

ORDER



WJFW-TV

Primary AE: HRP Washington DC

Sales Office: H-WAS

Sales Region: National

Orders
 Order / Rev: 7976 - NEW
 Alt Order #: 9759515
 Product Desc: PRIORITIES USA ACTN
 Estimate: 8257
 Flight Dates: 04/21/20 - 04/27/20
 Original Date / Rev: 02/21/20 / 02/21/20
 Order Type: GENERAL

Agency
 Name: Targeted Platform Media LLC
 Buying Contact: _____
 Billing Contact: _____
1291 Hollywood Ave
Annapolis, MD 21403

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: ISS/Priorities USA Action
 Demographic: A35+
 Product Codes: Issues/Propositions
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: GEN-POL

New Business Thru: _____
 Advertiser External ID: _____
 Agency External ID: _____
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/30/20	04/26/20	32	\$9,200.00	\$7,820.00
04/27/20	04/27/20	11	\$4,510.00	\$3,833.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2020	32	\$9,200.00	\$7,820.00	0.00
May 2020	11	\$4,510.00	\$3,833.50	0.00
Totals	43	\$13,710.00	\$11,653.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJFW	04/21/20	04/27/20	M-F 5a-7a Newswatch 12 Morning News	CM	5:00 AM-7:00 AM	MTWTF--	:30	3	\$75.00	P-03	0.00	NM	3	\$225.00
NEWSWATCH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/21/20 04/27/20 MTWTF-- 3 \$75.00 0.00															
N 2	WJFW	04/21/20	04/27/20	M-F Today Show Today Show I	CM	7:00 AM-9:00 AM	MTWTF--	:30	6	\$100.00	P-03	0.00	NM	6	\$600.00
TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/21/20 04/27/20 MTWTF-- 6 \$100.00 0.00															
N 3	WJFW	04/21/20	04/27/20	M-F 9a-10a Today Show II	CM	9:00 AM-10:00 AM	MTWTF--	:30	3	\$85.00	P-03	0.00	NM	3	\$255.00
TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/21/20 04/27/20 MTWTF-- 3 \$85.00 0.00															
N 4	WJFW	04/21/20	04/27/20	M-F 10a-11a Today With Hoda & Jenna	CM	10:00 AM-11:00 AM	MTWTF--	:30	3	\$85.00	P-03	0.00	NM	3	\$255.00
TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/21/20 04/27/20 MTWTF-- 3 \$85.00 0.00															
N 5	WJFW	04/21/20	04/27/20		CM	12:00 PM-1:00 PM	MTWTF--	:30	3	\$75.00	P-03	0.00	NM	3	\$225.00

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Advertiser: ISS/Priorities USA Action
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 Estimate: 8257
 WJFW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Days of our Lives											
				Days of our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/21/20	04/27/20	MTWTF--			3		\$75.00		0.00				
N 6	WJFW	04/21/20	04/27/20	M-F 4p-430p Up North@4	CM	4:00 PM-4:30 PM	MTWTF--	:30	3	\$150.00	P-03	0.00	NM	3	\$450.00
				UP NORTH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/21/20	04/27/20	MTWTF--			3		\$150.00		0.00				
N 7	WJFW	04/21/20	04/27/20	M-F 430p-5p Jeopardy!	CM	4:30 PM-5:00 PM	MTWTF--	:30	4	\$225.00	P-03	0.00	NM	4	\$900.00
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/21/20	04/27/20	MTWTF--			4		\$225.00		0.00				
N 8	WJFW	04/21/20	04/27/20	M-F 5p-530p News Newswatch 12 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	3	\$375.00	P-03	0.00	NM	3	\$1,125.00
				NEWSWATCH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/21/20	04/27/20	MTWTF--			3		\$375.00		0.00				
N 9	WJFW	04/21/20	04/27/20	M-F Nightly News M-F NBC Nightly News	CM	5:30 PM-6:00 PM	MTWTF--	:30	3	\$500.00	P-03	0.00	NM	3	\$1,500.00
				NBC NIGHTLY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/21/20	04/27/20	MTWTF--			3		\$500.00		0.00				
N 10	WJFW	04/21/20	04/27/20	M-F 6p-630p News Newswatch 12 6p	CM	6:00 PM-6:30 PM	MTWTF--	:30	3	\$400.00	P-03	0.00	NM	3	\$1,200.00
				NEWSWATCH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/21/20	04/27/20	MTWTF--			3		\$400.00		0.00				
N 11	WJFW	04/21/20	04/27/20	M-F 630p-7p Wheel of Fortune	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$900.00	P-03	0.00	NM	4	\$3,600.00
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/21/20	04/27/20	MTWTF--			4		\$900.00		0.00				
N 12	WJFW	04/25/20	04/25/20	Sa 630p-7p Wheel of Fortune Weekend	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/20/20	04/26/20	-----1-			1		\$250.00		0.00				
N 13	WJFW	04/27/20	04/27/20	Monday Prime Other The Voice	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	1-----	:30	1	\$1,100.00	P-03	0.00	NM	1	\$1,100.00
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/27/20	05/03/20	1-----			1		\$1,100.00		0.00				
N 14	WJFW	04/21/20	04/27/20	M-Su Late News Rotator Newswatch 12 10p	CM	10:00 PM-10:35 P	MTWTFSS	:30	3	\$675.00	P-03	0.00	NM	3	\$2,025.00
				NEWSWATCH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/21/20	04/27/20	MTWTFSS			3		\$675.00		0.00				
													Totals	43	\$13,710.00