

NASC TV Schedule: Oct 17 to 27, 2016

Period From 10/17/2016 To 10/27/2016

Date: 10/10/2016

Client: No Assisted Suicide Colorado
Media: TV
Product: General Election
Primary Demo: Adults 35+

Flight Start Date: 10/17/2016
Flight End Date: 10/30/2016
Buyer: Cheryl Klein
Email: cklein@wka.com

Vendor: KKCO-TV
2531 Blichmann Ave
Grand Junction, CO 81505
Contact: Stacey Stewart
Email: stacey.stewart@kkco11news.com
Phone: 970-243-1111
Fax: 970-243-1770
Affiliation: NBC

#432917

Market/System: Grand Junction

Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 10/17 10/24	Total Spots	Adults 35+ Rtg/CPP
KKCO-TV							
MTuWThF 5:00a- 5:30a DAYBREAK 5A	RT	\$40.00	\$34.00	30	0 4	4	1.0 \$40.00 \$34.00
MTuWThF 5:30a- 6:00a DAYBREAK 530A	RT	\$45.00	\$38.25	30	0 4	4	1.5 \$30.00 \$25.50
MTuWThF 6:00a- 7:00a DAYBREAK 6A<	EM	\$125.00	\$106.25	30	5 4	9	2.8 \$44.64 \$37.95
MTuWThF 7:00a- 9:00a TODAY SHW<	EM	\$125.00	\$106.25	30	5 4	9	2.9 \$43.10 \$36.64
MTuWThF 9:00a-10:00a TODAY SHW2-NBC<	DT	\$85.00	\$72.25	30	3 2	5	0.6 \$141.67 \$120.42
MTuWThF 10:00a-11:00a TODAY SHW3-NBC	DT	\$75.00	\$63.75	30	0 4	4	0.5 \$150.00 \$127.50
MTuWThF 11:00a-12:00p RACHAEL RAY	DT	\$70.00	\$59.50	30	2 4	6	0.3 \$233.33 \$198.33
MTuWThF 12:00p-12:30p 11 TODAY-NOON	DT	\$75.00	\$63.75	30	4 4	8	1.3 \$57.69 \$49.04
MTuWThF 2:00p- 3:00p DR. OZ	DT	\$30.00	\$25.50	30	3 4	7	0.2 \$150.00 \$127.50
MTuWThF 3:00p- 4:00p HARRY	DT	\$75.00	\$63.75	30	3 4	7	1.0 \$75.00 \$63.75

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MTuWThF 4:00p-4:30p JEOPARDY TWO	EF	\$225.00	\$191.25	30	4 0	4	2.9 \$77.59 \$65.95
MTuWThF 4:30p-5:00p JEOPARDY	EF	\$275.00	\$233.75	30	4 4	8	4.0 \$68.75 \$58.44
MTuWThF 5:00p-5:30p 11 NEWS 5:00P<	EN	\$290.00	\$246.50	30	5 4	9	4.9 \$59.18 \$50.31
MTuWThF 6:00p-6:30p 11 NEWS 6:00P	EN	\$480.00	\$408.00	30	4 4	8	7.3 \$65.75 \$55.89
MTuWThF 6:30p-7:00p WHEEL-FORTNE	EN	\$460.00	\$391.00	30	3 4	7	6.0 \$76.67 \$65.17
MTuWThF 10:00p-10:35p 11 News @ 10p	LN	\$425.00	\$361.25	30	5 4	9	5.3 \$80.19 \$68.16
MTuWThF 10:35p-11:35p Tonight Show - Fallon	LF	\$150.00	\$127.50	30	3 0	3	2.1 \$71.43 \$60.71
M 7:00p-9:00p THE VOICE	PT	\$250.00	\$212.50	30	1 1	2	4.8 \$52.08 \$44.27
M 9:00p-10:00p TIMELESS	PT	\$350.00	\$297.50	30	0 1	1	3.8 \$82.11 \$78.29
Tu 7:00p-9:00p THE VOICE	PT	\$350.00	\$297.50	30	1 1	2	5.3 \$66.04 \$56.13

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KKCO-TV								
Tu 9:00p-10:00p CHICAGO FIRE	PT	\$350.00	\$297.50	30	1	0	1	7.6 \$46.05 \$39.14
W 7:00p- 8:00p BLINDSPOT	PT	\$300.00	\$255.00	30	1	0	1	7.2 \$41.67 \$35.42
Th 7:00p- 8:00p SUPERSTORE/GOOD PLACE	PT	\$300.00	\$255.00	30	0	1	1	2.5 \$120.00 \$102.00
Th 8:00p- 9:00p CHICAGO MED	PT	\$300.00	\$255.00	30	0	1	1	2.7 \$111.11 \$94.44
Th 9:00p-10:00p BLACKLIST	PT	\$300.00	\$255.00	30	0	1	1	2.3 \$130.43 \$110.87
Sa 6:00a- 8:00a SATURDAY TODAY	RT	\$95.00	\$80.75	30	1	0	1	1.0 \$85.00 \$80.75
SaSu 10:00p-10:30p 11 NEWS-10:00<	RT	\$400.00	\$340.00	30	3	0	3	5.1 \$78.43 \$66.67
Total Spots:							61	64
Total GRP/GIMP(000):							213.0	178.6
Total CPP/CPM:								
Total Cost:		\$26,510.00	\$22,533.50				125	391.6 \$87.70 \$57.54

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KKCO TV, Grand Junction CO	Date: August 25, 2016
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I, Cheryl Klein, Colorado Media Group, Inc.,
do hereby request station time concerning the following issue:

Oppose ballot measures in Colorado that would legalize physician-assisted suicide

[see broadcast order submitted]

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See broadcast order submitted					

This broadcast time will be used by: **NO ASSISTED SUICIDE COLORADO**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal Office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT
"COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by
(name and address):

No Assisted Suicide Colorado
1535 Logan Street, Denver CO 80303

and you are authorized to announce the time as paid for by such person or entity.

List the chief executive officer or members of the executive committee or the board of
directors below:

Campaign Chair, Jennifer Kraska

TO BE SIGNED BY ISSUE ADVERTISER

8/25/2016

Date

Cheryl Klein

Signature

303-298-8015 x1002

Contact Phone #

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Date

Printed Name

Title