



**WBBM-TV**  
**22 W. Washington St.**  
**Chicago, IL 60602**  
**(312) 899-2222**

# CONTRACT

<u>Contract / Revision</u> 76047 /		<u>Alt Order #</u>
<u>Advertiser</u> Citizens for Rauner Inc.		<u>Original Date / Revision</u> 01/26/18 / 03/14/18
<u>Contract Dates</u> 03/19/18 - 03/20/18	<u>Estimate #</u> 2136	
<u>Product</u> Rauner for Governor		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBBM-TV	<u>Account Executive</u> Allison Herger	<u>Sales Office</u> Local Chicago
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV15473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 101419	<u>Advertiser Ref</u> 505883	

And:

**Target Enterprises LLC**  
**15260 Ventura Blvd Ste 1240**  
**Sherman Oaks, CA 91403-5347**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBBM	03/19/18	03/20/18	M-F 4p-5p	358p-5p		:30			NM	4	\$4,400.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/19/18	03/25/18	22-----				4	\$1,100.00			
N 2	WBBM	03/19/18	03/20/18	CBS This Morning	7:00 AM-8:00 AM		:30			NM	4	\$2,200.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/19/18	03/25/18	22-----				4	\$550.00			
N 3	WBBM	03/19/18	03/20/18	CBS This Morning	8:00 AM-9:00 AM		:30			NM	4	\$2,200.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/19/18	03/25/18	22-----				4	\$550.00			
N 4	WBBM	03/19/18	03/20/18	Local Midday News	1058a-1130a		:30			NM	2	\$2,000.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/19/18	03/25/18	11-----				2	\$1,000.00			
N 5	WBBM	03/19/18	03/20/18	The Young & The Restless	1128a-1230p		:30			NM	2	\$2,000.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/19/18	03/25/18	11-----				2	\$1,000.00			
N 6	WBBM	03/19/18	03/20/18	The Bold & The Beautiful	1228p-1p		:30			NM	2	\$2,000.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/19/18	03/25/18	11-----				2	\$1,000.00			
N 7	WBBM	03/19/18	03/20/18	M-F 2-3p	158p-3p		:30			NM	4	\$2,400.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/19/18	03/25/18	22-----				4	\$600.00			
N 8	WBBM	03/19/18	03/20/18	M-F 3p-4p	258p-4p		:30			NM	4	\$3,600.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/19/18	03/25/18	22-----				4	\$900.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachment hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.  
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WBBM	03/19/18	03/20/18	M-F Local News 5p-530p	458p-530p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR	03/19/18	03/25/18	11-----				2	\$1,500.00			
N 10	WBBM	03/19/18	03/19/18	CBS Evening News M-F	528p-6p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR	03/19/18	03/25/18	1-----				1	\$2,500.00			
N 11	WBBM	03/19/18	03/19/18	M-F Local News 6p-630p	558p-630p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR	03/19/18	03/25/18	1-----				1	\$1,200.00			
N 12	WBBM	03/19/18	03/19/18	Prime Access M-F 1b	627p-7p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR	03/19/18	03/25/18	1-----				1	\$1,200.00			
N 13	WBBM	03/19/18	03/19/18	Monday Prime Hr 1	657p-8p		:30			NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR - KEVIN CAN WAIT/MAN WITH A PLAN	03/19/18	03/25/18	M-----				2	\$6,000.00			
N 14	WBBM	03/19/18	03/19/18	Monday Prime Hr 2	758p-9p		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR - SUPERIOR DONUTS/LIVING BIBLICALLY	03/19/18	03/25/18	M-----				1	\$6,500.00			
N 15	WBBM	03/19/18	03/19/18	Monday Prime Hr 3	858p-1002p		:30			NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR	03/19/18	03/25/18	M-----				2	\$7,000.00			
N 16	WBBM	03/19/18	03/19/18	Late News Rotator M-Su	958p-1035p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR	03/19/18	03/25/18	1-----				1	\$2,500.00			
N 17	WBBM	03/19/18	03/19/18	The Late Show	1035p-1137p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR	03/19/18	03/25/18	2-----				2	\$2,000.00			
<b>Totals</b>											<b>39</b>	<b>\$67,700.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/20/18	39	\$67,700.00	(\$10,155.00)	\$57,545.00
<b>Totals</b>	<b>39</b>	<b>\$67,700.00</b>	<b>(\$10,155.00)</b>	<b>\$57,545.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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