



## Full Time Jobs Filled

List of All Full Time Jobs Filled for the 12 Month Period of October 1, 2014  
through September 30, 2016

Account Executive	9/21/15
Account Executive	9/21/15
On-Air Talent (KKIA)	5/9/16
On-Air Talent (JUAN-FM)/Account Exec	6/2/16

Form Prepared By Natalie Meyer Date 9/16/16

To be completed continuously as each vacancy is filled.

Place completed sheet in station's local public file and post on station's website.



## List of Recruitment Sources Used to Fill Each Vacancy

Job Title Account Executive Date Position Filled 9/21/15

Source for Actual Hire Employee Referral

### Recruitment Sources Utilized

Name & Address	Contact Person & Phone/Fax #
KAYL/KKIA Radio 910 Flindt Drive Storm Lake, IA 50588	buzz@stormlakeradio.com
Storm Lake United 119 W 6th St Storm Lake, IA 50588	kristi@stormlakeunited.com
Iowa Broadcasters Association PO Box 71186 Des Moines, IA 50325	iowaiba@dwx.com
Buena Vista University PO 2975 Storm Lake, IA 50588	stoccoj@bvu.edu

Form Prepared By Natalie A. Meyer Date 9/16/15

To be completed after each full time vacancy is filled.

Place completed sheet in station's local public file and post on station's website.

Attach copies of advertisements, bulletins, letters, emails faxes or other communication announcing vacancy. (These do not need to be posted in file)



## List of Recruitment Sources Used to Fill Each Vacancy

Job Title On-Air Talent (KKIA) Date Position Filled 5/9/16

Source for Actual Hire All Access

### Recruitment Sources Utilized

Name & Address	Contact Person & Phone/Fax #
Indeed.com Iowa Broadcasters Association	See Attached List
Buena Vista University Storm Lake United	
All Access	

Form Prepared By Natalie Meyer Date 3/29/16

To be completed after each full time vacancy is filled.

Place completed sheet in station's local public file and post on station's website.

Attach copies of advertisements, bulletins, letters, emails faxes or other communication announcing vacancy. (These do not need to be posted in file)



## List of Recruitment Sources Used to Fill Each Vacancy

Job Title AE/On-Air Date Position Filled 6/2/16

Source for Actual Hire Iowa Central Community College

### Recruitment Sources Utilized

Iowa Broadcasters Association PO Box 71186 Des Moines, IA 50325	Sue Toma 515-224-7234
Storm Lake Radio KAYL-FM / JUAN-FM / KKIA	Buzz Paterson 712-732-3520
Iowa Central Community College One Triton Circle - Fort Dodge, IA 50501	Rusty McNeil 515-570-1496
Iowa Workforce Development PO Box 1087 - Spencer, IA 51301	Sherri Gertz 712-262-1971

Form Prepared By Natalie A. Meyer Date 7/7/16

To be completed after each full time vacancy is filled.

Place completed sheet in station's local public file and post on station's website.

Attach copies of advertisements, bulletins, letters, emails faxes or other communication announcing vacancy. (These do not need to be posted in file)

9/21/2016

Storm Lake  
Agency Recruitment List

Agency Name	Prong 2	Address	Contact Name	Contact Email	Contact Phone	Contact Fax	
Storm Lake Radio	No	910 Flindt Dr. Storm Lake, IA 50588	Natalie Mayer	<a href="mailto:natalie@stormlakeradio.com">natalie@stormlakeradio.com</a>	712-732-3520	712-732-1746	
All Access	No	28955 Pacific Coast Hwy Ste 210 Malibu, CA 90265	Post on Forum	Self Report	310-457-6616	310-457-0858	<a href="http://www.allaccess.com/">http://www.allaccess.com/</a>
Brown College	No	1345 Mendota Heights Rd Mendota Heights, MN 55120	Christine Dye	<a href="mailto:cdye@h.sanfordbrown.edu">cdye@h.sanfordbrown.edu</a>	651-905-3509	651-905-3540	
Buena Vista University	No	PO 2975 Storm Lake, IA 50588	Jeff Stocco	<a href="mailto:stoccoj@bvui.edu">stoccoj@bvui.edu</a>	712-749-2441	712-749-2037	
Cherokee Times	No	111 South 2nd St Cherokee, IA	Chris Reed	Self Report			
Indeed	No	<a href="http://www.indeed.com">www.indeed.com</a>	N/A	N/A	1-800-462-5842		<a href="http://www.indeed.com">www.indeed.com</a>
Iowa Broadcasters Association	No	PO Box 71186 Des Moines, IA 50325	Sue Toma	<a href="mailto:iowaiba@dwx.com">iowaiba@dwx.com</a>	515-224-7234	515-224-6560	
Iowa Central Community College	No	916 Russel Storm Lake, IA 50588	Dan Anderson	<a href="mailto:dan_anderson@iowacentral.edu">dan_anderson@iowacentral.edu</a>	712-732-2991	712-732-7285	
Iowa Lake Community College	No	300 S 18th St Estherville, IA 51334	Kathryn Miller	<a href="mailto:kcornwell@iowalakes.edu">kcornwell@iowalakes.edu</a>	712-362-7914		
Iowa Workforce Development	No	824 Flindt Drive Storm Lake, IA 50588	Velia Caceres	<a href="mailto:velia.caceres@iwd.iowa.gov">velia.caceres@iwd.iowa.gov</a>	712-732-1576		
La Voz	No	813 Flidnt Drive Storm Lake, IA 50588	Sue Ellen Diaz	<a href="mailto:sue.diaz@lavozeiowa.com">sue.diaz@lavozeiowa.com</a>	712-732-8204		

9/21/2016

Storm Lake  
Agency Recruitment List

Pilot Tribune	No	527 Cayuga St Storm Lake, IA 50588	J Lussman	<a href="mailto:jlussman@stormlakepilottribune.com">jlussman@stormlakepilottribune.c</a>	712-732-3130		
Storm Lake Times	No	PO Box 487 Storm Lake, IA 50588	Mike Dierks	<a href="mailto:miked@stormlake.com">miked@stormlake.com</a>	712-732-4991		
Storm Lake United	No	119 W 6th St Storm Lake, IA 50588	Kelli Berg	<a href="mailto:kberg@stormlakeunited.com">kberg@stormlakeunited.com</a>	712-732-3780		



## Total Number of Interviewees Referred by Each Recruitment Source

Twelve Month Period of 10/1/14 through 9/30/16

Total Number of People Interviewed 11

### Number of Interviewees Referred by Each Recruitment Source

Iowa Broadcasters Association	1
Iowa Central Community College	1
Storm Lake Radio	2
Employee Referral	2
AllAccess.com	4
Indeed.com	1

Form Prepared By Natalie A. Meyer Date 9/16/16

To be completed on the anniversary date of the renewal filing due date.

Use Tally of Interviewee Sources (Form 4) to complete.

Place completed sheet in station's local public file and post on station's website.



## Summary of Supplemental Outreach Initiatives

2 Year filing period from 10/1/14 to 9/30/16 (Cont'd)

First Initiative: Participation in Scholarship Programs

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1 Point

Activities to fulfill initiative IBIB offered \$10k scholarship to college students with degree leading into radio broadcasting/song writing. SLR, a member of IBIB, wanted to give 1 college student a chance to this scholarship.

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Second Initiative: Training, provision of training to Mgmt

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3 Points

Activities to fulfill initiative Owners attended a webinar that covered DOL rules and regulations (1 point)

Assistant Mgr & Office Mgr attended a managers meeting that covered EEO procedures and rules (1 point)

IBA Summer Convention General Manager attended a management session with a seminar led by Gene LaSuer from Davis Brown Law Firm. (1 point)

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Form Prepared By: Natalie Meyer Date: 9/19/16

To be completed for every Prong 3 Outreach Initiative.

Use additional sheet to include remaining initiatives.

Use the Description of Supplemental Outreach Initiatives (Form 7) to complete.

Place completed sheet in station's local public file and post on station's website.





## Summary of Supplemental Outreach Initiatives

2 Year filing period from 10/1/14 to 9/30/16 (Cont'd)

First Initiative: Community Events, Participation in events sponsored by community groups

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.25 Points

Activities to fulfill initiative Rotary Radio Days allowed rotarians to go on-air discussing what rotary's all about.  
SLR raised awareness of their peanut butter jar drive for the local food pantry & Upper Des Moines while explaining how  
they come together to create a positive change in our community and help local clubs and organizations.

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Second Initiative: Training, establishment of a mentoring program

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2 Points

Activities to fulfill initiative 2 high school students interned in January and learned how to write, create, and edit  
radio scripts, shadow AEs during client visits; learned the accounting side of radio, as well as what is all entailed with  
on-air staff.

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Form Prepared By: Natalie Meyer Date: 9/19/16

To be completed for every Prong 3 Outreach Initiative.

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Place completed sheet in station's local public file and post on station's website.



## Summary of Supplemental Outreach Initiatives

2 Year filing period from 10/1/14 to 9/30/16 (Cont'd)

First Initiative: Training, provision of Training to Personnel of unaffiliated non-profit organizations.

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1 x 2 = 2 points

Activities to fulfill initiative 2 Newell Fonda students worked closely with on-air and sales staff learning to do some ad-lib and weather announcements, input the news to our website and talked about it on the radio.

They learned how to do a sales pitch from being introduced to the client, to producing their commercials for on the radio.

The 2 students also learned how to submit orders, how the office manager inputs the orders and logs to even producing a commercial together.

Second Initiative: Training, provision of Training to Personnel of unaffiliated non-profit organizations.

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1 Point

Activities to fulfill initiative BVU Intern worked with KKIA on-air personality during the morning show. She polished her skills as a copywriter.

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Form Prepared By: Natalie Meyer Date: 9/19/16

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