OCTOBER '12
4TH QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
10/1/2012	Mob Doctor Mon. 9p.	MON	9:33:24 PM	14539	**US ATTORNEY GENERAL: DEFENDING CHILDHOOD**	30
10/3/2012	The X-Factor Wed. 8p.	WED	8:51:58 PM	MCBD208312THPSA	RONALD MCDONALD HOUSE CHARITIES	30
10/5/2012	The X-Factor Fri. 8p.	FRI	8:33:27 PM	MCBD208312THPSA	RONALD MCDONALD HOUSE CHARITIES	30
10/6/2012	CFB GAME SAT AFTERNOON	SAT	3:41:23 PM	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER	31
10/7/2012	RS National Prekick	SUN	12:58:04 PM	MCBD208312THPSA	RONALD MCDONALD HOUSE CHARITIES	30
10/7/2012	Family Guy Sun. 9p.	SUN	9:06:30 PM	FGDADVOTEPSA20	ROCK THE VOTE	21
10/8/2012	Mob Doctor Mon. 9p.	MON	9:31:45 PM	WFPF2012	WORLD FOOD PROGRAM	30
10/12/2012	Fringe Fri. 9p.	FRI	9:22:08 PM	DETP0528	PARTNERSHIP AT DRUGFREE: CHELSEA MEDICINE ABUSE	30
10/13/2012	CFB GAME SAT AFTERNOON	SAT	3:45:01 PM	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER	31
10/13/2012	College Football BridgeShow	SAT	6:45:44 PM	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER	30
10/13/2012	CFB GAME SAT PRIME	SAT	7:52:43 PM	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER	31
10/20/2012	CFB GAME SAT AFTERNOON	SAT	3:54:23 PM	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER	31
10/20/2012	CFB GAME SAT PRIME	SAT	7:44:54 PM	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER	31
10/21/2012	NFL Single	SUN	4:10:40 PM	PSA2012NFL3020	2012 NFL PSA V2	30
10/26/2012	Kitchen Nightmares Fri. 8p.	FRI	8:33:01 PM	PSA2012NFL3010	2012 NFL PSA V1	30
10/27/2012	CFB GAME SAT AFTERNOON	SAT	4:22:14 PM	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER	31
10/28/2012	World Series Game 4 Sun 8p	SUN	11:59:42 PM	PSA2012MLB3021	REV MLB PSA W/CC SABATHIA	30
10/29/2012	The X-Factor Mon. 8p.	MON	8:43:02 PM	14539	**US ATTORNEY GENERAL: DEFENDING CHILDHOOD**	30
	******PLEASE NOTE THAT SPOT LENGTHS ARE PULLED FROM FINAL LEGAL LOGS AND MAY CONTAIN :01 OF PAD (ex. :31 = a :30 unit)***					