

WCAU

QUARTERLY LISTING

COMMUNITY ISSUES AND PROGRAMS

1st Quarter 2023

Quarterly Issues and Programs Report

Through formal and informal ascertainment of the general public, community leaders, public officials – inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

The programs produced to meet the needs of the public included locally produced shows and newscasts as well as national programs, public service announcement campaigns and sales marketing campaigns.

Community Issues

Accidents and Disasters	Environment
Business & Industry	Foreign News
Children & Youth	Funerals and Memorials
Consumer	Government and Politics
Court and Legal Decisions	Health and Medical
Crime and Law Enforcement	Housing
Cultural	Immigration
Deaths	Lifestyle
Diversity	Poverty
Education	Religion
Elderly-Seniors-Retirement	Safety
Employment/Labor	Technology
Entertainment	Transportation

Regularly Scheduled Programs

Our locally produced, regularly scheduled programs are aired specifically to address community issues, concerns and needs. The programs are as follows:

NBC 10 @ Issue – A weekly issue-oriented program that focuses on current issues and events. It features interviews with local newsmakers at the center of change in our region. Sundays 11:30-12N.

NBC 10 News– Daily Local News Programs

WCAU’s daily newscasts devote considerable time to local issues and community problems. Regularly scheduled newscasts include:

Program	Time	Days
NBC 10 News Today	4:00-7:00am	Monday-Friday
NBC 10 News Today	11:00am – 12N	Monday-Friday
NBC 10 News at 4	4:00-5:00pm	Monday-Friday
NBC 10 News at 5	5:00-6:00pm	Monday-Friday
NBC 10 News at 6	6:00-6:30pm	Monday-Friday
NBC 10 News at 7	7:00-7:30pm	Monday-Friday
NBC 10 News at 11	11:00-11:35pm	Monday-Friday
NBC 10 News Today	5:30-7:00am	Saturday
NBC 10 News Today	9:00-10:00am	Saturday
NBC 10 News at 6	6:00-6:30pm	Saturday
NBC 10 News at 11	11:00-11:30pm	Saturday
NBC 10 News Today	5:30-8:00am	Sunday
NBC 10 News Today	9:00-10:30am	Sunday
NBC 10 News at 6	6:00-6:30pm	Sunday
NBC 10 News at 11	11:00-12M	Sunday

January 1st 2023 – March 31st 2023

Public Safety and Crime

January 3rd - Idaho Murder Suspect Capture in PA – Live in all shows

Idaho murder suspect Bryan Kohberger waives extradition back to Idaho. Kohberger is charged with the stabbing deaths of four college students last November. He was arrested last week in the Poconos.

January 9th – New Safety Plan – Pkg aired at 11p

People who live in Philadelphia’s most dangerous neighborhoods will begin to see more police on the street. The department says they are focusing on four districts that saw nearly half of the city’s gun violence last year. The neighborhoods who will see at least 60 additional police patrolling are in North Philadelphia and those areas east and west of there.

February 20th – Temple Officer Shot and Killed – Live in all shows

A Temple University police officer is shot and killed while trying to stop a carjacking. The suspect then rifled through the officer’s pockets and tried to take his gun from its holster. The suspect was taken into custody hours later and his mother’s Bucks County home.

March 1st – Lehigh Valley Explosive Device – Pkg aired at 11p

A TSA officer prevented an explosive device from being loaded onto a flight at Lehigh Valley International Airport on Monday, Feb. 27. The device was detected during the routine screening of checked baggage. The suitcase triggered an alarm when it entered the baggage screening unit, which required a TSA officer to physically inspect the contents of the luggage. During the inspection, the TSA officer located an item inside the suitcase that appeared to be suspicious and was believed to possibly be a live explosive device. Out of an abundance of caution, the immediate area of airport was evacuated and the Lehigh-Northampton Airport Authority Police and the Federal Bureau of Investigation were notified. FBI and local law enforcement bomb technicians determined that the item was indeed a live explosive device. The FBI arrested the suspect on Tuesday morning

March 7th – Center City Woman Attacked – Pkg aired at 11a/5p/6p

Philadelphia police are looking for a group of people who attacked a 33-year-old woman at 15th and Chestnut, around 7p on February 23rd. The victim was knocked to the ground, punched and stomped, suffering injuries to her head, face and body. The attack was captured by surveillance cameras, so far, no arrests.

Health

January 23rd - Temple Mental Health Services – Vo aired at 5p

Temple University plans to add \$1 million to its mental health services budget, reorganize the delivery of its programs under one office, and add counselors to a new site at its health sciences campus. The steps — among recommendations made by a university task force on mental health and wellness formed last spring — come as the demand for services continues to rise, following national trends. Temple has about 18 mental health counselors; with the additional \$1 million, they to hire about 10 more, as well as boost the salaries of current staff to make the university more competitive and help with employee retention.

February 28th – Blue Lights Campaign – Vosot aired at 11a

March is Colorectal Cancer Awareness Month, and the Blue Lights Campaign aims to bring awareness to the disease, its symptoms and early prevention. At least 30 buildings in

Philadelphia will be lit blue the first week of March to share the message that screenings save lives. The American Cancer society recommends that everyone of average risk begins colon cancer screenings at age 45.

March 1st - School Dental Clinic Opening - Vo aired at 4p
School District of Philadelphia and Temple University Kornberg School of Dentistry celebrate the new Temple University Dental Clinic at William D. Kelley School. Through this partnership, the clinic will provide dental care access for District students residing in North Philadelphia. There are four fully equipped dental spaces, including a room equipped to serve children with autism and other disabilities.

March 2nd - Nemours Children's Health Donation - Pkg aired at 4p
Nemours Children's Health hosts an event to announce a \$78 million donation from the Lisa Dean Moseley Foundation of Wilmington, Delaware to fund new and innovative research programs and to dramatically expand Nemours Children's capacity to provide clinical care for children with cancer, sickle cell disease, and other blood disorders. The gift includes funding to create a new inpatient unit to be known as the Lisa Dean Moseley Foundation Institute for Cancer and Blood Disorders at Nemours Children's Health.

March 16th - ChristianaCare Telehealth Direct Primary Care - Vo aired at 6p
ChristianaCare launches Virtual Primary Care, a new health solution that offers the benefits of a long-term relationship with your primary care team, with the convenience of virtual care that can be accessed at home, at work or on the go, using a smartphone, tablet, or other digital device. The practice is an offering of ChristianaCare's Center for Virtual Health. The practice is accessible to residents of Delaware, Pennsylvania, Maryland and New Jersey and available by monthly, quarterly or yearly subscription.

Minorities, Gay, and Lesbian issues

January 13th - Korean American Flag Raising - Vo aired at 4p/5p

Philadelphia Councilman At-Large David Oh and the Korean American Day Planning Committee host a South Korean Flag-Raising Ceremony followed by a gala event to commemorate the 10th Anniversary of Korean American Day in Philadelphia.

January 13th is National Korean American Day recognized by the U.S. Congress in 2005 to commemorate the Centennial Korean immigration to the United States. Today, there are nearly two million Korean Americans in the United States and over 42,000 live in the Philadelphia region.

January 16th - MLK Day of Service - Pkgs aired in all shows

People from across the area come out to volunteer for MLK Day. Service projects include work at food banks, outdoor clean ups, classroom painting and more. Dr. Martin Luther King Jr was a civil rights activist killed in 1968.

January 31st - Black Quarterbacks Starting in the Super Bowl - Pkg aired at 5p

For the first time ever, two black quarterbacks will start in the Super Bowl. The eagles' Jalen Hurts and the chiefs' Patrick Mahomes have both had mvp caliber seasons. The first black quarterback to ever start in the big game, Doug Williams, says it's a groundbreaking moment that is long overdue. Williams was the MVP of Super Bowl 22, 34 years ago.

February 8th - St Hubert Racial Incident - Live at 4p/5p

Community members and parents of children at St Hubert's Catholic school for girls are outraged after seeing a racist video circulating on social media showing at least three students. In it, one girl sprays another girl's face black, and you hear another make a comment about slavery, while other girls laugh in the background. School officials condemned the actions of the students in the video saying in a statement that they see racism as a mortal sin and there is no tolerance for such behavior at the school.

February 27th - Mosque Vandalism - Pkg aired AM/5p

Philadelphia Police are investigating a possible bias motive for vandalism targeting a West Oak Lane Mosque. Security cameras caught a male suspect spray-painting symbols and phrases - including "Jesus Christ" - on the walls and doors of Masjidullah Center for Human Excellence on Feb. 24. Following the incident, Perfecting Church and Congregation Rodeph Shalom joined Masjidullah in a statement, sharing their support to the local Muslim community.

Education

January 12th - School Language Technology - Pkg aired at 6p

A Gloucester County School District is utilizing air bud translation technology to talk and educate students. Each device can handle up to five students and five different languages. They're multi-directional technology that translates from English to the student's native language, which is also transcribed in front of them on their phone or Chromebook.

January 20th - Schools Block Online Program - Vo aired at 5p

The School District of Philadelphia has joined New York City, Seattle, and other districts in blocking access to the increasingly popular artificial intelligence program ChatGPT over concerns that students may use it to cheat. ChatGPT is a user-friendly online program that creates compositions that sound like they were written by humans. Enter a few prompts, and the online program quickly turns out complex compositions on demand. District Superintendent Tony Watlington said while he doesn't know of any instances where Philadelphia students tried to pass off ChatGPT's work as their own, the district is now preventing anyone from accessing the site on school computers.

February 22nd - NJ PreK Programs - Vo aired at 5p/6p

New Jersey Governor Phil Murphy announces the availability of \$120 million in grants for preschool facility expansion and highlighted the funding 16 school districts recently received to establish or grow their preschool programming. The Governor also announced an additional \$2.6 million to assist 33 school districts with supplementary start-up funding. Since Governor Murphy took office, high-quality preschool programs have been introduced to over 160 school districts, opening seats for more than 12,000 additional children.

March 15^t - Shapiro Teacher Recruitment - Vo aired at 4p

PA Governor Josh Shapiro announces his plans to recruit more teachers in the state. One of the main points of his plan is to give new teachers a tax credit of up to \$2,500 a year for three years, which will ease the burden on existing teachers and encourage more Pennsylvanians to become educators.

March 21st - LMSD Later Start Times - Vo aired at 5p

High Schooler in Lower Merion will not get later start times next year after the school board votes 7-2 to wait until 2024 to implement changes. The plan would push back high school start time to 840a with some additional changes. The shift would have required middle school to start earlier and elementary school, later, to accommodate bus routes — changes that drew pushback, particularly from the elementary school community, where schedules would have shifted from a 9 a.m. start to 9:20, and a 3:35 p.m. end to 4:05. Parents said that would create childcare problems and interfere with after-school activities, while teachers warned of waning attention spans among younger children

Government

January 3rd - PA State House Swearing In – Live at 4p/5p
The PA House of Representatives kicks off its 207th season with a swearing in ceremony. Newly elected PA Senator John Fetterman also officially took office today.

January 6th – January 5th Rallies – Vos/Pkgs aired in all shows
Rallies are held throughout the area and the country to observe the two-year mark since the attack on the US Capitol to prevent transfer of power. The events come as Trump and some extreme Republican politicians continue to spread false claims about the 2020 election results and undermine the Constitution.

February 23rd - Clarke Not Running for Council – Vo aired at 4p/5p
After serving 12 years as President of a City, Darrell Clarke announces he will not be a candidate for re-election to Council in 2023. Clarke will serve the remainder of his current term, which expires at the end of this year. He says in his remain time he would like to implement reforms to the Zoning Board of Adjustment, roll out the first class of Public Safety Enforcement Officers, create a new Chief Public Safety Director, study the workforce and recommend reforms to help with worker attraction and retention, and create a new Deputy Commerce official focused on job creation.

March 8th – Zabel Resigning – Pkg aired at 11p
Democratic PA State representative Mike Zabel submits his letter of resignation from the house following several sexual harassment allegations. The allegations include inappropriate touching. Zabel’s resignation will take effect on March 16th.

March 21st - Mayoral Primary Countdown – Pkg aired at 4p/6p
Eight weeks from today voters will go to the polls in Philadelphia’s mayoral primary. Issues facing the candidates include issues in the city schools, especially the condition of some of the buildings and gun violence. Numerous mayoral forums covering these topics and more are planned in the coming weeks.

Youth Issues

January 5th - Make a Wish Sapphire Fund – Vo aired at 4p
The Local Make a Wish foundation announces the launch of the Sapphire Fund. The Fund will financially support the wishes of children with a cancer diagnosis in the region. The largest number of wishes granted each year by our chapter are for children with a cancer diagnosis. On average 60% of the wishes granted each year will now be funded by the Sapphire Fund. Annually, \$800,000 is needed to financially support these wishes.

January 7th - SJP Heart Screenings – Pkg aired at 6p

Saint Joe's Prep holds a Heart Screening in honor of Damar Hamlin and in memory of St. Joseph's Prep former student - each who suffered Sudden Cardiac Arrest. Sudden cardiac arrest is the leading cause of death of student athletes. It takes the lives of thousands of students every year. Simon's Heart will provide the following to 200 Student Athletes and their parents: Heart Screening, CPR Demonstration through our CPR Jukebox, and how to use and acquire an AED.

February 1st - DE Infant Formula - Vo aired at 4p
Delaware officials announce that the State of Delaware, in partnership with Donate Delaware, has purchased 44,000 canisters of Care Infant Formula. Delaware families with a child under the age of one are eligible to receive one 28.2 oz canister while supplies last. Canisters will be available for pickup starting February 2nd, at one of the distribution sites. Canisters of Care Infant Formula will be distributed to high-needs areas throughout Delaware. Health experts expect that one canister of Care Infant Formula will last a few weeks depending on the age of the child.

February 27th - Chick Fil A Child Ban - Vo aired at 4p/6p
A Chick Fil A in Royersford is forced to implement new rules after children misbehave inside the restaurant. Managers say large groups of school aged kids have been coming into the restaurant unattended, shouting, using bad language, throwing food and disrespecting other guests and employees. Due to the bad behavior they now say to dine in the restaurant, anyone under the age of 16 is required to be accompanied by an adult. If not accompanied by an adult, they may come in to purchase food, but must take it to go.

March 9th - PA Daycare CO Detectors - Vo aired at 4/6
The Pennsylvania Department of Human Services announces the Office of Child Development and Early Learning will make two carbon monoxide detectors available to certified child care providers in Pennsylvania at no cost to the providers. The free detectors are being made available following a carbon monoxide leak that affected a Pennsylvania child care facility in the fall of 2022. All certified child care providers have been sent a promotional code that will allow them to purchase one or two detectors from School Health, which are being made available through federal funding. The opportunity to order detectors will end on April 30, 2023.

Disabled

January 2nd - Up Bow Down Bow - Vosot aired at 11a
A local woman writes a book, Up Bow, Down Bow about her child with down syndrome and how he mastered the cello. The instrument positively impacted all aspects of his development including focus, fine motor and gross motor skills. The book is also a lesson to all that anyone with any type of disability can benefit from trying something new.

January 19th - Eagles Autism Matching Fund - Vo aired at 4p
The Philadelphia Eagles launch a matching gift to help hit their fundraising goals for the year. The program launched at 9a today and the 25K goal was reached around 130 this afternoon. The donation is part of a four year, 100K commitment from the matching family which stretches into next year.

February 7th - Eagles Support Fan Battling Cancer - Pkg aired at 4p and 5p
Philadelphia Eagle Devona Smith wears a yellow bracelet on the field in honor of 10 yr old from Millville who just beat cancer. The fifth grader was recently fitted w/a prosthetic after losing one of his feet to the disease. The boy says it was hard getting used to his new foot and recently started throwing a football again.

March 15th - MS Awareness Month - Pkg aired at 6p
The MS Center for Wellness relaunched last fall in Berlin, NJ after having a difficult time during covid. The Center aims to help those with MS increase mobility, improve their well-being, and reduce pain through services that include acupuncture, art therapy, cooking demos, group mental health sessions and massage therapy. In-person, twice-monthly meetings include a breakfast and lunch, along with an array of pampering services, such as hair and nail treatments. MS is a chronic disease of the central nervous system. It is thought to be an autoimmune disorder, a condition in which the body attacks itself by mistake. MS is an unpredictable disease that affects people differently. Some people with MS may have only mild symptoms. Others may lose their ability to see clearly, write, speak, or walk when communication between the brain and other parts of the body becomes disrupted.

March 15th - Brierre Wheelchair Incident - Vo aired at 4p
The son of Flyers GM and former player Danny Brierre is under investigation after being caught on camera throwing a wheelchair down a staircase. The incident happened inside a bar near Mercyhurst University where the younger Brierre goes to school. The chair was left unattended while the chair's owner was using the bathroom. The video shows Brierre and two others playing around w/the chair before its thrown down the stairs.

Consumer

January 3rd - PA Turnpike Toll Increase - Vo aired at 5p
The Pennsylvania Turnpike Commission reminds drivers that a toll increase approved last year will take effect across the highway system on Jan. 8 at 12:01a. The Commission approved a 5% increase for EZ-Pass and Toll by Plate customers on Aug. 2, 2022. EZ-Pass drivers will continue to get the lowest rates, saving nearly 60% versus Toll by Plate. The commission also reminds drivers that Act 112 — a measure signed into law on Nov. 3, 2022 — is now in effect. It enables the PA Turnpike to work with PA Department of Transportation (PennDOT) to suspend motor-vehicle registrations of owners with four or more overdue Toll by Plate invoices or \$250 or more in unpaid tolls or outstanding toll invoices.

January 12th - Tax Breaks for Hybrid Workers - Vo aired at 5p
New Jersey officials say **they're contemplating a new tax break designed to lure companies interested in having their staff work from home rather than in the office full time.** It's an attempt to align the state's incentive programs with a new post-pandemic reality where employees expect flexible work schedules. The proposal is still under development and would require approval from state lawmakers.

January 31st - WhereWeFly Launch - Vo aired at 5p
Today is National Plan for Travel Day and, thanks to a new tool on its homepage (phl.org), Philadelphia International Airport is making it easier for passengers to find nonstop flights and destination itineraries. PHL is one of only five airports in the country (George Bush Intercontinental and William P. Hobby in Houston; Albany International Airport; and Albuquerque International Sunport) to partner with WhereWeFly to offer the online tool which features interactive route maps, video reels that allow passengers to explore

destinations, and the capability to find and book nonstop flights offered by PHL's airline partners.

February 3rd - Super Bowl Scams - Vo aired at 5p

Pennsylvania Acting Attorney General Michelle Henry and her Office's Bureau of Consumer Protection issues a warning to Pennsylvanians to be alert for scams when purchasing Super Bowl LII tickets or other products relating to the event. Consumers and sports fans can be scammed and end up buying fraudulent tickets or products without realizing it. The AG's office is telling people to watch the websites they visit, review their carts before checking out, avoid buying tickets from someone you don't know and be wary of sellers asking for payment in gift cards, money orders, cryptocurrency or wire transfers, especially over the phone.

February 22nd - Summer Travel Flights Cut - Vo aired at 5p

American Airlines cut almost 50,000 flights from its summer schedule, including more than 3,700 at Philadelphia International Airport, as the carrier continues to restrain capacity growth amid an ongoing pilot shortage. The Fort Worth-based carrier reduced its schedule by 5% and will now operate 875,133 flights from May to September, according to aviation data company Cirium. The bulk of the cuts are flights in June and July, when the airline slashed 19,887 flights and 19,920 flights, respectively.

Religion

January 5th - Pope Benedict Funeral - Vo aired in all shows

Local Catholic churches hold masses to celebrate the life of Pope Benedict XVI as his funeral is held in Rome. Pope Benedict was the head of the Catholic Church and sovereign of the Vatican City State from 19 April 2005 until his resignation on 28 February 2013. He died on December 31st at the age of 95.

January 5th - Three Kings Celebration - Vo aired at 11p

Local Christians celebrate Three Kings Day. The day, also known as the Epiphany, is a day that marks the biblical adoration of baby Jesus by the three Kings, also referred to as three Wise Men or Magi. According to the Gospel of Matthew, the men found the divine child by following a star across the desert for twelve days to Bethlehem.

January 13th - NJ Churches Vandalized - Pkg aired at 4p/5p

Authorities are investigating possible hate crimes at three catholic churches in Camden and Gloucester counties. The incidents took place in less than an hour span starting shortly after 7a at St Agnes Church in Blackwood, St Patrick's Church in Woodbury, and St. Teresa's in Runnemede. Several local and state agencies are investigating and say its possible more churches were vandalized.

January 25th - Miraculous Medal Shrine Status - Vo aired at 4p

The Miraculous Medal Shrine, a Marian devotional destination and ministry of the Vincentians of the Eastern Province in Germantown, has been elevated by the Vatican to Minor Basilica status. This designation is shared by only one other church in the City of Philadelphia, the Cathedral Basilica of Saints Peter and Paul, and 91 others across the United States. The Shrine, along with the Chapel of the Immaculate Conception that houses it, are now known as the Basilica Shrine of Our Lady of the Miraculous Medal. The new designation followed an application process of multiple years and culminated in a decree

issued by Pope Francis. The Shrine is now promoted as an exemplary site of liturgical and pastoral activity within the Archdiocese of Philadelphia.

February 22nd – Ash Wednesday – Vo aired at 4p/5p

Christians in our area and across the world attend Ash Wednesday Mass. Ash Wednesday marks the first day of Lent which begins six weeks of repentance before Easter.

March 5th – Purim Celebration – Vo aired at 6p

Members of the Jewish Community gather to celebrate the Purim holiday with a carnival, featuring costumes, fun and games, music, food, and, hamantaschen.

Purim, which begins at sundown on Monday, March 6, and ends at sundown the following day, commemorates the saving of the Jewish people from Haman, an Achaemenid Persian Empire official who was planning to kill all the Jews in the empire, as recounted in the Book of Esther. On Purim, Jews celebrate with a carnival and eat delicious hamantaschen, a triangular filled-pocket pastry. The name refers to Haman, the villain in the Purim story.

Women's Issues

January 4th - NJ Reproductive Healthcare Providers – Vo aired at 4p

The Murphy Administration announces funding for reproductive health care providers as part of Governor Phil Murphy's ongoing efforts to expand protections for and access to reproductive health care in New Jersey. The funding includes zero-percent interest loans for upgrades at reproductive health care facilities and grants for security enhancements.

January 13th - NJ Planned Parenthood Legislation – Vo aired at 4p

NJ Governor Murphy signs additional legislation to further the State's ongoing efforts to secure and expand access to reproductive health care. The bill (S-275) will allow New Jersey pharmacists to dispense self-administered hormonal contraceptives to patients without requiring a prescription.

Patients are typically unable to access self-administered hormonal contraceptives, including contraceptive pills, patches, and rings, in New Jersey without first obtaining a prescription from a licensed health care provider. To reduce barriers to access to this critical family planning tool, the bill requires the issuance of a standing order authorizing pharmacists to furnish self-administered hormonal contraceptives to patients without an individual prescription and identifying the contraceptives that pharmacists are authorized to dispense.

January 16th – YELP For OBGYNs – Vo aired at 5p

Woman giving birth at Temple University Hospital now have the opportunity to give immediate feedback on the care they receive thanks to a new app aimed at improving prenatal and postpartum care for families of color. Called Irth — as in “birth without the B” for bias — the free app allows people to leave Yelp-like reviews and ratings of OB-GYNs, pediatricians, nurses, and other staff they encounter. Of the 2,200 baby deliveries at the North Philly hospital between June 2020 and June 2021, nearly 90% were covered by Medicaid, according to Temple statistics. More than three-quarters of people who give birth there are women of color.

January 25th - Eagles Distribute Sports Bras - Vo aired at 5p

In recognition of the 37th annual National Girls and Women in Sports Day on February 1, the Philadelphia Eagles announce a long-term, strategic partnership with Operation Warm to design, manufacture, and distribute 30,000 sports bras throughout the tri-state area. As part of last year's unprecedented \$100,000 equipment donation to increase access to girls' youth sports, the initiative will now expand to serve 10,000 to 15,000 additional girls attending mid-to-high need schools in Philadelphia.

February 14th - Women in the Workforce - Vo aired at 4p;

More than 2 million women who left the workforce when the pandemic struck have returned. Nearly two-and-a-half years after the coronavirus first struck, the number of working-age women in the job market has finally returned to pre-pandemic levels. As of August, more than 49 million women aged 25 to 54 were working or looking for work. That's slightly more women than were in the workforce in February 2020. The return has been especially pronounced among Black and Latina women.