

WCAU

QUARTERLY LISTING

COMMUNITY ISSUES AND PROGRAMS

4th Quarter 2023

Quarterly Issues and Programs Report

Through formal and informal ascertainment of the general public, community leaders, public officials – inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

The programs produced to meet the needs of the public included locally produced shows and newscasts as well as national programs, public service announcement campaigns and sales marketing campaigns.

Community Issues

Accidents and Disasters	Environment
Business & Industry	Foreign News
Children & Youth	Funerals and Memorials
Consumer	Government and Politics
Court and Legal Decisions	Health and Medical
Crime and Law Enforcement	Housing
Cultural	Immigration
Deaths	Lifestyle
Diversity	Poverty
Education	Religion
Elderly-Seniors-Retirement	Safety
Employment/Labor	Technology
Entertainment	Transportation

Regularly Scheduled Programs

Our locally produced, regularly scheduled programs are aired specifically to address community issues, concerns and needs. The programs are as follows:

NBC 10 @ Issue – A weekly issue-oriented program that focuses on current issues and events. It features interviews with local newsmakers at the center of change in our region. Sundays 11:30-12N.

NBC 10 News– Daily Local News Programs

WCAU’s daily newscasts devote considerable time to local issues and community problems. Regularly scheduled newscasts include:

Program	Time	Days
NBC 10 News Today	4:00-7:00am	Monday-Friday
NBC 10 News Today	11:00am – 12N	Monday-Friday
NBC 10 News at 4	4:00-5:00pm	Monday-Friday
NBC 10 News at 5	5:00-6:00pm	Monday-Friday
NBC 10 News at 6	6:00-6:30pm	Monday-Friday
NBC 10 News at 7	7:00-7:30pm	Monday-Friday
NBC 10 News at 11	11:00-11:35pm	Monday-Friday
NBC 10 News Today	5:30-7:00am	Saturday
NBC 10 News Today	9:00-10:00am	Saturday
NBC 10 News at 6	6:00-6:30pm	Saturday
NBC 10 News at 11	11:00-11:30pm	Saturday
NBC 10 News Today	5:30-8:00am	Sunday
NBC 10 News Today	9:00-10:30am	Sunday
NBC 10 News at 6	6:00-6:30pm	Sunday
NBC 10 News at 11	11:00-12M	Sunday

October 1st – December 31st 2023

Public Safety and Crime

October 2nd – Josh Kruger Killed – Pkg aired at 4p/5p

Philadelphia police are searching for the person(s) who shot and killed well known Philadelphia journalist and LGBTQ activist Josh Kruger. Kruger was shot multiple times in his home before stumbling outside. Police say there was no forced entry into the home, and they do not believe there is a threat to the public.

October 25th – Mark Dial Charges Refilled – Live at 11a/4p/5p/6p

Murder charges are refilled, and bail revoked against former Philadelphia Police officer Mark Dial. Dial was charged with murder last month in the shooting death of Eddie Irizarry, only to have the charges dropped a couple weeks later. Today's judge says there are enough unanswered questions to justify charging Dial again.

November 14th – Norristown Burglary Pattern – Pkg aired at 4p/6p

Norristown police are warning Hispanic homeowners after several Hispanic households are burglarized between 2a and 6a. The burglars entered the homes thru unlocked windows and doors. No one has been injured. Police say to lock everything before you go to bed, keep outside lights on and be aware of your surrounds and those of your neighbors.

November 30th – Ski Mask Ban – Pkg aired at 4p/5p

Philadelphia City Council passes a bill banning wearing ski masks in schools, rec centers, parks, city buildings or any public transportation. Those who wear the masks face a \$250 fine and those who wear one while committing a crime will have to pay \$2,000. The bill is centered around public safety and feedback from the community. Exceptions to the bill will be made based on things like religion, costumes and sports. Similar bills already exist in Florida and Georgia.

December 4th – Macy's Stabbing – Pkg aired at 4p/6p/11p

Two security guards are stabbed, and one killed after a stabbing at the Center City Macy's. The men had stopped someone for shop lifting, that person left the store only to return a short time later and stab them. He was taken into custody a short time after the incident.

Health

October 23rd – CDC Director – Pkg aired at 6p

CDC Director Dr. Mandy Cohen visits Philadelphia to attend two vaccination events. At both events the director toured the facility and talked to employees and customers about the importance of being up to date on vaccines as we get closer to winter.

October 26th – Blood Donors Needed – Vo aired at 6p

As October comes to a close, the American Red Cross urges blood and platelet donors to make and keep donation appointments now to help hospitals restock blood products for patients ahead of the holiday season. Donors of all blood types are needed, especially type O blood donors and those giving platelets to help recover from a significant shortfall in donations throughout late summer and fall.

November 1st – Lung Cancer Screening Guidelines – Vo aired at 5p

The American Cancer Society releases an update of its lung cancer screening guideline to help reduce the number of people dying from the disease due to smoking history. The new guideline recommends yearly screening for lung cancer for people aged 50 to 80 years old who smoke or formerly smoked and have a 20-year or greater pack-year history. The recommended annual screening test for lung cancer is a low-dose computed tomography scan (also called a low-dose CT scan, or LDCT). The guidelines were last updated in 2013. Lung cancer is the overall leading cause of cancer death in the United States and is the second most frequently diagnosed malignancy in both men and women.

November 27th – Pelvic Exam Consent Bill – Vo aired at 4p/6p
Gov. Josh Shapiro holds a ceremonial signing of H.B. 507, which requires medical facilities in Pennsylvania to obtain consent before performing pelvic, prostate or rectal exams on anesthetized patients. The legislation ensures informed consent for invasive pelvic and rectal exams, giving patients the decision-making power. The bill was officially signed into law on Nov. 21 by Shapiro as Act 31 of 2023

December 5th – Healthy Together Hub – Pkg aired at 4p/5p
Temple Health’s Healthy Together Team holds a grand opening celebration and ribbon cutting for the Healthy Together Hub at ShopRite of Fox Street. The Healthy Together Hub will meet community members where they are and offer them health screenings and health education in the convenience of a retail space inside the ShopRite.

Minorities, Gay and Lesbian Issues

October 6th – National Coming Out Day – Pkg aired at 11a and 4p
Philadelphia’s inaugural OURfest kicks off with a media preview for the weekend’s big parade. OURfest looks to make history as the only parade in the country dedicated and inspired by National Coming Out Day. The parade will feature a 200-foot rainbow flag (the largest in Pennsylvania), floats and displays, live entertainment, marching bands, cheerleaders, community organizations, business leaders and more.

October 17th - Gender Affirming Car -Vo aired at 4p/5p
Mayor Kenney signs Executive Order 4-23 for the protection of individuals seeking, receiving, and providing gender-affirming health care. Except as required by state or federal law, EO 4-23 forbids local government from providing information or assistance to any investigation that seeks to penalize anyone who seeks such care in Philadelphia. There has been a record breaking number of anti-LGBTQ bills that have been proposed and passed over the past year. In response to that, the City of Philadelphia is declaring with this Executive Order that all transgender and gender diverse people are protected from such discrimination.

November 9th – Mural Arts Gayborhood Mural – Vo aired at 11p
Mural Arts Philadelphia dedicates Philadelphia’s first mural in the Gayborhood. This mural celebrates the 30th anniversary of Philadelphia ballroom culture. The mural incorporates and celebrates actual Philadelphia Icons of ballrooms. The Icons include Michael Gaston, Tiny Cartier, Kerri Mizahri, Renee Karan, Kelly Harper, Alverian Prestige, Jay Blahnik, Meechie Lavin, Jacen Bowman, and Mann Prodigy. Following the dedication, there will be a Block Party to celebrate, featuring Kevin JZ and VJ, the DJ, plus a mini ball with an OTA Vogue Performance.

November 13th- Stolen Pride Flags – Pkg aired at 430

A gay couple in Ventnor, NJ says after years of having no issues, three of their flags have been stolen from in front of their house. They say the thefts happened overnight and also to a neighbor who had a pride flay on his lawn. A local restaurant, looking to support the couple offered them a free dinner. The post has had a positive reaction, with many other reaching out in support of the couple.

November 28th – Safe Schools Rally – Vo aired at 4p

Elected officials, the PA Coalition for Trans Youth, Transgender Advocates Knowledgeable Empowering, NEPA Stands Up and allies host a rally at the William Way Center to focus on [a package of bills](#) being introduced in the Pennsylvania House of Representatives that would protect students from gender-based discrimination, bullying and harassment, and provide inclusive accommodations and curriculum. The package includes legislation that would create a statewide policy for all public schools to prohibit student discrimination and harassment based on actual or perceived sex, sexual orientation, gender identity or expression through anti-discrimination and harassment prevention and early intervention policies to create a supportive and equal opportunity learning environment

Education

October 23rd – Rowan HS Partnership – Vo aired at 4p

Rowan College of South Jersey (RCSJ), the Camden Catholic Diocese in partnership with the South Jersey Scholarship Fund, and the Gaetano Foundation hold a signing ceremony for their new partnership. RCSJ's High School Option Program (HSOP) provides the opportunity for Camden Catholic Diocese High School students to take RCSJ classes at a reduced rate paid for by the South Jersey Scholarship Fund. The HSOP credits will transfer to their college or university of choice. The Gaetano Start Smart Scholarship, supported by the Rowan College Foundation, will provide parochial high school graduates a more affordable transfer pathway beginning their first two years at RCSJ then transfer to their preferred four-year university like La Salle, Saint Joseph's and Villanova.

November 13th – Lincoln March – Vo aired at 4p

Lincoln University students walk from the university in Chester County for 66 miles to the state Capitol to ask lawmakers to pass a \$640 million budget for the state's four state-related universities. The Governor's office says he proposed a needed funding increase to deliver resources for Lincoln University – and he has repeatedly made clear that passing funding for our state-related universities is a critical priority.

December 6th – Swing Space – Vo aired at 11p

The School District of Philadelphia rolls out a new “relocation plan” to limit disruptions in learning if closures over asbestos and other issues continue. The “swing space master plan” outlines 24 facilities capable of opening up to schools. Most of the buildings are vacant or underutilized district buildings. The plans follow the closure of six schools earlier this year after asbestos was found inside each one. The closures not only impacted the kids, but their parent work schedules.

December 9th – Stockton Summer Discount – Vo aired in AM shows

Stockton University is offering a 20% discount on undergraduate summer tuition and fees for students who learn and work at the shore. The deal is for students who remain in campus housing in Galloway or Atlantic City during the summer. Registration for summer classes begins on January 8th.

December 12th – Penn Interim President – Pkg aired at 11p

The University of Pennsylvania announces a new interim president, Dr J. Larry Jameson. The 12-year Dean of the school of medicine steps in at a time he describes as profoundly painful. As a physician, he says healing is HIS in nature and skill set. This announcement comes just days after the resignation of former University President Liz Magill. Her testimony on antisemitism on college campuses on Capitol Hill last week sparked outrage. A day later she tried clarifying her statements.

Government

October 16th – Board of Pardons Bill – Vo aired at 4p

PA Lt. Gov. Austin Davis and House Speaker Joanna McClinton hold a press conference to back legislation that would improve the commutations process, empower each member of the Board of Pardons and allow for meritorious applicants to have a greater opportunity for a second chance. House Bill 1410 would require a majority vote of the Board of Pardons, rather than the current requirement of a unanimous vote, to recommend an application for commutation to the Governor in cases of life sentences. For other sentences and for pardon applicants, the process only requires a majority of the five board members to vote for recommendation. The unanimous vote requirement was a change made in the 1990s; prior to that, it was uniform for pardons and commutations.

November 7th – Election Day – Live in all shows

Voters in the area come out to cast their ballots on Election Day. For the most part Democrats retained control in a majority of the races. A key win was for Cherelle Parker. She will become the first ever female mayor of Philadelphia.

November 15th – Tammy Murphy for Senate – Pkg aired at 4p and 5p

Tammy Murphy, the wife of NJ Governor Phil Murphy, announces her run for Senate. If elected Murphy says she will work to lower the cost of living for New Jersey families, including lowering taxes for working families and driving down health care costs. Murphy also vowed to be a leader in protecting abortion rights, ending the gun violence epidemic, and defending democracy from extreme Republicans. If she wins, Murphy will fill seat of indicted Senator Bob Menendez.

December 4th – PA Flood Insurance Task Force – Vo aired at 4p

PA Governor Josh Shapiro joins other to **ceremonially sign House Bill (HB) 735, which establishes the Flood Insurance Premium Assistance Task Force to recommend policies to make flood insurance more affordable for Pennsylvanians.** In recent years, the Federal Emergency Management Agency revised its flood maps, which require that flood insurance be obtained for more Pennsylvania properties. As a result, many Pennsylvanians are struggling to pay for flood insurance due to rising premiums. HB 735 attempts to help by establishing a task force to study flood insurance issues, including affordability.

December 14th – Kayden’s Law – Vo aired at 4p/6p

The Senate of Pennsylvania unanimously passes critical legislation aimed at saving children’s lives. Senate Bill 55, also known as Kayden’s Law, is legislation that provides urgently needed reform to Pennsylvania’s child custody statute. The bi-partisan legislation is named for Kayden Mancuso, a seven-year-old from Lower Makefield Township, who was

killed in August 2018 by her biological father during a court-ordered, unsupervised visit granted following a year-long custody dispute. The bill will strengthen the current factors that judges must consider in making custody and visitation decisions, to make it clear that the most important issue is the protection of the child; ensure that if there is a finding by the court of an ongoing risk of abuse, that any custody order includes safety conditions and restrictions necessary and encourage the Supreme Court of Pennsylvania to implement an annual educational and training program for judges and relevant court personnel on child abuse, adverse childhood experiences, domestic violence, and its impact on children.

Youth Issues

October 5th - Coats for Kids - Vo aired at 4p/6p

The Auto Dealers Caring for Kids Foundation kicks off its annual New Coat Program. Busloads of kids from nearby elementary schools will visit the Pennsylvania Convention Center to receive their brand-new winter coats. Now in its 16th year, the Auto Dealers Caring for Kids Foundation will distribute more than 50,000 new coats throughout the entire five-county region of Greater Philadelphia this October. Approximately 6,800 coats will go directly to students in the School District of Philadelphia.

October 27th- Free Mobile Preschool - Vo aired at 4p

Xiente, a nonprofit organization whose mission is to transform communities by empowering families to achieve economic mobility, holds a ribbon-cutting event for its new mobile preschool - the first in Philadelphia and on the East Coast. Its goals are to provide free kindergarten readiness education to children between 3-5 years old who are being cared for by informal childcare providers; capacity building services to in-home/informal caregivers; and support services for families whose children are participating in the program.

November 29th - Toys for Tots in Need - Pkg aired at 11p

Local Toys for Tots leaders say they are extremely short on toys for families. The group says they have toys for nonprofits but not for individual families. One of the reasons they say is a lot of stores have closed, leaving the number of bin toy drop off locations lower than previous years.

December 7th - Nutcracker Apprenticeship - Pkg aired at 5p

Philadelphia Ballet's production of the Nutcracker is about to start and, in the pit, will be young conductors, learning to do the job while on the job. Its part of an apprenticeship program looking to mentor aspiring conducting students from underrepresented communities.

December 12th - School Lead Legislation - Vo aired at 4p

PA State Representatives circulate a co-sponsorship memo for a bipartisan House bill addressing lead contamination in drinking water in Pennsylvania schools. This legislation would require the replacement of old drinking fountains with lead-filtering water stations by 2025 and direct funding to help school districts achieve this goal. Backers of the bill say it is an economical solution to protecting children by making sure they have safe, clean drinking water while in the classroom.

Disabled

October 6th - All Inclusive Playground - Vo aired at 4p/6p

A new all inclusive playground opens at the Burlington County Special Services School in Westampton, NJ. The new 12,500-square foot playground is a state-of-the art with specially designed equipment for children with various mobility levels and sensory needs. This playground will be used by students at the school but will also be open to the general public when school is not in session.

October 31st - Halloween Parade for Autistic - Vo aired at 4

The Durand Academy celebrate Halloween with students and faculty dressed as monsters, ghouls and more. The event gives autistic students a safe and comforting environment to trick-or-treat, eliminating common triggers and scares. Durand is a private day school located in Woodbury, NJ. Durand serves students ages 5-21 with autism, learning, and developmental disabilities.

November 3rd - Special Olympics Torch Run - Vo aired at 4p and 6p

Special Olympics Pennsylvania's (SOPA) holds its 14th Annual Unified Fall Festival Torch Run, to kick off the 35th Annual Fall Festival. The Torch Run is a 26-mile non-competitive run consisting of 19 legs from XFINITY Live! Philadelphia to Villanova. Hundreds of runners representing law enforcement officers, SOPA athletes, Unified student partners, event sponsors, political supporters, civic leaders, and many other members of the community will participate and gather for a brief ceremony before they begin the 26-mile journey to Villanova University. Special Olympics Pennsylvania provides year-round training and competition in 21 Olympic-type sports to more than 13,000 children and adults with intellectual disabilities or closely related developmental disabilities.

November 8th - PA Autism Benefits - Vo aired at 4p/6p

Governor Josh Shapiro announces that starting on January 1, 2024, the Shapiro Administration will require all commercial insurers to meet their obligations under Pennsylvania law to provide coverage for autism benefits. The law will require that by no later than January 1, 2024, insurers offering commercial health insurance policies that include coverage for autism services to handle claims for those services in a manner that complies with the Mental Health Parity and Addiction Equity Act of 2008 (MHPAEA) and Pennsylvania's mental health parity requirements. With this action, the Shapiro Administration will require those insurers to fully comply with parity requirements in administering autism coverage, which means recognizing that autism services are mental health benefits. Some commercial insurers have historically categorized autism services as a physical health benefit while other insurers categorize all services for autism as mental health benefits. Most of the major health insurers offering comprehensive health insurance in Pennsylvania already treat autism as a mental health condition, subject to parity requirements. PID's Notice directs the remaining insurers to do the same.

November 30th - Adapted Art Show - Pkg aired at 11p

The Morton Education Center holds a special art show for kids with various disabilities. Over 550 pieces of art were on display from students from all over Delaware County. Many of the kids have trouble expressing themselves so they let their artwork speak for them.

Consumer

October 6th - Flooded Businesses Loans - Vo aired at 6p

PA Governor Josh Shapiro announces that the U.S. Small Business Administration (SBA) has granted an administrative declaration of a disaster, making loans available for businesses and homeowners impacted by July flooding in Northampton County. Impacted residents in

Bucks, Carbon, Lehigh, and Monroe counties in Pennsylvania and Warren County in New Jersey may also be eligible for assistance. Governor Shapiro wrote a letter to the SBA requesting disaster loan assistance following information provided by PEMA, who worked with Northampton County to conduct sample surveys to determine the economic impact of the disaster.

October 12th – Property Tax Payments – Vo aired at 5p

Governor Phil Murphy announces the first round of ANCHOR Property Tax Relief payments for tax year 2020 will be deposited Friday for more than 700,000 New Jerseyans who elected to receive their payment via direct deposit. For those who elected to receive a paper check, benefits will begin to be mailed out starting next week.

November 1st – Payback PA – Vo aired at 5p

The Shapiro administration launches PAYback.pa.gov a new online money-back guarantee system that allows residents, businesses, charities, and schools to check their eligibility for a refund of their permit, license, or certification application fee and request a refund if they believe they are eligible. Using PAYback, Pennsylvania workers and businesses can also see the standard processing time for each application, increasing certainty for Pennsylvanians doing business with the Commonwealth, and request a refund if their application is not processed within that timeframe.

December 6th – Electric Car Chargers – Vo aired at 4p

Camden Co officials unveil Collingswood's latest sustainability initiative – two public electric vehicle fast chargers. The EV fast chargers, located in the North Atlantic Avenue parking lot, are ready for use and will aid in promoting sustainable transportation across the region. The two public fast-charging stations – the first of their kind in Camden County – will also help to expand electric vehicle infrastructure, which is crucial in reaching New Jersey's goal of having 330,000 electric vehicles on the road by 2025 and 100% clean energy by 2050.

December 13th – Gift Card Scams – Pkg aired at 5p

Police say a new scheme has scammers draining gift cards before you can even use them. Authorities say the scammers get the gift cards from a store, bring them outside, get the barcodes and numbers from them, put them back in the packages, back on the shelf and then as soon as you pick one up, put money on that card, it becomes the scammers. Police say to avoid being a victim you can buy your gift cards on line or thoroughly check the packaging to make sure they haven't been tampered with.

Religion

October 27th – Warrington Swastikas – Pkg aired at 11p

Warrington Township police are looking for the person(s) responsible for painting a Swastika on a Verizon pole. Police say the 1x1 foot symbol was quickly painted over. The department is asking those who may have surveillance footage or any information of these incidents to send it over to police to help identify the suspects responsible.

November 1st – Upenn Antisemitism Action Plan – Vo aired at 6p

Amidst a resurgence of hatred and bigotry against Jewish people in society and on college campuses, including recent incidents at Penn, President Magill launches Penn's Action Plan

to Combat Antisemitism. A whole-University approach, anchored in the U.S. National Strategy to Counter Antisemitism, the Plan centers on three broad areas: Safety and Security, Engagement, and Education.

December 7th – First Night of Hanukkah – Pkg aired at 11p

Jews around the world celebrate the first night of Hanukkah. Hanukkah is the Jewish eight-day, wintertime “festival of lights,” celebrated with a nightly menorah lighting, special prayers and fried foods. For many, the holiday is more important than ever this year, with war raging in the Middle East, they say they are doing all they can to be positive during dark times.

December 8th – New Bishops – Vo aired at 6p

The Solemnity of the Immaculate Conception of the Blessed Virgin Mary, the Vatican announced that Pope Francis has named Reverend Keith J. Chylinski, Reverend Christopher R. Cooke, and Reverend Efen V. Esmilla as Auxiliary Bishops to serve the Archdiocese of Philadelphia and her people.

December 14th – Philadelphia’s First Kinara – Vo aired at 4p/6p

A press conference is held to announce a new, nine-foot kinara sculpture that will bring Kwanzaa to the heart of Philadelphia and to kick off Kwanzaa programming for the 2023 holiday season at the Central Library in Philadelphia. A **kinara** is a seven-branched candleholder used in Kwanzaa celebrations

Women

October 3rd -Capital Fountain Pink – Vo aired at 5p

The Breast Cancer Coalition celebrates its 30th anniversary by kicking off Breast Cancer Awareness Month by turning the State Capitol Fountain pink. Every day, 38 women are diagnosed with breast cancer in Pennsylvania. When detected at its earliest stages, the 5-year survival rate for breast cancer is over 90 percent.

October 6th – Mobile Mammograms – Pkg aired at 430p/530p

Virtua’s Mobile Cancer Screening Unit ensures women who may not otherwise have access are able to get the mammograms they need. The state-of-the-art mobile medical unit that comes to people who need it most and provides technologically advanced convenient care. Women can get other tests at the same time. For example, women can get both a pap smear and a mammogram on the Unit at the same appointment.

October 17th – Eagles Sports Bra Giveaway – Vo aired at 4p

As part of a continuation of programming to expand access to sports for girls, the Eagles will host a FLY:FWD sports bra distribution at Franklin Towne Charter High School. . Prior to the distribution of the sports bras, there will be a mini health and wellness clinic to promote an encouraging, pro-girl environment. Launched in August, the FLY:FWD campaign works to eliminate barriers to entry for girls in sports by providing sports bras to those in need throughout the tri-state region. The Eagles and Operation Warm aim to get FLY:FWD sports bras in the hands of 30,000 youth female athletes this Fall.

October 31st – PA Maternal Health – VO aired at 4p

PA Governor Josh Shapiro joins other elected officials to ceremonially sign Senate Bill (SB) 262 into law which will ensure improved access to timely data on maternal health and

maternal mortality in Pennsylvania, allowing researchers, doctors, and policymakers to make more informed decisions about medical care for moms and families. Shapiro signed SB 262 into law as Act 5 on July 5, 2023 after it passed both the House and Senate chambers unanimously.

December 1st - U of DE Women's Field Hockey - Vo aired at 5p

The University of Delaware will add women's ice hockey as a varsity sport and join College Hockey America (CHA), effective July 1, 2025, it was announced Friday. Delaware becomes the 45th college or university to sponsor a Division I women's ice hockey program. UD has offered women's ice hockey as a club sport since 2003, with the club earning a top-10 national ranking in each of the last 10 seasons. The University will continue offering women's ice hockey as a club sport in 2024-25 and beyond.