



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26234322		<b>Changes as of:</b> 10/30/2018 at 9:26 AM		<b>Version:</b> Current State Version 1		<b>Con Type:</b> POLITICAL/NOTE	
<b>CPE:</b>		<b>Flight:</b> 10/31/18 - 11/6/18		<b>Station:</b> WIVB		<b>Total \$:</b> \$36,715.00	
<b>Agency:</b> Media Fortitude Partners		<b>Advertiser:</b> CUOMO, ANDREW		<b>Market:</b> Buffalo-Niagara Falls			
<b>30 Newport Center Parkway</b>		<b>Product:</b> Sked 10		<b>Office:</b> WASHINGTON		<b>Total Spots:</b> 73	
<b>07030</b>		<b>Agency Order #:</b>		<b>Service:</b> Nielsen		<b>Total CPP:</b> \$0.00	
		<b>Buyer:</b> Carrie Xu		<b>Primary Demo:</b> Adults 35+		<b>Total GRP:</b>	
		<b>Salesperson:</b> RACHELLE RAY		<b>Assistant:</b> RACHELLE RAY		<b>Traffic #:</b> 1747981	
		<b>312-832-6601</b>		<b>312-832-6601</b>			
<b>Separation:</b>							

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/31 - 11/5		Total Spots	Total \$	CPP*	GRP*
							10/31	11/5				
1	W-F M-Tu 4:30a-5a		NEWS	\$100.00	0.0	30	3	2	5	\$500.00	\$0.00	0.0
2	M-F 5a-6a		NEWS	\$300.00	0.0	30	3	2	5	\$1,500.00	\$0.00	0.0
3	M-F 6a-7a		NEWS	\$700.00	0.0	30	3	2	5	\$3,500.00	\$0.00	0.0
4	M-F 7a-9a		THIS MORNING	\$400.00	0.0	30	6	4	10	\$4,000.00	\$0.00	0.0
5	Sa 6a-8a		NEWS	\$150.00	0.0	30	2	0	2	\$300.00	\$0.00	0.0
6	Sa 8a-10a		SAT MORNING	\$175.00	0.0	30	1	0	1	\$175.00	\$0.00	0.0
7	Su 5:30a-6a		EMPIRE STATE WKLY	\$10.00	0.0	30	1	0	1	\$10.00	\$0.00	0.0
8	Su 6a-8a		NEWS	\$115.00	0.0	30	2	0	2	\$230.00	\$0.00	0.0
9	Su 9a-10:30a		SUN MORNING	\$600.00	0.0	30	1	0	1	\$600.00	\$0.00	0.0
10	10:30a-11:30a		FACE-NATION	\$400.00	0.0	30	1	0	1	\$400.00	\$0.00	0.0
11	M-F 9a-10a		RACHAEL RAY	\$100.00	0.0	30	3	2	5	\$500.00	\$0.00	0.0
12	12n-12:30p		NEWS	\$400.00	0.0	30	3	1	4	\$1,600.00	\$0.00	0.0
13	M-F 12p-3p		TALK	\$225.00	0.0	30	3	1	4	\$900.00	\$0.00	0.0
14	M-F 4p-5p		NEWS	\$425.00	0.0	30	4	1	5	\$2,125.00	\$0.00	0.0
15	M-F 5p-6p		NEWS	\$950.00	0.0	30	4	1	5	\$4,750.00	\$0.00	0.0
16	M-F 6p-6:30p		NEWS	\$1,425.00	0.0	30	4	1	5	\$7,125.00	\$0.00	0.0
17	M-F 11p-1:35p		NEWS	\$1,000.00	0.0	30	3	1	4	\$4,000.00	\$0.00	0.0
18	Sa 11p-1:35p		NEWS	\$775.00	0.0	30	1	0	1	\$775.00	\$0.00	0.0
19	Su 11:30p-12:05a		NEWS AFTER NFL	\$775.00	0.0	30	1	0	1	\$775.00	\$0.00	0.0
20	M-F 12:37a-1:37a		LATE LATE SHOW	\$75.00	0.0	30	3	1	4	\$300.00	\$0.00	0.0



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CPE:		Flight: 10/31/18 - 11/6/18		Station: WTVB	
Agency: Media Fortitude Partners		Advertiser: CUOMO, ANDREW		Market: Buffalo-Niagara Falls	
30 Newport Center Parkway 07030		Product: Sked 10		Office: WASHINGTON	
Agency Order #:		Buyer: Carrie Xu		Service: Nielsen	
Salesperson: RACHELLE RAY		312-832-6601		Primary Demo: Adults 35+	
Separation:		Assistant: RACHELLE RAY		312-832-6601	
		Total Spots: 73		Total CPP: \$0.00	
		Total GRP:		Trafic #: 1747981	
		Con Type: POLITICAL/VOTE		Total \$: \$36,715.00	

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							10/31	11/5				
21	Th 10p-11p		SWAT	\$1,650.00	0.0	30	1	0	1	\$1,650.00	\$0.00	0.0
22	F 10p-11p		BLUE BLOODS	\$1,000.00	0.0	30	1	0	1	\$1,000.00	\$0.00	0.0
TOTALS:							54	19	73	\$36,715.00	\$0.00	0.0