

Public Service & Community Outreach Summary for 4th QUARTER 2005 (Oct, Nov & Dec)

Page 1 of 4

Prepared 5 January 2006 by Marcia O. Jones

SPECIAL EVENTS ON WABM AND-OR WTTO TV IN 4th QUARTER 2005

Note: Additional pages relating to other public service attached, including copies of all listings on the wtto21.com and wabm68.com Community Calendar web site pages, submitted via email, fax and the web site solicitation pages.

Authorized Legal Criteria for Public Service Guidelines as approved by Sinclair Corporate Legal 10-25-05 (attached)

Updated (Oct, 2005) Hurricane Katrina Sinclair Relief Fund – 2 Updates with Documentation Attached

Rocky Horror Masquerade Ball

Approximately \$2,500 in air time and production costs donated by WTTO-WB21 to promote this annual community event offering safe and fun Halloween activities plus showing of the "Rocky Horror" movie on October 28, 2005. Partial proceeds benefited the Historic Alabama Theatre, a non-profit multi-cultural and multi-use Arts Center in Downtown Birmingham.

Community Billboard WABM-UPN68 & WTTO-WB21 Publicity

Ongoing (All web site listings included a hyperlink from the wtto21.com and wabm68.com community pages)

The Ensley Church of Christ provided free food for anyone who is hungry on the 2nd Saturday of every month
Birmingham Zoo listing

Savings Bond Web Site listing

U.S. Dept of Homeland Security (1-800-BE-Ready) web site listing

Birmingham Weed and Seed web site listing

Birmingham Botanical Gardens web site listing

Birmingham African-American Genealogy Study Group website listing

Free Tot Shots Clinic information

Animal Adoption Society listing

State of Alabama Official Web Site & citizen benefits listing

Champions league, baseball league for children with special needs/disabilities listing

Tears Animal Rescue adoption, volunteer, youth volunteer group and donation listing

McWane Center events and web site listings

SAFY (Specialized Alternatives for Families and Youth of Alabama non-profit listings

Arms Reach Organization (curbing homicide rate in Alabama project) listings

Anniston Museum of Natural History listings

Taped Public Service Announcements include an average minimum of 3,000 per month per station

Non-Profit Public Service On-Air Clients Included (Announcements Library Attached)

AMERICAN OPTOMETRIC ASSOCIATION

AMERICAN KENNEL CLUB

AMERICAN SYMPHONY ORCHESTRA ASSOCIATION

ARBOR DAY/THE OAK

ARBOR-CLOSE TO YOU (2 VERSIONS)

BATTERY RECYCLING

BIG BROTHERS – BIG SISTERS

BHAM HOME OWNERSHIP (2 VERSIONS)

BLOOD DONATION

BORNING LEARNING – LOCAL UNITED WAY CAMPAIGN

BOY SCOUTS OF AMERICA

BOYSTOWN HOTLINE (11 DIFFERENT VERSIONS)

BUILD THE DREAM

Public Service & Community Outreach Summary for 4th QUARTER 2005 (Oct, Nov & Dec)

Page 2 of 4

Prepared 5 January 2006 by Marcia O. Jones

CAHABA RIVER SOCIETY
CELL PHONE RECYCLING (2 VERSIONS)
CHILDHOOD ASTHMA
CHOOSE TO SAVE
CRIME PREVENTION
COMMISSION ON EDUCATION OPPORTUNITY

DISEASE PREVENTION (4 VERSIONS)
DOGS NEED COMPANY
DRUG FREE AMERICA
DUCKS UNLIMITED

EARTH COMMUNICATIONS
ENERGY EFFICIENCY
ENERGY OUTREACH
ENERGY STAR (2 VERSIONS)
ENVIRONMENTAL DEFENSE

FED CITIZEN INFO CENTER
FINANCIAL EDUCATION
FUEL FOR THOUGHT
FUND FOR ANIMAL WELFARE (3 VERSIONS)

GORILLA FOUNDATION

HEALTHY EATING (2 VERSIONS)
HEALTHY PETS
HELP HOSPITALIZED VETS
HIV AWARENESS (2 VERSIONS)

INFANT ADOPTION

LAZY BONES/EXERCISE (2 VERSIONS)
LEWIS & CLARK BICENTENNIAL
LIVING REEF

MAKE A WISH FOUNDATION
MARCH OF DIMES
MEDIC ALERT
MLK JR FOUNDATION
MLK BUILD THE DREAM

NATL COMMISSION ON WRITING
NATL MENINGITIS ASSN
NATL ORGANIZATION ON DISABILITIES
NATL WILDLIFE REFUGE SYSTEM (2 VERSIONS)
NATURE CONSERVANCY
NEW TREE CITY USA (4 VERSIONS)

Public Service & Community Outreach Summary for 4th QUARTER 2005 (Oct, Nov & Dec)

Page 3 of 4

Prepared 5 January 2006 by Marcia O. Jones

OBESITY PREVENTION
OCEAN CONSERVANCY
OPERATION GRADUATION

PARENTAL INVOLVEMENT (3 VERSIONS)
PHYSICIANS FOR RESPONSIBLE MEDICINE (NUTRITION INFORMATION)
POISON HOTLINE (7 VERSIONS)
PROTECT PETS & CHILDREN

RAIN FOREST RESCUE (5 VERSIONS)
RECRUIT SPECIAL EDUCATORS-ALABAMA
REDUCE GUN VIOLENCE
ROTARY VOLUNTEERS
ROTARY WORLDWIDE

SAVE ENERGY
SAVE THE MANATEE
SHAPE UP AMERICA
SHRINERS HOSPITAL FOR CHILDREN

TAKE PRIDE IN AMERICA
TREES FOR AMERICA (2 VERSIONS)

USDA/FOOD SAFETY

VACCINATE BEFORE RENOVATE
VETERANS AFFAIRS (3 INCLUDING NURSE RECRUITMENT)
VOLUNTEERS OF AMERICA (2 VERSIONS)

WASTE PREVENTION
WILD AID - GREEN
WILD AID - JOHNSON
WILL ROGERS INSTITUTE - FAD DIET INFO
WILL ROGERS INSTITUTE - STRESS PREVENTION

YOUTH CIVIC ENGAGEMENT

Teen Cuisine Information Attached

Partnership for a Drug Free America: Birmingham Performance Report Attached (3 pages) including documentation of monetary support by WTTO & WABM.

Salvation Army "Bell Ringers" On-Air Public Service Information aired December 2005 on WTTO & WABM
("From all of here at UPN68 & WB21, have a happy holiday and please give.")

Public Service & Community Outreach Summary for 4th QUARTER 2005 (Oct, Nov & Dec)

Page 4 of 4

Prepared 5 January 2006 by Marcia O. Jones

UPN68 On-going Web Site Community Events (from the Web Page)

Ongoing Events

Birmingham Weed & Seed

» [Details](#)

Birmingham Botanical Gardens

» [Details](#)

» [Website](#)

Birmingham African-American Genealogy Study Group

» [Details](#)

Free Tot Shots Clinic

» [Details](#)

Animal Adoption Society

» [Details](#)

WTT021.com Community Page Ongoing Educational & Public Service Links

Area Colleges

Birmingham Southern

Samford University

University of Alabama at Birmingham

Miles College

Virginia College

Do you have something you want to add to our calendar?

Click here to submit your event

Legal Criteria for Public Service Announcements (*Attached)

Community Links

Birmingham Convention and Visitors Bureau

Birmingham On-Line

City of Birmingham

Alabama Live

Bessemer Chamber

Jefferson County Commission

Birmingham Metropolitan Development Board

Operation New Birmingham

SEC Sports

Alabama Department of Revenue

Birmingham Library