

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4165902

<b>Traffic Order #</b>	12289815		<b>Created On</b>	4/12/2024 12:10:24 PM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	4165902		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	19200.00	
<b>Order Descrp</b>	63174726_POL_Candidate_NRSC FRIENDS OF DAVE MCCORM		<b>Updated On</b>	4/12/2024 3:28:21 PM		<b>Net \$</b>	13824.00	
<b>Client</b>	AMP - NRSC FRIENDS OF DAVE		<b>Updated By</b>	eClerx BOT		<b>Units</b>	30	
<b>Start Date</b>	4/15/2024		<b>Industry</b>	Political-US Senate		<b>Credit Hold</b>	NO	
<b>End Date</b>	4/28/2024		<b>REFERENCES</b>					
<b># of Weeks</b>	2		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>	63174726	
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	Kailis, Susan		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	AMP - AMAG	15.00%	<b>Address 1</b>	AMP MEDIA		<b>Product</b>	04160422	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	16491	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	1		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Philadelphia Interconnect		<b>Contact</b>			Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Networks</b>	1		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>					
			<b>Contract Type</b>	Standard				
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					
			<b>SYSCODE LIST</b>					
			6500					

**SUMMARY FOR SYSCODE 6500**

<b>Traffic Order #</b>	12289815	<b>Created On</b>	4/12/2024 12:10:24 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4165902	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	19200.00
<b>Order Descrp</b>	63174726_POL_Candidate_NRSC FRIENDS OF DAVE MCCORM	<b>Updated On</b>	4/12/2024 3:21:38 PM	<b>Syscode Net \$</b>	13824.00
<b>Client</b>	AMP - NRSC FRIENDS OF DAVE MCCORMICK-PA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	30
<b>Start Date</b>	4/15/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/28/2024	<b>Zones</b>	Philadelphia Interconnect	<b>Avg Unit Rate</b>	640.00
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6500	FXNC EM	04/22/2024	04/22/2024	M 5a-9a	X							1	\$500.00	\$500.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6500	FXNC DT	04/22/2024	04/22/2024	M 9a-4p	X							1	\$450.00	\$450.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6500	FXNC EF	04/22/2024	04/22/2024	M 4p-7p	X							1	\$550.00	\$550.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6500	FXNC PT	04/22/2024	04/22/2024	M 7p-12m	X							2	\$850.00	\$1,700.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6500	FXNC DT	04/16/2024	04/21/2024	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$450.00	\$2,250.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6500	FXNC PT	04/16/2024	04/21/2024	Tu-Su 7p-12m		X	X	X	X	X	X	10	\$850.00	\$8,500.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6500	FXNC EM	04/16/2024	04/21/2024	Tu-Su 5a-9a		X	X	X	X	X	X	5	\$500.00	\$2,500.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6500	FXNC EF	04/16/2024	04/21/2024	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$550.00	\$2,750.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4165902**

<b>Traffic Order #</b>	12289815	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4165902	<b>Created On</b>	4/12/2024 12:10:24 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63174726_POL_Candidate_NRSC FRIENDS OF DAVE MCCORM	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	19200.00
<b>Client</b>	AMP - NRSC FRIENDS OF DAVE MCCORM	<b>Updated On</b>	4/12/2024 3:28:21 PM	<b>Net \$</b>	13824.00
<b>Start Date</b>	4/15/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	30
<b>End Date</b>	4/28/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	