



KLIR-FM

Alpha 3E Licensee LLC

Columbus, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

January, February, March, 2022

FILED 4-4-22

SUBMITTED BY David Gustafson

A handwritten signature in blue ink, appearing to read 'David Gustafson', written over a horizontal line.

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

Community Spotlight – Monday thru Friday 7:00am

Community Spotlight is a daily 15 minute program that provides a public forum for community leaders and event organizations to discuss current issues affecting the listening area. The program also provides information on upcoming events in Columbus and surrounding communities. The live 15 minute program provides great interaction between community leaders and the public. It is a great program for promoting positive programs and events in the area.

Y's Words – Monday thru Friday 9:00am

The two minute daily program is a discussion between local fitness experts at the Columbus YMCA. The program offers tips on healthy lifestyles and informs the public of education and interactive programs throughout the community. The program also informs the public of healthcare opportunities in the community.

KLIR News –Monday thru Friday

6:00am, 6:30am, 7:00am, 7:30am, 8:00am, 12:00pm, 4:00pm, 5:00pm

KLIR NEWS is a two minute program dedicated to informing the public on the latest issues that affect them personally, affect their community, and affect the state. The program provides updates on issues impacting local and state government, education, healthcare, tourism, charities, organizations and the environment.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- 1) Government/Politics
- 2) Education, Youth Issues
- 3) Health
- 4) Weather
- 5) Community Events

| Issue | Date(s) Aired | Time(s) Aired | Duration | Description of the Segment |
|--------------------------------|---|---------------|------------------------|--|
| Government and Politics | January 1 st to March 31 st | 65 | 30 seconds per feature | Coverage of Community committee work sessions in Columbus. Coverage of City Council meetings. Coverage of police, fire, and sheriff departments. Coverage of issues affecting counties in the coverage area. |
| Government and Politics | Jan. 4th to March 20th | 25 | 30 seconds features | Covered the trial of US Rep Jeff Fortenberry after he was accused of making false statements to the FBI about illegal campaign donations. |
| Government and Politics | Jan. 10th to March 12th | 45 | 30 seconds features | Covered the debate by lawmakers on abortion and gun-rights measures and an expected focus on how to spend more than \$1 billion in pandemic relief aid. |
| Government and Politics | Jan. 12th to March 17th | 20 | 30 seconds features | Covered the debate by lawmakers on building a new \$230 million prison. |
| Government and Politics | Feb. 1st to March 28th | 35 | 30 seconds features | Covered the announcements from multiple politicians deciding to run for office during the upcoming election. |
| Government and Politics | March 8th to March 21st | 20 | 30 seconds features | Covered the debate between Nebraska and Colorado lawmakers on the state using water from the Platte River in Colorado. |
| Education and Youth | January 1 st to March 31 st | 120 | 30 seconds | PSA: Health education, Big Pals Little Pals of Columbus, Columbus Sports & activities council, parenting workshops, Columbus Library education seminars, youth activities, YMCA activities. |
| Education and Youth | January 1 st to March 31 st | 65 | 60 seconds | Updated listeners about upcoming events hosted by all 3 Columbus schools during our daily school news feature. |

| Issue | Date(s) Aired | Time(s) Aired | Duration | Description of the Segment |
|---------------------|---|---------------|-------------------------|--|
| Education and Youth | January 1 st to March 31 st | 65 | 2 minute | Y's Words is a daily program that offers tips on healthy lifestyles and informs the public of education and interactive programs throughout the community. The program also informs the public of healthcare opportunities in the community. |
| Education and Youth | Jan. 4th to March 5th | 20 | 30 seconds per features | Covered the debate with school officials about mask mandates in Lincoln and Omaha. |
| Education and Youth | Jan. 25th to Jan. 30th | 15 | 30 seconds features | Covered Central Community College and Wayne State College signed a new agreement that provides expanded educational opportunities for CCC students. |
| Education and Youth | Jan. 28th To March. 15th | 30 | 30 seconds per feature | Interviewed members of the Columbus Police Department about school bus safety. |
| Education and Youth | Feb. 3rd To Feb. 12th | 20 | 30 seconds per feature | Covered AARP accepting applications for its Community Challenge grant program. |
| Education and Youth | March 3rd To March 12th | 15 | 30 seconds per feature | Interviewed members of Once Upon a Prom Dress about free prom dresses for students. |
| Health | January 1 st to March 31 st | 180 | 30 seconds | Blood Drive announcements run throughout the month to inform listeners on the importance of how crucial blood donations are in the listening area. |
| Health | January 1 st to March 31 st | 90 | 30 seconds per feature | PSA: Informing listeners on upcoming wellness programs offered at area facilities including mental health, abuse, planned parenthood, and family counseling. |

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
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| Health | Jan. 8th To Feb. 18th | 25 | 30 seconds per feature | Updated residents on the Omicron COVID variant in the state. |
| Health | Jan. 20th To Jan. 23rd | 10 | 30 seconds per feature | Covered the city of Hastings seeing a more than 50-degree temperature drop from 1 day to the next. |
| Health | Feb. 10th to March 5th | 20 | 30 seconds per features | Interviewed health experts on the importance of still getting the flu shot late in flu season. |
| Health | Feb. 15th To March 27th | 25 | 30 seconds per feature | Interviewed area doctors about upcoming walk with the doc events in the area. |
| Weather | Jan. 3rd To March 15th | 55 | 30 second features | Interviewed members of Platte County Emergency Management about safety tips during winter weather |
| Weather | Jan 8th To March 20th | 35 | 30 second features | Interviewed members of Platte County Emergency Management about winter weather updates and the forecast for winter. |
| Weather | Feb. 12th To Feb 19th | 20 | 30 seconds per feature | Covered ice jams on the Platte and Loup Rivers and warned of potential flooding in the area. |
| Weather | March 8th To MArch 30th | 25 | 30 second features | Talked area officials about severe drought in the region. |
| Community Events | January 1 st to March 31 st | 120 | 30 seconds per feature | PSAs covering are community events such as musicals, plays, band concerts, festivals, and various schools and non-profit charity events. |

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| Community Events | Jan. 7th To Jan. 15th | 15 | 1 minute per feature | Interviewed members of TeamMates about mentoring month. |
| Community Events | Jan. 15th To Jan. 20th | 12 | 1 minute per feature | Interviewed members of the Columbus Senior Center about building updates. |
| Community Events | Jan. 22nd To March 28th | 30 | 30 seconds per feature | Talked with the Columbus Visitor Bureau about upcoming events and activities in the area. |
| Community Events | Feb. 15th To Feb. 23rd | 15 | 30 seconds per feature | Interviewed the Columbus Mayor about the possible horse racetrack and casino being built in Columbus. |
| Community Events | March 3rd To March 15th | 15 | 30 seconds per feature | Discussed mental health and suicide prevention with Columbus Area United Way. |