

CONTRACT



KXRM
560 Wooten Road
Colorado Springs, CO 80915
(719) 596-2100

<u>Contract / Revision</u> 1707695 /		<u>Alt Order #</u> 26204824
<u>Product</u> PCEEE		
<u>Contract Dates</u> 09/24/18 - 10/07/18		<u>Estimate #</u> 2223
<u>Advertiser</u> POL/Colorado Shared Heritage PAC		<u>Original Date / Revision</u> 09/27/18 / 10/02/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KXRM	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz/Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 197.10
<u>Agy Code</u> 9917619	<u>Advertiser Code</u> 304	<u>Product 1/2</u> 429
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Sadler Strategic Media Inc
12103 Viewcrest Road
Studio City, CA 91604

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	KXRM	11/05/18	11/06/18	M-F 5-6a Fox Morning News	M-F 5a-6a		:30				NM	0	\$0.00
N 2	KXRM	10/01/18	10/07/18	M-F 5-6a Fox Morning News	M-F 5a-6a		:30				NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	MTWTF--				5	\$115.00	0.60			
N 3	KXRM	10/01/18	10/07/18	M-F 6a-7a News	M-F 6a-7a News		:30				NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	MTWTF--				5	\$225.00	1.40			
D 4	KXRM	11/05/18	11/06/18	M-F 6a-7a News	M-F 6a-7a News		:30				NM	0	\$0.00
N 5	KXRM	10/01/18	10/07/18	M-F 7a-8a News	M-F 7a-9a News		:30				NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	MTWTF--				5	\$275.00	2.00			
D 6	KXRM	11/05/18	11/06/18	M-F 7a-8a News	M-F 7a-9a News		:30				NM	0	\$0.00
D 7	KXRM	11/05/18	11/06/18	M-F 8a-9a News	M-F 7a-9a News		:30				NM	0	\$0.00
N 8	KXRM	10/01/18	10/07/18	M-F 8a-9a News	M-F 7a-9a News		:30				NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	MTWTF--				5	\$275.00	1.90			
N 9	KXRM	10/01/18	10/07/18	People's Court	M-F 3p-4p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	MTWTF--				5	\$125.00	1.40			
D 10	KXRM	11/05/18	11/05/18	Peo Court	M-F 3p-4p		:30				NM	0	\$0.00
D 11	KXRM	11/05/18	11/05/18	M-F 5-530p News	M-F 5-530p		:30				NM	0	\$0.00
N 12	KXRM	10/01/18	10/07/18	M-F 5-530p News	M-F 5-530p		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	MTWTF--				4	\$200.00	1.80			
N 13	KXRM	10/01/18	10/07/18	Big Bang	M-F 530p-6p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	MTWTF--				4	\$400.00	3.40			
D 14	KXRM	11/05/18	11/05/18	M-F 530p-6p	M-F 530p-6p		:30				NM	0	\$0.00
N 15	KXRM	10/01/18	10/07/18	Big Bang	M-F 6p-630p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KXRM
560 Wooten Road
Colorado Springs, CO 80915
(719) 596-2100

<u>Contract / Revision</u> 1707695 /		<u>Alt Order #</u> 26204824
<u>Contract Dates</u> 09/24/18 - 10/07/18		<u>Product</u> PCEEE
		<u>Estimate #</u> 2223
<u>Advertiser</u> POL/Colorado Shared He		<u>Original Date / Revision</u> 09/27/18 / 10/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	MTW-F--				4	\$500.00	4.00			
N 16	KXRM	10/01/18	10/07/18	M-F 630p-7p News	M-F 630p-7p		:30				NM	4	\$2,200.00
Week:		10/01/18	10/07/18	MTW-F--				4	\$550.00	3.00			
D 17	KXRM	11/05/18	11/05/18	M-F 630p-7p News	M-F 630p-7p		:30				NM	0	\$0.00
N 18	KXRM	10/01/18	10/07/18	M-F News @ 9	M-F 9p-10p		:30				NM	6	\$3,600.00
Week:		10/01/18	10/07/18	MTW-F--				6	\$600.00	2.90			
D 19	KXRM	11/05/18	11/05/18	M-F News @ 9	M-F 9p-10p		:30				NM	0	\$0.00
D 20	KXRM	11/05/18	11/05/18	LN M-F 10p-1030p	M-F 10p-1030p		:30				NM	0	\$0.00
N 21	KXRM	10/01/18	10/07/18	LN M-F 10p-1030p	M-F 10p-1030p		:30				NM	4	\$2,000.00
Week:		10/01/18	10/07/18	MTW-F--				4	\$500.00	2.60			
D 22	KXRM	11/05/18	11/05/18	2.5 Men	M-F 1130p-12x		:30				NM	0	\$0.00
N 23	KXRM	10/01/18	10/07/18	M-F 1130p-12x	M-F 1130p-12x		:30				NM	3	\$450.00
Week:		10/01/18	10/07/18	MTW-F--				3	\$150.00	1.50			
N 24	KXRM	10/01/18	10/07/18	2.5 Men	M-F 12x-1230x		:30				NM	3	\$225.00
Week:		10/01/18	10/07/18	MTWTF--				3	\$75.00	1.10			
D 25	KXRM	11/05/18	11/05/18	2.5 Men	M-F 12x-1230x		:30				NM	0	\$0.00
D 26	KXRM	10/23/18	10/23/18	World Series	World Series		:30				NM	0	\$0.00
D 27	KXRM	10/24/18	10/24/18	World Series	World Series		:30				NM	0	\$0.00
D 28	KXRM	10/17/18	10/17/18	Empire	W 7p-8p		:30				NM	0	\$0.00
N 29	KXRM	10/04/18	10/07/18	Late Run Late News	M-Su 930p-1130p		:30				NM	1	\$600.00
Week:		10/01/18	10/07/18	---T---				1	\$600.00	2.70			
D 30	KXRM	10/26/18	10/26/18	World Series	World Series		:30				NM	0	\$0.00
N 31	KXRM	10/05/18	10/07/18	Last Man / Cool Kids	F 7p-8p		:30				NM	1	\$350.00
Week:		10/01/18	10/07/18	----F--				1	\$350.00	2.90			
N 32	KXRM	10/05/18	10/07/18	Hell's Kitchen	F 8p-9p		:30				NM	1	\$350.00
Week:		10/01/18	10/07/18	----F--				1	\$350.00	2.60			
D 33	KXRM	11/02/18	11/02/18	Hell's Kitchen	F 8p-9p		:30				NM	0	\$0.00
N 34	KXRM	10/06/18	10/07/18	Sat 5a-6a News	Sat 5a-6a		:30				NM	1	\$50.00
Week:		10/01/18	10/07/18	-----S-				1	\$50.00	1.00			
N 35	KXRM	10/06/18	10/07/18	Sat 6a-7a News	Sat 6a-7a		:30				NM	1	\$100.00
Week:		10/01/18	10/07/18	-----S-				1	\$100.00	1.10			
D 36	KXRM	10/20/18	10/20/18	College Football AM	College Football AM		:30				NM	0	\$0.00
D 37	KXRM	11/03/18	11/03/18	College Football AM	College Football AM		:30				NM	0	\$0.00
N 38	KXRM	10/06/18	10/06/18	College Football AM	College Football AM		:30				NM	2	\$600.00
Week:		10/01/18	10/07/18	-----S-				2	\$300.00	2.70			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KXRM
560 Wooten Road
Colorado Springs, CO 80915
(719) 596-2100

<u>Contract / Revision</u> 1707695 /		<u>Alt Order #</u> 26204824
<u>Contract Dates</u> 09/24/18 - 10/07/18		<u>Product</u> PCEEE
		<u>Estimate #</u> 2223
<u>Advertiser</u> POL/Colorado Shared He		<u>Original Date / Revision</u> 09/27/18 / 10/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 39	KXRM	10/27/18	10/27/18	College Football AM	College Football AM		:30				NM	0	\$0.00
D 40	KXRM	10/13/18	10/13/18	Nascar Trucks Race	Nascar Trucks Rac		:30				NM	0	\$0.00
D 41	KXRM	11/03/18	11/03/18	College Football Daytime	College Football Dc		:30				NM	0	\$0.00
D 42	KXRM	10/27/18	10/27/18	College Football Daytime	College Football Dc		:30				NM	0	\$0.00
D 43	KXRM	10/20/18	10/20/18	College Football Daytime	College Football Dc		:30				NM	0	\$0.00
N 44	KXRM	10/06/18	10/06/18	College Football Daytime	College Football Dc		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S-				2	\$400.00	2.70			
N 45	KXRM	10/06/18	10/06/18	College Football Prime	College Football Pr		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S-				2	\$450.00	4.00			
D 46	KXRM	11/03/18	11/03/18	College Football Prime	College Football Pr		:30				NM	0	\$0.00
D 47	KXRM	10/20/18	10/20/18	College Football Prime	College Football Pr		:30				NM	0	\$0.00
D 48	KXRM	10/27/18	10/27/18	World Series	World Series		:30				NM	0	\$0.00
N 49	KXRM	10/06/18	10/07/18	Sa News @ 9	Sa 9p-930p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S-				1	\$450.00	4.10			
N 50	KXRM	10/06/18	10/07/18	Big Bang	Sa 930p-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S-				1	\$300.00	3.50			
N 51	KXRM	10/07/18	10/07/18	Sun 6a-7a News	Sun 6a-7a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S				1	\$100.00	1.00			
D 52	KXRM	10/21/18	11/04/18	NFL Pregame	NFL Pregame		:30				NM	0	\$0.00
D 53	KXRM	10/14/18	10/14/18	Reg Season Broncos (LIT)	Reg Season Bronco		:30				NM	0	\$0.00
D 54	KXRM	10/28/18	10/28/18	NFL Late Game	NFL Late Game		:30				NM	0	\$0.00
N 55	KXRM	10/07/18	10/07/18	NFL Late Game	NFL Late Game		:30				NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S				2	\$3,000.00	10.10			
D 56	KXRM	11/04/18	11/04/18	NFL Late Game	NFL Late Game		:30				NM	0	\$0.00
D 57	KXRM	10/28/18	11/04/18	The OT	The OT		:30				NM	0	\$0.00
N 58	KXRM	10/07/18	10/07/18	The OT	The OT		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S				1	\$850.00	6.80			
N 59	KXRM	10/07/18	10/07/18	Su News @ 9	Su 9p-930p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S				1	\$500.00	3.60			
N 60	KXRM	10/07/18	10/07/18	Big Bang	Su 1030p-11p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S				1	\$300.00	2.20			
N 61	KXRM	10/07/18	10/07/18	Last Man St	Su 1130p-12x		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S				1	\$150.00	1.00			
N 62	KXRM	10/07/18	10/07/18	2.5 Men	Su 12x-1x		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S				1					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KXRM
560 Wooten Road
Colorado Springs, CO 80915
(719) 596-2100

<u>Contract / Revision</u> 1707695 /		<u>Alt Order #</u> 26204824
<u>Contract Dates</u> 09/24/18 - 10/07/18		<u>Product</u> PCEEE
		<u>Estimate #</u> 2223
<u>Advertiser</u> POL/Colorado Shared He		<u>Original Date / Revision</u> 09/27/18 / 10/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S				1	\$100.00	0.90			
D 63	KXRM	10/01/18	10/12/18	M-F 530p-6p	M-F 530p-6p		:30				NM	0	\$0.00
D 64	KXRM	10/23/18	10/26/18	M-F 530p-6p	M-F 530p-6p		:30				NM	0	\$0.00
D 65	KXRM	10/08/18	10/12/18	M-F 630p-7p News	M-F 630p-7p		:30				NM	0	\$0.00
N 66	KXRM	10/07/18	10/07/18	NFL Wrap Up Show	NFL Wrap Up Show		:30				NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S				1	\$480.00	3.80			
D 67	KXRM	10/13/18	10/13/18	MLB Championship	MLB Championship		:30				NM	0	\$0.00
D 68	KXRM	10/23/18	10/26/18	World Series Pregame	World Series Pregame		:30				NM	0	\$0.00
Totals								197.10				79	\$30,930.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/07/18	79	\$30,930.00	(\$4,639.50)	\$26,290.50
Totals	79	\$30,930.00	(\$4,639.50)	\$26,290.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.