



BEASLEY MEDIA GROUP, LLC

ISSUES AND PROGRAMS REPORT

FOR

WSBR-AM

2ND QUARTER, 2019

(APR 1 THROUGH JUN 30)

Prepared by:
Anthony Autuore, Operations Manager

**ISSUES OF CONCERN TO WSBR ADDRESSED
IN RESPONSIVE PROGRAMMING IN THE 2ND QUARTER, 2019.**

FOOD BANKS

DISABLED ADULTS

HELP FOR FOSTER CHILDREN

CHILD BEREAVEMENT

THE ARTS

NEURODEGENERATIVE DISEASE

HOMELESS WOMEN VETERANS

FLORIDA HISTORY

FEEDING THE NEEDY

YOUTH DEVELOPMENT

HELP FOR THE AGING

HELP FOR DISADVANTAGED CHILDREN

BLACK HISTORY

REGULAR PROGRAMS THAT ADDRESS COMMUNITY ISSUES

FORUM FOR NONPROFITS: A 30-minute interview forum. Dynamic and cutting-edge, every week, The Forum for Non-Profits features one or more organizations worthy of philanthropic support--and encourages listeners to jump on their bandwagon. In addition, leading consultants give advice to help nonprofits succeed, and donors and other sources of funding explain how best to approach them for contributions. Forum for Non Profits airs every Saturday at 11:30pm and Sunday at 6:30am WSBR. Hosted by various hosts.

PUBLIC SERVICE ANNOUNCEMENTS - These are 30 and 60 second live or pre-recorded announcements that are community service oriented. The issues addressed include both local and national concerns. Each announcement addresses various issues from non-profit/service oriented agencies - topics include humanitarian aid, volunteering, consumer protection, education, family issues, health issues, and a variety of local and national charities. Also 3 Florida specific public service announcements per day provided by the Florida Association of Broadcasters.

QUARTERLY ISSUES/PROGRAMS REPORT

2ND Quarter 2019
(APR 1 to JUN 30)

ISSUE: FOOD BANKS

FORUM FOR NON PROFITS

Air Date: APR 07, 2019

WSBR 11:30PM SATURDAY AND 6:30AM SUNDAY

Program is repeated at least once during the week at various times.

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: CARA ZIMMERMAN

GATEWAY COMMUNITY OUTREACH

Carol A. Ray Founder and President and CEO

John Broide- Board Member

Gateway Community Outreach, Inc. was established in April in 1995 as a crisis intervention program for people in Broward County who suddenly faced an economic disaster. Carol spoke about how Gateway has grown from humble beginnings when she, the founder and president began by supporting a family during a food drive. And now Gateway Community Outreach maintains its food warehouse in Deerfield Beach and 6 satellite food distribution sites throughout Broward County.

John spoke about how the 340 plus volunteers assist with clients, food distribution and other tasks and their need for volunteers in general. He also spoke of their funding efforts including an upcoming Gala at Parkland Country Club on April 24.

PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "FOOD BANKS" - Sponsored by The Ad Council

ISSUE: DISABLED ADULTS

FORUM FOR NON PROFITS

Air Date: APR 14, 2019

WSBR 11:30PM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: CARA ZIMMERMAN

AZUL

Sandra Raffaelli Director

Jeanette Vandershost Board of Directors

Sandra and Jeanette both spoke enthusiastically about their new non-profit. They see this as the only model of its kind to serve the Disabled adult population via fashion. They put on fashion shows that the adult “creators” and their “collaborators” help create. Sandra got started in Colombia South America where she originally gained the idea. They have the caregivers be a part of the team working together with their adult son or daughter helping with branding, networking and creating productive members of society. They create their clothing in a studio in West Palm Beach where they can interact with the artists that rent space in the lofts.

PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA’s that were responsive to this issue.

Announcements include 5 PSA’s for “DISABLED ADULTS” - Sponsored by The Ad Council

ISSUE: HELP FOR FOSTER CHILDREN

FORUM FOR NON PROFITS

Air Date: APR 21, 2019

WSBR 11:30PM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

COMFORT CASSES

Lesley Robinson
Development Team

Lesley spoke about how there are over 25,000 in care foster children in Palm Beach County and only 800 are adoptable due to the process of reunification. The organization began with a foster child Jeff who knew how frightening it was to be taken out of the home and your belongings put into a black plastic garbage bag. From these frightening beginnings in many different foster homes Jeff went into the military and from there became successful in the business world. Once married and adopting his own foster kids he started comfort cases so that foster children receive a new backpack with tags, new PJ's toiletries, books and blankets. These comfort cases have been given out now in all 50 states, Puerto Rico and DC.

The statistics are staggering on how many foster children there are in our country and the need for foster families. Packing parties get together to create these bags, companies donate, and schools as well. Jeff goes all around the country speaking about the foster issue and his non-profit Comfort Cases. Lesley will be receiving the Volunteer of the Year award at their annual gala and is very passionate about the work that she does.

PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include 5 PSA's for "FOSTER CHILDREN" - Sponsored by The Ad Council.

ISSUE: CHILD BEREAVEMENT

FORUM FOR NON PROFITS

Air Date: APR 28, 2019

WSBR 11:30PM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

CHILDREN'S BEREAVEMENT CENTER

Jodi Cross- Marketing Director

Sheera Cassel- CEO

The CBC is a FREE Grief support group organization that are national grief experts. They are in 10 sites in south Florida. Jodi and Sheera spoke about how this program is open to anyone who has lost a loved one as a result of illness, accident, suicide or homicide.

The CBC, a non-profit, 501(c) (3) corporation, is the ONLY comprehensive, multicultural,

Community based bereavement support, education, and resource center in South Florida. They provide FREE weekly Peer Support Groups for children (kindergarten through Young adult) and concurrent support groups for parents/caregivers. Groups are currently offered in Miami-Dade, Broward, and Palm Beach counties.

PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include 5 PSA's for "CHILD BEREAVEMENT" - Sponsored by The Ad Council.

ISSUE: THE ARTS

FORUM FOR NON PROFITS

Air Date: MAY 05, 2019

WSBR 11:30PM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: CARA ZIMMERMAN

MUSIC ARTS

Marjorie Waldo, M.Ed.

President and CEO

Every expression of art represents a diversity of cultures and experiences. When we provide our community the opportunity and access to arts programming, we create a vehicle for transformation – for individuals, for communities, and for the globe.

Marjorie, when asked about the name The Art Garage told us it is named for the fact that it actually sits on the first floor of a parking garage in the heart of downtown Delray Beach. She is very excited to be the director here as she was an educator for many years. The great thing about The Arts Garage is that she says it gives the community an opportunity to sign up on line to come and sing or try out a new song. It gives newly formed music groups a chance to have a showcase stage to play. Marjorie said that there are usually 3 nights a week where you can go and listen to great new musical talent. Really great music such as hip hop, jazz, Latin music, rap, and blues are performed. As well there is an art gallery that showcases new artists. Music includes jazz, Latin, blues, hip hop and soul showing a wide range of diversity. This organization began with support of the CRA in Delray Beach and has grown over the 10 years. The Live Work Play model is their vision and they have given over \$15,000.00 in sales proceeds to the artists that have sold their work at the Arts Garage.

PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue.

Announcements include PSA for "MUSIC ARTS" - Sponsored by The Ad Council.

ISSUE: NEURODEGENERATIVE DISEASES

FORUM FOR NON PROFITS

Air Date: MAY 12, 2019

WSBR 11:30PM SATURDAY AND 6:30AM SUNDAY

Program is repeated at least once during the week at various times.

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

BPAN WARRIORS

Sarah Chisholm

Sarah Chisholm spoke about BPAN, a complex neurodegenerative disease, characterized by delayed development and recurrent seizures (epilepsy) beginning in infancy or early childhood. Movement problems get worse over time, and a gradual loss of intellectual functioning in adulthood. Individuals with BPAN may begin to experience painful dystonia, Parkinsonism and a gradual loss of intellectual functioning (cognitive decline) that can lead to a severe loss of thinking and reasoning abilities (dementia).

As an organization, BPAN strives to provide parents, siblings, family members, friends, caregivers and medical professionals, a safe and compassionate online forum to exchange information and provide easier access to scientific research and community resources.

PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "NEURODEGENERATIVE DISEASE" - Sponsored by The Ad Council.

ISSUE: HOMELESS WOMEN VETERANS

FORUM FOR NON PROFITS

Air Date: MAY 19, 2019

WSBR 11:30PM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

OPERATION 120

Elida Barios, Executive Director

Operation120 Inc., is a nonprofit 501(c) 3 based in Boca Raton, FL. Operation120 desires to provide supportive housing and transitional life skills services to homeless and at-risk female military veterans. As a strong community leader and partner, Operation 120 develops partnerships with other community organizations to ensure wide use of already available resources. They are a professional and transparent organization that recognizes the value of our board members, employees, volunteers and our clients. Operation120 utilizes sound business practices and demonstrates good use of resources, donations, and stewardship.

Currently there are over 300 homeless female vets in our area that are in need of services. Elida described the mission as to help take the women off the streets and give them life skills and a safe environment to do so. Ideally she would like to find housing for the women, jobs, clothing and a hand up to bring back the pride they once had. She feels that the system let them down. She is excited that the Department of Veteran Affairs in Palm Beach County is supporting their initiative which will serve well in applying for grants.

.PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight
Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "WOMEN VETERANS" - Sponsored by The Ad Council

ISSUE: FLORIDA HISTORY

FORUM FOR NON PROFITS

Air Date: MAY 26, 2019

WSBR 11:30PM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

FLAGLER MUSEUM

Flagler Museum

Allison Goff

Member & Visitor Services Director

The Henry Morrison Flagler Museum was founded in 1959 by Jean Flagler Matthews, the granddaughter of Henry Flagler. He was the co-founder of Standard Oil and Florida's greatest benefactor, who built the Florida East Coast Railway that extended from Jacksonville along the eastern coast down to Key West. Whitehall is the name of his winter home, built in Palm Beach, and today it is open to the public as a historic house and National Historic Landmark. They are a nonprofit arts and culture organization that serves more than 80,000 visitors per year.

Allison Goff told of their public programming including daily interpretive tours, seasonal exhibitions, lectures, concerts, and special tours, and a seasonal Café that serves a Gilded Age style Tea between Thanksgiving and Easter. They are open to visitors year-round they have a few special opportunities for the community to come out and learn about Henry Flagler, Florida history, and the Gilded Age.

PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight
Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "FLORIDA HISTORY" - Sponsored by The Ad Council

ISSUE: FEEDING THE NEEDY

FORUM FOR NON PROFITS

Air Date: JUN 02, 2019

WSBR 11:30PM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

CROS MINISTRIES

Cros Ministries
Ruth Mageria
Executive Director

Today Ruth discussed along with her board member, Ken Treadwell all the merits of the Cros Ministries program. They opened 41 years ago addressing hunger in PBC and Martin County with Methodist church's in the area. Now they are addressing more of an inter-faith platform with their mission being make sure no one goes hungry in PBC and Martin County. To do this Ruth said they glean farmers lands at the tune of 1000's of pounds of food to distribute to their 8 food pantries. They have also started a mobile food pantry to meet the needs of those that have limited or no transportation. Ruth said this is a major problem so to solve this they are bringing the food to that population. The area specifically is central Palm Beach County.

Cros provides summer camp for K-8th graders where the children receive food and fun. On Friday a backpack is given to the children to take home for the weekend as many don't have food to last until they come back to camp on Monday. The camp provides leadership training for teens and an opportunity to have a summer job at the camp.

PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight
Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "FEEDING THE NEEDY" - Sponsored by The Ad Council

ISSUE: YOUTH DEVELOPMENT

FORUM FOR NON PROFITS

Air Date: JUN 09, 2019

WSBR 11:30PM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

BROWARD 4-H EXTENSION PROGRAM

Leann Barber- Club Leader and Board Member

Leann told us what 4 h's stand for: Head, Hands, Heart and Health.

The mission of 4-H is simply that. They are clubs in every state that bring good wonderful basics to kids that want to create a project from beginning to end. Leann was a 4-h member in school back in South Dakota and felt that her involvement there made her the strong leader she is today. Simple things like helping a student make her prom dress, or students earning their spending money by making soaps. All items made by the students in their club go to Made in Broward where they are sold. Giving students incentive and life skills to become self-sufficient. The program is funded by Federal, state and local government with over 300 volunteers.

The Broward County 4-H Youth Development Program is a hands-on, practical educational program that focuses on building life skills in the areas of healthy living, citizenship, leadership, and STEM (science, technology, engineering, and math) in young people ages 5 to 18.

PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "YOUTH DEVELOPMENT" - Sponsored by the Ad Council.

ISSUE: HELP FOR THE AGING

FORUM FOR NON PROFITS

Air Date: JUN 16, 2019

WSBR 11:30PM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

SOUTH FLORIDA INSTITUTE ON AGING (SoFIA)

Peter Kaldes- CEO

Diane Smith- Senior Director of Companion Program

Diane and Peter discussed how SOFIA was founded in 1965 to connect older adults to volunteer as foster grandparents in the schools. Now it is focused on teaching seniors about technology with classes on iPad, iPhones, and computers over a 10- week course which brings companionship and volunteers for SOFIA. Diane stated that they offer a senior corps volunteer group that helps with social isolation which Peter said is a huge problem. Diane also stated that they offer a stipend program where the senior is paid a small amount for caregiving and respite services to the elderly. The volunteers help with civic engagement, caregiving and respite and economic assistance. Peter said that there will be more people over 65 than under 21 in the near future. Diane and Peter were very excited about the upcoming Aging Symposium in Fort Lauderdale.

PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "HELP FOR THE AGING" - Sponsored by the Ad Council.

ISSUE: HELP FOR DISADVANTAGED CHILDREN

FORUM FOR NON PROFITS

Air Date: JUN 23, 2019

WSBR 11:30PM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

MILAGRO CENTER

Barbara Stark- President and CEO

Barbara discussed the impact that Milagro center has on the community of Delray Beach. Milagro, which means “miracle” in Spanish, motivates children and teens to “reach for the stars” while being confronted by the many adverse influences they face every day. Milagro Center is a 501 (c)3 nonprofit organization founded in 1997 and provides arts experiences to the economically-challenged neighborhood children. The center has a staff of 19 highly dedicated people that work with these children to provide ample education and arts and dance and music. Their goal is to get every student that comes into their doors to be reading at grade level. Many of these kids come from the lowest economic level and may not have the opportunities to thrive to learn to grow. They provide a hot meal every day when they come in provided by many generous donors.

PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA’s that were responsive to this issue.

Announcements include PSA for DISADVANTAGED CHILDREN -Sponsored by the Ad Council.

ISSUE: BLACK HISTORY

FORUM FOR NON PROFITS

Air Date: JUN 30, 2019

WSBR 11:30PM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

SPADY MUSEUM DELRAY BEACH

Charlene Farrington-Museum Director

Edward Stinson-Art Director

With a wonderful conversation with Edward and Charlene we learned that the Spady Museum is a Black history museum geared to bringing the community together. The focus of the conversation was about the upcoming summer camp where the students will create a published photography book that they create and see through the entire process of beginning to the final book. There are 30 kids that attend the camp and they are looking for donations of \$100 or more to help support a child in camp. The summer camp focuses on critical thinking in the creation of their book.

During the year there are many other activities. They have Egyptian yoga, and creative writing, holiday events such as Kwanza. They have Saturdays with street food, artists and musicians to entertain.

PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight

Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for BLACK HISTORY -Sponsored by the Ad Council.