

# CONTRACT



**WNLO**  
 2960 North Meridian Street, Suite 250  
 John Browning  
 Indianapolis, IN 46208  
 (716) 879-4926

<u>Contract / Revision</u> 4432520 /		<u>Alt Order #</u> 28390241	
<u>Advertiser</u> POL/Healthcare Education Project PAC		<u>Original Date / Revision</u> 04/10/24 / 04/10/24	
<u>Contract Dates</u> 04/11/24 - 04/12/24		<u>Estimate #</u> 11613	
<u>Product</u> HEP TV			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WNLO	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>			
<u>Demographic</u> Households			
	<u>Agy Code</u> 9913041	<u>Advertiser Code</u> 488	<u>Product 1/2</u> 1838
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

**Canal Partners Media**  
 900 Circle 75 Parkway, SE  
 Suite 1650  
 Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNLO	04/11/24	04/11/24	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/08/24	04/14/24	---T---	1			\$125.00				
N 2	WNLO	04/12/24	04/12/24	Wake Up Live M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/08/24	04/14/24	---F--	1			\$125.00				
N 3	WNLO	04/11/24	04/11/24	Late News 10p M-Su	10-11p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/08/24	04/14/24	---T---	1			\$300.00				
N 4	WNLO	04/12/24	04/12/24	Late News 10p M-Su	10-11p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/08/24	04/14/24	---F--	1			\$300.00				
<b>Totals</b>											4	\$850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/28/24	4	\$850.00	(\$127.50)	\$722.50
<b>Totals</b>	4	\$850.00	(\$127.50)	\$722.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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