



KLIR-FM

Alpha 3E Licensee LLC

Columbus, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

April, May, June 2022

FILED 7-7-22

SUBMITTED BY David Gustafson

A handwritten signature in blue ink, appearing to read 'David Gustafson', is written over a horizontal line.

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

Community Spotlight – Monday thru Friday 7:00am

Community Spotlight is a daily 15 minute program that provides a public forum for community leaders and event organizations to discuss current issues affecting the listening area. The program also provides information on upcoming events in Columbus and surrounding communities. The live 15 minute program provides great interaction between community leaders and the public. It is a great program for promoting positive programs and events in the area.

Y's Words – Monday thru Friday 9:00am

The two minute daily program is a discussion between local fitness experts at the Columbus YMCA. The program offers tips on healthy lifestyles and informs the public of education and interactive programs throughout the community. The program also informs the public of healthcare opportunities in the community.

KLIR News –Monday thru Friday

6:00am, 6:30am, 7:00am, 7:30am, 8:00am, 12:00pm, 4:00pm, 5:00pm

KLIR NEWS is a two minute program dedicated to informing the public on the latest issues that affect them personally, affect their community, and affect the state. The program provides updates on issues impacting local and state government, education, healthcare, tourism, charities, organizations and the environment.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- 1) Government/Politics
- 2) Education, Youth Issues
- 3) Health
- 4) Weather
- 5) Community Events

Issue	Date(s) Aired	Time(s) Aired	Duration	Description of the Segment
Government and Politics	April 1 st to June 30 th	65	30 seconds per feature	Coverage of Community committee work sessions in Columbus. Coverage of City Council meetings. Coverage of police, fire, and sheriff departments. Coverage of issues affecting counties in the coverage area.
Government and Politics	April 1st to June 15th	30	30 seconds features	Covered the trial of US Rep Jeff Fortenberry after he was accused of making false statements to the FBI about illegal campaign donations.
Government and Politics	April 1st to June 28th	35	30 seconds features	Covered the special election replacing US Rep Jeff Fortenberry for congress.
Government and Politics	April 5th to May 18th	20	30 seconds features	Covered the debate over a new state budget including trimming \$51.8 million in spending
Government and Politics	May 11th to May 15th	25	30 seconds features	Covered election night as Jim Pillen won the republican nomination for Governor and will take on Carol Blood in the general election.
Government and Politics	June 8th to June 30th	15	30 seconds features	Covered the debate on if Nebraska will allow abortion or not after the call to overturn Roe vs. Wade.
Education and Youth	April 1 st to June 30 th	120	30 seconds	PSA: Health education, Big Pals Little Pals of Columbus, Columbus Sports & activities council, parenting workshops, Columbus Library education seminars, youth activities, YMCA activities.
Education and Youth	April 1 st to June 30 th	65	60 seconds	Updated listeners about upcoming events hosted by all 3 Columbus schools during our daily school news feature.

Issue	Date(s) Aired	Time(s) Aired	Duration	Description of the Segment
Education and Youth	April 1 st to June 30 th	65	2 minute	Y's Words is a daily program that offers tips on healthy lifestyles and informs the public of education and interactive programs throughout the community. The program also informs the public of healthcare opportunities in the community.
Education and Youth	April 24th to April 28th	15	30 seconds features	The Columbus Area Future Fund recently announced the recipients of their "Welcoming and Belonging Community Grant Challenge" funds. A total of \$20,000 was awarded to eight local projects including School organizations
Education and Youth	May 15th to May 22nd	20	30 seconds per feature	Covered Nebraska DHHS offering an incentive program providing up to \$100,000 in student loan payments for bachelor's level registered nurses who agree to work at nonprofits or National Health Service Corps sites in federally designated shortage areas.
Education and Youth	May 16th to May 24th	20	30 seconds per feature	Interviewed each winner of the Prep Club awards. Each student received a college scholarship.
Education and Youth	June 1st to June 8th	20	30 seconds per feature	Covered a dedication ceremony for Northeast Community College's new Veterinary Technology building and nearby combination Farm Operations building and Large Animal Handling facility at the Acklie Family College Farm.
Education and Youth	June 20th To June 25th	15	30 seconds per feature	Interviewed members of Youth and Families for Christ about summer programs for teens.
Health	April 1 st to June 30 th	90	30 seconds per feature	PSA: Informing listeners on upcoming wellness programs offered at area facilities including mental health, abuse, planned parenthood, and family counseling.
Health	April 6th To June 15th	25	30 seconds per feature	Interviewed health experts on the importance of still getting the flu shot late in flu season.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Health	April 12th To June 30th	10	30 seconds per feature	Interviewed area doctors about upcoming walk with the doc events in the area.
Health	April 15th to June 5th	20	30 seconds per features	Covered how health officials dealt with the spread of bird flu across the state that killed millions of birds.
Health	May 3rd To June 25th	25	30 seconds per feature	Covered the Nebraska Department of Environment and Energy and its partners weekly sampling of public lakes across Nebraska.
Weather	April 5th To June 28th	35	30 second features	Warned residents of multiple red flag warnings throughout the spring and Summer.
Weather	April 25th To April 28th	25	30 seconds per feature	Covered wild fires that burned across central and southern Nebraska including 14 counties.
Weather	May 5th To June 15th	30	30 second features	Let residents know about tornado siren tests in their area.
Weather	June 12th To June 28th	25	30 second features	Interviewed members of Columbus Community Hospital about safety tips and warning signs of heat exhaustion.
Community Events	April 1 st to June 30 th	120	30 seconds per feature	PSAs covering are community events such as musicals, plays, band concerts, festivals, and various schools and non-profit charity events.

Community Events	April 8th To April 10th	15	30 seconds per feature	Covered the Friedhof Oak Room's 27th Avenue Springfest.
Community Events	April 20th To April 26th	15	30 seconds per feature	Interviewed members of Youth and Families for Christ about Volunteer opportunities in the area.
Community Events	May 15th To May 20th	15	30 seconds per feature	Covered Norfolk Fire Division teaming up with fire departments and other safety advocates across North America for Home Fire Sprinkler Week May 15-21.
Community Events	May 18th To March 22nd	15	30 seconds per feature	Covered volunteer motorcyclists riding across Nebraska for the 15 th annual Pony Express Ride, an effort to raise awareness about children's mental health.
Community Events	June 8th To June 12th	20	30 seconds per feature	Covered the Platte County Food Pantry Can Care-A-Van.
Community Events	June 1st To June 26th	25	30 seconds per feature	Gave updates on the new Columbus Public Library building project.