

Issues and Problems: Serving the Public

WFMC-AM ("Station"), strives to determine in an ongoing basis the Issues and Problems affecting the communities we serve ("Listening Area").

The following list represents what the General Manager in conjunction with the News Director, and interactions with community leaders over time, to be the Issues and Problems in the Station's Listening Area.

The Issues and Problems report filed quarterly does not communicate all of the broadcasts of advertisements, donated announcements or public service messages, or other programs the station broadcasts that can qualify as addressing Issues and Problems.

However, it does provide the public file with the date, time, duration and content of Issues and Problems that we see most important at any given time and covered as a part of our ongoing operations in a way that best exemplifies the desire of the broadcaster to serve the public and help those in the Listening Area.

The Issues and Problems for The Station

During this reporting period, we have identified a total of nine (9) Issues that affect our Listening Area. Each "issue" has underlying problems associated with it. By focusing on the Problems the Station is better able to define and address the main Issue.

1. Crime. There are a number of Problems under crime that we address that appear to be specific to this area. Drugs and illegal drugs continue to be a problem for our Listening Area. According to reports as much as 90% of the crime in our Listening area can be attributable to drugs. Meth and heroin are prevalent and a high priority for the Wayne County Sheriff's Department. In addition, legal prescription drug abuse as well as gangs affect this area.
2. Economy. Unemployment and Economic Development are two drivers in the local area economy. High unemployment rates hurt our area, and so the Station is helping to educate the listener on numbers and trends. Highlighting economic development helps with unemployment. Two other issues are affecting the area: The Highway 70 Bypass which is not only the changes to the area as a result, but the impact on the current Highway 70 corridor and the potential impact on business. Travel & Tourism although not a problem is an important aspect of the local economy and the Station will cover certain aspects of Travel and Tourism in order to inform the Listening Area of its impact on the area. NOTE: Agriculture and The Military are the two largest parts of the economy and are covered separately as Issues.
3. The Military. There are three areas we consider problems that we cover: Base Retention is always an ongoing concern for a Listening Area like this one. Anything to improve the relations with Seymour Johnson Air Force Base and the community is vital. With respect to those living at the Base, they have two problems that we strive to address: Coping with post traumatic syndrome (active duty returning to the area), and suicide rates associated with this stress.
4. Agriculture. As stated in Section 2 Economy, Agriculture is the number one category for the local economy. To that end we will address the needs of transportations, regulations (such as EPA), and community awareness of the impact of Agriculture to the area.

5. Health. Because of the agricultural roots in the Listening Area and overall “rural” eating habit and lifestyles, health is a major issue that we deal with. The fact Wayne County has one of the largest “Relay For Life” events to benefit the American Cancer Society communicates the fact that the Listening Area has a high cancer rates and cancer related deaths. The Station strives to be very active in making the community aware of diabetes in the community as a whole and diabetes in the Black Community in particular. Assisted Living Conditions has been a problem associated with deaths caused by Hepatitis B means listeners need to be made aware of problems in the Listening Area. Ongoing problems the Station will cover include a lack of mental health facilities and workers as a result of changes made by the State of North Carolina; wellness and diet; and blood shortages. Our thinking that the more we address these problems, the greater impact the Station has on saving lives in the Listening Area. Finally a growing concern is childhood obesity. We support the WATCH Mobile Medical Unit to help those who live in Wayne County and have no insurance. This assistance touches a number of areas in Health.
6. Education. The Listening Area includes the Wayne County Public School System as well as private schools. There are two main places of higher education: Wayne Community College and Mount Olive College. Problems being addressed by The Station for the Listening Area include local area dropout rates, literacy, old buildings and the ongoing process of determining whether to remodel or build; and because the City of Goldsboro is high-density Black asking the questions regarding school diversity.
7. Disadvantaged Youth. This issue goes hand in hand with Education. This area has an unusually high percentage of crime and mortality for young Black males. The Station strives to be actively involved with community organizations that help disadvantaged youth. A key driver for this problem is another one; single parent homes.
8. Family Values / Morality. The main area here is homelessness. It affects children, adults, veterans, and with today's economy homelessness is a growing problem.
9. Public Safety. The Station strives to keep the public informed when there is severe weather. And during hurricane season, emergency preparedness is essential. Wayne County has also had a rash of drunk-driving deaths related to a high rate of social drinking. The stations are also committed to the unique problems associated with teenagers driving and teen related accidents and deaths associated with driving at high speeds, use of seat belts, distractions such as texting and others in the car, and use of alcohol and drugs.

Follows is a listing of some of the significant local issues responded to by Station WFMC, along with the most significant programming treatment of those issues for the period 3/1/18 to 6/30/18. These stories may run during newscasts at 7:10 AM, 8:10 AM. The stories are approximately one minute in length. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

4/4 UNSOLVED HOMICIDES

Group gathers and marches through Goldsboro to raise awareness of the numerous unsolved homicides in Goldsboro and Wayne County.

Ascertained issues discussed: 1, 7, 8, 9

4/18 SUMMER YOUTH EMPLOYMENT

After offering an application extension, more teens sign up for the City of Goldsboro's 2018 Summer Youth Employment Initiative.

Ascertained issues discussed: 2, 6, 7, 8

4/26 COUNCIL MEMBER'S RESIDENCY

An anonymous letter to the city raises questions and concerns about Goldsboro City Council member Antonio Williams' residency within District 1.

Ascertained issues discussed: 2, 7, 8

5/15 WAYNE FORWARD ADDRESSES POVERTY

The new group WAYne Forward, a coalition of non-profit organizations, government leaders and private citizens, starts meeting in effort to combat poverty in Wayne County.

Ascertained issues discussed: 2, 6, 7

5/17 TEACHERS RALLY IN RALEIGH

Local educators attend the March for Teachers and Rally for Respect in Raleigh, pushing for better teaching conditions and better pay.

Ascertained issues discussed: 2, 6

5/23 GOLDSBORO BUDGET

The City of Goldsboro's new budget includes no tax increase or service fee increases for residents for the 2018-2019 fiscal year. However, several local agencies face funding cuts from the city.

Ascertained issues discussed:

6/20 COUNTY BUDGET & TAX RATE APPROVED

The Wayne County Board of Commissioners approves a new county budget which includes no tax increase and cut spending in several areas including WayneNET transportation services.

Ascertained issues discussed: 2, 5, 6, 9

6/26 GOLDSBORO/WAYNE COUNTY INDUSTRIAL PARK

The City of Goldsboro considers rezoning over 100 acre parcel of unused farmland for a new industrial park planned by Wayne County.

Ascertained issues discussed:

6/28 WAYNE COUNTY EXPUNCTIONS CLINIC

The Wayne County Bar Association Young Lawyers hold an expunctions clinic for residents to help eligible residents have their criminal records or receive a certificate of relief.

Ascertained issues discussed: 1, 2, 8

6/29 GOLDSBORO LIMITS RECYCLING

Glass and certain plastics will no longer be accepted as part of the City Goldsboro's residential recycling collection program.

Ascertained issues discussed: 2, 5

Carolina Newsmakers is a weekly half hour program hosted by owner Don Curtis. Carolina Newsmakers features guests with discussions on the Issues and Problems for the Station.

Carolina Newsmakers airs at 6am every Sunday Morning.

The following is each story carried on Carolina Newsmakers. Please note the date for each broadcast, as well as the corresponding number for the Issue and Problem as described herein.

CAROLINA NEWSMAKERS, SECOND QUARTER 2018

4-1

CAROLINA NEWS MAKERS

"INTERVIEW WITH DAVID GLENN" HOST OF THE DAVID GLENN SHOW
COLLEGE ATHLETICS, TELEVISION CONTRACT REVENUE, ATHLETIC SCHOLARSHIPS, AAU
CIRCUIT, SHOE AND APPAREL COMPANIES, ROLE OF TELEVISION IN SPORTS, AND ATHLETIC
BUDGETS.

Issues discussed: 6

4-8

CAROLINA NEWS MAKERS

"INTERVIEW WITH MITCH KOKAI" SENIOR POLITICAL ANALYST WITH THE JOHN LOCKE
FOUNDATION
GUN CONTROL, PARTISANSHIP, FAKE NEWS, DONALD TRUMP AND SOCIAL MEDIA, FACEBOOK
AND PERSONAL DATA, ATLANTIC COAST PIPELINE, UNAFFILIATED VOTERS, TRADE WAR, AND
FOREIGN RELATIONS.

Issues discussed: 2, 9

4-15

CAROLINA NEWS MAKERS

"INTERVIEW WITH PATRICK WOODIE" PRESIDENT OF THE NORTH CAROLINA RURAL ECONOMIC
DEVELOPMENT CENTER
DEFINING RURAL COUNTIES, RURAL DAY, BACKGROUND ON THE RURAL CENTER,
POPULATION DENSITY, ACCESS TO BROADBAND INTERNET, COMMUNITY COLLEGE SYSTEM,
RETIREES, TRANSITIONAL COUNTIES, RURAL ACCESS TO HEALTH CARE, DEVELOPING SMALL
BUSINESS, TRANSPORTATION AND COLLABORATION.

Issues discussed: 2, 5, 6

4-22

CAROLINA NEWS MAKERS

"INTERVIEW WITH ANDREW TAYLOR" PROFESSOR OF POLITICAL SCIENCE AT NC STATE
UNIVERSITY
SOCIAL MEDIA, MIDTERM ELECTIONS, PRESIDENT TRUMP, GLOBAL TRADE WAR, NORTH
KOREA, RUSSIA, FAKE NEWS, NEWSPAPERS, AND NORTH CAROLINA PRIMARIES.

Issues discussed: 2

4-29

CAROLINA NEWS MAKERS

"INTERVIEW WITH CHARLES PERUSSE" STATE BUDGET DIRECTOR OF NORTH CAROLINA
BUDGET PROCESS, STATE BOND RATING, RURAL DEVELOPMENT, BROADBAND INTERNET,
POPULATION GROWTH, EDUCATION, TRANSPORTATION, COLLABORATION WITH OTHER STATE
DEPARTMENTS, LEGISLATIVE SESSION, AND FEDERAL BUDGET.

Issues discussed: 2

5-6

CAROLINA NEWS MAKERS

"INTERVIEW WITH NICK PETRO" WARNING COORDINATOR FOR THE NATIONAL WEATHER SERVICE RALEIGH

TECHNOLOGY, FOREST FIRES, HURRICANES, FLOODING, SKYWARN, HEAT WARNINGS, LIGHTNING, WATER SPOUTS, DROUGHTS, SPRING WEATHER PATTERN, AND AIR QUALITY.

Issues discussed: 4, 9

5-13

CAROLINA NEWS MAKERS

"INTERVIEW WITH ZANDER GUY" CHAIRMAN OF THE NC ABC

FUNCTION OF NC ABC, MARIJUANA, BINGE DRINKING, UNDERAGE DRINKING, REVENUE, PRIVATIZATION, ALCOHOL SALES AT SPORTS VENUES, AND 2018 LEGISLATIVE SESSION.

Issues discussed: 1, 2, 8, 9

5-20

CAROLINA NEWS MAKERS

"INTERVIEW WITH DR. HOPE WILLIAMS" PRESIDENT OF THE NORTH CAROLINA INDEPENDENT COLLEGES AND UNIVERSITIES

BACKGROUND ON INDEPENDENT COLLEGES AND UNIVERSITIES, AFFORDABILITY OF EDUCATION, PARTNERSHIPS WITH OTHER SCHOOL SYSTEMS, DIGITAL LEARNING INITIATIVE, RESEARCH UNIVERSITIES, SURVIVAL OF SMALLER INSTITUTIONS, EVOLUTION OF EDUCATION, AND COMMUNITY COLLEGE SYSTEM.

Issues discussed: 6

5-27

CAROLINA NEWS MAKERS

"INTERVIEW WITH CHRISTOPHER CHUNG" CEO OF THE ECONOMIC DEVELOPMENT PARTNERSHIP OF NORTH CAROLINA

BACKGROUND OF THE ECONOMIC DEVELOPMENT PARTNERSHIP, ECONOMY, TOURISM, RECRUITING BUSINESS, TAXATION, EDUCATION, COMMUNITY COLLEGE SYSTEM, BROADBAND ACCESS, UNIVERSITY SYSTEM, AND INTERNATIONAL TRADE.

Issues discussed: 2, 6

6-3

CAROLINA NEWS MAKERS

"INTERVIEW WITH JOHN HOOD" PRESIDENT OF THE JOHN WILLIAM POPE FOUNDATION FOREIGN POLICY, NORTH KOREA, RUSSIA, 2016 PRESIDENTIAL ELECTION, HILLARY CLINTON, NORTH CAROLINA ECONOMY, POPULATION GROWTH, UNEMPLOYMENT, 2018 LEGISLATIVE SESSION, RICHARD BURR, REDISTRICTING, ATLANTIC COAST PIPELINE, AND TRANSPORTATION.

Issues discussed: 2,

6-10

CAROLINA NEWS MAKERS

"INTERVIEW WITH NICHOLLE KARIM" DIRECTOR OF BEHAVIORAL HEALTH FOR THE NORTH CAROLINA HEALTHCARE ASSOCIATION

BEHAVIORAL HEALTH, NC HEALTH CARE ASSOCIATION BACKGROUND, SUBSTANCE ABUSE, SHORTAGE OF BEHAVIORAL HEALTH SUPPORT IN RURAL AREAS AND INVOLUNTARY COMMITMENT LAWS.

Issues discussed: 5

6-17

CAROLINA NEWS MAKERS

"INTERVIEW WITH BRUCE STANLEY" PRESIDENT AND CEO OF THE METHODIST HOME FOR CHILDREN
HISTORY OF THE METHODIST HOME FOR CHILDREN, FATHERHOOD CONFERENCE, DIVORCE, ALCOHOL, FAMILY DRUG COURT, ADDICTION, METHODIST HOME FOR CHILDREN SERVICES, FUNDING, AND EARLY CRISIS CENTERS.

Issues discussed: 1, 5, 8, 9

6-24

CAROLINA NEWS MAKERS

"INTERVIEW WITH DAVID PRICE" CONGRESSMAN OF NORTH CAROLINA'S FOURTH DISTRICT
IMMIGRATION, BORDER SECURITY, DREAM ACT, NORTH KOREA, CHINA, FEDERAL BUDGET DEFICIT, NATIONAL DEBT, SOCIAL SECURITY, MEDICARE, HEALTH CARE AND GUN CONTROL.

Issues discussed: 1, 2, 5, 8