

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION										TIM #						
Client	TURN			AE	WIN_NCC, Washington			Office	NCC			Address										1086785		
Product				Client	Turnaround Illinois (21708)			Contact										Contract Start	08/08/2016					
Estimate	809814			Product	Political - Association (131)			Phone										713-341-1000		Contract End	08/14/2016			
Order	62316776			Agency	Smart Media (923)		15%		Notes										TOTALS FOR CONTRACT					
Submit EDI Invoice				Rep Firm	13% National Cable Communications (3)		13%												Total Spots	89				
				REFERENCES														Gross Amt	\$815.00					
Est #				Primary	CHICAGO (1)		Tertiary				Bill Month	Broadcast			Contract Type	Political				Agency Comm	\$122.25			
Contr #	464172			Secondary	National Political		Quaternary				Ord Status	Contract Confirmed										Rep Comm	\$90.06	
Systems	Comcast/Kankakee, IL 1244 1244, 1244 (15)																					Net Amt	\$602.69	
Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len			
2		5	DISC	DISC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	15	1	15	\$10.00	\$150.00	30			
1		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	42	1	42	\$5.00	\$210.00	30			
4		5	DISC	AVG. ALL WKS<	08/09/16	08/14/16	16:00	19:00		X	X	X	X	X	X	2	1	2	\$15.00	\$30.00	30			
3		5	HIST	HIST DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	25	1	25	\$10.00	\$250.00	30			
5		5	HIST	HIST DT	08/09/16	08/14/16	16:00	19:00		X	X	X	X	X	X	5	1	5	\$35.00	\$175.00	30			
Aug 16																				Total				
Spots	89																			89				
Grs \$	\$815																			\$815				
Net \$	\$603																			\$603				

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION										TIM #							
Client	TURN			AE	WIN_NCC, Washington			Office	NCC			Address										1086785			
Product				Client	Turnaround Illinois (21708)			Contact										Contract Start	08/08/2016						
Estimate	809814			Product	Political - Association (131)			Phone										713-341-1000		Contract End	08/14/2016				
Order	62316776			Agency	Smart Media (923)		15%		Notes										TOTALS FOR CONTRACT						
Submit EDI Invoice				Rep Firm	13% National Cable Communications (3)		13%												Total Spots	90					
				REFERENCES														Gross Amt	\$1,810.00						
Est #				Primary	CHICAGO (1)		Tertiary				Bill Month										Broadcast		Contract Type	Political	
Contr #	464172			Secondary	National Political		Quaternary				Ord Status										Contract Confirmed		Agency Comm	\$271.50	
Systems	Comcast/Mt. Prospect, IL 1794 1794, 1794 (20)																			Rep Comm	\$200.01				
																			Net Amt	\$1,338.50					
Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len				
7		5	DISC	DISC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	12	1	12	\$20.00	\$240.00	30				
6		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	42	1	42	\$15.00	\$630.00	30				
10		5	DISC	AVG. ALL WKS<	08/09/16	08/14/16	16:00	19:00		X	X	X	X	X	X	2	1	2	\$45.00	\$90.00	30				
8		5	HIST	HIST DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	17	1	17	\$25.00	\$425.00	30				
9		5	TBSC	TBSC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	17	1	17	\$25.00	\$425.00	30				
Aug 16																				Total					
Spots	90																			90					
Grs \$	\$1,810																			\$1,810					
Net \$	\$1,338																			\$1,338					

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION				TIM #	
Client	TURN	AE	WIN_NCC, Washington	Office	NCC	Address				1086785			
Product		Client	Turnaround Illinois (21708)			Contact				Contract Start	08/08/2016		
Estimate	809814	Product	Political - Association (131)			Phone	713-341-1000			Contract End	08/14/2016		
Order	62316776	Agency	Smart Media (923)		15%	Notes				TOTALS FOR CONTRACT			
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)		13%					Total Spots	100		
REFERENCES						Bill Month	Broadcast	Contract Type	Political			Gross Amt	\$530.00
Est #		Primary	CHICAGO (1)	Tertiary		Ord Status	Contract Confirmed			Agency Comm	\$79.50		
Contr #	464172	Secondary	National Political	Quaternary						Rep Comm	\$58.57		
Systems	Comcast/McHenry U-verse, IL 4089 4089, 4089 (169)										Net Amt	\$391.94	

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
11		5	DISC	DISC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
12		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
13		5	ESPN	ESPN EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	10	1	10	\$5.00	\$50.00	30
14		5	ESPN	ESPN DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	12	1	12	\$5.00	\$60.00	30
24		5	FXNC	FXNC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$10.00	\$60.00	30
15		5	FXNC	FXNC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	12	1	12	\$5.00	\$60.00	30
16		5	HGTV	HGTV EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
17		5	HGTV	HGTV DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
18		5	HIST	HIST EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
19		5	HIST	HIST DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
20		5	TBSC	TBSC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
21		5	TBSC	TBSC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
22		5	TNT	TNT EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
23		5	TNT	TNT DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30

Aug 16		Total
Spots	100	100
Grs \$	\$530	\$530
Net \$	\$392	\$392

Contract Data Form

EDI INFORMATION		ORDER INFORMATION				BILLING INFORMATION				TIM #			
Client	TURN	AE	WIN_NCC, Washington	Office	NCC	Address				Contract Start	08/08/2016		
Product		Client	Turnaround Illinois (21708)			Contact		Phone	713-341-1000	Contract End	08/14/2016		
Estimate	809814	Product	Political - Association (131)			Notes				TOTALS FOR CONTRACT			
Order	62316776	Agency	Smart Media (923)		15%	Bill Month	Broadcast	Contract Type	Political	Total Spots	88		
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)		13%	Ord Status	Contract Confirmed			Gross Amt	\$1,090.00		
REFERENCES													
Est #		Primary	CHICAGO (1)	Tertiary								Agency Comm	\$163.50
Contr #	464172	Secondary	National Political	Quaternary								Rep Comm	\$120.45
Systems	Comcast/WOW-Chicago North, IL 1688 1688, 1688 (176)										Net Amt	\$806.06	

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
25		5	DISC	DISC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	10	1	10	\$10.00	\$100.00	30
26		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	42	1	42	\$10.00	\$420.00	30
31		5	DISC	AVG. ALL WKS<	08/09/16	08/14/16	16:00	19:00		X	X	X	X	X	X	6	1	6	\$20.00	\$120.00	30
27		5	DISC	AVG. ALL WKS<	08/09/16	08/14/16	19:00	24:00		X	X	X	X	X	X	8	1	8	\$15.00	\$120.00	30
28		5	ESPN	ESPN DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	7	1	7	\$15.00	\$105.00	30
29		5	FXNC	FXNC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	9	1	9	\$15.00	\$135.00	30
30		5	HGTV	HGTV DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$15.00	\$90.00	30

Aug 16		Total
Spots	88	88
Grs \$	\$1,090	\$1,090
Net \$	\$806	\$806

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION										TIM #						
Client	TURN			AE	WIN_NCC, Washington			Office	NCC			Address										1086785		
Product				Client	Turnaround Illinois (21708)			Contract Start										08/08/2016						
Estimate	809814			Product	Political - Association (131)			Contract End										08/14/2016						
Order	62316776			Agency	Smart Media (923)		15%		Notes										TOTALS FOR CONTRACT					
Submit EDI Invoice				Rep Firm	13% National Cable Communications (3)		13%		Bill Month										Broadcast		Contract Type		Political	
				REFERENCES				Ord Status										Contract Confirmed		Total Spots		96		
Est #				Primary	CHICAGO (1)		Tertiary												Gross Amt		\$1,480.00			
Contr #	464172			Secondary	National Political		Quaternary												Agency Comm		\$222.00			
Systems	Comcast/Schaumburg, IL 1795 1795, 1795 (29)																			Rep Comm		\$163.54		
																			Net Amt		\$1,094.46			
Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len			
33		5	DISC	DISC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	12	1	12	\$15.00	\$180.00	30			
32		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	42	1	42	\$10.00	\$420.00	30			
35		5	DISC	AVG. ALL WKS<	08/09/16	08/14/16	19:00	24:00		X	X	X	X	X	X	8	1	8	\$25.00	\$200.00	30			
34		5	HIST	HIST DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	34	1	34	\$20.00	\$680.00	30			
Aug 16																				Total				
Spots																			96					
Grs \$																			\$1,480					
Net \$																			\$1,094					

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION										TIM #								
Client	TURN			AE	WIN_NCC, Washington			Office	NCC			Address										1086785				
Product				Client	Turnaround Illinois (21708)			Contact										Contract Start	08/08/2016							
Estimate	809814			Product	Political - Association (131)			Phone										713-341-1000		Contract End	08/14/2016					
Order	62316776			Agency	Smart Media (923)			15%			Notes										TOTALS FOR CONTRACT					
Submit EDI Invoice				Rep Firm	13% National Cable Communications (3)			13%													Total Spots	95				
				REFERENCES														Gross Amt	\$1,765.00							
Est #				Primary	CHICAGO (1)			Tertiary				Bill Month	Broadcast			Contract Type	Political				Agency Comm	\$264.75				
Contr #	464172			Secondary	National Political			Quaternary				Ord Status										Contract Confirmed		Rep Comm	\$195.03	
Systems	Comcast/Libertyville, IL 1863 1863, 1863 (18)																					Net Amt	\$1,305.22			
Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len					
36		5	DISC	DISC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	15	1	15	\$15.00	\$225.00	30					
37		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	42	1	42	\$15.00	\$630.00	30					
40		5	DISC	AVG. ALL WKS<	08/09/16	08/14/16	16:00	19:00		X	X	X	X	X	X	4	1	4	\$35.00	\$140.00	30					
39		5	HIST	HIST EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	18	1	18	\$25.00	\$450.00	30					
38		5	HIST	HIST DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	16	1	16	\$20.00	\$320.00	30					
Aug 16																				Total						
Spots	95																			95						
Grs \$	\$1,765																			\$1,765						
Net \$	\$1,305																			\$1,305						

Contract Data Form

EDI INFORMATION		ORDER INFORMATION				BILLING INFORMATION				TIM #	
Client	TURN	AE	WIN_NCC, Washington	Office	NCC	Address				Contract Start	08/08/2016
Product		Client	Turnaround Illinois (21708)		Contact		Phone	713-341-1000	Contract End	08/14/2016	
Estimate	809814	Product	Political - Association (131)		Notes				TOTALS FOR CONTRACT		
Order	62316776	Agency	Smart Media (923)	15%	Bill Month	Broadcast	Contract Type	Political	Total Spots	91	
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)	13%	Ord Status	Contract Confirmed		Gross Amt	\$500.00		
		REFERENCES						Agency Comm	\$75.00		
Est #		Primary	CHICAGO (1)	Tertiary				Rep Comm	\$55.25		
Contr #	464172	Secondary	National Political	Quaternary				Net Amt	\$369.75		
Systems	Comcast/Bloomington U-verse, IL 4080 4080, 4080 (171)										

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
41		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	12	1	12	\$5.00	\$60.00	30
48		5	DISC	AVG. ALL WKS<	08/09/16	08/14/16	16:00	19:00		X	X	X	X	X	X	5	1	5	\$10.00	\$50.00	30
42		5	FXNC	FXNC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	16	1	16	\$5.00	\$80.00	30
49		5	FXNC	VARIOUS	08/09/16	08/14/16	16:00	19:00		X	X	X	X	X	X	2	1	2	\$15.00	\$30.00	30
43		5	HGTV	HGTV DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	12	1	12	\$5.00	\$60.00	30
44		5	HIST	HIST EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	12	1	12	\$5.00	\$60.00	30
45		5	HIST	HIST DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	8	1	8	\$5.00	\$40.00	30
46		5	TBSC	TBSC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	12	1	12	\$5.00	\$60.00	30
47		5	TNT	TNT DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	12	1	12	\$5.00	\$60.00	30

Aug 16																				Total
Spots	91																			91
Grs \$	\$500																			\$500
Net \$	\$370																			\$370

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION				TIM #	
Client	TURN	AE	WIN_NCC, Washington	Office	NCC	Address				1086785			
Product		Client	Turnaround Illinois (21708)			Contact				Contract Start	08/08/2016		
Estimate	809814	Product	Political - Association (131)							Contract End	08/14/2016		
Order	62316776	Agency	Smart Media (923)		15%	Notes				TOTALS FOR CONTRACT			
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)		13%					Total Spots	100		
REFERENCES						Bill Month	Broadcast	Contract Type	Political	Gross Amt	\$530.00		
Est #		Primary	CHICAGO (1)	Tertiary		Ord Status	Contract Confirmed		Agency Comm	\$79.50			
Contr #	464172	Secondary	National Political	Quaternary		Systems Comcast/Gurnee U-verse, IL 4086 4086, 4086 (167)				Rep Comm	\$58.57		
Net Amt \$391.94													

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
50		5	DISC	DISC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	7	1	7	\$5.00	\$35.00	30
51		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
52		5	ESPN	ESPN EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
53		5	ESPN	ESPN DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
62		5	FXNC	FXNC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$10.00	\$60.00	30
54		5	FXNC	FXNC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
55		5	HGTV	HGTV EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	12	1	12	\$5.00	\$60.00	30
56		5	HGTV	HGTV DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
57		5	HIST	HIST EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	9	1	9	\$5.00	\$45.00	30
58		5	HIST	HIST DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
59		5	TBSC	TBSC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	12	1	12	\$5.00	\$60.00	30
60		5	TBSC	TBSC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
61		5	TNT	TNT EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	12	1	12	\$5.00	\$60.00	30

Aug 16		Total
Spots	100	100
Grs \$	\$530	\$530
Net \$	\$392	\$392

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION				TIM #	
Client	TURN	AE	WIN_NCC, Washington	Office	NCC	Address				1086785			
Product		Client	Turnaround Illinois (21708)			Contact				Contract Start	08/08/2016		
Estimate	809814	Product	Political - Association (131)							Contract End	08/14/2016		
Order	62316776	Agency	Smart Media (923)		15%	Notes				TOTALS FOR CONTRACT			
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)		13%					Total Spots	99		
REFERENCES						Bill Month	Broadcast	Contract Type	Political	Gross Amt	\$570.00		
Est #		Primary	CHICAGO (1)	Tertiary		Ord Status	Contract Confirmed			Agency Comm	\$85.50		
Contr #	464172	Secondary	National Political	Quaternary		Systems Comcast/Libertyville U-verse, IL 4088 4088, 4088 (168)					Rep Comm	\$62.99	
					Net Amt						\$421.52		

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
63		5	DISC	DISC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	5	1	5	\$5.00	\$25.00	30
64		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
65		5	DISC	DISC EF	08/09/16	08/14/16	16:00	19:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
66		5	DISC	DISC PT	08/09/16	08/14/16	19:00	24:00		X	X	X	X	X	X	8	1	8	\$5.00	\$40.00	30
67		5	ESPN	ESPN DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	7	1	7	\$5.00	\$35.00	30
76		5	FXNC	FXNC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$10.00	\$60.00	30
77		5	FXNC	FXNC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	9	1	9	\$10.00	\$90.00	30
68		5	HGTV	HGTV EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
69		5	HGTV	HGTV DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	7	1	7	\$5.00	\$35.00	30
70		5	HIST	HIST EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
71		5	HIST	HIST DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	7	1	7	\$5.00	\$35.00	30
72		5	TBSC	TBSC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
73		5	TBSC	TBSC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	7	1	7	\$5.00	\$35.00	30
74		5	TNT	TNT EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
75		5	TNT	TNT DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	7	1	7	\$5.00	\$35.00	30

Aug 16		Total
Spots	99	99
Grs \$	\$570	\$570
Net \$	\$422	\$422

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION				TIM #	
Client	TURN	AE	WIN_NCC, Washington	Office	NCC	Address				1086785			
Product		Client	Turnaround Illinois (21708)			Contract Start				08/08/2016			
Estimate	809814	Product	Political - Association (131)			Contract End				08/14/2016			
Order	62316776	Agency	Smart Media (923)		15%	Contact				Phone 713-341-1000			
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3) 13%			Notes				TOTALS FOR CONTRACT			
REFERENCES						Bill Month Broadcast				Contract Type Political			
Est #		Primary	CHICAGO (1)	Tertiary		Ord Status Contract Confirmed				Total Spots 100			
Contr #	464172	Secondary	National Political	Quaternary						Gross Amt \$560.00			
Systems	Comcast/Schaumburg-Elgin U-verse, IL 4095 4095, 4095 (163)										Agency Comm \$84.00		
												Rep Comm \$61.88	
												Net Amt \$414.12	

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
78		5	DISC	DISC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
79		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
90		5	ESPN	ESPN EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$10.00	\$60.00	30
80		5	ESPN	ESPN DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
91		5	FXNC	FXNC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$10.00	\$60.00	30
81		5	FXNC	FXNC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	12	1	12	\$5.00	\$60.00	30
82		5	HGTV	HGTV EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
83		5	HGTV	HGTV DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
84		5	HIST	HIST EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
85		5	HIST	HIST DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
86		5	TBSC	TBSC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	10	1	10	\$5.00	\$50.00	30
87		5	TBSC	TBSC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30
88		5	TNT	TNT EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	12	1	12	\$5.00	\$60.00	30
89		5	TNT	TNT DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30

Aug 16		Total
Spots	100	100
Grs \$	\$560	\$560
Net \$	\$414	\$414

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION				TIM #	
Client	TURN	AE	WIN_NCC, Washington	Office	NCC	Address				1086785			
Product		Client	Turnaround Illinois (21708)			Contact				Contract Start	08/08/2016		
Estimate	809814	Product	Political - Association (131)							Contract End	08/14/2016		
Order	62316776	Agency	Smart Media (923)		15%	Notes				TOTALS FOR CONTRACT			
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)		13%					Total Spots	97		
REFERENCES						Bill Month	Broadcast	Contract Type	Political	Gross Amt	\$625.00		
Est #		Primary	CHICAGO (1)	Tertiary		Ord Status	Contract Confirmed		Agency Comm	\$93.75			
Contr #	464172	Secondary	National Political	Quaternary		Systems Comcast/South Sub-Kankakee U-verse, IL 4096 4096, 4096 (174)				Rep Comm	\$69.06		
Net Amt \$462.19													

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
92		5	DISC	DISC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	5	1	5	\$5.00	\$25.00	30
93		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	12	1	12	\$5.00	\$60.00	30
99		5	ESPN	ESPN EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$10.00	\$60.00	30
100		5	ESPN	ESPN DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	8	1	8	\$10.00	\$80.00	30
101		5	FXNC	FXNC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$10.00	\$60.00	30
102		5	FXNC	FXNC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	8	1	8	\$10.00	\$80.00	30
94		5	HGTV	HGTV DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	10	1	10	\$5.00	\$50.00	30
95		5	HIST	HIST EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	12	1	12	\$5.00	\$60.00	30
96		5	HIST	HIST DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	12	1	12	\$5.00	\$60.00	30
97		5	TBSC	TBSC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	12	1	12	\$5.00	\$60.00	30
98		5	TNT	TNT DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$5.00	\$30.00	30

Aug 16		Total
Spots	97	97
Grs \$	\$625	\$625
Net \$	\$462	\$462

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #							
Client	TURN	AE	WIN_NCC, Washington	Office	NCC	Address										1086785							
Product		Client	Turnaround Illinois (21708)		Contact				Phone		713-341-1000						Contract Start	08/08/2016					
Estimate	809814	Product	Political - Association (131)		Agency		Smart Media (923)		15%		Notes								Contract End	08/14/2016			
Order	62316776	Rep Firm	13% National Cable Communications (3)		13%		Bill Month		Broadcast		Contract Type		Political						TOTALS FOR CONTRACT				
Submit EDI Invoice		REFERENCES				Primary		CHICAGO (1)		Tertiary								Total Spots	92				
Est #		Secondary		National Political		Quaternary								Gross Amt	\$1,510.00								
Contr #	464172	Systems				Comcast/McHenry, IL 0573 0573, 0573 (19)																Agency Comm	\$226.50
																				Rep Comm	\$166.86		
																						Net Amt	\$1,116.65

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
104		5	DISC	DISC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	12	1	12	\$15.00	\$180.00	30
103		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	42	1	42	\$10.00	\$420.00	30
105		5	HIST	HIST DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	18	1	18	\$20.00	\$360.00	30
107		5	HIST	AVG. ALL WKS<	08/09/16	08/14/16	19:00	24:00		X	X	X	X	X	X	2	1	2	\$55.00	\$110.00	30
106		5	TNT	TNT DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	16	1	16	\$20.00	\$320.00	30
108		5	TNT	TNT DT	08/09/16	08/14/16	19:00	24:00		X	X	X	X	X	X	2	1	2	\$60.00	\$120.00	30

Aug 16		Total
Spots	92	92
Grs \$	\$1,510	\$1,510
Net \$	\$1,117	\$1,117

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #											
Client	TURN	AE	WIN_NCC, Washington	Office	NCC	Address								1086785													
Product		Client	Turnaround Illinois (21708)			Contract Start								08/08/2016													
Estimate	809814	Product	Political - Association (131)			Contact				Phone				Contract End		08/14/2016											
Order	62316776	Agency	Smart Media (923)	15%		Notes								TOTALS FOR CONTRACT													
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)			13%		Bill Month				Broadcast				Contract Type		Political									
Est #		Primary		CHICAGO (1)		Tertiary				Ord Status				Contract Confirmed				Total Spots		92							
Contr #		Secondary		National Political		Quaternary				Agency Comm				\$225.00				Gross Amt		\$1,500.00							
Systems		Comcast/Chicago Northw est, IL 5887 5887, 5887 (22)																		Rep Comm		\$165.75		Net Amt		\$1,109.25	

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
110		5	DISC	DISC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	12	1	12	\$15.00	\$180.00	30
109		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	42	1	42	\$10.00	\$420.00	30
111		5	FXNC	FXNC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	28	1	28	\$20.00	\$560.00	30
113		5	FXNC	VARIOUS	08/09/16	08/14/16	19:00	24:00		X	X	X	X	X	X	2	1	2	\$50.00	\$100.00	30
112		5	HIST	HIST DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$20.00	\$120.00	30
114		5	HIST	AVG. ALL WKS<	08/09/16	08/14/16	19:00	24:00		X	X	X	X	X	X	2	1	2	\$60.00	\$120.00	30

Aug 16		Total
Spots	92	92
Grs \$	\$1,500	\$1,500
Net \$	\$1,109	\$1,109

Contract Data Form

EDI INFORMATION		ORDER INFORMATION				BILLING INFORMATION				TIM #			
Client	TURN	AE	WIN_NCC, Washington	Office	NCC	Address				1086785			
Product		Client	Turnaround Illinois (21708)			Contact				Contract Start	08/08/2016		
Estimate	809814	Product	Political - Association (131)							Contract End	08/14/2016		
Order	62316776	Agency	Smart Media (923)	15%		Phone	713-341-1000			TOTALS FOR CONTRACT			
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)		13%	Notes				Total Spots	93		
REFERENCES						Bill Month	Broadcast	Contract Type	Political			Gross Amt	\$1,835.00
Est #		Primary	CHICAGO (1)	Tertiary		Ord Status	Contract Confirmed			Agency Comm	\$275.25		
Contr #	464172	Secondary	National Political		Quaternary						Rep Comm	\$202.77	
Systems	Comcast/Bloomingtondale, IL 6196 6196, 6196 (3)										Net Amt	\$1,356.98	

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
116		5	DISC	DISC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	5	1	5	\$15.00	\$75.00	30
117		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	42	1	42	\$15.00	\$630.00	30
122		5	ESPN	ESPN EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	4	1	4	\$35.00	\$140.00	30
119		5	ESPN	AVG. ALL WKS<	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	12	1	12	\$25.00	\$300.00	30
120		5	HIST	HIST EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	8	1	8	\$25.00	\$200.00	30
118		5	HIST	HIST DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	12	1	12	\$20.00	\$240.00	30
115		5	TBSC	TBSC DT	08/09/16	08/13/16	09:00	16:00		X	X	X	X	X		5	1	5	\$25.00	\$125.00	30
121		5	TNT	TNT DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	5	1	5	\$25.00	\$125.00	30

Aug 16		Total
Spots	93	93
Grs \$	\$1,835	\$1,835
Net \$	\$1,357	\$1,357

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION										TIM #					
Client	TURN	AE	WIN_NCC, Washington	Office	NCC	Address										1086785							
Product		Client	Turnaround Illinois (21708)			Contact										Contract Start	08/08/2016						
Estimate	809814	Product	Political - Association (131)			Phone					713-341-1000					Contract End	08/14/2016						
Order	62316776	Agency	Smart Media (923)	15%		Notes										TOTALS FOR CONTRACT							
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3) 13%			Bill Month Broadcast										Contract Type Political		Total Spots	87				
REFERENCES						Ord Status Contract Confirmed										Gross Amt		\$2,215.00					
Est #		Primary	CHICAGO (1)	Tertiary		Agency Comm										\$332.25							
Contr #	464172	Secondary	National Political	Quaternary		Rep Comm										\$244.76							
Systems	Comcast/Joliet West, IL 6219 6219, 6219 (14)																			Net Amt		\$1,637.99	
Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len		
124		5	DISC	DISC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	10	1	10	\$20.00	\$200.00	30		
123		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	40	1	40	\$15.00	\$600.00	30		
126		5	FXNC	FXNC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	16	1	16	\$35.00	\$560.00	30		
127		5	FXNC	VARIOUS	08/09/16	08/14/16	19:00	24:00		X	X	X	X	X	X	3	1	3	\$105.00	\$315.00	30		
125		5	HIST	HIST DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	18	1	18	\$30.00	\$540.00	30		
Aug 16																				Total			
Spots	87																			87			
Grs \$	\$2,215																			\$2,215			
Net \$	\$1,638																			\$1,638			

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION										TIM #							
Client	TURN	AE	WIN_NCC, Washington	Office	NCC	Address										1086785									
Product		Client	Turnaround Illinois (21708)			Contact										Contract Start	08/08/2016								
Estimate	809814	Product	Political - Association (131)			Phone					713-341-1000					Contract End	08/14/2016								
Order	62316776	Agency	Smart Media (923)	15%		Notes										TOTALS FOR CONTRACT									
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3) 13%			Bill Month Broadcast										Contract Type Political		Total Spots	98						
REFERENCES						Ord Status Contract Confirmed										Gross Amt		\$2,210.00							
Est #		Primary	CHICAGO (1)	Tertiary		Systems Comcast/Oak Park, IL 6231 6231, 6231 (24)										Agency Comm		\$331.50							
Contr #	464172	Secondary	National Political	Quaternary												Rep Comm		\$244.21							
																						Net Amt		\$1,634.30	
Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len				
129		5	DISC	DISC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	10	1	10	\$20.00	\$200.00	30				
128		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	42	1	42	\$15.00	\$630.00	30				
130		5	FXNC	FXNC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	12	1	12	\$30.00	\$360.00	30				
131		5	HGTV	HGTV DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	17	1	17	\$30.00	\$510.00	30				
132		5	HIST	HIST DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	17	1	17	\$30.00	\$510.00	30				
Aug 16																					Total				
Spots	98																			98					
Grs \$	\$2,210																			\$2,210					
Net \$	\$1,634																			\$1,634					

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #					
Client	TURN	AE	WIN_NCC, Washington	Office	NCC	Address										1086785					
Product		Client	Turnaround Illinois (21708)		Contact				Phone		713-341-1000						Contract Start	08/08/2016			
Estimate	809814	Product	Political - Association (131)		Agency		Smart Media (923)		15%		Notes								Contract End	08/14/2016	
Order	62316776	Rep Firm	13% National Cable Communications (3)		13%														TOTALS FOR CONTRACT		
Submit EDI Invoice		REFERENCES				Primary		CHICAGO (1)		Tertiary								Total Spots	100		
Est #		Secondary		National Political		Quaternary								Gross Amt	\$790.00						
Contr #	464172									Bill Month		Broadcast		Contract Type		Political		Agency Comm	\$118.50		
Systems		Comcast/La Salle-Peru, IL 7886 7886, 7886 (17)																		Rep Comm	\$87.30
																				Net Amt	\$584.21

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
134		5	DISC	DISC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	12	1	12	\$10.00	\$120.00	30
133		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	42	1	42	\$5.00	\$210.00	30
135		5	ESPN	ESPN DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	17	1	17	\$10.00	\$170.00	30
136		5	FXNC	FXNC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	17	1	17	\$10.00	\$170.00	30
137		5	TNT	TNT DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	12	1	12	\$10.00	\$120.00	30

Aug 16		Total
Spots	100	100
Grs \$	\$790	\$790
Net \$	\$584	\$584

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #	
Client	TURN	AE	WIN_NCC, Washington	Office	NCC	Address								1086785			
Product		Client	Turnaround Illinois (21708)			Contact								Contract Start 08/08/2016			
Estimate	809814	Product	Political - Association (131)			Phone 713-341-1000				Contract End 08/14/2016							
Order	62316776	Agency	Smart Media (923)	15%		Notes								TOTALS FOR CONTRACT			
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3) 13%			Bill Month Broadcast Contract Type Political								Total Spots 100			
REFERENCES						Ord Status Contract Confirmed								Gross Amt \$1,000.00			
Est #		Primary	CHICAGO (1)	Tertiary										Agency Comm \$150.00			
Contr #	464172	Secondary	National Political	Quaternary										Rep Comm \$110.50			
Systems	Comcast/Streator-Ottawa, IL 7907 7907, 7907 (35)											Net Amt \$739.50					

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
138		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	12	1	12	\$10.00	\$120.00	30
139		5	ESPN	ESPN DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	12	1	12	\$10.00	\$120.00	30
140		5	FXNC	FXNC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	12	1	12	\$10.00	\$120.00	30
141		5	FXNC	FXNC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	18	1	18	\$10.00	\$180.00	30
142		5	HGTV	HGTV DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	18	1	18	\$10.00	\$180.00	30
143		5	HIST	HIST DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	12	1	12	\$10.00	\$120.00	30
144		5	TBSC	TBSC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	10	1	10	\$10.00	\$100.00	30
145		5	TNT	TNT DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$10.00	\$60.00	30

Aug 16		Total
Spots	100	100
Grs \$	\$1,000	\$1,000
Net \$	\$740	\$740

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #	
Client	TURN	AE	WIN_NCC, Washington	Office	NCC	Address								1086785			
Product		Client	Turnaround Illinois (21708)			Contact								Contract Start 08/08/2016			
Estimate	809814	Product	Political - Association (131)			Phone 713-341-1000				Contract End 08/14/2016							
Order	62316776	Agency	Smart Media (923)	15%		Notes								TOTALS FOR CONTRACT			
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3) 13%			Bill Month Broadcast Contract Type Political								Total Spots 95			
REFERENCES						Ord Status Contract Confirmed								Gross Amt \$585.00			
Est #		Primary	CHICAGO (1)	Tertiary										Agency Comm \$87.75			
Contr #	464172	Secondary	National Political	Quaternary										Rep Comm \$64.64			
Systems	Comcast/Roll Mead-Mt Pros U-verse, IL 4094 4094, 4094 (170)											Net Amt \$432.61					

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
146		5	DISC	DISC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	5	1	5	\$5.00	\$25.00	30
150		5	FXNC	FXNC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	12	1	12	\$10.00	\$120.00	30
151		5	FXNC	FXNC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	7	1	7	\$10.00	\$70.00	30
152		5	FXNC	VARIOUS	08/09/16	08/14/16	16:00	19:00		X	X	X	X	X	X	1	1	1	\$20.00	\$20.00	30
147		5	HIST	HIST EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	12	1	12	\$5.00	\$60.00	30
148		5	HIST	HIST DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	28	1	28	\$5.00	\$140.00	30
149		5	TBSC	TBSC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	30	1	30	\$5.00	\$150.00	30

Aug 16		Total
Spots	95	95
Grs \$	\$585	\$585
Net \$	\$433	\$433

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #					
Client	TURN	AE	WIN_NCC, Washington	Office	NCC	Address										1086785					
Product		Client	Turnaround Illinois (21708)		Contact				Phone		713-341-1000						Contract Start	08/08/2016			
Estimate	809814	Product	Political - Association (131)		Notes										Contract End	08/14/2016					
Order	62316776	Agency	Smart Media (923)	15%		TOTALS FOR CONTRACT															
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)		13%		Bill Month		Broadcast		Contract Type		Political						Total Spots	88	
				REFERENCES				Ord Status		Contract Confirmed								Gross Amt	\$510.00		
Est #		Primary	CHICAGO (1)	Tertiary																Agency Comm	\$76.50
Contr #	464172	Secondary	National Political	Quaternary																Rep Comm	\$56.36
Systems	Comcast/Chicago City N-NW U-verse, IL 4081 4081, 4081 (162)																	Net Amt	\$377.15		

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
153		5	DISC	DISC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	5	1	5	\$5.00	\$25.00	30
154		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	18	1	18	\$5.00	\$90.00	30
155		5	HGTV	HGTV DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	18	1	18	\$5.00	\$90.00	30
156		5	HIST	HIST EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	22	1	22	\$5.00	\$110.00	30
157		5	HIST	HIST DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	18	1	18	\$5.00	\$90.00	30
158		5	HIST	AVG. ALL WKS<	08/09/16	08/14/16	16:00	19:00		X	X	X	X	X	X	3	1	3	\$15.00	\$45.00	30
159		5	HIST	AVG. ALL WKS<	08/09/16	08/14/16	19:00	24:00		X	X	X	X	X	X	4	1	4	\$15.00	\$60.00	30

Aug 16		Total
Spots	88	88
Grs \$	\$510	\$510
Net \$	\$377	\$377

Contract Data Form

EDI INFORMATION		ORDER INFORMATION				BILLING INFORMATION				TIM #			
Client	TURN	AE	WIN_NCC, Washington	Office	NCC	Address				Contract Start	08/08/2016		
Product		Client	Turnaround Illinois (21708)		Contact		Phone	713-341-1000		Contract End	08/14/2016		
Estimate	809814	Product	Political - Association (131)		Notes						TOTALS FOR CONTRACT		
Order	62316776	Agency	Smart Media (923)		15%	Bill Month	Broadcast	Contract Type	Political		Total Spots	100	
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3)		13%	Ord Status	Contract Confirmed		Gross Amt	\$2,490.00	Agency Comm	\$373.50	
REFERENCES												Rep Comm	\$275.15
Est #		Primary	CHICAGO (1)	Tertiary								Net Amt	\$1,841.36
Contr #	464172	Secondary	National Political	Quaternary									
Systems	Comcast/Gurnee, IL 5553 5553, 5553 (12)												

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
161		5	DISC	DISC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	12	1	12	\$20.00	\$240.00	30
160		5	DISC	DISC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	24	1	24	\$15.00	\$360.00	30
166		5	ESPN	ESPN DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$35.00	\$210.00	30
167		5	FXNC	FXNC EM	08/09/16	08/14/16	05:00	09:00		X	X	X	X	X	X	6	1	6	\$40.00	\$240.00	30
163		5	FXNC	FXNC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	6	1	6	\$30.00	\$180.00	30
162		5	HIST	HIST DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	24	1	24	\$25.00	\$600.00	30
164		5	TBSC	TBSC DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	10	1	10	\$30.00	\$300.00	30
165		5	TNT	TNT DT	08/09/16	08/14/16	09:00	16:00		X	X	X	X	X	X	12	1	12	\$30.00	\$360.00	30

Aug 16		Total
Spots	100	100
Grs \$	\$2,490	\$2,490
Net \$	\$1,841	\$1,841

Contract Data Form - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION			TIM #
Client	TURN	AE	WIN_NCC, Washington DC (101) NCC	Address			1086785
Product		Client	Turnaround Illinois (21708)	Contact		Phone	713-341-1000
Estimate	809814	Agency	Smart Media (923) 15%	Notes			
Order	62316776	Rep Firm	13% National Cable Communications (3) 13%				
Submit EDI Invoice		Bill Month	Broadcast	Contract Type	Political		

TOTALS FOR CONTRACT	
Total Spots	1,990
Gross Amt	\$24,920.00
Agency Comm	\$3,738.00
Rep Comm	\$2,753.66
Net Amt	\$18,428.34

Summary by broadcast month for the following schedules:

1. Comcast/Kankakee, IL 1244 1244, 1244 (15)
2. Comcast/Mt. Prospect, IL 1794 1794, 1794 (20)
3. Comcast/McHenry U-verse, IL 4089 4089, 4089 (169)
4. Comcast/WOW-Chicago North, IL 1688 1688, 1688 (176)
5. Comcast/Schaumburg, IL 1795 1795, 1795 (29)
6. Comcast/Libertyville, IL 1863 1863, 1863 (18)
7. Comcast/Bloomingtondale U-verse, IL 4080 4080, 4080 (171)
8. Comcast/Gurnee U-verse, IL 4086 4086, 4086 (167)
9. Comcast/Libertyville U-verse, IL 4088 4088, 4088 (168)
10. Comcast/Schaumburg-Elgin U-verse, IL 4095 4095, 4095 (163)
11. Comcast/South Sub-Kankakee U-verse, IL 4096 4096, 4096 (174)
12. Comcast/McHenry, IL 0573 0573, 0573 (19)
13. Comcast/Chicago Northw est, IL 5887 5887, 5887 (22)
14. Comcast/Bloomingtondale, IL 6196 6196, 6196 (3)
15. Comcast/Joliet West, IL 6219 6219, 6219 (14)
16. Comcast/Oak Park, IL 6231 6231, 6231 (24)
17. Comcast/La Salle-Peru, IL 7886 7886, 7886 (17)
18. Comcast/Streator-Ottawa, IL 7907 7907, 7907 (35)
19. Comcast/Roll Mead-Mt Pros U-verse, IL 4094 4094, 4094 (170)
20. Comcast/Chicago City N-NW U-verse, IL 4081 4081, 4081 (162)
21. Comcast/Gurnee, IL 5553 5553, 5553 (12)

Aug 16		Total
Spots	1,990	1,990
Grs \$	\$24,920	\$24,920
Net \$	\$18,428	\$18,428

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____

FINANCE: _____ INV: _____

Advertiser Terms and Conditions

The following are the terms and conditions (the "Terms and Conditions") on which Comcast Spotlight, LP ("Comcast") or Comcast Affiliates (defined below) will distribute advertisements ("Ad(s)") via linear spot cable ("Spot Cable") which may include interactive overlays or functionality, video on demand ("VOD"), and/or websites that Comcast or Comcast Affiliates own, operate, host, or distribute ads on ("Covered Sites") pursuant to one or more insertion orders (each, an "IO") that the parties may negotiate from time-to-time. As used herein, the term "Contract" shall mean these Terms and Conditions, together with any IO, and "Comcast Affiliates" shall mean any entity that directly or indirectly controls, is controlled by, or is under common control with Comcast, excluding NBCUniversal Media, LLC.

1. INSERTION ORDER(S)

(a) Each IO shall specify the (i) name of the organization/company/person on whose behalf Ads are being purchased (the "Advertiser"), (ii) in the event the person or entity signing the IO is an advertising agency or other representative for the Advertiser (the "Ad Representative"), the relationship between the Advertiser and such Ad Representative; (iii) the types and quantity of inventory being purchased or delivered; (iv) rates; (v) campaign start date(s) and end date(s); and (vi) networks of distribution platforms on which the Ads will appear. (b) An IO will be deemed binding only upon (i) signature by both parties or (ii) in the case of an IO signed only by Advertiser, the display of the first Ad by Comcast (unless otherwise specified in the IO).

2. BILLING AND PAYMENTS

(a) Comcast will bill Advertiser monthly, using the standard broadcast month, subject to Section 4. (b) Invoices shall contain information with regard to the product type, quantity, length, rate, network and any additional identification, including codes provided by Advertiser and reasonably acceptable to Comcast. Additional charges other than for distribution of Ads may be itemized on a separate invoice. (c) Payment shall be made in advance of the distribution date, unless credit arrangements acceptable to Comcast have previously been made in writing, in which event payment shall be made no later than 30 days after Advertiser's receipt of invoice. (d) Upon Advertiser's request, affidavits for Spot Cable shall state dates and times taken from the official log maintained by Comcast. Such excerpts from the official log shall be the affidavits of performance and the definitive proof of performance. (e) Advertiser agrees to pay all amounts payable under this Contract. Amounts not timely paid as required by this Contract shall be considered delinquent and shall bear interest at the rate of 1.5% per month (or the highest rate permitted by law, if less) until paid in full. In the event Advertiser fails to make such payments, Advertiser and/or Ad Representative, will be jointly and severally liable for all amounts owed and reasonable expenses (including legal fees and other costs) incurred by Comcast in collecting such amounts.

3. REJECTION AND TERMINATION

(a) Comcast reserves the right to reject, cancel, or suspend any Ad or IO at any time, for any reason whatsoever. Comcast reserves the right to immediately cancel this Contract at any time upon notice, whether oral or in writing, (i) upon default by Advertiser in the payment of invoices, (ii) for any other material breach of the terms hereof, (iii) if Comcast determines that Ad(s) or Ad Materials fail to meet Comcast, network, or carrier content guidelines, (iv) if Ad(s) or Ad Materials violate any domestic and international federal, state or local law, rule or regulation ("Law(s)") or (v) if Ad(s) or Ad Materials contain material that violates the rights of a third party. Upon cancellation, all charges for the distribution of Ads completed hereunder and not paid shall become immediately due and payable. (b) Advertiser may cancel the distribution of Spot Cable Ads of 60 seconds' or less duration upon 14 days' prior written notice to Comcast, effective no earlier than 14 days after the commencement of distribution of Ads under this Contract. Advertiser may cancel the distribution of Spot Cable Ads of more than 60 seconds' duration upon 28 days' prior written notice to Comcast, effective no earlier than 28 days after the first date of distribution under this Contract. Advertiser may cancel the distribution of Ads on VOD, iGuide, or an interactive platform upon 14 days' prior written notice to Comcast, effective no earlier than 14 days after the commencement of distribution under this Contract. Advertiser may cancel the distribution of Ads on Covered Sites if Comcast is in material breach of its obligations hereunder and fails to cure such breach within 10 days of Advertiser's written notice, except as otherwise stated in this Contract with regard to specific breaches. This paragraph notwithstanding, Advertiser may not cancel an IO that is accepted on a non-cancellable basis. (c) If Advertiser cancels this Contract or an IO, or if Comcast cancels this Contract or an IO for cause due to a breach by Advertiser, all discounts shall be void and rates on the then-current rate card will apply to any Ads distributed after the notice date of such termination through the effective date of cancellation. If Comcast cancels this Contract other than for cause due to a breach by Advertiser, Advertiser shall have the benefit of the same discounts that it would have earned had it been allowed to complete this Contract. (d) If Advertiser cancels any special promotion, contest, sponsorship, sweepstakes or other service provided to Advertiser by Comcast or Comcast Affiliates, at Comcast's sole discretion, any related discounts for Ads shall be void and rates on the current rate card shall apply to all Ads distributed after the notice date of such termination through the effective date of cancellation.

4. AD MATERIALS

(a) Unless otherwise noted on the IO, Advertiser shall provide all materials for Ads, including without limitation artwork, copy, active URLs, and scheduling instructions ("Ad Materials") to Comcast in compliance with generally accepted standards of good practice and in accordance with specifications required by Comcast. Comcast reserves the right to reject, edit, digitize, cut, edit, alter, reformat, reclassify, modify, and/or compress the Ad Materials and to transmit such Ad Materials in their edited, digitized modified, altered, or compressed form for distribution. Advertiser acknowledges that non-center-cut safe HD Ads may lose information displayed in the edges of a Ad. Advertiser shall pay all expenses incurred in connection with the delivery of Ad Materials to Comcast, and with the return to Advertiser, if such return is directed on the IO or is otherwise requested by Advertiser. If Advertiser fails to deliver Ad Materials to Comcast by the respective deadline set by the relevant Comcast market, Comcast will use reasonable efforts to distribute Ads despite late delivery, but shall not be liable for the failure to distribute Ads. Notwithstanding the foregoing, if Advertiser delivers Ad Materials late, Comcast may bill Advertiser for the media purchased pursuant to the IO. (b) Notwithstanding anything in this Contract to the contrary, Ad Materials provided by Advertiser are subject to Comcast approval and network/carrier restrictions and guidelines, including standards and practices and consumer protection statutes. Comcast retains a continuing right to reject or withdraw Ad Materials submitted by Advertiser, including but not limited to, the right to reject or withdraw for unsatisfactory technical quality, objectionable or unlawful content, incorrect price or other incorrect or inaccurate information, or in the case of interactive platform Ads, for unlawful collection or use of personally identifiable information ("PII" as defined below) as determined by Comcast in its sole discretion. If any Ad or Ad Materials are deemed unsatisfactory hereunder, Comcast shall notify Advertiser, and unless Advertiser furnishes satisfactory material in a sufficient amount of time in advance of distribution as determined by Comcast, Comcast may bill Advertiser for the time reserved on the IO. (c) Regarding Covered Sites, if a third party Ad Server is specifically identified in an IO, Advertiser may serve Ads through such third party ad serving system, it being agreed and acknowledged that the traffic and impressions reporting provided by Comcast shall control with respect to Comcast's obligations under this Agreement. Comcast may discontinue display of Ads if the total number of impressions for such specified display period is reached prior to the end of the scheduled display stop date. A campaign is considered fully delivered if at least 95% of the impressions were run. If there is a shortfall in delivery of impressions of more than 5% at the end of any specified period, Comcast will provide, as Advertiser's sole remedy, "make good" impressions through comparable placements, to be delivered no later than 60 days following the applicable scheduled display stop date. (d) Advertiser acknowledges that other content, tools or information provided by Comcast or third parties may appear on the screen over the Ad or Ad Materials, including, without limitation, (i) navigational content appearing during processes such as program selection, ordering and playback, (ii) Emergency Alert System information that the Systems are obligated by law to display, and (iii) any content, tools or

appearing during processes such as program selection, ordering and playback, (ii) Emergency Alert System information that the Systems are obligated by law to display, and (iii) any content, tools or information that a publisher or viewer could cause to be displayed on the television screen through interactive media or otherwise. Comcast and Comcast Affiliates may copy and store the Ad during the distribution thereof as Comcast deems appropriate to optimize the performance of Comcast content distribution on the Systems.

5. RATES AND CHARGES

(a) Comcast reserves the right to increase its rates at any time. (b) Advertiser may contract for distribution of Ads of various lengths subject to Comcast's rate card and only with prior Comcast approval. (c) Spot Cable Ads contracted for distribution on an interconnect basis will be billed after such Ads have been distributed to 90% of the subscribers within the applicable interconnect capable of receiving the applicable schedule in standard definition. Ads distributed on other platforms will be billed no later than the end of the month following the month in which such distribution occurs, regardless of whether or not the applicable campaign has completed. To the extent that incremental costs become due with respect to text message Ads sold at a flat or package rate (prepaid), such incremental charges will be billed during the month in which such costs are due. (d) Advertiser will pay all non-recoverable out-of-pocket costs expenses incurred in connection with any Ads, promotion, contest, sweepstakes or other service provided to Advertiser by Comcast or Comcast Affiliates. (e) Comcast may invoice Ads distributed on interactive platforms based on performance data ("Performance Data") provided by a third party, as specified in the IO. Comcast specifically disclaims and makes no representations or warranties of any kind, express or implied regarding the Performance Data.

6. FORCE MAJEURE

(a) If Comcast fails to distribute Cable Spot or VOD Ad(s) as specified on an IO, due to public emergency or necessity, force majeure, restrictions imposed by law, acts of God, labor disputes, mechanical or electronic breakdowns, or any reason other than Advertiser's failure to deliver Ad Materials by respective deadline ("Force Majeure Event"), Comcast shall, in its sole discretion, offer Advertiser (i) comparable commercial announcement time on a substitute basis, or (ii) a reduction in the time charges equal to the amount of money proportionally assignable to such Ads not distributed. (b) If Comcast fails to distribute Ads on Covered Sites as specified on an IO, due a Force Majeure Event, Comcast shall, in its sole discretion, offer Advertiser a pro rata reduction in the space, time and/or program charges hereunder in the amount of money assigned to the space, time and/or program charges at time of purchase.

7. INTERACTIVE PLATFORMS

In connection with customers and potential customers obtained by means of Ads on interactive platforms, Advertiser will (a) use the contact information provided by Comcast's customers solely for the purposes of providing such customers with communications they have specifically opted-in to receive, provided, that when a customer is given the option to opt-in, Advertiser shall (i) clearly inform the customer regarding the uses to which such contact information shall be made and (ii) make reasonably available to such customer the privacy policies to which such information shall be subject; (b) not disclose, sell or share any personally-identifiable customer information to any third party; (c) be solely responsible to respond to all customer inquiries promptly and efficiently; (d) comply at all times with Comcast and Advertiser's customer contact guidelines, if any; (e) ensure that any customer who requests a "do not call" "do not email" or equivalent listing is immediately removed from all call or email lists and follow-ups; (f) cease all contact with any customer immediately upon request from such customer or Comcast; (g) transmit all contact data securely and keep all contact data in a secure environment and otherwise be respectful and protective of customer privacy in all respects; (h) not contact customers utilizing an autodialer or similar technology or a prerecorded message, (i) make any required disclosures of costs that may be incurred by customers who receive text messages or calls to mobile phones, and (j) comply with all other applicable carrier, network and Comcast guidelines. In addition, communications made by Advertiser to Comcast's customers in accordance herewith (A) shall only promote the products and services of Advertiser that customer has expressly requested to be sent such communications and (B) shall not include any advertisement, sponsorship or promotion of or by any party other than Advertiser. Further, any communications between Advertiser and customers or potential customers are subject to the reasonable approval of Comcast. Nothing in the foregoing shall prevent Advertiser from creating lists of, or to market to customers who have independently contacted Advertiser regardless of whether they had previously used any of Comcast's interactive platforms. Advertiser also understand and agrees that Comcast shall have the right to use the number of impressions, interactions, and other information gathered under an IO on an aggregated and anonymous basis (i.e. that does not identify Advertiser.)

8. INDEMNIFICATION

(a) Advertiser shall indemnify, defend and hold Comcast and Comcast Affiliates harmless from and against any and all claims, suits, actions, damages, liabilities, judgments, losses, assessments, interest charges, penalties, costs and expenses (including, attorney's fees and disbursements) arising out of or relating to (i) the creation or production of Ads provided and/or authorized by Advertiser; (ii) the distribution of the Ads and the products and services they advertise, (iii) the Ad Materials provided by Advertiser, and (iv) any breach by Advertiser of this Contract or any of Advertiser's representations or warranties hereunder. Where Ad Representative contracts for Ads on behalf of Advertiser, Advertiser and Ad Representative shall be jointly and severally liable for all indemnification obligations in favor of Comcast. The foregoing representations, warranties and indemnities shall survive the completion, cancellation, or termination of this Contract. (b) Notwithstanding anything in this Contract to the contrary, the sole remedies available to Advertiser for a breach of this Contract, for any claims arising out of the negotiation or performance of this Contract or out of the distribution of the Ads provided by Advertiser shall be (i) substitute distribution of Ads or program material; or (ii) a refund of amounts paid by Advertiser for the unfulfilled portion of this Contract, in the sole discretion of Comcast.

IN NO EVENT SHALL COMCAST OR COMCAST AFFILIATES BE LIABLE FOR ANY INDIRECT, CONSEQUENTIAL, INCIDENTAL, SPECIAL, PUNITIVE, OR OTHER DAMAGES (INCLUDING, WITHOUT LIMITATION, DAMAGES FOR LOSS OF BUSINESS PROFITS, BUSINESS INTERRUPTION, GOOD WILL, OR OTHER PECUNIARY LOSS) ARISING OUT OF THIS CONTRACT OR BE SUBJECT TO EQUITABLE REMEDIES OR INJUNCTIVE RELIEF.

9. WARRANTIES

(a) Advertiser represents and warrants that (i) Advertiser has the right to enter into this Contract or Ad Representative has the power and all authorizations necessary to conclude this Contract for and on behalf of the Advertiser; (ii) Advertiser has all necessary licenses and clearances to use the content contained in Ads and Ads do not violate any federal or state law, statute, or regulation; (iii) Ads are not defamatory, libelous, pornographic, obscene or otherwise unlawful; (iv) Advertiser has the sole right, title, and interest, or that Advertiser has written permission, to make use of the name, logos and trademarks of the entity under which Advertiser advertises and does business; (v) Advertiser has a reasonable basis for all claims made within the Ads, possesses appropriate documentation to substantiate such claims and shall fulfill all commitments made in its campaigns, and that all product information it provides is truthful, accurate, and complete, and is not misleading in any way; (vi) any (A) data provided by Advertiser, Ad Representative or their respective service providers has been collected in accordance with all Laws, and the use of such data by Comcast will not violate any Laws or the rights of any third parties. and (B) the collection or use of data arising from the advertisement is done in compliance with Advertiser's privacy policy, applicable Law and any applicable industry self-regulatory principles or rules that may be applicable to Advertiser; (vii) all Ads comply applicable network, carrier and Comcast guidelines; (viii) Advertiser shall not use Comcast's short code or keywords except as permitted by Comcast in connection with the applicable IO; (ix) all Ads are free of viruses, bombs, bots and other computer routines that may damage or expropriate any Comcast data or system; (x) neither Advertiser nor Ad Representative shall use or retain any data collected through the Covered Sites or interactive platforms or otherwise received from Comcast except as necessary for delivery (for clarification, the foregoing precludes, among other things, Advertiser from re-targeting or remarketing covered site users on other websites); (xi) Advertiser shall not use the Ads to place any Flash local shared objects or other types of client-side storage on the computer of a covered site user, except for HTTP cookies, and (xii) Advertiser shall comply with all Laws in connection with its receipt and use of Comcast information and exercise of its rights under this Contract. (b) Comcast and Comcast Affiliates hereby disclaim any and all warranties, including, without limitation, any

warranties of merchantability, fitness for a particular purpose, or other warranties arising by usage of trade, course of dealings, or course of performance. Without limiting the foregoing, Comcast specifically disclaims any warranties relating to the effectiveness of any Ads distributed pursuant to this Contract and do not guarantee any financial benefits to Advertiser by virtue of distributing Advertiser's Ads, and all reports and data provided by Comcast hereunder or pursuant to any IO are provided 'as-is' without any warranties or representations of any kind. Comcast does not warrant or guarantee customer response rates or the ability to convert responses into sales. Comcast does not warrant or guarantee the profile or demographics of a respondent.

10. CONFIDENTIAL INFORMATION

Comcast and Advertiser each agree to take commercially reasonable steps to protect all "Confidential or Proprietary Information" provided by one party to the other or obtained in the performance of this Contract, and not to publish or disclose the other party's Confidential or Proprietary Information to any third party without the other's written permission. Advertiser will identify its Confidential or Proprietary Information in writing to Comcast within 14 days of disclosure. Comcast's Confidential or Proprietary Information shall include all information that Advertiser should reasonably understand because of legends or other markings, the circumstances of disclosure, or the information itself, to be proprietary and confidential to the disclosing party regardless of whether such information is marked "Confidential." Comcast and Advertiser both agree to use the Confidential and Proprietary Information solely for the purposes of performance under this Contract and shall confine the knowledge of such Confidential or Proprietary Information only to its employees, agencies and other representatives requiring such knowledge and use in the ordinary course and scope of their jobs. However, the receiving party may use or disclose information that is or becomes publicly available through no act of the receiving party, is already lawfully in its possession, is required to be disclosed by law, is independently developed by it, or is lawfully obtained from third parties. Advertiser shall not issue any press releases relating to this Contract. Comcast's rates, personally identifiable information ("PII") of Comcast's subscribers and all VOD enabled subscriber numbers or amounts, and all response rates and other patterns of customer behavior associated with interactive Ads constitute "Confidential or Proprietary Information" pursuant to this paragraph. To the extent Advertiser receives PII from or about Comcast's subscribers, respondents to interactive functionality in Ads, VOD users or the numbers of VOD enabled subscribers through the performance of its obligations under this Contract, Advertiser will use such information solely for purposes of responding to or fulfilling the specific customer-initiated transaction (i.e., customer request for information) through which such information was obtained. As between Comcast and the Advertiser, all PII and VOD enabled subscriber numbers, any data (including that data contained in any reports provided by Comcast) and used pursuant to an IO, or gathered or collected during delivery of an Ad that identifies or allows identification of any subscriber, or any content, context, or users of the foregoing, and any information entered or provided by users of any Covered Sites or subscribers are and shall remain the exclusive property of Comcast (and be deemed its Confidential or Proprietary Information) and Advertiser shall not acquire any right, title or interest therein. Advertiser shall not retain, use, or disclose such PII, VOD enabled subscriber numbers, data or other Confidential or Proprietary Information for any other purpose unless it receives the customer's separate prior written or electronic consent to do so. Advertiser agrees to display its privacy policy in a readily accessible and conspicuous location and to take reasonable steps to enable customers to access Advertiser's privacy policy. Advertiser agrees to comply with all applicable privacy laws.

11. GENERAL; DISCLAIMERS

(a) Comcast's obligations hereunder are subject to all Laws and applicable network and carrier guidelines, now enforced or hereafter enacted. (b) This Contract, including the rights under it, may not be resold, assigned or transferred by Advertiser without first obtaining the written consent of Comcast; nor may Comcast be required to distribute the Ads hereunder for the benefit of any advertiser other than the party named on the IO. Any resale, assignment or transfer prohibited hereunder shall be null and void. Failure of Comcast or Advertiser to enforce any of the provisions herein shall not be construed as a general relinquishment or waiver as to that or any other provision. (c) Comcast shall exercise normal precautions in handling property and mail, but assumes no liability for loss or damage to Ad Materials and other property furnished by Advertiser or Ad Representative hereunder. Comcast will not accept or process mail, correspondence, or telephone calls in connection with distribution of Ads hereunder, except as expressly provided under any fulfillment services contract or attachment signed by the parties. (d) All production materials provided by Comcast and used in program and Ads are and remain the exclusive property of Comcast unless specifically noted on the IO or in a contract for production services between Comcast and Advertiser. (e) Comcast shall only recognize agency commissions that conform to industry standards and practices, and shall have no obligation to pay such commissions. (f) Audience estimates provided are prorated market-level impressions, adjusted based on each network's ad-insertable households by Syscode. Syscode level Ad-Insertable Universe Estimates (AIUEs) for each network are based on quarterly Nielsen Universe Estimates, and adjusted by the percentage of total system subscribers capable of receiving advertisements. In cases where Nielsen does not provide Universe Estimates for the ad-delivery mechanism of a Multichannel Video Programming Distributor (MVPD), publicly disclosed subscriber counts will be used. In situations where High Definition and Standard Definition programming are simulcast, no further audience adjustments are made should simultaneous HD/SD ad-insertion be unavailable for a network on a given Syscode. The information provided will be periodically updated by Comcast. For more information please contact your Advertising Sales Executive. (g) Any ratings and impressions estimates provided by Comcast are based on data provided by a third party and are for informational purposes only. Comcast specifically disclaims and makes no representations and warranties of any kind, expressed or implied regarding ratings and impressions estimates. Comcast's spot and clearance information provided during a broadcast month is preliminary, and may vary from final affidavits. Advertiser will be billed and will be required to pay for Ads based on final affidavits. (h) This Contract contains the entire agreement between the parties relating to the subject matter hereof, and no change or modification of any of its provisions shall be effective unless made in writing and signed by both parties, except that no change(s) or modification(s) can be made in any IO or advertising schedule under any circumstances. Advertiser acknowledges and agrees that any entity that distributes an Ad sold by Comcast hereunder shall be a third party beneficiary of this Contract and entitled to enforce rights granted to Comcast hereunder directly against Advertiser. (i) This Contract shall be interpreted, governed and construed in accordance with the laws of the State of New York without regard to its principles governing conflicts of law. All disputes, controversies or claims that relate in any way to this Contract, except collection proceedings brought by Comcast or a collection agency designated by Comcast related to fees owed by Advertiser to Comcast, will be resolved by arbitration in Philadelphia, PA, in accordance with the Commercial Arbitration Rules of this American Arbitration Association. The award by the arbitrators shall be final, and may be enforced in any court having jurisdiction. Further, no action, regardless of form, arising out of or relating to the transactions under this Contract, may be brought by Advertiser more than 120 days after the occurrence giving rise to such action. (j) Nothing in this Contract shall constitute a partnership or joint venture between the parties or constitute either Advertiser or Comcast as agent of the other for any purpose whatsoever. (k) If any provision of this Agreement is amended, invalid, illegal or unenforceable in any jurisdiction, such provision the remainder of this Agreement shall remain in full force and effect. (l) Advertiser agrees that Comcast may identify it as an advertiser of Comcast in client lists and other marketing materials.

Authorized Acceptance: _____

Date: _____

Revised 3/27/15