

CONTRACT



Good Karma Broadcasting, LLC
301 W Wisconsin Ave, Ste 200
Milwaukee, WI 53203
(414) 209-3100

www.goodkarmabrands.com

And:

Platform Global Communications and Marketing Inc
Attention: Anthony Birch
701 E Washington Ave Suite 201
Madison, WI 53701

<u>Contract / Revision</u> 511615 /		<u>Alt Order #</u>
<u>Advertiser</u> Enough is Enough. Vote No.		<u>Original Date / Revision</u> 03/11/24 / 03/12/24
<u>Contract Dates</u> 04/01/24 - 04/01/24	<u>Estimate #</u> 4	
<u>Product</u> 2024 March - April WTMJ Enough is Enough Vote No		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGKB-AM	<u>Account Executive</u> Nolan Murphy	<u>Sales Office</u> National Direct (
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 131197	<u>Advertiser Ref</u> 246549	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGKB	04/01/24	04/01/24	M-F 6a-7p	6:00 AM-7:00 PM		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/01/24	04/07/24	M-----				4	\$40.00			
Totals											4	\$160.00

Time Period	# of Spots	Gross Amount	Net Amount
04/01/24 - 04/01/24	4	\$160.00	\$160.00
Totals	4	\$160.00	\$160.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.