

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Lisa Wozniak, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Targeted Platform Media, LLC

Address: PO Box 237 Crownsville, MD 21032

Contact: Liz Olson

Phone number: 202-643-5172

Email: liz@targetedplatform.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Michigan League of Conservation Voters

Address: 340 Beakes St. Ann Arbor, MI 48104

Contact: Lisa Wozniak

Phone number: 734-222-9650

Email: info@michiganlcov.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Lisa Wozniak, Executive Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Lisa K. Wozniak</i>	Signature: <i>Tasha Peterson</i>
Name: Lisa Wozniak	Name: <i>Tasha Peterson</i>
Date of Request to Purchase Ad Time: 12.7.23	Date of Station Agreement to Sell Time: <i>12/11/23</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 12-11-23

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>WJMR + WHTO</i>	Date Received/Requested: 12/11/23 / 12/11/23
Est. #: <i>14343</i>	Station Location: <i>Iron Mountain</i>	Run Start and End Dates: <i>12/12-25, 2023</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

- WJNR-FM 101.5
- WOTE-AM 1380
- WOBE-FM 100.7
- WJMQ-FM 92.3
- WHTO-FM 106.7
- WACD-FM 106.1
- WTCH-AM 960
- WATK-AM 900
- WOWN-FM 99.3
- WCYE-FM 93.7
- WHOH-FM 96.5

Date: 12/11/23 new order:

Start Date: 12/13/23 End Date: 12/25/23

**TIME ORDER**

Advertiser: MI League of Conservation Veterans  
 Agency: Media Financial  
 Address: 1655 Palm Beach Lakes Blvd  
 City, State, Zip: West Palm Beach, FL  
 Contact: Lynley Grande  
 Telephone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Log Listing: MI League of Conservation Veterans  
 Competition: \_\_\_\_\_  
 Package: \_\_\_\_\_  
 Sales Person: W/L  
 Agency Commission: 15 %  Co-op  
 Notarized Times  
 Notes to traffic: 12/12-25 Est 14303/issue

check one:  
 announcement  
 sponsorship  
 political  
 public service  
 promotional

check one:  
 remit invoice  
 cash in advance  
 no invoice

check one:  
 stand broadcast month  
 calendar month

check one:  
 end of flight  
 weekly invoice  
 monthly invoice  
 special cycle  
 describe: \_\_\_\_\_

options for make good  
 check one:  
 same flight  
 same week  
 extend schedule  
 dollar for dollar  
 credit  
 ask salesperson

contract#: \_\_\_\_\_  
 account#: \_\_\_\_\_  
 cart #: \_\_\_\_\_  
# 4171  
ML CV - cost  
Hill 60 Radio  
Audic 02 Fri

check one:  
 agency  
 direct

check one:  
 local  
 regional  
 national

check one:  
 cash  
 shopping show  
 trade  
 non-commercial

*Email Invoice*

dates to run	len	hours to run (daypart)	m	t	w	t	f	s	s	x	\$/spot	#/wk	\$/wk	\$ total
12/12-25	60	610A		3	2	3	2				60	10		
12/12-25	60	10A-3P		2	3	2	3				60	10		
12/12-25	60	3A-7P		3	2	3	2				60	10		
12/16-24	60	6A-7P							3	2	60	5		
											TOTAL ADS	<u>70</u>	total \$	<u>4200.00</u>

advertiser: \_\_\_\_\_ salesperson: \_\_\_\_\_ approved by: \_\_\_\_\_

date: \_\_\_\_\_ date: \_\_\_\_\_ entered by: \_\_\_\_\_