

CONTRACT



WNLO
 2960 North Meridian Street, Suite 250
 John Browning
 Indianapolis, IN 46208
 (716) 879-4926

<u>Contract / Revision</u> 4436195 /		<u>Alt Order #</u> 28391924	
<u>Advertiser</u> POL/Healthcare Education Project PAC		<u>Original Date / Revision</u> 04/12/24 / 04/16/24	
<u>Contract Dates</u> 04/13/24 - 04/17/24		<u>Estimate #</u> 11625	
<u>Product</u> HEP TV			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WNLO	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>			
<u>Demographic</u> Households			
	<u>Agy Code</u> 9913041	<u>Advertiser Code</u> 488	<u>Product 1/2</u> 1838
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Canal Partners Media
 900 Circle 75 Parkway, SE
 Suite 1650
 Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNLO	04/15/24	04/15/24	Early Morning Wake Up M-F	M-F 5a-559a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	M-----	1			\$25.00				
N 2	WNLO	04/16/24	04/16/24	Early Morning Wake Up M-F	M-F 5a-559a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	-T-----	1			\$25.00				
N 3	WNLO	04/17/24	04/17/24	Early Morning Wake Up M-F	M-F 5a-559a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	--W----	1			\$25.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
	1	WNLO	04/15/24-04/21/24	Early Morning Wake Up M-F	M-F 5a-559a	---W-----	:30	\$25.00		NM		
	Credited											
N 4	WNLO	04/15/24	04/15/24	Wake Up Early AM 559-7a	M-F 559-7a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	M-----	1			\$40.00				
N 5	WNLO	04/16/24	04/16/24	Wake Up Early AM 559-7a	M-F 559-7a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	-T-----	1			\$40.00				
N 6	WNLO	04/17/24	04/17/24	Wake Up Early AM 559-7a	M-F 559-7a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	--W----	1			\$40.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
	1	WNLO	04/15/24-04/21/24	Wake Up Early AM 559-7a	M-F 559-7a	---W-----	:30	\$40.00		NM		
	Credited											
N 7	WNLO	04/15/24	04/15/24	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	M-----	1			\$125.00				
N 8	WNLO	04/16/24	04/16/24	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/15/24	04/21/24	-T-----	1			\$125.00				
N 9	WNLO	04/17/24	04/17/24	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u> POL/Healthcare Education Project PAC		<u>Original Date / Revision</u> 04/12/24 / 04/16/24
<u>Contract Dates</u> 04/13/24 - 04/17/24	<u>Product</u> HEP TV	<u>Estimate #</u> 11625

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	--W----				1	\$125.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WNLO	04/15/24-04/21/24		Wake Up Live M-F 7a-9a	M-F 7a-9a	---W-----	:30		\$125.00	NM		
<i>Credited</i>												
N 12	WNLO	04/15/24	04/15/24	Late News 10p M-Su	10-11p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	M-----				1	\$300.00			
N 13	WNLO	04/16/24	04/16/24	Late News 10p M-Su	10-11p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-T-----				1	\$300.00			
N 14	WNLO	04/17/24	04/17/24	Late News 10p M-Su	10-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	--W----				1	\$300.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	WNLO	04/15/24-04/21/24		Late News 10p M-Su	10-11p	---W-----	:30		\$300.00	NM		
<i>Credited</i>												
Totals											8	\$980.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/28/24	8	\$980.00	(\$147.00)	\$833.00
Totals	8	\$980.00	(\$147.00)	\$833.00

Signature: _____ **Date:** _____

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>