

# ORDER



**Orders**  
**Order / Rev:** 1606141  
**Alt Order #:** 09096734  
**Product Desc:** MI FAM ECON PROSPERI  
**Estimate:**  
**Flight Dates:** 06/05/18 - 06/18/18  
**Original Date / Rev:** 06/04/18 / 06/04/18  
**Order Type:** Political

**WZZM 13**

**Primary AE:** Minerva Nada  
**Sales Office:** T-ATL  
**Sales Region:** NAT

**Agency Name:** Three Point Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 1322 G Street SE  
 Wasgington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/ Michigan Families for Economic I  
**Demographic:** A25-54  
**Product Codes:** IS-Issue/Non Ballot  
**Priority:** P04-GB  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 115991  
**Agency External ID:** 34243AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/18/18	20	\$5,125.00	\$4,356.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	20	\$5,125.00	\$4,356.25	0.00
<b>Totals</b>	<b>20</b>	<b>\$5,125.00</b>	<b>\$4,356.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Minerva Nada			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WZZM 13	7%	\$5,125.00
Market	100%	\$73,214.29

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WOOD	50%	\$36,607.14
WOTV	0%	\$0.00
WWMT	43%	\$31,482.14
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	06/05/18	06/05/18	Good Morning America M-F Good Morning America	CM	7-9a	-T-----	:30	1	\$300.00	P03-F	0.00	NM	1	\$300.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/04/18	06/10/18	-T-----		1		\$300.00		0.00					
N 2	WZZM	06/06/18	06/06/18	Good Morning America M-F Good Morning America	CM	7-9a	--W----	:30	1	\$300.00	P03-F	0.00	NM	1	\$300.00
GD MRN AMR-ABC															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WZZM	06/07/18	06/07/18	Good Morning America	CM	7-9a	---T---	:30	1	\$300.00	P03-F	0.00	NM	1	\$300.00
				M-F Good Morning America											
		GD MRN AMR-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	--W----		1				\$300.00		0.00			
N 4	WZZM	06/08/18	06/08/18	Good Morning America	CM	7-9a	----F--	:30	1	\$300.00	P03-F	0.00	NM	1	\$300.00
				M-F Good Morning America											
		GD MRN AMR-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	---T---		1				\$300.00		0.00			
N 5	WZZM	06/11/18	06/11/18	Good Morning America	CM	7-9a	M-----	:30	1	\$300.00	P03-F	0.00	NM	1	\$300.00
				M-F Good Morning America											
		GD MRN AMR-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	M-----		1				\$300.00		0.00			
N 6	WZZM	06/12/18	06/12/18	Good Morning America	CM	7-9a	-T-----	:30	1	\$300.00	P03-F	0.00	NM	1	\$300.00
				M-F Good Morning America											
		GD MRN AMR-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	-T-----		1				\$300.00		0.00			
N 7	WZZM	06/13/18	06/13/18	Good Morning America	CM	7-9a	--W----	:30	1	\$300.00	P03-F	0.00	NM	1	\$300.00
				M-F Good Morning America											
		GD MRN AMR-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	--W----		1				\$300.00		0.00			
N 8	WZZM	06/14/18	06/14/18	Good Morning America	CM	7-9a	---T---	:30	1	\$300.00	P03-F	0.00	NM	1	\$300.00
				M-F Good Morning America											
		GD MRN AMR-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	---T---		1				\$300.00		0.00			
N 9	WZZM	06/15/18	06/15/18	Good Morning America	CM	7-9a	----F--	:30	1	\$300.00	P03-F	0.00	NM	1	\$300.00
				M-F Good Morning America											
		GD MRN AMR-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	----F--		1				\$300.00		0.00			
N 10	WZZM	06/18/18	06/18/18	Good Morning America	CM	7-9a	M-----	:30	1	\$300.00	P03-F	0.00	NM	1	\$300.00
				M-F Good Morning America											
		GD MRN AMR-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	M-----		1				\$300.00		0.00			
N 11	WZZM	06/05/18	06/05/18	Judge Judy 4-430p	CM	4-430p	-T-----	:30	1	\$200.00	P02-F	0.00	NM	1	\$200.00
				Judge Judy											
		JUDGE JUDY<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	-T-----		1				\$200.00		0.00			
N 12	WZZM	06/07/18	06/07/18	Judge Judy 4-430p	CM	4-430p	---T---	:30	1	\$200.00	P02-F	0.00	NM	1	\$200.00
				Judge Judy											
		JUDGE JUDY<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	---T---		1				\$200.00		0.00			
N 13	WZZM	06/11/18	06/11/18	Judge Judy 4-430p	CM	4-430p	M-----	:30	1	\$200.00	P02-F	0.00	NM	1	\$200.00
				Judge Judy											
		JUDGE JUDY<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	M-----		1				\$200.00		0.00			
N 14	WZZM	06/13/18	06/13/18	Judge Judy 4-430p	CM	4-430p	--W----	:30	1	\$200.00	P02-F	0.00	NM	1	\$200.00
				Judge Judy											
		JUDGE JUDY<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	--W----		1				\$200.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	--W----		1				\$200.00		0.00			
N 15	WZZM	06/15/18	06/15/18	Judge Judy 4-430p Judge Judy	CM	4-430p	----F--	:30	1	\$200.00	P02-F	0.00	NM	1	\$200.00
		JUDGE JUDY<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	----F--		1				\$200.00		0.00			
N 16	WZZM	06/06/18	06/06/18	Judge Judy 430-5p Judge Judy	CM	430-5p	--W----	:30	1	\$225.00	P02-F	0.00	NM	1	\$225.00
		JUDGE JUDY B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	--W----		1				\$225.00		0.00			
N 17	WZZM	06/08/18	06/08/18	Judge Judy 430-5p Judge Judy	CM	430-5p	----F--	:30	1	\$225.00	P02-F	0.00	NM	1	\$225.00
		JUDGE JUDY B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/18	06/10/18	----F--		1				\$225.00		0.00			
N 18	WZZM	06/12/18	06/12/18	Judge Judy 430-5p Judge Judy	CM	430-5p	-T-----	:30	1	\$225.00	P02-F	0.00	NM	1	\$225.00
		JUDGE JUDY B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	-T-----		1				\$225.00		0.00			
N 19	WZZM	06/14/18	06/14/18	Judge Judy 430-5p Judge Judy	CM	430-5p	---T---	:30	1	\$225.00	P02-F	0.00	NM	1	\$225.00
		JUDGE JUDY B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	---T---		1				\$225.00		0.00			
N 20	WZZM	06/18/18	06/18/18	Judge Judy 430-5p Judge Judy	CM	430-5p	M-----	:30	1	\$225.00	P02-F	0.00	NM	1	\$225.00
		JUDGE JUDY B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/18/18	06/24/18	M-----		1				\$225.00		0.00			
													Totals	20	\$5,125.00