

# ORDER



**Orders**  
**Order / Rev:** 22914  
**Alt Order #:** 07274106  
**Product Desc:** FREEDOM PARTNERS  
**Estimate:**  
**Flight Dates:** 11/05/14 - 11/11/14  
**Original Date / Rev:** 11/05/14 / 11/05/14  
**Order Type:** GENERAL

**WGNO-TV**  
**Primary AE:** Tony Parks  
**Sales Office:** NLA  
**Sales Region:** National

**Agency**  
**Name:** Target Enterprises, LLC  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Blvd  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Freedom Partners Action Fund  
**Demographic:** A35+  
**Product Codes:** PL4.b  
**Priority:** 04  
**Revenue Codes:** Agency, Political, Political-Non-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** TARG/

Bill Plan				Totals			
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Rating
10/27/14	11/11/14	13	\$1,400.00	\$1,190.00	November 2014	13	0.00
					Totals	13	0.00

Account Executives				Start Of Order - End Of Order	
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Tony Parks			11/05/14 - 11/11/14	100%	

Order Share	Share	Total
WGNO-TV	7%	\$1,400.00
Market	100%	\$20,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KGLA	0%	\$0.00
UNKWN	0%	\$0.00
WDSU	33%	\$6,600.00
WHNO	0%	\$0.00

Order / Rev: 22914

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**Flight Dates:** 11/05/14 - 11/11/14

**Advertiser:****Product Desc:**

**Estimate:**

## Freedom Partners Action Fund

**FREEDOM PARTNERS**

**WGNO-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	26	11/06/14	11/07/14	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	---TF--	:30	2	\$60.0007			0.00 NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/03/14	11/09/14	---TF--	2	\$60.00	0.00								
E 2	26	11/10/14	11/11/14	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	MT-----	:30	2	\$60.0007			0.00 NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/10/14	11/16/14	MT-----	2	\$60.00	0.00								
E 3	26	11/06/14	11/07/14	M-F 4p-5p Judge Mathis	CM	4:00 PM-5:00 PM	---TF--	:30	2	\$90.0007			0.00 NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/03/14	11/09/14	---TF--	2	\$90.00	0.00								
E 4	26	11/10/14	11/11/14	M-F 4p-5p Judge Mathis	CM	4:00 PM-5:00 PM	MT-----	:30	2	\$90.00Defat			0.00 NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/10/14	11/16/14	MT-----	2	\$90.00	0.00								
E 5	26	11/06/14	11/07/14	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	---TF--	:30	2	\$125.0004			0.00 NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/03/14	11/09/14	---TF--	2	\$125.00	0.00								
E 6	26	11/10/14	11/11/14	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	MT-----	:30	2	\$125.0004			0.00 NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/10/14	11/16/14	MT-----	2	\$125.00	0.00								
N 8	26	11/08/14	11/08/14	College Football Early G6M College Football Early Gm	G6M	2:30 PM-6:00 PM (2:30 PM-6:00 PM)	-----1-	:30	1	\$300.0004			0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/03/14	11/09/14	-----1-	1	\$300.00	0.00								
													Totals	13	\$1,400.00

REP HEADLINE# 7274106  
\*\*\* ORIGINAL REV#0 \*\*\*  
REF: TEL# 323-634-8082 FAX# 323-965-9017  
ORDER WORKSHEET  
HARRIS REPORT FROM REP  
JUL21/14 15.24  
\*\*\* WGNQ-TV \*\*\*

ADV #	ADV. NAME	ISS/FREEDOM PARTNERS	REP. #	OFF. # 10	SALESMAN #
AGY #	AGY. NAME	TARGET ENTERPRISES	BUYER NAME	JULIE IADANZA	
		15260 VENTURA BLVD., #1240	SALES PRSN	LA- TONY PARKS	
		SHERMAN OAKS, CA 91403			

ORDER #	CONTRACT # 7274106	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	FREEDOM PARTNERS	EST#	COMMENTS: (LINE, ORDER, INVOICE)	
FLIGHT DATES	NOV5/14	NOV11/14	WK-1	

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	JUL21/14	15.24

REP: NEW POLITICAL ORDER - \$1,400/13X  
PLS CONF  
KAI FOR TONY  
THANKS, 7/21

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]



:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
4			400P-500P	30		\$90.00	11/10	11/11	2		M-TU	2
PROGRAM : JUDGE MATHIS												
RA35+ : 2.6												
CON COM1: JUDGE MATHIS												
5			500P-530P	30		\$125.00	11/5	11/7	2		W-F	2
PROGRAM : NEWS WITH A TWIST												
RA35+ : 2.1												
CON COM1: NEWS WITH A TWIST												
6			500P-530P	30		\$125.00	11/10	11/11	2		M-TU	2
PROGRAM : NEWS WITH A TWIST												
RA35+ : 2.1												
CON COM1: NEWS WITH A TWIST												
7			1100A-230P	30		\$300.00	11/8	11/8	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
RA35+ : 3.0												
CON COM1: COLLEGE FOOTBALL												

NOV/14

\$1,400.00

MARKET TOTALS \$20,000

WGNO 7%

WVUE 10%

WDSU 33%

WNOL 5%

WCCL 0%

WUPL 0%

CONTRACT TOTAL

\$1,400.00

TOTAL SPOTS

13

ALL SHARES ESTIMATED.

SVC- NSI BOOKS- NOV/ES EST/ES NOV/13

DEMOS- RA35+\*





:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
NOV/14			\$1,400.00									

MARKET TOTALS \$20,000      WGNO 7%      WWL 45%      WVUE 10%      WDSU 33%      WNOL 5%      WGCL 0%      WUPL 0%      CABL 0%      WPXL 0%

ALL SHARES ESTIMATED.

SVC- NSI BOOKS- NOV/ES EST/ES NOV/13  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

CONTRACT TOTAL \$1,400.00  
TOTAL SPOTS 13

1706-696-676 #YVH

CONTRACT TOTAL	\$1,400.00
TOTAL SPOTS	13



ADV # ADV. NAME ISS/FREEDOM PART ACTN FUND REP. # OFF. # 10 SALESMAN #  
AGY # AGY. NAME TARGET ENTERPRISES BUYER NAME JULIE IADANZA  
15260 VENTURA BLVD., #1240 SALES PRSN LA- TONY PARKS  
SHERMAN OAKS, CA 91403

ORDER # CONTRACT # 7274106 CLASS: NATL. LOCAL REGIONAL  
PRDCT FREEDOM PARTNERS EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV5/14 NOV11/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/14 13.08

REP: TO:ADDIE FROM:SANDY  
RVS'D TO CHANGE ISSUE CODE FROM FREEDOM PARTNERS TO FREEDOM PARTNER ACTION  
FUND. NO OTHER CHANGES  
PLS CONF.  
THANKS 10/30

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NOV/14												

MARKET TOTALS \$20,000 WGNO 7% WVL 45% WVUE 10% WDSU 33% WNOL 5% WCCL 0% WUPL 0%  
CABL 0% WPXL 0%

ALL SHARES ESTIMATED.  
SVC- NSI BOOKS- NOV/ES EST/ES NOV/13  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

CONTRACT TOTAL \$1,400.00  
TOTAL SPOTS 13





Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

## AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: <u>WGNO - NOLA</u>	Date: <u>11/5</u>
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

Freedom Partners Action Fund

### SEE ATTACHED SCHEDULES

This broadcast time will be used by: Freedom Partners Action Fund

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

I represent that the payment for the above described broadcast time has been furnished by  
(name & address)

Freedom Partners Action Fund 2200 Wilson Blvd Suite 102-533 Arlington VA 22201

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors  
(or attach separately):

Marc Short: President, Thomas Maxwell: Treasurer

Julie Tadanza

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title

Linda Anderson

NSM