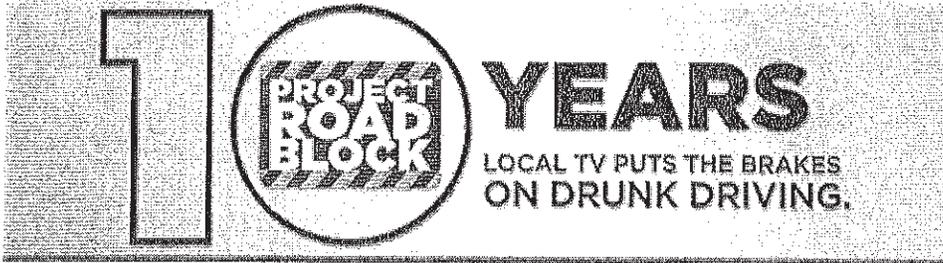


Marcia Jones

WTTD/WDBB confirmation

**From:** Abby Auerbach <Abby@tvb.org>  
**Sent:** Tuesday, December 17, 2013 11:00 AM  
**To:** Marcia Jones  
**Subject:** Project Roadblock 2013 Pledge Confirmation

**Categories:** Public Service



Dear Marcia,

Thank you for your generous support of Project Roadblock 2013.

View the current list of Participating Stations – Find out How to Get the Creative.

Wishing you a happy & safe Holiday Season!

Best,

A handwritten signature in cursive script that reads 'Abby'.

Abby Auerbach, EVP & CMO, TVB

# Digital Interactive Ticket - #5862-DI

Category:

Template: Website Section Submission

Status: Closed 

Title:

Assigned To:

 AD  MJ 

Workflow: Complete - See Details

Creator: Marcia Jones

Client:



Station:

 205-943-2168 \*934

- Attachments: Community Features 512.doc 
- LetsMove Tile.jpg 
- Dating Tile.jpg 
- College Tile.jpg 
- EmergencyTile.jpg 

## Section Details:

Title:

Stations:

Start Date: 5 / 16 / 2012 8 : 00 AM

End Date: 12 / 31 / 2013 8 : AM

Timezone:

Website Location:

Copy:

Short URL:

## Graphics & Documents:

### Web Staff Only:

URL:

### Account Information:

Total On Air \$   
Value:

Total Web \$ Value:

Account Executive:

WABM – WTTO New Public Service / Community Feature Web Site Blurbs & Hyperlinks

Note: these replace the Adopt, Foreclosure, Autism & Veterans tiles on both the home and community pages.

1) Let's Move

“Let's Move! is providing info to help families make healthy food choices & increase kids' physical activity.”

[www.letsmove.org](http://www.letsmove.org) *gov*

2) Dating Abuse Prevention

“Your mobile, IM, & on line accounts are all a part of you. When someone you're dating is controlling, disrespecting, or pressuring you in those spaces, that's not cool.”

[www.thatsnotcool.com](http://www.thatsnotcool.com)

3) College Access

“Explore how your interests can help you get into college and learn the four steps to college.”

[www.knowhow2go.org](http://www.knowhow2go.org)

4) Emergency Preparedness

“Be informed, make a plan, & build an emergency preparedness kit. Learn what to do before, during, & after an emergency.”

[www.ready.gov](http://www.ready.gov)

**Subject:** New PSA Tiles on Web Sites  
**From:** Marcia Jones <mojones@sbgnet.com>  
**Date:** Wed, 16 May 2012 09:59:06 -0500  
**To:** Nicole Husband <NHusband@AdCouncil.org>

Nicole:

I hope this finds you well!

I had four new PSA tiles with site descriptions and hyperlinks added to both of our TV web sites.

They are on the home page (scroll down below Contests to Community Features) and on the Community pages.

I thought you might want to see what I chose for your files.

We continue to emphasize children's and teen/youth issues in Public Service.

Here are the links:

[www.wtto21.com](http://www.wtto21.com)

[www.wabm68.com](http://www.wabm68.com)

Regards,

Marcia



**Lets Move!**

Lets Move! is providing info to help families make healthy food choices & increase kids physical activity.

[Click here to learn more!](#)



**Dating Abuse Prevention**

Your mobile, IM, & online accounts are all a part of you. When someone you are dating is controlling, disrespecting, or pressuring you in those spaces, thats not cool.

[Click here to learn more!](#)



**College Access**

Explore how your interests can help you get into college and learn the four steps to college.

[Click here to learn more!](#)



**Emergency Preparedness**

Be informed, make a plan, & build an emergency preparedness kit. Learn what to do before, during, & after an emergency.

[Click here to learn more!](#)

Marcia Orleans Jones <[mojones@sbgnet.com](mailto:mojones@sbgnet.com)>

Sr. Producer/Promotions

Event Coordinator - Public Service Director

CW21-WTTO & My68-WABM TV

Movie Schedule
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Help ?

Calendar  
UnapprovedNone Approved5-19-2008 Wildlife Volunteers Needed ActionsEdit / Approve

Priority

NA

Created:

2008-05-19 12:32:00

Event Name:

Wildlife Volunteers Needed

Sponsor:

AI Wildlife Center

Location:

Oak Mtn State Park

Times:

Category:

- Festival/Fair
- Children's Activities
- Movie
- Sports/Recreation
- Community Centers
- Nature
- Museum/Gallery
- Dance
- Religious
- Music
- Antiques
- Theatre
- Fund Raising/Charity
- Food/Wine
- Workshops
- Seasonal/Holiday
- Health/Self-Help
- Pet Adoption & Events
- Local Exhibits
- Historical
- Yard/Garage Sale
- Arts/Crafts
- Lectures
- Other

Info:

Alabama's Native Wildlife needs your help! Volunteers are always needed at the Alabama Wildlife Center to provide care for orphaned and injured wildlife. Support services needed as well. For the next volunteer training session and to learn more about the organization, log on

Contact:

internal

Phone:

410-568-1500

Email:

internal

Date Start:

5 / 19 / 2008

Date End:

12 / 31 / 2013

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[Help ?](#)

Calendar

Unapproved: None Approved: 1-8-2009 Alabama Wildlife Hotline Actions: Edit / Approve

Priority

NA

Created:

2009-01-08-13:09:42

Event Name:

Alabama Wildlife Hotline

Sponsor:

Alabama Wildlife Center

Location:

Oak Mtn State Park, Hoover, Al.

Times:

8 am - 9 pm Every Day

Category:

- Festival/Fair
- Children's Activities
- Movie
- Sports/Recreation
- Community Centers
- Nature
- Museum/Gallery
- Dance
- Religious
- Music
- Antiques
- Theatre
- Fund Raising/Charity
- Food/Wine
- Workshops
- Seasonal/Holiday
- Health/Self-Help
- Pet Adoption & Events
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- Yard/Garage Sale
- Arts/Crafts
- Lectures
- Other

Info:

Call 205-621-3333. Trained staff members will answer your calls or return your voice messages about emergency baby wildlife issues (raptors, birds, mammals). The AWC is Alabama's oldest and largest wildlife rehabilitation center.

Contact:

internal

Phone:

410-568-1500

Email:

internal

Date Start:

1 / 8 / 2009

Date End:

12 / 31 / 2013

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Help ?

Calendar

Unapproved: None Approved: 11-17-2009 Senior Assistance Actions: Edit / Approve

Priority

NA

Created:

2009-11-17-11:50:24

Event Name:

Senior Assistance

Sponsor:

The Rose Agency

Location:

1329 Forestdale Blvd # 305 (next to Pizza Hut),  
Bham, AL, 35214

Times:

Category:

- Festival/Fair
- Children's Activities
- Movie
- Sports/Recreation
- Community Centers
- Nature
- Museum/Gallery
- Dance
- Religious
- Music
- Antiques
- Theatre
- Fund Raising/Charity
- Food/Wine
- Workshops
- Seasonal/Holiday
- Health/Self-Help
- Pet Adoption & Events
- Local Exhibits
- Historical
- Yard/Garage Sale
- Arts/Crafts
- Lectures
- Other

Info:

The Rose Agency, a 501 c3 organization, provides free assistance to anyone 60 or older seeking help with a variety of needs. If you need help or can volunteer to help seniors, please call 205-701-4326 or visit www.roseagencyforseniors.com. Referrals welcome.

Contact:

internal

Phone:

410-568-1500

Email:

internal

Date Start:

11 / 17 / 2009

Date End:

12 / 31 / 2013

<a href="#">Movie Schedule</a>
<a href="#">Sports Schedule</a>
<a href="#">Calendar</a>
<a href="#">See It</a>
<a href="#">TNL</a>
<a href="#">TNN</a>
<a href="#">Video Stories</a>
<a href="#">WABM Programming</a>

[Help ?](#)

Calendar

Unapproved: None Approved: 7-25-2011 Wanted- Foster Families Actions: Edit / Approve

Priority

1

Created:

2011-07-25 15:49:15

Event Name:

Wanted: Foster Families

Sponsor:

Youth Villages

Location:

B'ham & Surrounding Areas

Times:

Category:

- |  |   |  |   |
|--|---|--|---|
| <input type="checkbox"/> Festival/Fair         | <input type="checkbox"/> Museum/Gallery | <input type="checkbox"/> Fund Raising/Charity  | <input type="checkbox"/> Local Exhibits   |
| <input type="checkbox"/> Children's Activities | <input type="checkbox"/> Dance          | <input type="checkbox"/> Food/Wine             | <input type="checkbox"/> Historical       |
| <input type="checkbox"/> Movie                 | <input type="checkbox"/> Religious      | <input type="checkbox"/> Workshops             | <input type="checkbox"/> Yard/Garage Sale |
| <input type="checkbox"/> Sports/Recreation     | <input type="checkbox"/> Music          | <input type="checkbox"/> Seasonal/Holiday      | <input type="checkbox"/> Arts/Crafts      |
| <input type="checkbox"/> Community Centers     | <input type="checkbox"/> Antiques       | <input type="checkbox"/> Health/Self-Help      | <input type="checkbox"/> Lectures         |
| <input type="checkbox"/> Nature                | <input type="checkbox"/> Theatre        | <input type="checkbox"/> Pet Adoption & Events | <input type="checkbox"/> Other            |

Info:

Caring individuals who are willing to foster therapeutic children are needed. For complete requirements & training info, contact Michelle Cole at 205-917-2948, michelle.cole@youthvillages.org or log on youthvillages.org

Contact:

internal

Phone:

410-568-1500

Email:

internal

Date Start:

7 / 25 / 2011

Date End:

12 / 31 / 2013

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[Help ?](#)

Calendar

Unapproved: None Approved: 7-25-2011 Help Support Libraries Actions: Edit / Approve

Priority

NA

Created:

2011-07-25 15:44:34

Event Name:

Help Support Libraries

Sponsor:

Jeffco Libraries

Location:

Jefferson County, Alabama

Times:

Category:

- Festival/Fair
- Children's Activities
- Movie
- Sports/Recreation
- Community Centers
- Nature
- Museum/Gallery
- Dance
- Religious
- Music
- Antiques
- Theatre
- Fund Raising/Charity
- Food/Wine
- Workshops
- Seasonal/Holiday
- Health/Self-Help
- Pet Adoption & Events
- Local Exhibits
- Historical
- Yard/Garage Sale
- Arts/Crafts
- Lectures
- Other

Info:

The Jeffco Library Cooperative's funding has been cut. Help support access to 2 million items. Donate online, by mail, or at a Jefferson County Library. Help keep One County One System. Log on jclc.org for more info.

Contact:

internal

Phone:

410-568-1500

Email:

internal

Date Start:

7 / 25 / 2011

Date End:

12 / 31 / 2013

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Help ?

Calendar

Unapproved: None Approved: 5-21-2012 Prescription Drug Assistance Actions: Edit / Approve

Priority

NA

Created:

2012-05-21 16:56:56

Event Name:

Prescription Drug Assistance

Sponsor:

Jeffco Office of Sr. Citizens Services

Location:

2601 Highland Ave So, Bham, AL, 35205

Times:

Category:

- Festival/Fair
- Museum/Gallery
- Fund Raising/Charity
- Local Exhibits
- Children's Activities
- Dance
- Food/Wine
- Historical
- Movie
- Religious
- Workshops
- Yard/Garage Sale
- Sports/Recreation
- Music
- Seasonal/Holiday
- Arts/Crafts
- Community Centers
- Antiques
- Health/Self-Help
- Lectures
- Nature
- Theatre
- Pet Adoption & Events
- Other

Info:

Help is available if you have a chronic medical condition & are 55 or older with no prescription coverage or any age but Social Security Disabled in the 24 mth waiting period w/no coverage & meet income requirements. Call 1-800-AGELINE (1-800-243-5463)

Contact:

internal

Phone:

410-568-1500

Email:

internal

Date Start:

5 / 21 / 2012

Date End:

12 / 31 / 2013

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[Help ?](#)

Calendar

Unapproved: None Approved: 1-1-2013 Become a Foster Parent with Al... Actions: Edit / Approve

Priority

NA

Created:

2013-01-08 17:15:44

Event Name:

Become a Foster Parent with Alabama MENTOR

Sponsor:

Alabama MENTOR

Location:

Statewide

Times:

Category:

- Festival/Fair
- Museum/Gallery
- Fund Raising/Charity
- Local Exhibits
- Children's Activities
- Dance
- Food/Wine
- Historical
- Movie
- Religious
- Workshops
- Yard/Garage Sale
- Sports/Recreation
- Music
- Seasonal/Holiday
- Arts/Crafts
- Community Centers
- Antiques
- Health/Self-Help
- Lectures
- Nature
- Theatre
- Pet Adoption & Events
- Other

Info:

Call to attend an orientation in your area.  
www.al-mentor.com

Contact:

Katherine Green

Phone:

205-945-7030 x 12

Email:

katherine.green@thementornetwork.com

Date Start:

1 / 1 / 2013

Date End:

12 / 31 / 2013

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[Help ?](#)

Calendar

Unapproved: Select One Approved: 3-7-2013 Free E-Books Actions: Edit / Approve

Priority

NA

Created:

2013-03-07 15:50:21

Event Name:

Free E-Books

Sponsor:

Jeff Co. Public Libraries

Location:

Jefferson County, Alabama

Times:

24-7 Access!

Category:

- Festival/Fair
- Museum/Gallery
- Fund Raising/Charity
- Local Exhibits
- Children's Activities
- Dance
- Food/Wine
- Historical
- Movie
- Religious
- Workshops
- Yard/Garage Sale
- Sports/Recreation
- Music
- Seasonal/Holiday
- Arts/Crafts
- Community Centers
- Antiques
- Health/Self-Help
- Lectures
- Nature
- Theatre
- Pet Adoption & Events
- Other

Info:

Enjoy free ebooks & more from the Jeffco Public Libraries. Access them anytime, anywhere! Enjoy easy checkout w/a variety of titles on your computer, smartphone, table or other device. Log on: [downloadable.jclc.org](http://downloadable.jclc.org) to get started!

Contact:

Internal

Phone:

410-568-1500

Email:

Internal

Date Start:

3 / 7 / 2013

Date End:

12 / 31 / 2014

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Help ?

Calendar

Approved 10-19-2013 4th Annual Mud Creek Arts & Cr...

Priority  
NA

Created:  
2013-06-22 20:44:13

Event Name:  
4th Annual Mud Creek Arts & Crafts Festival

Sponsor:  
Hanceville Business Council

Location:  
Downtown Hanceville Alabama

Times:  
9 a.m. to 2 p.m.

Category:

- Festival/Fair
- Museum/Gallery
- Fund Raising/Charity
- Local Exhibits
- Children's Activities
- Dance
- Food/Wine
- Historical
- Movie
- Religious
- Workshops
- Yard/Garage Sale
- Sports/Recreation
- Music
- Seasonal/Holiday
- Arts/Crafts
- Community Centers
- Antiques
- Health/Self-Help
- Lectures
- Nature
- Theatre
- Pet Adoption & Events
- Other

Info:

The 4th Annual Mud Creek Arts and Crafts Festival (free admission) features arts & crafts, judged art show, face painting, foods, drinks, & buy a tour of Historical Hanceville. All proceeds go to Hanceville Schools. Contact M. Allen at 256-352-1214 or hanceville251@yahoo.com.

Contact:  
Michele Allen

Phone:  
256-352-1214

Email:  
hanceville251@yahoo.com

Date Start:  
10 / 19 / 2013

Date End:  
10 / 19 / 2013

Week Repetition:

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[Help ?](#)

Calendar

Unapproved: None Approved: 10-19-2013 Annual Homestead Event Actions: Edit / Approve

Priority

NA

Created:

2013-08-16 10:59:54

Event Name:

Annual Homestead Event

Sponsor:

Short Creek Nature Retreat

Location:

Albertville, Alabama

Times:

8 AM-6 PM

Category:

- Festival/Fair
- Museum/Gallery
- Fund Raising/Charity
- Local Exhibits
- Children's Activities
- Dance
- Food/Wine
- Historical
- Movie
- Religious
- Workshops
- Yard/Garage Sale
- Sports/Recreation
- Music
- Seasonal/Holiday
- Arts/Crafts
- Community Centers
- Antiques
- Health/Self-Help
- Lectures
- Nature
- Theatre
- Pet Adoption & Events
- Other

Info:

Homestead classes include: Herb walks and workshop, bee keeping, building with cob, Be your own medic, Homesteading for your health, canning and much more. Visit [ShortCreekRetreat.com](http://ShortCreekRetreat.com) or contact them at (256) 660-1888 or [shortcreeknatureretreat@hushmail.com](mailto:shortcreeknatureretreat@hushmail.com)

Contact:

Shelly Adams

Phone:

256-660-1888

Email:

[shortcreeknatureretreat@hushmail.com](mailto:shortcreeknatureretreat@hushmail.com)

Date Start:

10 / 19 / 2013

Date End:

10 / 20 / 2013

- Movie Schedule
- Sports Schedule
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[Help ?](#)

Calendar

Unapproved: Select One Approved: 10-12-2013 Battle of the Blues Bands Actions: Edit / Approve

Priority  
NA

Created:  
2013-08-13 15:44:26

Event Name:  
Battle of the Blues Bands

Sponsor:  
Alabama Blues Project

Location:  
Bama Theater      600 Greensboro Ave      Tuscaloosa,  
AL 35401

Times:

Category:

<input type="checkbox"/> Festival/Fair	<input type="checkbox"/> Museum/Gallery	<input checked="" type="checkbox"/> Fund Raising/Charity	<input type="checkbox"/> Local Exhibits
<input checked="" type="checkbox"/> Children's Activities	<input type="checkbox"/> Dance	<input type="checkbox"/> Food/Wine	<input type="checkbox"/> Historical
<input type="checkbox"/> Movie	<input type="checkbox"/> Religious	<input type="checkbox"/> Workshops	<input type="checkbox"/> Yard/Garage Sale
<input type="checkbox"/> Sports/Recreation	<input checked="" type="checkbox"/> Music	<input type="checkbox"/> Seasonal/Holiday	<input type="checkbox"/> Arts/Crafts
<input type="checkbox"/> Community Centers	<input type="checkbox"/> Antiques	<input type="checkbox"/> Health/Self-Help	<input type="checkbox"/> Lectures
<input type="checkbox"/> Nature	<input checked="" type="checkbox"/> Theatre	<input type="checkbox"/> Pet Adoption & Events	<input checked="" type="checkbox"/> Other

Info:

Proceeds from registration and ticket sales will benefit the ABP's award-winning after-school and summer Blues Camps. For further information or to have an application sent by mail, please call (205) 752-6263 or email paula@alabamablues.org.

Contact:  
Molly McQuitty

Phone:  
205-752-6263

Email:  
molly@alabamablues.org

Date Start:  
10 / 12 / 2013

Date End:  
10 / 12 / 2013