

# CONTRACT



**WBBM-TV**  
 22 W. Washington St.  
 Chicago, IL 60602  
 (312) 899-2222

<u>Contract / Revision</u> 71796 /		<u>Alt Order #</u>
<u>Advertiser</u> Citizens for Rauner Inc.		<u>Original Date / Revision</u> 01/09/18 / 01/09/18
<u>Contract Dates</u> 01/25/18 - 01/28/18	<u>Estimate #</u> 2126	
<u>Product</u> Rauner for Governor		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBBM-TV	<u>Account Executive</u> Allison Herger	<u>Sales Office</u> Local Chicago
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV15473	<u>Advertiser Code</u> 1233	<u>Product 1/2</u> 1848
<u>Agency Ref</u> 101419	<u>Advertiser Ref</u> 505883	

And:

**Target Enterprises LLC**  
 15260 Ventura Blvd Ste 1240  
 Sherman Oaks, CA 91403-5347

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBBM	01/25/18	01/26/18	M-F Local News 5p-530p	458p-530p		1:00			NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/22/18	01/28/18	---11--	2			\$1,700.00				
N 2	WBBM	01/25/18	01/26/18	Late News Rotator M-Su	958p-1035p		1:00			NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/22/18	01/28/18	---11--	2			\$2,400.00				
N 3	WBBM	01/25/18	01/26/18	The Late Show	1035p-1137p		1:00			NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/22/18	01/28/18	---11--	2			\$1,700.00				
N 4	WBBM	01/28/18	01/28/18	CBS Sunday Morning	758a-930a		1:00			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		01/22/18	01/28/18	-----S	1			\$3,000.00				
<b>Totals</b>											<b>7</b>	<b>\$14,600.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/01/18 - 01/28/18	7	\$14,600.00	(\$2,190.00)	\$12,410.00
<b>Totals</b>	<b>7</b>	<b>\$14,600.00</b>	<b>(\$2,190.00)</b>	<b>\$12,410.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachment hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser. The CBS cancellation policy for Advertisers is four weeks prior to the a spot being cancelled