

ORDER



Orders
Order / Rev: 660254
 Alt Order #: _____
 Product Desc: MN Ballot Issue order 321670
 Estimate: 5404 // Ppd 5/16, CC #587945441 for \$2
 Flight Dates: 05/17/24 - 05/17/24
 Original Date / Rev: 05/16/24 / 05/16/24
 Order Type: GENERAL

WUSZ-FM
 Primary AE: Regional Rep
 Sales Office: Reg
 Sales Region: National

Agency
Name: Media Financial Services
 Buying Contact: Linley Grande
 Billing Contact: Accounts Payable
1655 Palm Beach Lakes Blvd Ste 903
West Palm Beach, FL 33401

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Minnesota Citizens Concerned for Life
 Demographic: HH
 Product Codes: PL2
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: ISS
 Priority: SEL

New Business End: 05/08/24
 Advertiser External ID: _____
 Agency External ID: _____
 Unit Code: General
 Order Separation: 00:35:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/17/24	5	\$250.00	\$212.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	5	\$250.00	\$212.50	0.00
Totals	5	\$250.00	\$212.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Regional Rep			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUSZ	05/17/24	05/17/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	----3--	1:00	3	\$50.00	250	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----3--		3		\$50.00		0.00					
N 2	WUSZ	05/17/24	05/17/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	----2--	1:00	2	\$50.00	250	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----2--		2		\$50.00		0.00					
													Totals	5	\$250.00