

BEASLEY MEDIA GROUP, LLC
ISSUES AND PROGRAMS REPORT

FOR

STATION WXKB HD2

4TH QUARTER, 2018

OCTOBER 1ST, 2018 TO DECEMBER 31ST, 2018

Prepared by:

Sheila Book

General Manager:

Brad Beasley

Beasley

**ISSUES OF CONCERN TO STATION WXKB HD2
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
4TH QUARTER, 2018**

1. Charity: Heart Health

Interviewee Name: Liz Keller

Organization: American Heart Association

Organization Website: www.collierheartwalk.org

Phone Number: 239-877-2959

2. Public Health, Safety and Welfare: Opioid Addiction

Interviewee Name: Brenda Illiff

Organization: Hazelden Recovery/Betty Ford

Organization Website: www.hazelden.org

Phone Number: 239-659-2340

3. Education: Being A Better You

Interviewee Name: David Essel

Organization Website: www.talkdavid.com

Phone Number: 941-266-7676

4. Charity: Living Beyond Breast Cancer

Interviewee Name: Jean Sachs

Organization: Living Beyond Breast Cancer

Organization Website: www.lbbc.org

5. Organization for Children: Helping Children to Read More

Interviewee Name: Scott Sutton

Organization: K is for Kids

Organization Website: www.kisforkids.org

6. Military/Education: Veterans and Entrepreneurships

Interviewee Name: Sandra Kauanui

Organization: FGCU

Organization Website: www.fgcu.edu

7. Public, Health, Safety and Welfare: What the American Heart Association Does

Interviewee Name: Liz Keller

Organization: American Heart Association

Organization Website: www.collierheartwalk.org

Phone Number: 239-877-2959

8. Public Health, Safety and Welfare: Opioid Epidemic

Interviewee Name: Brenda Illif

Organization: Hazelden Recovery Center/ Betty Ford

Organization Website: www.bettyford.org

Phone Number: 239-659-2340

9. Charity: Parkinson Awareness

Interviewee Name: Trisha Leite and Ellen Chaney

Organization: Parkinson Awareness

Organization Website: www.pasfi.org

10. Education: Wellness with Cannabis

Interviewee Name: Shannon Livingston

Organization: Livingston Foundation

Organization Website: www.livingstonfoundation.org

Phone Number: 239-682-1812

11. Charity: Giving Back to the Community

Interviewee Name: Mitch Norgart

Organization: Gulf Coast Runners Club

Organization Website: www.gulfcoastrunningclub.org

Phone Number: 239-438-5613

12. Charity: Little Red Wagon Fund

Interviewee Name: Alberto Liechu

Organization: Golisano Children's Hospital

Organization Website: www.leehealth.org

Phone Number: 239-343-6442

13. Charity: Giving and Gratitude

Interviewee Name: Mike Silverman

Organization: Moe's Southwest Grill

Organization Website: www.moes.com

14. Charity: Little Red Wagon Fund

Interviewee Name: Alberto Liechu

Organization: Golisano Children's Center

Organization Website: www.leehealth.org

Phone Number: 239-343-6442

15. Charity: Feeding the Hungry in Collier County

Interviewee Name: Connie Preu, Annette Kirk

Organization: Collier Harvest

Organization Website: www.collierharvest.org

Phone Number: 239-455-FOOD

16. Education: Literacy

Interviewee Name: Scott Sutton

Organization: K Is For Kids

Organization Website: www.kisforkids.org

17. Education: Helping Those With Alcohol Problems

Interviewee Name: Ron Herl

Organization: Ala Non /Ala Teen

Organization Website: www.alanon.org

18. Public Health, Safety and Welfare: Helping The Abused

Interviewee Name: Natalie Quintero

Organization: Shelter for Abused Women and Children

Organization Website: www.naplesshelter.org

19. Education: How to be a Better You

Interviewee Name: David Essel

Organization: Talk David

Organization Website: www.talkdavid.com

Phone Number: 941-266-7676

20. Charity: Helping Those Less Fortunate

Interviewee Name: Albert Liechu

Organization: Little Red Wagon Fund

Organization Website: www.leehealth.org

Phone Number: 239-343-6442

21. Public Health, Safety and Welfare: Hope Clubhouse

Interviewee Name: Jeannie Sweeney and Carrie Lucas

Organization: Hope Clubhouse

22. Public Health, Safety and Welfare: Opioids, Addiction and How To Spot It

Interviewee Name: Brenda Illiff

Organization: Hazelden Betty Ford Clinic

Organization Website: www.bettyford.org

Phone Number: 239-659-2340

23. Public Health, Safety and Welfare: Alcohol and You

Interviewee Name: Ron Herl

Organization: Ala Non and Ala Teen

Organization Website: www.alanon.org

PUBLIC AFFAIRS PROGRAMS

STATION WXKB HD2 PROGRAMS THAT **ADDRESS COMMUNITY ISSUES**

1. In Touch: (Sunday mornings, 5:00 a.m.-6:00 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

2. Traffic and Weather: (Mornings and Afternoon Drive Weekdays)

Local traffic reports air 10 times per day (6am, 7am, 8am, 9am, 4pm, 5pm hours). Each report is approximately 30 seconds in length, for a total of 10 minutes per day, Monday thru Friday.

3. Florida Association of Broadcasters Public Service Spots:

WXKB HD2 airs a minimum of 2 minutes per hour between 12M and 6am daily. These announcements contain public service/educational messages on a variety of issues like boating safety, child safety, services offered by a range of government offices like the elderly, education and more. Many are specific to the state of Florida. This totals 12 minutes per day, 84 minutes per week, and averages 336 minutes/5.6 hours per month.

Fourth Quarter 2018

October 1st – December 31st, 2018

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: LEE COUNTY PATIENT SUPPORT NETWORK

In Touch

October 5, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Liz Kellar from The American Heart Association spoke about their organization and how they help our community.

ISSUE: UNDERSTANDING OPIOIDS

In Touch

October 5, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Sheila Book spoke with Brenda Illiff from Hazelden/Betty Ford Center. Brenda spoke about how to tell if a family member is abusing.

ISSUE: MAKING A BETTER YOU

In Touch

October 14, 2018

5:00 a.m.

60 Minutes of a 60 Minute Program

David Essel informed us how to better ourselves mentally.

ISSUE: OPIOID EPIDEMIC

In Touch

October 21, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Brenda Illiff from Hazelden/Betty Ford Center spoke about how to tell if a family member is abusing and how to get help.

ISSUE: LIVING BEYOND BREAST CANCER

In Touch

October 21, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Sheila Book spoke with Jean Sachs about how they help after the diagnosis of breast cancer.

ISSUE: VETERANS AND BUSINESS OWNERSHIP

In Touch

October 28, 2018

5:00 a.m.

40 Minutes of a 60 Minute Program

Sheila Book spoke with Dr. Sandra Kauanui about the program at FGCU that is geared toward Veterans owning their own businesses.

ISSUE: LIVING BEYOND BREAST CANCER

In Touch

October 28, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Jean Sachs talked about how they help after the diagnosis of breast cancer.

ISSUE: AMERICAN HEART ASSOCIATION AND HEART WALK

In Touch

November 4, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

We chatted with Liz Keller from the American Heart Association about what all they do and their upcoming Heart Walk.

ISSUE: OPIOIDS

In Touch

November 11, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

We chatted with Brenda Illiff from Hazelden Recovery Center about the Opioid epidemic and how to spot it.

ISSUE: PARKINSON AWARENESS

In Touch

November 11, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Trisha Leite and Ellen Chaney spoke about the Parkinson Awareness.

ISSUE: WELLNESS WITH CANNABIS

In Touch

November 11, 2018

5:00 a.m.

40 Minutes of a 60 Minute Program

We chatted with Shannon Livingston about the medicinal value of marijuana.

ISSUE: GIVING

In Touch

November 18, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Sheila Book spoke with Mitch Norgart Jean about how The Gulf Coast Runners Club gives back to the community.

ISSUE: GOLISANO CHILDRENS HOSPITAL

In Touch

November 18, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

We learned about The Little Red Wagon Fund at Golisano Childrens Hospital from Armando Liechu, Chief Administrative Officer at the hospital.

ISSUE: GIVING WITH GRATITUDE

In Touch

November 25, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Sheila Book spoke with Mike Silverman from Moe's Southwest Grill about the many different charities Moe's helps with their programs.

ISSUE: LITTLE RED WAGON FUND

In Touch

November 25, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Armando Liechu, Chief Administrative Officer at The Golisano Childrens Hospital spoke with Sheila Book about The Little Red Wagon Club for the children.

ISSUE: FEEDING THE HUNGRY WITH COLLIER HARVEST

In Touch

December 2, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Sheila Book spoke with Connie Prue and Annette Kirk from Collier Harvest where they collect food for those in Collier County.

ISSUE: UNDERAGE DRINKING

In Touch

December 2, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Ron Herl chatted with us about underage drinking and how to get help from Ala Teen and Al Anon.

ISSUE: HELP FOR THE ABUSED

In Touch

December 9, 2018

5:00 a.m.

60 Minutes of a 60 Minute Program

We spoke with Natalie Quintero from The Shelter for Abused Women and Children about getting help from being abused.

ISSUE: BEING A BETTER YOU

In Touch

December 16, 2018

5:00 a.m.

60 Minutes of a 60 Minute Program

Sheila Book spoke with Life Coach David Essel about making your life better.

ISSUE: GOLISANO CHILDRENS HOSPITAL

In Touch

December 23, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

We chatted with Alberto Liechu about The Little Red Wagon Club and how it helps the children at Golisano Children Hospital.

ISSUE: HOPE CLUBHOUSE

In Touch

December 23, 2018

5:00 a.m.

40 Minutes of a 60 Minute Program

Sheila Book spoke with Jeannie Sweeney and Carrie Lucas about Hope Clubhouse and how they help the community.

ISSUE: OPIOID EPIDEMIC

In Touch

December 30, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Brenda Illiff from Hazelden/Betty Ford Recovery spoke with us about addiction.

ISSUE: CHILDREN AND DRINKING

In Touch

December 30, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

We chatted with Ron Herl about getting help for family members with drinking issues.