



KLIR-FM

Alpha 3E Licensee LLC

Columbus, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

July, August, September 2022

FILED 9-30 - 22

SUBMITTED BY David Gustafson

A handwritten signature in blue ink, appearing to read 'David Gustafson', is written over a horizontal line.

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

Community Spotlight – Monday thru Friday 7:00am

Community Spotlight is a daily 15 minute program that provides a public forum for community leaders and event organizations to discuss current issues affecting the listening area. The program also provides information on upcoming events in Columbus and surrounding communities. The live 15 minute program provides great interaction between community leaders and the public. It is a great program for promoting positive programs and events in the area.

Y's Words – Monday thru Friday 9:00am

The two minute daily program is a discussion between local fitness experts at the Columbus YMCA. The program offers tips on healthy lifestyles and informs the public of education and interactive programs throughout the community. The program also informs the public of healthcare opportunities in the community.

KLIR News –Monday thru Friday

6:00am, 6:30am, 7:00am, 7:30am, 8:00am, 12:00pm, 4:00pm, 5:00pm

KLIR NEWS is a two minute program dedicated to informing the public on the latest issues that affect them personally, affect their community, and affect the state. The program provides updates on issues impacting local and state government, education, healthcare, tourism, charities, organizations and the environment.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- 1) Government/Politics
- 2) Education, Youth Issues
- 3) Health
- 4) Weather
- 5) Community Events

Issue	Date(s) Aired	Time(s) Aired	Duration	Description of the Segment
Government and Politics	July 1 st to September 30 th	65	30 seconds per feature	Coverage of Community committee work sessions in Columbus. Coverage of City Council meetings. Coverage of police, fire, and sheriff departments. Coverage of issues affecting counties in the coverage area.
Government and Politics	July 1 st to July 5 th	20	3 minutes	Covered the results of the special election held to replace Congressman Jeff Fortenberry
Government and Politics	July 1st to August 5th	30	30 seconds features	Covered the appeal of Congressman Jeff Fortenberry who was sentenced to two years of probation for lying to FBI agents about an illegal campaign contribution from a Nigerian billionaire
Government and Politics	July 5th to September 18th	25	30 seconds features	Covered a medical marijuana legalization campaign's attempt at reaching their signature goal to qualify for the November general election ballot.
Government and Politics	August 8th to September 30th	45	30 seconds features	Covered the ongoing Railroad strike between Railroad companies and employees.
Government and Politics	August 22nd to September 20th	25	30 seconds features	Updated road work on 23rd street in Columbus. The EPA mandated toxic waste be removed from underneath the street.
Government and Politics	September 15th to September 30th	15	30 seconds features	Previewed the upcoming general elections
Education and Youth	July 1 st to September 30 th	65	60 seconds	Updated listeners about upcoming events hosted by all 3 Columbus schools during our daily school news feature.

Issue	Date(s) Aired	Time(s) Aired	Duration	Description of the Segment
Education and Youth	July 1 st to September 30 th	65	2 minute	Y's Words is a daily program that offers tips on healthy lifestyles and informs the public of education and interactive programs throughout the community. The program also informs the public of healthcare opportunities in the community.
Education and Youth	July 1 st to September 30 th	120	30 seconds	PSA: Health education, Big Pals Little Pals of Columbus, Columbus Sports & activities council, parenting workshops, Columbus Library education seminars, youth activities, YMCA activities.
Education and Youth	July 5th to July 15th	20	30 seconds features	Covered Columbus Community Hospital looking for volunteers and VolunTEENs to help provide the best care to its patients, families, visitors and medical staff.
Education and Youth	July 24th to August 5th	15	30 seconds features	Interviewed members of Central Community College about their adult classes
Education and Youth	August 3rd to August 12th	15	30 seconds per feature	Interviewed members of Lemon Smiles about their childhood cancer fundraiser.
Education and Youth	August 10th to August 25th	20	30 seconds per feature	Interviewed members of Columbus Public Library about the start of the school year programming.
Education and Youth	August 20th to September 8th	20	30 seconds per feature	Shared back to school safety tips from the Columbus Police Department
Education and Youth	September 12th to September 20th	15	30 seconds per feature	Interviewed members of youth and Family for Christ about their after school clubs.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Health	July 1 st to September 30 th	90	30 seconds per feature	PSA: Informing listeners on upcoming wellness programs offered at area facilities including mental health, abuse, planned parenthood, and family counseling.
Health	July 20th to August 24th	25	30 seconds per feature	Hy-Vee has announced all Hy-Vee Pharmacy locations across its eight-state region now offer test-to-treat COVID-19 services using the COVID-19 antiviral, PAXLOVID, to help treat mild-to-moderate cases of COVID-19 in certain patients who are at high risk for progression to severe COVID-19.
Health	August 15th to September 20th	20	30 seconds per features	Interviewed health experts on the importance of still getting the flu shot late in flu season.
Health	September 12th to September 20th	20	30 seconds per features	Interviewed members of Columbus Community Hospital about their rehabilitation programs.
Health	July 3rd To September 25th	30	30 seconds per feature	Covered the Nebraska Department of Environment and Energy and its partners weekly sampling of public lakes across Nebraska.
Weather	July 5th To July 8th	15	30 second features	Covered storm damage from Tornadoes that went through Hall County in Eastern Nebraska
Weather	August 10th To September 15th	25	30 seconds per feature	Interviewed members of the Platte County Emergency Response teams about weather safety.
Weather	August 25th To September 28th	25	30 second features	Aired warnings from NPPD about powerline safety for farmers during harvest season

Weather	August 5th To September 30th	25	30 second features	Interviewed area officials about the status of extreme drought in the state of Nebraska
Weather	July 5th To July 8th	15	30 second features	Covered storm damage from Tornadoes that went through Hall County in Eastern Nebraska
Community Events	July 1 st to September 30 th	120	30 seconds per feature	PSAs covering are community events such as musicals, plays, band concerts, festivals, and various schools and non-profit charity events.
Community Events	July 22nd To July 25th	15	30 seconds per feature	Covered Governor Pete Ricketts joined State leaders and Ponca Tribe members to honor Chief Standing Bear through the dedication of the Chief Standing Bear Justice Administration Building.
Community Events	August 5th To August 15th	20	30 seconds per feature	Previewed the activities at this year's Columbus Days Celebration
Community Events	August 28th To September 3rd	15	30 seconds per feature	Interviewed members of Columbus Public Schools previewing the Columbus Marching Festival.
Community Events	September 4th To September 8th	15	30 seconds per feature	Interviewed members of Sammy's Superheroes about their childhood cancer fundraiser.
Community Events	September 8th To September 12th	15	30 seconds per feature	Covered Governor Pete Ricketts press conference Wednesday to highlight the State's plans to expand reliable, high-speed internet service across Nebraska.
Community Events	September 13th To September 15th	15	2 minutes per feature	Covered Columbus Community Hospital held its first public beam signing event for the new Columbus Fieldhouse Tuesday.