

CONTRACT



WYVN-FM  
87 Central Avenue  
Holland, MI 49422  
(616) 392-3121

Contract / Revision 504504 /		Alt Order #	
Advertiser Friends of Belinda Coronado		Original Date / Revision 10/14/21 / 10/14/21	
Contract Dates 10/17/21 - 10/31/21		Estimate # Prepay	
Product			
Billing Cycle EOM/EOC	Billing Calendar Calendar	Cash/Trade Cash	
Property WYVN-FM	Account Executive House Michigan	Sales Office Holland	
Special Handling Prepay Client			
Demographic Households			
Agy Code		Advertiser Code	
Agency Ref		Advertiser Ref	
Product 1/2			

And:

Friends of Belinda Coronado  
Attention: Belinda Coronado  
231 West 17th Street  
Holland, MI 49423

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WYVN	10/17/21	10/31/21	Su 7p-12a Alegria Latina	Su 7p-12a		1:00			NM	6	\$126.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/11/21	10/17/21	-----2				2	\$21.00			
	Week:	10/18/21	10/24/21	-----2				2	\$21.00			
	Week:	10/25/21	10/31/21	-----2				2	\$21.00			
Totals											6	\$126.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/21 - 10/31/21	6	\$126.00	\$126.00
Totals	6	\$126.00	\$126.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

We agree to pay for all advertising placed by us or by our agent, employee, or representative. It is Midwest Communications, Inc. policy to reserve the right to contact the agency/advertiser directly, as deemed necessary. Our payment terms are net 30 days with approved credit and if the account becomes past due we understand and agree that payment made by the agency and or advertiser to any firm or person other than Midwest Communications, Inc. shall not constitute payment to Midwest Communications, Inc. We further agree to pay for all collections cost, attorney fees, and court costs incurred in the collection of said accounts, regardless of whether judicial action is taken. A two week advance written cancellation notice is required unless otherwise specified.

Midwest Communications, Inc. and its affiliate WRIG, Inc. do not discriminate on the basis of race, color, religion, gender, national origin, age, disability or any other characteristic protected by state or federal law.

Contact Midwest Communications Accounting Department at the phone number listed above if you feel this contract is not valid.