

KSAS+KAAS Combo (KSAS+)
316 N West St
Wichita, KS 67203

Strategic Media Services
1911 N Ft Meyer Dr
Suite 400
Arlington, VA 22209

Contract # 1887424

Schedule Dates 07/23/14-07/27/14
Advertiser Kansas for Responsible Government (91755)
Agency Strategic Media Services (8287)
Product POLITICAL ISSUE (ns) (1187)
Brand KFRG 2014 (639320)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name IRVIN, MICHELLE
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments KFRG KANSAS FOR RESPONSIBLE GOVERNMENT

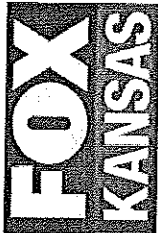
Date Entered 07/22/14
Last Modified 07/22/14
Entered By Jill Rellly
CO-OP No
Headline # ECR10358628
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$484.50
Net Total \$2,745.50
Sales Tax

KSAS+KAAS Combo (KSAS+)
By Broadcast Month Spots Rate
Jul. 2014 22 \$3,230.00
Grand Total: 22 \$3,230.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.0	Normal Line / SPOT (6)	07/26/14-07/26/14	3	:30	9P- 9:30P (CST)	1						1		1	\$140.00	\$140.00	KSAS+KAAS Combo (KSAS+)	LATE NEWS	7/22/14
3.0	Normal Line / SPOT (7)	07/27/14-07/27/14	4	:30	10A- 11A (CST)	1							2	2	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	FOX NEWS SUNDAY	7/22/14
4.0	Normal Line / SPOT (8)	07/27/14-07/27/14	4	:30	11:35P- 12:05A (CST)	1							1	1	\$10.00	\$10.00	KSAS+KAAS Combo (KSAS+)	2.5 MEN	7/22/14
5.0	Normal Line / SPOT (1)	07/23/14-07/25/14	4	:30	4P- 4:30P (CST)	2			X	X	X			2	\$70.00	\$70.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/22/14
6.0	Normal Line / SPOT (2)	07/23/14-07/25/14	4	:30	4:30P- 5P (CST)	2			X	X	X			2	\$70.00	\$70.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/22/14
7.0	Normal Line / SPOT (3)	07/23/14-07/25/14	4	:30	6:30P- 7P (CST)	2			X	X	X			2	\$350.00	\$700.00	KSAS+KAAS Combo (KSAS+)	BIG BANG	7/22/14
8.0	Normal Line / SPOT (4)	07/23/14-07/25/14	3	:30	9P- 9:35P (CST)	1			1	1	1			3	\$320.00	\$960.00	KSAS+KAAS Combo (KSAS+)	LATE NEWS	7/22/14
9.0	Normal Line / SPOT (9)	07/27/14-07/27/14	1	:30	10:05P- 10:35P (CST)	1							1	1	\$200.00	\$200.00	KSAS+KAAS Combo (KSAS+)	BIG BANG	7/22/14
10.0	Normal Line / SPOT (10)	07/24/14-07/25/14	3	:30	10:35P- 11:05P (CST)	1				X	X			1	\$50.00	\$50.00	KSAS+KAAS Combo (KSAS+)	RULES OF ENGAGEMENT	7/22/14
11.0	Normal Line / Prime (11)	07/25/14-07/25/14	2	:30	7P- 8P (CST)	1					1			1	\$225.00	\$225.00	KSAS+KAAS Combo (KSAS+)	MASTERCHEF	7/22/14
12.0	Normal Line / SPOT (12)	07/24/14-07/25/14	2	:30	5:30P- 6P (CST)	1				X	X			1	\$85.00	\$85.00	KSAS+KAAS Combo (KSAS+)	2.5 MEN	7/22/14
13.0	Normal Line / SPOT (13)	07/24/14-07/25/14	2	:30	8:30A- 9A (CST)	1				1	1			2	\$5.00	\$10.00	KSAS+KAAS Combo (KSAS+)	COPS RELOADED	7/22/14
14.0	Normal Line / SPOT (1)	07/24/14-07/25/14	4	:30	4P- 4:30P (CST)	1				1	1			2	\$70.00	\$140.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/22/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KSAS+KAAS Combo KSAS+
316 N West St
Wichita, KS 67203

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

07/23/14-07/27/14

Kansas for Responsible Government (91755)

Strategic Media Services (8287)

POLITICAL ISSUE (ns) (1187)

KFRG 2014 (639320)

Millennium/DC, Washington DC (1108)

Millennium Washington DC

IRVIN, MICHELLE

/

N/A

National/Political Issue Agency BRD

Standard

KFRG

KANSAS FOR RESPONSIBLE GOVERNMENT

1887424

07/22/14

07/22/14

Jill Reilly

No

ECR10358628

A35+R

Normal

15.00

\$484.50

\$2,745.50

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

KSAS+KAAS Combo (KSAS+)

By Broadcast Month Spots Rate

Jul. 2014 22 \$3,230.00

Grand Total: \$3,230.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (2)	07/25/14-07/25/14	4	:30	4:30p- 5p (CST)						1			1	\$70.00	\$70.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/22/14
16.0	Normal Line / SPOT (3)	07/25/14-07/25/14	4	:30	6:30p- 7p (CST)						1			1	\$350.00	\$350.00	KSAS+KAAS Combo (KSAS+)	BIG BANG	7/22/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Rep Order# 10358628 Ver# 5 Status Revised Traffic Order# 1887424 Printed: 07/22/14 2:30 PM 1 of 3

EC'd Yes Last Received: 07/22/14 2:26 PM All Rep Revised Lines

Station KSAS-TV WICHITA KS
Advertiser (6087) POLITICAL ISSUE GROU
Product KFRG
Estimate#
Buyer MICHELLE IRVIN
Agency (STRM) STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE, SUITE 400
ARLINGTON, VA 22209
Agency C/P1/P2/E
Flight Dates 07/23/14-07/27/14
Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (JSC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

-- CONTRACT COMMENT --

KANSAS FOR RESPONSIBLE GOVERNMENT
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

-- REMARKS --

+\$320 IN MGS FOR PREVIOUSLY PREEMPTED SPOT - PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1*	W-F	4P-430P	FAMILY FEUD Buy Comment: +2X MG Sales remark: V3 +2X MG V3 More than 2 codes changed	30	\$70.00	07/23-07/25	3	1	3	\$210.00	-
2*	W-F	430P-5P	FAMILY FEUD Buy Comment: +1X MG Sales remark: V3 +1X MG. V3 More than 2 codes changed	30	\$70.00	07/23-07/25	3	1	3	\$210.00	-
3*	W-F	630P-7P	BIG BANG Buy Comment: +1X MG Sales remark: V3 +1X MG V3 More than 2 codes changed	30	\$350.00	07/23-07/25	3	1	3	\$1,050.00	-
5*	Sa	6P-9P	MLB MADE-GOOD BY LINE(S) 9 V3 Effective Dates Changed	30	\$125.00	07/26-07/26	0	1	0	\$0.00	-

ORDER RKSHEET

Rep Order# 10358628 Ver# 5 Status Revised Traffic Order# 1887424 Printed: 07/22/14 2:30 PM 2 of 3
EC'd Yes

Last Received: 07/22/14 2:26 PM
Showing Buylines: All Rep Revised Lines

Station KSAS-TV WICHITA, KS
Advertiser (6087) POLITICAL ISSUE GROU
Product KFRG
Estimate#
Buyer MICHELLE IRVIN
Agency (STRM) STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE, SUITE 400
ARLINGTON, VA 22209
Agency C/P1/P2/E
Flight Dates 07/23/14-07/27/14
Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (JSC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
9*	Su	1005P-1035P	BIG BANG THEORY	30	\$200.00	07/27-07/27	1	1	1	\$200.00	-
		Buy Comment: +1X MG									
		Sales remark: V3 +1X MG									
		MKGD FOR SPOTS MISSED ON LN #5: 7/26 (2/WK)									
		V3 Added									
10*	Th-F	1035P-1105P	RULES OF ENGAGEMENT	30	\$50.00	07/24-07/25	1	1	1	\$50.00	-
		Buy Comment: +1X MG									
		Sales remark: V3 +1X MG									
		V3 Added									
11*	F	7P-8P	MASTERCHEF	30	\$225.00	07/25-07/25	1	1	1	\$225.00	-
		Buy Comment: +1X MG									
		Sales remark: V5 +1X MG									
		V5 Added									
12*	Th-F	530P-6P	2.5 MEN	30	\$85.00	07/24-07/25	1	1	1	\$85.00	-
		Buy Comment: +1X MG									
		Sales remark: V5 +1X MG									
		V5 Added									
13*	Th-F	830A-9A	COPS RELOADED	30	\$5.00	07/24-07/25	2	1	2	\$10.00	-
		Buy Comment: +2X MG									
		Sales remark: V5 +2X MG									
		V5 Added									

---REPORT TOTALS---

Report Totals: 15 / \$2,040.00

---SALES MONTHLY TOTALS---

Jul2014: 22 / \$3,230.00

ORDEK RKSHEET

Rep Order# 10358628 Ver# 5 Status Revised Traffic Order# 1887424 Printed: 07/22/14 2:30 PM 3 of 3
 EC'd Yes Last Received: 07/22/14 2:26 PM All Rep Revised Lines

Station KSAS-TV WICHITA,KS Agency (STRM) STRATEGIC MEDIA SERVICES Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (6087) POLITICAL ISSUE GROU 1911 NORTH FT MYER DRIVE, SUITE 400 Sales Office (DC) WASHINGTON
 Product KFRG ARLINGTON, VA 22209 Salesperson (JSC) JAMES SCUTARI
 Estimate# Agency C/P1/P2/E Flight Dates 07/23/14-07/27/14 Sales Assistant
 Buyer MICHELLE IRVIN Salesperson Phone# 202-955-5342 Salesperson Fax#

Order Totals: 22 / \$3,230.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$27,280.41

--- COMPETITIVE COMMENTS ---

SHARES ACCURATE

Books [null]
 Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

CABL	.00%	KAKE	27.42%	KMTW	.00%	KSAS	11.84%	KSCW	5.67%
KSNW	27.34%	KWCH	27.72%	KWCY	.00%	UNKN	.00%		