

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26223059

Changes as of: 10/29/2018 at 7:30 AM

Version: Current State Version 4

CPE:

Agency: Media Fortitude Partners

Flight: 10/16/18 - 11/6/18

Station: WIVB

Con Type: POLITICAL/NOTE

30 Newport Center Parkway

Product: 10/16-11/6

Market: Buffalo-Niagara Falls

Total Spots: 83

07030

Agency Order #:

Service: Nielsen

Total CPP: \$0.00

Buyer: Carrie Xu

Primary Demo: Adults 35+

Total GRP:

Salesperson: RACHELLE RAY

Assistant: RACHELLE RAY

Traffic #: 1733667

312-832-6601

312-832-6601

Comments: Revised to show sched now ends 11/1 with w/o 10/29 now airing M-th only for overall \$10 credit.

| 10/16 - 11/5 | | | | | | | | | | | Total | Total | | |
|--------------|---------------------|----|-------------------|----------|----------------|-----|-------|-------|-------|------|-------|------------|--------|------|
| # | Day/Time | DP | Program | Rate | A3SP Rating | Len | 10/16 | 10/22 | 10/29 | 11/5 | Spots | \$ | CPP* | GRP* |
| 1 | Tu-F 4:30a-5a | | NEWS | \$60.00 | 0.0 | 30 | 2 | 0 | 0 | 0 | 2 | \$120.00 | \$0.00 | 0.0 |
| 2 | M-F 4:30a-5a | | NEWS | \$60.00 | 0.0 | 30 | 0 | 3 | 0 | 0 | 3 | \$180.00 | \$0.00 | 0.0 |
| 3 | M-Tu 4:30a-5a | | NEWS | \$60.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 0 | \$0.00 | \$0.00 | 0.0 |
| 4 | Tu-F 5a-6a | | NEWS | \$225.00 | 0.0 | 30 | 2 | 0 | 0 | 0 | 2 | \$450.00 | \$0.00 | 0.0 |
| 5 | M-F 5a-6a | | NEWS | \$225.00 | 0.0 | 30 | 0 | 3 | 0 | 0 | 3 | \$675.00 | \$0.00 | 0.0 |
| 6 | M-Tu 5a-6a | | NEWS | \$225.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 0 | \$0.00 | \$0.00 | 0.0 |
| 7 | Tu-F 6a-7a | | NEWS | \$525.00 | 0.0 | 30 | 2 | 0 | 0 | 0 | 2 | \$1,050.00 | \$0.00 | 0.0 |
| 8 | M-F 6a-7a | | NEWS | \$525.00 | 0.0 | 30 | 0 | 3 | 0 | 0 | 3 | \$1,575.00 | \$0.00 | 0.0 |
| 9 | M-Tu 6a-7a | | NEWS | \$525.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 0 | \$0.00 | \$0.00 | 0.0 |
| 10 | Tu-F 7a-9a | | THIS MORNG | \$300.00 | 0.0 | 30 | 3 | 0 | 0 | 0 | 3 | \$900.00 | \$0.00 | 0.0 |
| 11 | M-F 7a-9a | | THIS MORNG | \$300.00 | 0.0 | 30 | 0 | 3 | 0 | 0 | 3 | \$900.00 | \$0.00 | 0.0 |
| 12 | M-Tu 7a-9a | | THIS MORNG | \$300.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 0 | \$0.00 | \$0.00 | 0.0 |
| 13 | Su 5:30a-6a | | EMPIRE STATE WKLY | \$10.00 | 0.0 | 30 | 1 | 1 | 0 | 0 | 2 | \$20.00 | \$0.00 | 0.0 |
| 14 | Su 6a-8a | | NEWS | \$115.00 | 0.0 | 30 | 2 | 2 | 0 | 0 | 4 | \$460.00 | \$0.00 | 0.0 |
| 15 | Su 9a-10:30a | | SUN MORNG | \$400.00 | 0.0 | 30 | 0 | 1 | 0 | 0 | 1 | \$400.00 | \$0.00 | 0.0 |
| 16 | Su 10:30a-11:30a | | FACE-NATION | \$250.00 | 0.0 | 30 | 0 | 1 | 0 | 0 | 1 | \$250.00 | \$0.00 | 0.0 |
| 17 | Tu-F 12n-12:30p | | NEWS | \$400.00 | 0.0 | 30 | 2 | 0 | 0 | 0 | 2 | \$800.00 | \$0.00 | 0.0 |
| 18 | M-F 12n-12:30p | | NEWS | \$400.00 | 0.0 | 30 | 0 | 3 | 0 | 0 | 3 | \$1,200.00 | \$0.00 | 0.0 |
| 19 | M-Tu 12n-12:30p | | NEWS | \$400.00 | 0.0 | 30 | 0 | 0 | 0 | 0 | 0 | \$0.00 | \$0.00 | 0.0 |
| 20 | Tu-F 4p-5p | | NEWS | \$300.00 | 0.0 | 30 | 2 | 0 | 0 | 0 | 2 | \$600.00 | \$0.00 | 0.0 |

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Version: Current State Version 4

CPE:

Agency: Media Fortitude Partners

Flight: 10/16/18 - 11/6/18

Station: WTVB

Con Type: POLITICAL/NOTE
Total \$: \$29,985.00

30 Newport Center Parkway

Product: 10/16-11/6

Office: WASHINGTON

Total Spots: 83

07030

Agency Order #:

Service: Nielsen

Total CPP: \$0.00

Buyer: Carrie Xu

Primary Demo: Adults 35+

Total GRP:

Salesperson: RACHELLE RAY

Assistant: RACHELLE RAY

Traffic #: 1733667

Separation:

| | | | | | | | | | | | 10/16 - 11/5 | | | | Total | | Total | | | |
|---------|--------------------|----|-----------------|------------|-------------|-----|-------|-------|-------|------|--------------|--|--|--|-------|--|-------|-------------|--------|------|
| # | Day/Time | DP | Program | Rate | A3SP Rating | Len | 10/16 | 10/22 | 10/29 | 11/5 | | | | | | | Spots | \$ | CPP* | GRP* |
| 21 | M-F 4p-5p | | NEWS | \$300.00 | 0.0 | 30 | 0 | 3 | 0 | 0 | | | | | | | 3 | \$900.00 | \$0.00 | 0.0 |
| 22 | Tu-F 5p-6p | | NEWS | \$700.00 | 0.0 | 30 | 2 | 0 | 0 | 0 | | | | | | | 2 | \$1,400.00 | \$0.00 | 0.0 |
| 23 | M-F 5p-6p | | NEWS | \$700.00 | 0.0 | 30 | 0 | 2 | 0 | 0 | | | | | | | 2 | \$1,400.00 | \$0.00 | 0.0 |
| 24 | Tu-F 11p-11:35p | | NEWS | \$650.00 | 0.0 | 30 | 3 | 0 | 0 | 0 | | | | | | | 3 | \$1,950.00 | \$0.00 | 0.0 |
| 25 | M-F 11p-11:35p | | NEWS | \$650.00 | 0.0 | 30 | 0 | 3 | 0 | 0 | | | | | | | 3 | \$1,950.00 | \$0.00 | 0.0 |
| 26 | Sa 8a-10a | | CBS this AM Sat | \$125.00 | 0.0 | 30 | 1 | 1 | 0 | 0 | | | | | | | 2 | \$250.00 | \$0.00 | 0.0 |
| 27 | Su 9a-10:30a | | SUN MORNING | \$400.00 | 0.0 | 30 | 0 | 1 | 0 | 0 | | | | | | | 1 | \$400.00 | \$0.00 | 0.0 |
| 28 | M-Th 11p-11:35p | | NEWS | \$650.00 | 0.0 | 30 | 0 | 0 | 3 | 0 | | | | | | | 3 | \$1,950.00 | \$0.00 | 0.0 |
| 29 | M-Th 5p-6p | | NEWS | \$700.00 | 0.0 | 30 | 0 | 0 | 2 | 0 | | | | | | | 2 | \$1,400.00 | \$0.00 | 0.0 |
| 30 | M-Th 4p-5p | | NEWS | \$300.00 | 0.0 | 30 | 0 | 0 | 3 | 0 | | | | | | | 3 | \$900.00 | \$0.00 | 0.0 |
| 31 | M-Th 12n-12:30p | | NEWS | \$400.00 | 0.0 | 30 | 0 | 0 | 3 | 0 | | | | | | | 3 | \$1,200.00 | \$0.00 | 0.0 |
| 32 | M-Th 7a-9a | | THIS MORNING | \$300.00 | 0.0 | 30 | 0 | 0 | 3 | 0 | | | | | | | 3 | \$900.00 | \$0.00 | 0.0 |
| 33 | M-Th 6a-7a | | NEWS | \$525.00 | 0.0 | 30 | 0 | 0 | 3 | 0 | | | | | | | 3 | \$1,575.00 | \$0.00 | 0.0 |
| 34 | M-Th 5a-6a | | NEWS | \$225.00 | 0.0 | 30 | 0 | 0 | 3 | 0 | | | | | | | 3 | \$675.00 | \$0.00 | 0.0 |
| 35 | M-Th 4:30a-5a | | NEWS | \$60.00 | 0.0 | 30 | 0 | 0 | 3 | 0 | | | | | | | 3 | \$180.00 | \$0.00 | 0.0 |
| 36 | M-Th 9a-10a | | Rachael Ray | \$100.00 | 0.0 | 30 | 0 | 0 | 2 | 0 | | | | | | | 2 | \$200.00 | \$0.00 | 0.0 |
| 37 | M-Th 6p-6:30p | | News | \$1,425.00 | 0.0 | 30 | 0 | 0 | 1 | 0 | | | | | | | 1 | \$1,425.00 | \$0.00 | 0.0 |
| 38 | M-Th 7p-7:30p | | Wheel | \$1,050.00 | 0.0 | 30 | 0 | 0 | 1 | 0 | | | | | | | 1 | \$1,050.00 | \$0.00 | 0.0 |
| 39 | M-Th 11:35p-12:35a | | Colbert | \$250.00 | 0.0 | 30 | 0 | 0 | 2 | 0 | | | | | | | 2 | \$500.00 | \$0.00 | 0.0 |
| 40 | M-Th 3p-4p | | Wendy Williams | \$100.00 | 0.0 | 30 | 0 | 0 | 2 | 0 | | | | | | | 2 | \$200.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | | 22 | 30 | 31 | 0 | | | | | | | 83 | \$29,985.00 | \$0.00 | 0.0 |