

CONTRACT



WBBM-TV
 22 W. Washington St.
 Chicago, IL 60602
 (312) 899-2222

<u>Contract / Revision</u> 76047 /		<u>Alt Order #</u>
<u>Advertiser</u> Citizens for Rauner Inc.		<u>Original Date / Revision</u> 01/26/18 / 03/14/18
<u>Contract Dates</u> 03/19/18 - 03/20/18	<u>Estimate #</u> 2136	
<u>Product</u> Rauner for Governor		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBBM-TV	<u>Account Executive</u> Allison Herger	<u>Sales Office</u> Local Chicago
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u> 101419	<u>Advertiser Ref</u> 505883	
<u>Agency Code</u> TV15473	<u>Advertiser Code</u>	<u>Product 1/2</u>

And:

Target Enterprises LLC
 15260 Ventura Blvd Ste 1240
 Sherman Oaks, CA 91403-5347

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBBM	03/19/18	03/20/18	M-F 4p-5p	358p-5p		:30			NM	4	\$4,400.00
	LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/19/18	03/25/18	22-----				4	\$1,100.00			
N 2	WBBM	03/19/18	03/20/18	CBS This Morning	7:00 AM-8:00 AM		:30			NM	4	\$2,200.00
	LUR											
Week:		03/19/18	03/25/18	22-----				4	\$550.00			
N 3	WBBM	03/19/18	03/20/18	CBS This Morning	8:00 AM-9:00 AM		:30			NM	4	\$2,200.00
	LUR											
Week:		03/19/18	03/25/18	22-----				4	\$550.00			
N 4	WBBM	03/19/18	03/20/18	Local Midday News	1058a-1130a		:30			NM	2	\$2,000.00
	LUR											
Week:		03/19/18	03/25/18	11-----				2	\$1,000.00			
N 5	WBBM	03/19/18	03/20/18	The Young & The Restless	1128a-1230p		:30			NM	2	\$2,000.00
	LUR											
Week:		03/19/18	03/25/18	11-----				2	\$1,000.00			
N 6	WBBM	03/19/18	03/20/18	The Bold & The Beautiful	1228p-1p		:30			NM	2	\$2,000.00
	LUR											
Week:		03/19/18	03/25/18	11-----				2	\$1,000.00			
N 7	WBBM	03/19/18	03/20/18	M-F 2-3p	158p-3p		:30			NM	4	\$2,400.00
	LUR											
Week:		03/19/18	03/25/18	22-----				4	\$600.00			
N 8	WBBM	03/19/18	03/20/18	M-F 3p-4p	258p-4p		:30			NM	4	\$3,600.00
	LUR											
Week:		03/19/18	03/25/18	22-----				4	\$900.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachment hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser. The CBS cancellation policy for Advertisers is four weeks prior to the a spot being cancelled



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<u>Advertiser</u>	<u>Original Date / Revision</u>
Citizens for Rauner Inc.	01/26/18 / 03/14/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/19/18 - 03/20/18	Rauner for Governor	2136

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WBBM	03/19/18	03/20/18	M-F Local News 5p-530p	458p-530p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR	03/19/18	03/25/18	11-----				2	\$1,500.00			
N 10	WBBM	03/19/18	03/19/18	CBS Evening News M-F	528p-6p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR	03/19/18	03/25/18	1-----				1	\$2,500.00			
N 11	WBBM	03/19/18	03/19/18	M-F Local News 6p-630p	558p-630p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR	03/19/18	03/25/18	1-----				1	\$1,200.00			
N 12	WBBM	03/19/18	03/19/18	Prime Access M-F 1b	627p-7p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR	03/19/18	03/25/18	1-----				1	\$1,200.00			
N 13	WBBM	03/19/18	03/19/18	Monday Prime Hr 1	657p-8p		:30			NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR - KEVIN CAN WAIT/MAN WITH A PLAN	03/19/18	03/25/18	M-----				2	\$6,000.00			
N 14	WBBM	03/19/18	03/19/18	Monday Prime Hr 2	758p-9p		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR - SUPERIOR DONUTS/LIVING BIBLICALLY	03/19/18	03/25/18	M-----				1	\$6,500.00			
N 15	WBBM	03/19/18	03/19/18	Monday Prime Hr 3	858p-1002p		:30			NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR	03/19/18	03/25/18	M-----				2	\$7,000.00			
N 16	WBBM	03/19/18	03/19/18	Late News Rotator M-Su	958p-1035p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR	03/19/18	03/25/18	1-----				1	\$2,500.00			
N 17	WBBM	03/19/18	03/19/18	The Late Show	1035p-1137p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR	03/19/18	03/25/18	2-----				2	\$2,000.00			
Totals											39	\$67,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/20/18	39	\$67,700.00	(\$10,155.00)	\$57,545.00
Totals	39	\$67,700.00	(\$10,155.00)	\$57,545.00

Signature: _____ Date: _____

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