5	\$1,500.00	NM
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See MG 8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17									

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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1	KSDK	W	10/26/16	6:46 PM	Wheel of Fortune	630-7P	:30	MB16-TV-04H	\$2,400.00	NM																																																																																																														
2	KSDK	F	10/28/16	6:43 PM	Wheel of Fortune	630-7P	:30	MB16-TV-04H	\$2,400.00	NM																																																																																																														
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

<u>Invoice #</u> 1312392-1	<u>Invoice Date</u> 10/30/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/30/16
<u>Advertiser</u> Bost, Mike / R / Congress	<u>Product</u> BOST 4 CONGRESS IL	<u>Estimate Number</u> 1174	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																																																																																																																									
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**Total Spots 27**

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$34,950.00</b>
<u>Agency Commission</u>	<b>\$5,242.50</b>
<u>Net Amount Due</u>	<b>\$29,707.50</b>

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.